

CASIO-Advertisements (and Catalogs), Version 0.5

Done with „some“ beers and OpenOffice running Linux by oettingerexport for the „nerd watch message board“ forum community at:

<http://pocketcalculatorshow.com>

Why ? It's because i want to have a better compendium while collecting watches. No need to hunt all this mess in single *.jpg's or whatever. Second, i want to have a better alternative to compare a watch i have got from somewhere if it is really in its original state or not, or to compare pictures in ebay and stuff like that with the old advertisements. Third, to have fun and probably serve something to the community.

This „child“ was born from this thread in the forum:

<http://pocketcalculatorshow.com/eve/forums/a/tpc/f/8111001/m/27120088841>

How to use this ?

Of course, you can scroll down until the end. Very time consuming.

A better way to do it is to use the index, for example when you read:

„52QS-14B – Ad1“ then click "Ad1". After watching, click "(INDEX)" (top right of every page) to return to the index. Simple as that.

Try to play with magnification and downsizing in your PDF-Reader, the quality of the pictures really varies from picture to picture sometimes. I tried to include the best i could get, i you have someting better, please send it to the forum !

The index itself IS! alphabetically sorted, the pages itself are NOT! alphabetically sorted.

Why ? Of course it could have done this, but this leads to logical problems, because many advertisements feature numerous models, for example "TS-3000 & CA851 & AX-250" - how should i sort that ? Maybe copy and paste in three versions of "TS-3000 & CA851 & AX-250" ? NO ! The filesize of the pdf document will become insane big...(It IS already a BIG one!)

So i decided to copy and paste everything into the document as it comes in (one after another in no particular order) but at the same time again indexing each appearance of any model in an advertisement. This way, IF YOU USE THE INDEX, it should be no problem to find what you want.

I decided NOT to do this in the same way for the catalogs, because of the insane numbers of models i need to index. Simply use „CTRL-F“ on your keyboard and put in the search string for your model number and you will find out if it is there (try pressing F3 several times for more possible appearances), then go the the catalog where it is in and scroll down until you find it.

Please feel free to offer any kinds of links to advertisements to improve this collection and of course notify me when there are errors. If you have old catalogs and magazines or whatever and you are able to scan the stuff - please do it and provide the scans, thanks !

This is ment as a free giveaway to anybody who is interested in collecting CASIO digital watches, especially the old stuff from 197X-1995. If you paid for this, you were probably dumb enough.

INDEX

CASIO ADVERTISEMENTS in magazines, newspapers etc.

(Click the numbers to jump to an advertisement or simply scroll down the document)

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CASIO CATALOGS

(ALL digital gents watches are in the following list, NOT included are pure analog gents watches / ladies watches / alarm clocks and other stuff, but they are in the catalogs)

-CASIO 1980 Catalog: F-7C-1, F-300G, F-80C, F200C, F-80E, 110QS-37B, 83QS-41B, A-250, S220, 56QS-38B, 56CS-50B, 56CS-52B, 79QS-39B, 79QGS-39B, 79CS-51B 79CS-53B, C-80, C-801, 29CS-49B, M12, M1200, M1200G, 59CGS-57B, W150C, W150, W100

-CASIO 1982 Catalog: F-10, F-85, B815, B815G, SA-50, SA-50G, A656, A657G, AX-250, W-20, W-23, W-35, W-300, W-350C, W-350, W-450, W-450C, DW-1000C, DW-1000, J-50, J-100, CS-82, CA-85, CA-95, CS-821, CA-86, CA-951, GF-1, GF-11, GG-9, GM-40, GM-30, GM-301, F-10PM, F-85P

-CASIO CATALOG 1984-01: B817, B819, B819G, B210, B210G, B211, B211G, A152, A152G, A160, A160G, A662, A663, A663G, A-680, A-680G, M62-1, M-62-9, M-621-1, SA-100, SA-100G, SA-60, SA-72-1, SA-72G, SA-71, SA-55G, F-12-1, F-700-1, FL-70C, FL-70-1, F-21W-1, F-21FW, F-20W-1, F-87W-1, F-87FW, LW-50, W-10-1, W-11, W-11C-1, W-26-1, W-29-1, W-15-1, W-16-1, W-27-1, WW-28-1, W-500F, W-500, S-50W-1, J-51W-1, J-51W-7, J-30, WW-5100C, DW-5200C, DW-2000C-1, DW-2000-1, DW-200, DW-210, DW-1000C-1, TW-7100C, TW-7000, TW-7000C-1, W-750C-1, W-750, W-750G, W-850C-1, W-850, W-700, W-600-1, TS-1200-1, W-41-1, W-40, W-34-1, WS-76, WS-81, WS-82, WS-83-1, GC-7-1, GS-2-1, GD-8-1, GG-9-1, GS-11-1, CA-50, CA-501, CA-501G-9, CM-32-1, CM-321-1, CA-60-1, CA-601-1, CA-601G-5, CFX-20-1, CFX-200-1, TC-50-1, TC-600-1, TC-600G-5, CD-40-1, CD-401-1, DB-50-1, DB-500-1, DB-500G-5, DB-1000, AT-552, AT-552G-9, AT-550, AT-550G-9, AE-8W-1, AE-70, AE-90W, AQ-32, AQ-340, AQ-340G-1, AQ-340G-9, AQ-322-7, AQ-322G-9, AQ-330, AQ-330G-9, AQ-331-7A, AQ-331G-9A, AQ-516, AQ-322L-7C, AQ-322GL-9C, AQ-512L, AQ-512GL-9, AQ-513L, AQ-513BL-7A, AQ-513GL, AQ-31W, AQ-30W, AQ-352W-7, AQ-352GW-7, AQ-350W, AQ-351W, DF-10R-1

- CASIO CATALOG 1984-02: B210, F-11, B-210G, A151G, A151, SA-5G, SA-100, J-30W, J-50, W-500, SA-60, SA-60G, WS-80, CL-301, CS-83, CS-831, TC-600, TC-50, CD-40, CD-401, F-21W, W-24, W-36, F-87W, TS-1000, W-400, W-750C, DW-200, DW-1000C, DW-5000C, AQ-321-1, AQ-321G-9, AQ-321-7, AQ-340-7, AQ-340G-9, AQ-340-1, AQ-30W-1, AT-550, AT-550G, AT-551GL

