



ATLANTIC Worldmaster 1888 «Lusso»

Limited edition – open heart manufacture movement

For more than 125 years, Atlantic has been globally esteemed as a maker of extraordinary timepieces with an unbeatable price/performance ratio. With the Worldmaster 1888 „Lusso“, a limited-edition manually wound watch, Atlantic reasserts its commitment to the company’s motto „true value“. The legendary, artisanally refined Unitas 6497 base movement reflects the corporate culture of Atlantic with a focus on creations of superior quality and on timeless elegance.

Atlantic’s new Worldmaster 1888 „Lusso“ is a model that will appeal to aficionados with a penchant for aesthetic manually wound timepieces.

The exceptional creation has a diameter of 44 mm and features all the hallmarks of genuine watchmaking artistry, combining benchmark functionality and design panache. Its sleek, captivatingly magical personality is underscored with manually applied red-gold-plated baton hour markers as well as hour and minute hands on a sunburst-structured dial. The dial comes in black or silvery versions and is protected by a domed, scratch-resistant sapphire-crystal glass. An aperture at 8 o’clock reveals the heart of the watch. The subsidiary dial at 6 o’clock keeps track of the seconds.

The polished case has a mineral-glass display back that adds a touch of nobility. It allows the owner to observe the fascinating pulsation of the Swiss movement, which is decorated with Geneva striping and 17 jewels. The beautifully finished, manually wound caliber has a power reserve of 40 hours and ranks among the most prestigious manifestations of Swiss watchmaking prowess.

Limited to 888 pieces, the open-heart watch is available with a premium-quality brown calfskin strap featuring a prong buckle or with a metal bracelet. Each watch is unique, thanks to the serial number engraved on a screw-mounted cartouche in the case flank. The Worldmaster 1888 „Lusso“ comes in a fine piano wood box with a certificate.

Atlantic Watch SA former CEO Jürg Bohne: „It is with pride that we present a watch with a manufacture-refined movement for the first time in the history of our company. It was our intention to create a timepiece with an aura of nostalgia, a model that reflects our ‚true value‘ philosophy and lives up to our promise of an excellent price/performance ratio“.



Atlantic
+ SWISS MADE WATCHES SINCE 1888 +

Movement	Artisanally refined Unitas 6497
Case	316L stainless steel
Glass	Domed sapphire crystal
Bracelet	Leather or metal bracelet
Water resistance	5 bar (50 metres)
Diameter	44 mm
Origin	Swiss Made
Price	From CHF 1'395.00
Availability	Since November 2015

- Swiss-made, artisanally refined, manually wound movement (base caliber Unitas 6497), Geneva striping, 17 jewels
- 40 hours power reserve
- Screw-in mineral-glass display back
- Black or silvery dial
- Genuine calf leather strap with prong buckle or metal bracelet
- Precious piano-wood box
- Numbered certificate of authenticity
- limited to 888 pieces



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