

SWISS LEGEND



2011 PRESS KIT

SWISS LEGEND




SWISS LEGEND

Neptune Pilot
 Small Seconds Movement
 Scratch-Resistant Steel & Rubber Case
 Back-Screwed Diving Ring with Bezel
 Crown Screw-Down Crown at 4 o'clock
 Water Resistant to 12 ATM (120/100 m)
 Unidirectional Rotating Bezel
 Date Display at 6 o'clock

Legato Cirque
 Swiss Made Automatic Movement
 Water Resistant to 10 ATM (100/100 m)
 Screw-Down Crown at 3 o'clock
 Luminous Hands & Hour Markers
 Date Display at 3 o'clock
 Sapphire Crystal

Commander Chronograph
 Swiss Made Movement
 47mm Gunmetal Stainless Steel Case
 Water Resistant to 10 ATM (100 m)
 Luminous Hands & Hour Markers
 Unidirectional Rotating Bezel
 Date Display at 6 o'clock

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International Watch
 January 2011, September 2010, August 2010

SWISS LEGEND



SWISS LEGEND
TRIMIX



TRIMIX
Swiss Made Chronograph Movement.
Water Resistant to 20,000/660 FT/200 m.
Sapphire Crystal and Screw Down Carabiner Style Crown.
Stainless Steel Case available with Ion Plating.
Silicone Rubber Strap with Overlaid Tang Buckle.
Date Display at 4 o'clock.
MSRP \$995.

The **SWI** Group
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SWISS LEGEND
MILITARE



MILITARE LIMITED EDITION
Swiss Made Automatic Chronograph.
Stainless Steel Case with PVD Plated Case.
Genuine Leather or Rubber strap with Buckle.
Water Resistant to 200 FT/60.96/200 m.
Limited Edition of 999.
Day & Date Display.

2011 WRISTWATCH ANNUAL
*The Catalog of Producers,
Prices, Models, & Specifications*



Wristwatch Annual
2011

SWISS LEGEND
NEPTUNE



NEPTUNE PILOT
Swiss Made Movement with Date Display at 4 o'clock.
Water Resistant to 150 FT/45.72/150 m.
Luminous Hands & Hour Markers.
Green Stainless Steel & Rubber Case.
Other Case Colors: Gold, Rose Gold, Black.
Textured Rubber Strap with Buckle.
Unidirectional Rotating Bezel.
IP Versions Also available.
MSRP \$195.

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Commander Chronograph
Swiss Made Movement.
47mm Gunmetal Stainless Steel Case.
Water Resistant to 120 FT/36.58/120 m.
Luminous Hands & Hour Markers.
Unidirectional Rotating Bezel.
Date Display at 4 o'clock.
Day Display at 6 o'clock.
MSRP \$695 / \$795 IP.

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International Watch
 October, 2010



International Watch
 July 2010, June 2010



SWISS LEGEND

SWISS LEGEND
NEPTUNE DIVER

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For Men & Women

SWISS LEGEND
NEPTUNE PILOT

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International Watch
May 2010

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For Men & Women

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For Men

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SIHH Review
Dive from Geneva

Devon Best Dive Time

Zoho Art Shape Shifters

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International Watch
April 2010

SWISS LEGEND

GLAMOROUS
100% Swiss Automatic Movement
Water Resistant to 10 atm/30 ft. 100m
Sapphire Crystal and Superluminova Coating
Diver's Alligator Strap with Push Button
Date Display at 3 o'clock
Date Display at 6 o'clock
MSRP From \$1,295

SPEEDSTER
100% Swiss Automatic Movement
Water Resistant to 10 atm/30 ft. 100m
Sapphire Crystal and Superluminova Coating
Stainless Steel Case with
Black Rubber Strap and Double
Date Display at 3 o'clock
MSRP \$1,995

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SIHH Preview:
20
New Models

Bright Dials
A Look at Luminosity

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His Custom Watch

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Grand Prix Winners

Citizen
and Eco-Drive

PIAGET
AUTOMATIC

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International Watch
February 2010

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Commander 3H
Legendary Style
Swiss Made Quartz Chronograph ETA 805.111 • Unidirectional Rotating Bezel • Luminous Hands and Markings
30'100' 100' 200' meters • Kevlar Stainless Steel Case and Bracelet • Swiss Steel Crown • 18K Gold

Commander Ceramic
Legendary Style
Swiss Made Chronograph Movement • Water Resistant to 100M • 300 ft. 100m • Superluminova • High Grade Ceramic Case & Bracelet
with Push Button Deployment Case • Sapphire Crystal • Date Display at 6 o'clock • MSRP \$1,295

For Men & Women
Swiss Automatic Movement • Tungsten Case and Bracelet • Sapphire Crystal Front and Case Through Case Back
Water Resistant to 100M • 300 ft. 100m • Push Button Date Deployment Case • Date Display at 3 o'clock • Swiss Steel Crown • MSRP \$1,495

International Watch
January 2010

INTERNATIONAL WATCH
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21
World Timers

Space Ball

Vacheron Constantin
Time Out

Seiko's
Mechanical Legacy

TAG Heuer
Silverstone Radius
and Caliber 1887

DeWitt's
Deluxe Vision