-CASIO CATALOG 1985: F-14, B612, B612G, A153, A153G, A663, A663G, FS-21A, FS21B, FS-20B, FS-50, FS-52, F-21W, F-87W, F-77W, A161, W-14, W-26, W-15, W-10SC, W-34, AE-9W, AE-8W, W-700, W-760C, W-760, TS-1200, DW-210, DW-1000C, DW-5200C,

DW-5400C, DW-5500C, DW-220DG, DW-300, J-31W, J-51W, RW-100, SW-110, SDB-300W, CA-50, CA-502, CFS-80, CFX-40, CFX-400, CFX-200, DB-20W, DB-510, DBC-60, DBC-600, DBC-600G, DBS-53, DB-52W, AQ-6W, AQ-50-1B, AQ-301, AQ-301G, AQ-340-1, AQ-340-7, AQ-340G, AQ-410, AQ-410G, AQ-331B, AB-200, AB-200G, AQ-30W, AQ-33W-1E, AQ-33W-7E, AQW-40, MQA-10W, AQ-100WG

- [CASIO CATALOG 1986](#): F-11, F-85, F-600, B816, B816G, B821, B821G, A659, A657G, A680, A680G, A661, SA-50, SA-53, A661G, SA-50G, SA-53G, J-30W, J-50, GG-9, W-27, SA-60, SA-60G, CL-30, CL-301, W-24, W-25, W-35, W-400, W-750C, TS-1000, TS-2000, DW-200, DW-1000C, DW-5000C, CS-83, CS-831, CFX-20, CFX-200, TC-50, TC-500, AQ-30W, AQ-350W, AQ-320, AQ-320G, AQ-500

- [CASIO CATALOG 1989](#): F-18-1, F-28W-1, F-88W-1A, F-76W-1A, F-77W-1D, B612W-1, B612WG-9, A153WG-9, A155W-1, W-10SC-1A, W-58-1AV, W-70B-1AV, W-26B-1B, W-71-1V, W-48B-1AV, W-700-1, W-720-1V, W-720-9V, W-780C-1, W-54US-1V, W-50U-1V, W-520U-1V, A300U-1, TS-1200-1, GC-10W-1V, AE-11W-1AV, AE-12W-1V, AE-20W-1A, AE-21W-1V, AE-22W-1V, STW-100-1V, SW-110-1U, J-31W-1, J-51W-1B, J-52-1V, EXW-50-1AV, SDB-30W-1V, SDB-300W-1, SDB-500W-1BV, JP-100W-1BV, DW-260-1V, DW-1500C-1V, DW-310-1V, DW-500C-1V, DW-500C-9BV, DW-5600C-1V, DW-5600C-9BV, DW-5700C-9V, DB-31-1, DBT-70W-1V, DB-55W-1AV, DB-520-1, DBC-61-1, DBC-610-1, DBX-100-1A, DBA-80-1, DBA-800-1, DBA-100-1, CA-53W-1, CA-505-1, AQ-80C-1B, TGW-10G-1V, TGW-100-1V, DGW-30-1V, DGW-30-7V, BM-100W-1V, GMW-15-1V, FT-100W-1V, CGW-50-1V, MAP-100-1V, TS-100-1V, AW-10-1BV, AW-20M-1GV, ARW-320AT-1E2V, AB-10WG-1E, AB-10WG-9E, AB-100-1A, AQ-302-7D, AQ-302G-9D, AQ-8W-1E, AQ-16W-8A, AQ-23-1B, AQW-5-1EV, AW-30-9EV, AQ-100WG-1E, AQ-100WGLB-1E, ARW-310DF-1EV, AMW-320C-9EV

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And it's **\$49.95** only in
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Never before has such a lightweight watch been so loaded with scientific features. All this calculating ability goes on your wrist: \sin , \cos , \tan , \sin^{-1} , \cos^{-1} , \tan^{-1} , \log , $1/n$, 10^x , e^x , x^y , x^{2y} , $\sqrt{\quad}$, $x!$, x^2 , $1/x$, $0 \leftarrow x$, $0 \rightarrow y$, DEG, RAD, GRA base-n computations and more. You also get 12/24 time, calendar, full-function stopwatch, daily/hourly alarms and night light. It's super-lightweight and has no buttons to break or snag. Black polysulfone model CFX-40 is only \$49.95 and dressy chrome-plated model CFX-400 is \$59.95.

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- Stores phone numbers, schedules, dates
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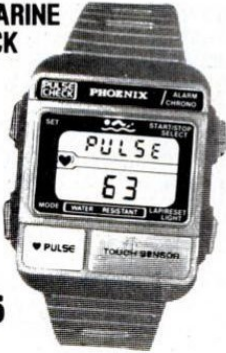
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pulse anytime
with this quartz
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Introducing the
**World's First...
SCIENTIFIC
CALCULATOR
CHRONO**
from...
CASIO
YOU GET
25 scientific
functions on
your wrist.
And it's only...

\$59⁹⁵

All this calculating ability goes on your wrist: sin, cos, tan, sin⁻¹, cos⁻¹, tan⁻¹, log, ln, 10^x, e^x, x^y, x^{2y}, √x, x², 1/x, 0^{1/x}, 0^{1/y}, EXP, +/ -, π, (), DEG, RAD, GRA and %. You also get instant conversions on the metric system in length and weight. This microcomputer also gives you a 24-hour 1/100 second stopwatch, 12/24-hour time, calendar, daily alarm, hourly signal and night light. Available in lightweight black polysulfone model CFX 20 for \$59.95 or chrome and stainless model CFX 200 for \$79.95.

— ORDER TODAY! —

Both watches have a 1 year manufacturer's warranty and we give you a 30-day money back guarantee. ON THE RUN is one of America's largest digital watch dealers — further assurance you investment is well protected.

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PC/CFX-1

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NEW
TECHNOLOGY

MODEL
TC-50



**NOW
FOR \$59.95.**

**CASIO'S CALCULATOR
CHRONOGRAPH WITH
THE FINGER-TOUCH FACE.**

Acclaimed as the most versatile quartz watch ever.

- Smooth, touch-sensitive calculator panel appears on command.
- No added keyboards, no-extra bulk.
- Auto-calendar.

- Regular and dual time in 12/24 hour formats.
- 3 daily alarms; hourly signal.
- Countdown timer alarm and stopwatch.

Announcing CASIO's newest... the **TC-50** sports calculator chronograph. The calculator watch with the looks of a dress digital but with full calculator capabilities.

This is the watch that is destined to replace a lot of watches. And calculators. And calculator watches.

In fact, this beauty replaces the fact that a calculator chronograph has to be awkward and bulky and expensive.

The featherweight **CASIO TC-50** is a mere 9.2 mm thin with a smooth face and is priced at only **\$59.95.**

**A World Exclusive:
Touch Sensitive
Glass Keyboard.**

Here's the first calculator chronograph with a totally flat keyboard that can be operated with fingers. No need to use a stylus or pen. With a touch of a side button, the face becomes a calculator sensor panel that senses every touch of your finger. It has no bulky keyboard with buttons that wear, chip or catch on your sleeve. It looks like a handsome sports watch. It reads like a digital watch. Yet it has full calculator capabilities.

Now you can add, subtract, multiply, and divide — perform chain calculations to eight places with decimal. You can also do powers and reciprocal calculations. It's a handsome and functional way to wear time and calculator technology.

**The Computer That
Never Forgets.**

This electronic mathematician also boasts three independent daily alarms to bring your attention to important daily events — any minute you choose.

You can also choose to have every hour punctuated with a chime. Plus you get a countdown timer alarm to 12 hours — ideal for tallying cooking time or time left on your parking meter.

An electronic calendar automatically gives you the day and the date. And as a second timekeeper, an additional time zone can be set along with regular time in either 12- or 24-hour formats. Both time zones are displayed simultaneously.

**Full-Function Stopwatch —
And More.**

You get complete chronograph features as well. Record split times. 1st-2nd finishes. Or freeze the figures anytime with accuracy to 1/100 second. The stopwatch repeats every hour. And the special display allows you to view the time of day together with the stopwatch time.

You also get an AM/PM indicator. Nightlight. Long-life lithium battery.

Accuracy is guaranteed to ±15 seconds a month, though you'll probably find that your watch won't vary more than 3-5 seconds. Constructed of featherweight black polysulfone, the **CASIO TC-50** can be yours for only **\$59.95.** The dressy chrome and stainless steel model **TC-500** is also available for **\$79.95.**

Our Double Guarantee.

First, the included warranty: One-year parts and labor (in the rare event repair is needed you'll find this service-by-mail feature very convenient). Secondly, we guarantee your satisfaction. If not delighted with your CASIO, return it in new condition within 30 days for a full refund.

We're one of the largest digital timepiece dealers in the United States and we're as close as your phone.

Orders are accepted 24 hours a day, 7 days a week.

Order now and be delighted.

**CREDIT CARD HOLDERS
ORDER TOLL-FREE TODAY**

To order, call toll-free number below, or send check or money order for the total amount plus \$2.50 for the first watch, \$1.00 for each additional watch. Add an additional \$2.00 for U.P.S. air delivery. ND residents add 4% tax.

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TC50/500-2/3NT

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**DISCOUNTED CASIO "DATA BANK"
MEMORY CHRONO STORES
ALL DATA!!!**

\$49⁹⁵

And it's yours **\$39⁹⁵**
for as low as

You can program 50 sets of 6 letters and 12 numerals per set to be recalled at a touch. Store all your important numbers. You also get 5 daily alarms (4 can be set up to a year in advance), time signal, countdown alarm, 1/100 second stopwatch, 12/24 hour formats, perpetual calendar and microlight. Black polysulfone **DB-50** is \$39.95, silver-tone **DB-500** is \$49.95 and gold-tone titanium-plated **DB-500G** is \$69.95.



Silver-tone Model

**ON SALE!!! SCIENTIFIC
CALCULATOR CHRONO**

from **CASIO**

Now only...

\$39⁹⁵
\$29⁹⁵

You get 25 scientific functions on your wrist.

All this calculating ability goes on your wrist: sin, cos, tan, sin⁻¹, cos⁻¹, tan⁻¹, log, 1n, 10^x, e^x, x^y, x^{2/y}, √x, x², 1/x, 0^x, 0^y, EXP, + / - . π (). DEG, RAD, GRA and %. You also get instant metric conversion capabilities along with stopwatch, 12/24 hour time, calendar, daily alarm and night light. Black polysulfone **CFX-20** is only \$29.95 and silvertone **CFX-200** is just \$39.95.



Silver-tone Model

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AT A DISCOUNT**
Casio's Scientific
Calculator Chrono
30-DAY TRIAL — 1-YEAR WARRANTY

Another
breakthrough
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CASIO
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such a watch
available at
such a low
price.

Now Only
\$39⁹⁵



MODEL
CFX-20

CHECK THE VALUE !!!!

- **MICRO COMPUTER** — This 8-digit calculator watch has a multitude of abilities. Besides normal calculator functions, you get a full range of scientific functions: sin, cos, tan, \sin^{-1} , \cos^{-1} , \tan^{-1} , log, ln, 10^x , e^x , x^y , $x^{1/y}$, $\sqrt{\quad}$, x^2 , $1/x$, $0 \rightarrow$, $0 \leftarrow$, EXP, +/−, π , (), DEG, RAD, GRA, %. You also get 12 metric conversion functions.
- **24-HOUR CHRONO** — With 1/100 second precision, you can measure net/lap/1st-2nd place times to 24 hours. A tone signals the stopwatch has started or stopped.
- **12/24-HOUR FORMATS** — This international traveler can be set in either 12- or 24-hour time. Hour, minutes and seconds are displayed with quartz accuracy within ± 15 seconds per month. A panel light is standard for night viewing.
- **TWO ALARM SYSTEMS** — You can get the daily alarm for any minute of the day or night. Ideal for wake-up or meeting reminders. The second alarm can be set to chime every hour.
- **PROGRAMMED CALENDAR** — The electronic calendar displays month, year, date and day. It's pre-programmed to the year 2099.
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CFX-20-3

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Ad from „Popular Science“
May 1984

SCIENTIFIC CALCULATOR CHRONOGRAPH

1-YEAR WARRANTY — 30 DAY TRIAL

Another
breakthrough from

CASIO

Never before
such a watch
available
anywhere at
any price.



MODEL
CFX-200

CHECK THE VALUE !!!!

- **MICRO COMPUTER** — This 8-digit calculator watch has a multitude of abilities. Besides normal calculator functions, you get a full range of scientific functions: sin, cos, tan, \sin^{-1} , \cos^{-1} , \tan^{-1} , log, ln, 10^x , e^x , x^y , $x^{1/y}$, $\sqrt{\quad}$, x^2 , $1/x$, \circ'' , \circ''' , EXP, $+/-$, π , (), DEG, RAD, GRA. %. You also get 12 metric conversion functions.
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- **12/24-HOUR FORMATS** — This international traveler can be set in either 12- or 24-hour time. Hour, minutes and seconds are displayed with quartz accuracy within ± 15 seconds per month. A panel light is standard for night viewing.
- **TWO ALARM SYSTEMS** — You can get the daily alarm for any minute of the day or night. Ideal for wake-up or meeting reminders. The second alarm can be set to chime every hour.
- **PROGRAMMED CALENDAR** — The electronic calendar displays month, year, date and day. It's pre-programmed to the year 2099.
- **TWO MODELS** — Two rugged, water-resistant models are available. The stainless steel model CFX-200 is only \$79.95. The featherweight black polysulfone model CFX-20 can be yours for only \$59.95. Both come with a long-life lithium battery in place, a 1-year warranty, and ON THE RUN's 30-day money-back guarantee.

These watches will not be in stores for months, even at prices much higher than ours. Order now, as our allotment is limited.

FOR FASTER SERVICE
CARD HOLDERS CALL TOLL-FREE
1-800-437-4385

To order, call toll-free number above, or send check or money order for the total amount plus \$2.50 for first watch, \$1.00 for additional watches to cover shipping. Add an additional \$2.00 for U.P.S. Air Delivery. N Dakota residents add 3% tax.

On The Run

107 Roberts Street, Dept. PS-1
P.O. Box 67, Fargo, ND 58107
Telephone (701) 232-9400

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Ad from „Popular Science“
January 1983

NEW COMPUTER CHRONOGRAPHS NOW ON SALE

"DATA BANK" CALCULATOR CHRONO from... CASIO

Stores and recalls phone numbers, credit card numbers, and other data. And it's yours for as low as...

\$39.95
polysulfone model



Silver-tone Model CD-401

You can program 10 sets of numbers with 4 letters per set to be recalled at a touch. Store all your important numbers. It's your secret black book. You also get 20 major time zones, 3 daily alarms, stopwatch, calendar, 8-digit calculator and night light. Black polysulfone Model CD-40 is only \$39.95 and silvertone Model CD-401 is just \$49.95.

"SCIENTIFIC CALCULATOR CHRONOGRAPH" from... CASIO

You get 25 scientific functions on your wrist. And it's yours for as low as...

\$39.95
polysulfone model



Silver-tone Model CFX 200

All this calculating ability goes on your wrist: sin, cos, tan, \sin^{-1} , \cos^{-1} , \tan^{-1} , log, ln, 10^x , e^x , x^y , $x^{\sqrt{y}}$, \sqrt{x} , x^2 , $1/x$, $0 \div$, $0 \rightarrow$, EXP, $+/-$, π , (), DEG, RAD, GRA and %. You also get instant metric conversion capabilities along with stopwatch, 12/24 hour time, calendar, daily alarm and night light. Black polysulfone Model CFX-20 is only \$39.95 and silvertone Model CFX-200 is just \$49.95.

"FINGER TRACE" CALCULATOR TIMEPIECE from... CASIO

It actually reads and computes problems you trace on its face! Discounted \$30.

Now only... **\$89.95**
silvertone model



Model AT-550

This handsome and superbly-styled timepiece has a transparent crystal that reads finger-strokes you trace across its face. Take your finger across twice (=) and the answer appears on the digital display. You get watch hands with a digital 12/24 hour readout, stopwatch, daily/hourly alarms, and calendar. Silvertone Model AT-550 has been reduced to \$89.95 and goldtone Model AT-550 G to \$99.95.

— ORDER TODAY! —

Each watch has a 1-year warranty and we give you a 30-day money-back guarantee. ON THE RUN is America's largest quality watch dealer — further assurance your investment is well-protected. Dealer inquiries invited.

— FOR FASTEST ACTION —
CARD HOLDERS CALL TOLL-FREE
800-437-4385

Credit card holders may use toll-free number above or send check or money order plus \$2.50 for each watch. Add an additional \$2.00 for U.P.S. air delivery. ND residents add 4% tax.

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Write for a free one-year subscription to our catalog of timepieces and hi-tech items for better living.

CD 401/CFX 200/AT-550 852 © 1984 ON THE RUN

Ad from „Popular Science“
August 1984



Silver-tone Model

NEW CASIO "DATA BANK" MEMORY CHRONO STORES ALL DATA!!!

You can program 50 sets of 6 letters and 12 numerals per set to be recalled at a touch. Store all your important numbers. You also get 5 daily alarms (4 can be set up to a year in advance), time signal, countdown alarm, 1/100 second stopwatch, 12/24 hour formats, perpetual calendar and microlight. Black polysulfone DB-50 is \$49.95, silver-tone DB-500 is \$59.95 and gold-tone titanium-plated DB-500G is \$79.95.

And it's yours **\$49⁹⁵** for as low as polysulfone model

"SCIENTIFIC CALCULATOR CHRONOGRAPH"

from . . .
CASIO

You get 25 scientific functions on your wrist.

All this calculating ability goes on your wrist: sin, cos, tan, sin⁻¹, cos⁻¹, tan⁻¹, log, ln, 10^x, e^x, x^y, x²y, √x, x², 1/x, 0' ", 0' ". EXP, + / - , π , () , DEG, RAD, GRA and %. You also get instant metric conversion capabilities along with stopwatch, 12/24 hour time, calendar, daily alarm and night light. Black polysulfone CFX-20 is only \$39.95 and silver-tone CFX-200 is just \$49.95.

And it's yours **\$39⁹⁵** for as low as polysulfone model

Silver-tone Model



— ORDER TODAY —

1 YEAR WARRANTY — 30-DAY MONEY-BACK GUARANTEE

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Add \$2.50 shipping or \$4.50 air delivery for each watch.
Write for a free one-year catalog subscription.

CFX-200/850451

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NEW PRODUCT

Don't
be left
speechless. . .
The amazing
CASIO
translator
chronograph
is your passport to
language dexterity.

- 1,711 word English/
Spanish dictionary
- 5-language translator
- 24 time zones
- Professional stopwatch
- Memory bank

Now there's a precision quartz timepiece that provides another dimension to watch technology. Imagine a watch that contains a 1,711 word English/Spanish dictionary. And a 5-language translator. 24 time zones. A memory bank. A full-function stopwatch. And there's more, much more. . .for much less than you'd expect to pay.

English/Spanish Dictionary, 5-Language Translator

This electronic genius has an extraordinary talent. It translates English to Spanish and Spanish to English.

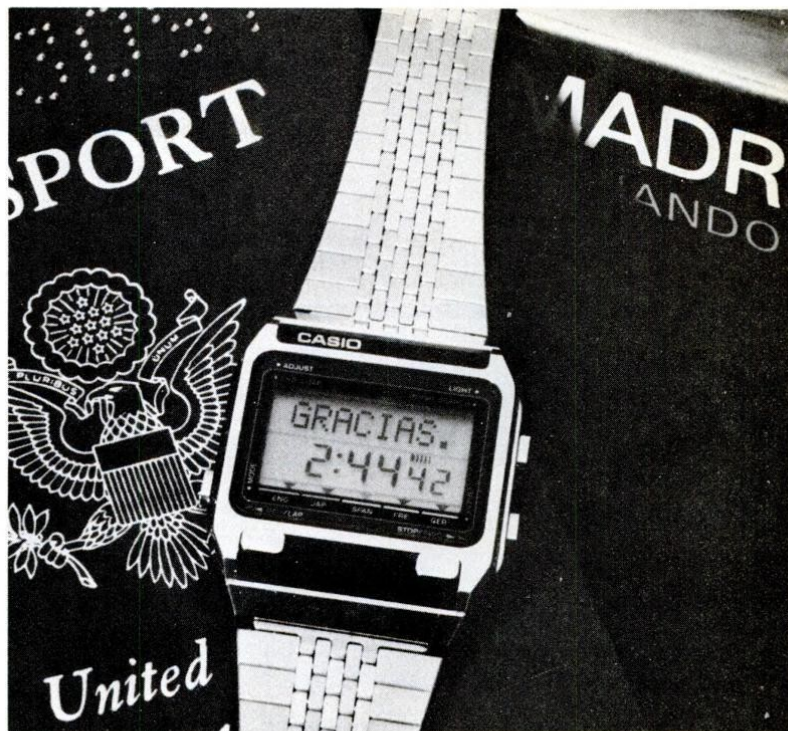
Using a dot matrix display, words "roll" across the face. All you have to do is locate the first letter of the word in the alphabet. Then "sweep" through the display for the word and touch the "translate" button.

Want to say "What's your name please?" in German? It's translated with a touch of a button along with 35 other basic conversational sentences in English, Spanish, Japanese, French and German. Build vocabulary, practice pronunciation, and more!

24 World Time Zones, Electronic Calendar

Is it Monday in New York? or Tuesday in Hong Kong? You'll never have to ask that question again. This gifted timepiece is a world-timekeeper with all 24 time zones.

What's more, you also get an AM/PM reading and GMT time difference in each time zone. A preprogrammed calendar gives you the month, day and date.



Memory Bank

This electronic genius also has an extraordinary organizing ability. An alarm can be set to wake you up, alert you to meetings, or tell you your parking meter has expired.

When the alarm sounds a preset message also appears — "ALARM", "MEETING", or "WAKE-UP". You can also choose to have every hour punctuated with a "beep beep" on the hour.

Precision Stopwatch

In addition to helping you organize your day, this chronograph boasts a fiercely talented stopwatch. With the press of a button you can set the full feature chronograph into motion.

Record split times, 1st-2nd finishes, or freeze the figures any time to 1/100 second. Press another button for a panel light for night viewing.

We Introduce It

When we first heard that the CASIO engineers were on the brink of perfecting a 5-language translator watch, we hoped we would be the first to introduce it. And now that's a reality.

We're certain that this quartz wonder will be the most talked about watch in America. To be assured earliest delivery, please order yours now, as early quantities will be limited.

SUN 8-12
10:58:43

Regular time

ENG+SPA
10:58:37

Dictionary

WORLD-T
8:58:52

World time

ALARM
7:30:51

Daily alarm

STOP-III
00:00:00

Stopwatch

The model **TE-2500** with chrome case, stainless back and band can be yours for only **\$129.95**.

Our Double Guarantee

First, the included warranty: One-year parts and labor (in the rare event repair is needed, you'll find this service by mail feature very convenient).

Secondly, we guarantee your satisfaction. If not delighted with your CASIO, return it in new condition within 30 days for a full refund.

Speedy Delivery

We're proud of our prompt delivery. Being one of the largest CASIO timepiece dealers in the United States, we almost always have the watch you want in stock, and we generally ship the day we receive your order.

We're as close as your phone. Orders are accepted 24 hours a day, 7 days a week.

Order now and be delighted.

CREDIT CARD HOLDERS ORDER TOLL-FREE TODAY

To order your watch, call the toll-free number below, or send a check or money order for the total amount **plus \$2.50** for the first watch, \$1.00 for each additional watch to cover shipping and insurance costs. For an additional \$2.00 we will ship your watch via U.P.S. air delivery. North Dakota residents add 3% tax.

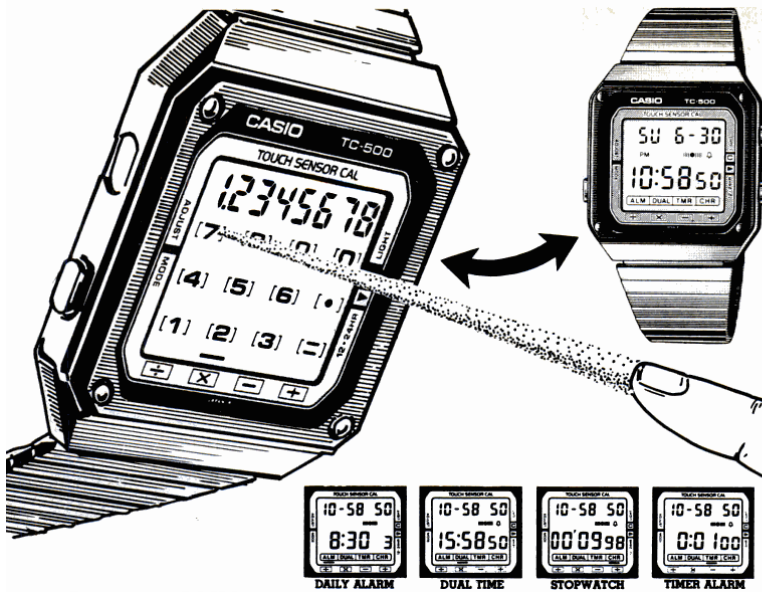
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Introducing...

The amazing new

CASIO

Calculator Chronograph
with the finger-touch
face!

Announcing CASIO's newest... the **TC-500** calculator chronograph. The calculator watch with the looks of a dress digital but with full calculator capabilities.

This is the watch that is destined to replace a lot of watches. And calculators. And calculator watches.

In fact, this beauty replaces the fact that a calculator chronograph has to be awkward and bulky and expensive.

The CASIO **TC-500** is a mere 9.2 mm thin with a smooth face and is priced at only **\$79.95**.

A World Exclusive: Touch Sensitive Glass Keyboard.

Here's the first calculator chronograph with a totally flat keyboard that can be operated with fingers. No need to use a stylus or pen. With a touch of a side button, the face becomes a calculator sensor panel that senses every touch of your finger. It has no bulky keyboard with buttons that wear, chip or catch on your sleeve. It looks like a handsome digital watch. It reads like a digital watch. Yet it has full calculator facilities.

Now you can add, subtract, multiply, and divide — perform chain calculations to eight places with decimal. You can also do powers and reciprocal calculations. It's a handsome and functional way to wear time and calculator technology.

The Computer That Never Forgets.

This electronic mathematician also boasts three independent daily alarms to bring your attention to important daily events — any minute you choose.

You can also choose to have every hour punctuated with a chime. Plus you get a countdown timer alarm to 12 hours — ideal for tallying cooking time or time left on your parking meter.

An electronic calendar automatically gives you the day and the date. And as a second timekeeper, an additional time zone can be set along with regular time in either 12- or 24-hour formats. Both time zones are displayed simultaneously.

Full-Function Stopwatch — And More.

You get complete chronograph

features as well. Record split times. 1st-2nd finishes. Or freeze the figures anytime with accuracy to 1/100 second up to 24 hours. And the special display allows you to view the time of day together with the stopwatch time.

You also get an AM/PM indicator. Nightlight. Long-life lithium battery. Accuracy is guaranteed to ± 15 seconds a month, though you'll probably find that your watch won't vary more than 3-5 seconds.

Constructed of dressy chrome and stainless steel, the CASIO **TC-500** can be yours for only **\$79.95**.

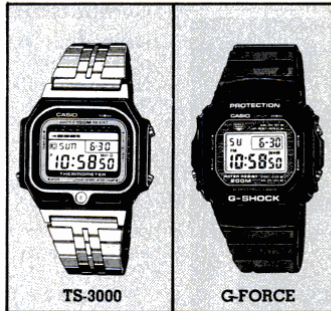
TWO OTHER TOP CHOICES

Another World Exclusive — 100 Meter Digital With Temperature Readout.

Here's a gifted marine timepiece that gives you an electronic thermometer that reads in or out of water in Celsius and Fahrenheit [-10°C(13°F) to 60°C(140°F)]. It's watertight to over 330 feet and in addition to thermometer function, gives you a continuous readout in time and calendar, 12/24 formats, thermo-alarm function, daily alarm, time signal, one-hour 1/100 second stopwatch with repeat, 8 world time zones and night light. Available in all-stainless steel model **TS 3000** for **\$79.95** or lightweight black polysulfone model **TS 1000** for only **\$49.95**.

The Toughest Digital Watch Ever Made.

Here's the newest version of the gifted marine timepiece that's launched a generation of imitations. Water-resistant to over 660 feet and built to withstand the shock and vibration of a 33-foot drop to a rug-surfaced concrete floor. Wear it while doing heavy work, exercise or any strenuous activity above or below water.



You get 12/24 hour time, 7-year battery, unique 12-digit display which allows you to see the time in every mode, 1-hour 1/100 second repeating stopwatch, electronic calendar, countdown alarm, daily alarm, time signal and night light. Constructed of tough, lightweight black polysulfone, the **G-FORCE** is available for only **\$69.95**.

Our Double Guarantee.

First, the included warranty: One-year parts and labor (in the rare event repair is needed you'll find this service-by-mail feature very convenient). Secondly, we

guarantee your satisfaction. If not delighted with your CASIO, return it in new condition within 30 days for a full refund.

We're one of the largest CASIO timepiece dealers in the United States and we're as close as your phone. Orders are accepted 24 hours a day, 7 days a week.

Order now and be delighted.

CREDIT CARD HOLDERS ORDER TOLL-FREE TODAY

To order your watch, call the toll-free number below, or send a check or money order for the total amount **plus \$2.50** for the first watch, \$1.00 for each additional watch for shipping and insurance. For an additional \$2.00 we will ship via U.P.S. air delivery. North Dakota residents add 4% tax.

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NEW PRODUCT



TS-3000

18.3°C

CASIO'S NEW THERMOMETER CHRONO HAS IT ALL



The 100 meter genius that goes one step further than all the rest.

CASIO has created a brainy mekeeeper in a class by itself. With every conceivable convenience... unmatched craftsmanship... and rugged 330 foot water resistancy.

This underwater genius makes even the fanciest watches seem ordinary. It not only provides you with an electronic thermometer, but gives you three alarms, 12/24 hour time, a full-function stopwatch and more.

Introducing the CASIO TS-3000 chronograph. Priced at only \$79.95 and available only through ON THE RUN.

WORLD EXCLUSIVE - TEMPERATURE READOUT

CASIO engineers have gone one step further in their line of gifted marine digitals. They've built a 100-meter alarm chronograph that measures temperature in Celsius and Fahrenheit (-10°C[13°F] to 60°C[140°F]) in or out of water.

Imagine a timepiece that tells you the temperature simultaneously with time or stopwatch. And allows you to set a thermo alarm to tell you when water or surroundings are too hot or too cold.

It's ideal for sportsmen or anybody who wants to know the temperature, in or out-of-doors, in an instant.

STOPWATCH, 8 TIME ZONES AND 3 ALARMS -

The push of a button sets into motion a fiercely talented stopwatch. You get a full-function 1/100 second stopwatch which repeats every hour.

In addition to regular timekeeping (in 12- or 24-hour selectable format), you get 8 time zones! Tokyo, Honolulu, San Francisco, Chicago, New York, London, Paris and Moscow. This function is especially useful for travelers, domestic and foreign. Hours, minutes and seconds are displayed with reliable ± 15 seconds per month quartz precision. In addition to a thermo alarm, you also get a daily wake-up appointment alarm and an hourly alarm. Of course, all can be silenced with

a touch of a button. Press another button, day and date appear. And another for a built-in night light powered by a long-life lithium battery.

TWO STYLES AVAILABLE

The good-looking stainless steel TS-3000 is available for only \$79.95. Or for only \$49.95 the all black polysulfone model TS-1000. So lightweight and comfortable, you may never realize that you're wearing the most advanced underwater watch on the market today. Both models are rugged and withstand water in any form - sweat, rain or total submersion.

TWO OTHER TOP CHOICES CALCULATOR, VIDEO GAME, ALARM, CHRONOMETER

CASIO's new calculator watch is not only a masterful problem solver, but an entertaining video game as well! "Counterattack" tests

your reflexes as you destroy enemy missiles, increasing your skill level as you go. When you're not under attack, you'll be able to use its 8-digit calculator with constants, powers, mixed and reciprocal calculations. A full-function 1/100 second stopwatch is standard as well as two time zones, 12/24 hour time, day of the week, date and a built-in night light. This mathematician also gives you a wake up/appointment alarm and an hourly chime. Available in all-stainless steel model CA851 for \$69.95 or the featherweight polysulfone model CA86 for only \$34.95.

OWN A DIGI-ANA CALENDAR WATCH

This multi-talented timepiece by CASIO gives you the convenience of watch hands (analog) and the abilities of digital. These watch hands are electronic - no moving parts - giving you minimal maintenance and great accuracy. This wonder allows you to view two time zones at one time in either 12- or 24-hour time and also features a daily alarm with your choice of "Dixie", "Clementine", or

"Greensleeves". And reminds you of noon with a "Big Ben" chime. A full-function 1/100 second stopwatch and graphic countdown timer are standard. A press of a button brings forth this month's calendar. Another press and you have next month's. Another and you get year, month, date and day. Available in dressy chrome model AX-250 for \$48.95 or featherweight polysulfone model AX-5 for only \$38.95.

OUR DOUBLE GUARANTEE

First, the included warranty: One-year parts and labor (in the rare event repair is needed, you'll find this service by mail feature very convenient).

Secondly, we guarantee your satisfaction. If not delighted with your CASIO, return it in new condition within 30 days for a full refund.

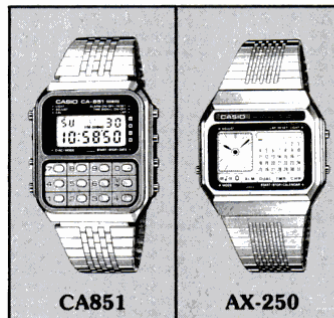
SPEDY DELIVERY

We're proud of our prompt delivery. Being one of the largest CASIO timepiece dealers in the United

States, we almost always have the watch you want in stock, and we generally ship the day we receive your order.

We're as close as your phone. Orders are accepted 24 hours a day, 7 days a week.

Order now and be delighted.



CA851

AX-250

CREDIT CARD HOLDERS ORDER TOLL-FREE TODAY

To order your watch, call the toll-free number below, or send a check or money order for the total amount plus \$2.50 for the first watch, \$1.00 for each additional watch to cover shipping and insurance costs. For an additional \$2.00 we will ship your watch via U.P.S. 2ND DAY AIR air delivery. North Dakota residents add 3% tax.

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NEWEST CASIO CHRONOGRAPHS

**"WAKE-UP"
80 DECIBEL
CHRONOGRAPH**
from . . .
CASIO

80 dB morning call has
the power of a loud radio,
3 separate sound levels!
And it's yours
for as low as . . .
\$29⁹⁵
polysulfone model



Silver-tone
Model
BA-200

Now you can forget about your alarm clock. Casio's new wake-up watch has 3 sound levels . . . the last as loud as traffic during rush hour! You also get 4 daily alarms, time signal, 1/100 sec. stopwatch, dual time with alarm, 12/24 hour formats, perpetual calendar and microlight. Black polysulfone BA-80 is \$29.95, silvertone BA-200 is \$49.95 and gold-tone titanium-plated BA-200G is only \$59.95.

**"DATA BANK"
MEMORY
CHRONOGRAPH**
from . . .
CASIO

Stores and recalls phone
numbers, credit card
numbers and other data.
And it's yours
for as low as
\$49⁹⁵
polysulfone model



Silver-tone
Model
DB-500

You can program 50 sets of 6 letters and 12 numerals per set to be recalled at a touch. Store all your important numbers. You also get 5 daily alarms (4 can be set up to a year in advance), time signal, countdown alarm, 1/100 sec. stopwatch, 12/24 hour formats, perpetual calendar and microlight. Black polysulfone DB-50 is \$49.95, silvertone DB-500 is \$59.95 and gold-tone titanium-plated DB-500G is \$79.95.

**"SCIENTIFIC
CALCULATOR
CHRONOGRAPH"**
from . . .
CASIO

You get 25 scientific
functions on your wrist.
And it's yours
for as low as . . .
\$39⁹⁵
polysulfone model



Silver-tone
Model
CFX-200

All this calculating ability goes on your wrist: sin, cos, tan, \sin^{-1} , \cos^{-1} , \tan^{-1} , log, 1n, 10^x, e^x, x^y, x^{1/y}, \sqrt{x} , x², 1/x, 0^{1/x}, 0^{1/y}, EXP, +/-, π , (), DEG, RAD, GRA and %. You also get instant metric conversion capabilities along with stopwatch, 12/24 hour time, calendar, daily alarm and night light. Black polysulfone CFX-20 is only \$39.95 and silvertone CFX-200 is just \$49.95.

— ORDER TODAY! —

Each watch has a 1 year warranty and we give you a 30-day money-back guarantee. ON THE RUN is America's largest quality watch dealer — further assurance your investment is well-protected. Dealer inquiries invited.

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CS33/2029

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**NOW ...
AT A DISCOUNT**
Casio's Scientific
Calculator Chrono
30-DAY TRIAL — 1-YEAR WARRANTY

Another
breakthrough
from
CASIO
Never before
such a watch
available at
such a low
price.
Now Only
\$39⁹⁵



MODEL
CFX-20

CHECK THE VALUE !!!!

- **MICRO COMPUTER** — This 8-digit calculator watch has a multitude of abilities. Besides normal calculator functions, you get a full range of scientific functions: sin, cos, tan, sin⁻¹, cos⁻¹, tan⁻¹, log, ln, 10^x, e^x, x^y, x^{1/y}, √, x², 1/x, 0^{••}, 9^{••}, EXP, +/—, π, (), DEG, RAD, GRA, %. You also get 12 metric conversion functions.
- **24-HOUR CHRONO** — With 1/100 second precision, you can measure net/lap/1st-2nd place times to 24 hours. A tone signals the stopwatch has started or stopped.
- **12/24-HOUR FORMATS** — This international traveler can be set in either 12- or 24-hour time. Hour, minutes and seconds are displayed with quartz accuracy within ± 15 seconds per month. A panel light is standard for night viewing.
- **TWO ALARM SYSTEMS** — You can get the daily alarm for any minute of the day or night. Ideal for wake-up or meeting reminders. The second alarm can be set to chime every hour.
- **PROGRAMMED CALENDAR** — The electronic calendar displays month, year, date and day. It's pre-programmed to the year 2099.
- **TWO MODELS, DEEP DISCOUNTS** — Two rugged, water-resistant models are available. The chrome and stainless model CFX-200 is reduced from \$79.95 to **\$49.95**. And the polysulfone model CFX-20 is reduced from \$59.95 to **\$39.95**. Both come with a 1-year warranty and our 30-day, money-back guarantee. At these prices, our special allotment will not last long. Order now and be delighted.

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To order, call toll-free or send \$49.95 plus \$2.50 shipping and insurance. Add \$2.00 more for U.P.S. air delivery. N.D. residents add 4% tax. Write for a free 1-year subscription to our catalog of timepieces and hi-tech items for better living.

CFX-20-3

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**NOW... THE INVISIBLE
CASIO CALCULATOR WATCH**
Finger-write your figures on the watch face.

Introducing the timepiece that adds another dimension to watch technology.

The watch face actually reads and computes math problems you trace on its face.

And there's more, much more... for less than \$100.00.

ELECTRO-TOUCH TECHNOLOGY.

This handsome and superbly styled timepiece has a transparent crystal that reads finger-strokes you trace across its face. Each figure and math symbol you outline appears on the background digital display. Take your finger across twice (=) and the answer presents itself like magic.

No keys, no keyboards, no need to use stylus or pen. Add, subtract, multiply, divide — perform chain and mixed calculations to eight places, plus decimal. There's even an indicator telling you which function is being performed.

DIGITAL PRECISION, ANALOG STYLE.

This handsome CASIO was created exclusively for the man who recognizes exceptional styling. From its raised time markers to the elegant case and band of tight mesh-steel or gold-plate, this beauty has the special look of luxury that is never out of place... from the very casual to the most formal occasions.

You get the classic elegance and convenience of analog watch hands. Subdued in the background is the modern message of digital precision. The digital display can be set in 12-hour or 24-hour digital time. A pre-programmed calendar is set until the year 2019. It's a handsome and functional way to wear time with accuracy to 1/2 second per day.

PRECISION ALARM AND STOPWATCH.

You can program this multi-talented wrist alarm for daily events. To wake you up.

Catch your bus. Program it for any minute you choose. Or set it to beep-beep you every hour.

This gifted chronograph also boasts a fiercely talented stopwatch. Record normal times and net times with accuracy to 1/10 second. A beep confirms starts and stops. Ideal for tallying cooking time, minutes on your parking meter or anything you like.

WE INTRODUCE IT AND WE GUARANTEE IT.

Because this innovative timepiece is now available only through On The Run, to be assured earliest delivery, please order yours now. Chrome and stainless model **AT-550** is only **\$99.95** and gold-plated model **AT-550G** is **\$119.95**.

Once you see this handsome and functional timepiece, you're sure to want to keep it. If not, we guarantee your satisfaction. Simply return it in new condition within 30 days for a full and courteous refund. One-year warranty included.

**CREDIT CARD HOLDERS
ORDER TOLL-FREE TODAY.**

To order, call toll-free number below, or send a check of money order for the total amount plus **\$2.50** shipping and insurance. Add an additional \$2.00 for UPS air delivery. ND residents add 4% tax.

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Call or write for a free one-year subscription to our catalog of timepieces and hi-tech items for better living.

AT-550 ½

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THE NEWEST.

A watch that fires missiles? If you think that's extraordinary, read on. Discover four gifted machines that were, until recently, technological visions. Now they're real, and dramatically priced.

Best of all, one toll-free phone call brings any or all of these geniuses into your home—where you'll have a full 30 days to get a closer look. And a full refund (including delivery charge), if you decide to return it. You're completely protected by the nationally recognized Sharper Image guarantee of satisfaction.

1. Become an instant musician, no experience needed.

Create your own music with new Casio VL-Tone. You combine the sound, rhythms and tempo and VL-Tone plays it back—beautifully.

You can move to a level of musical ability you never thought possible. 5 instrument sounds and 11 rhythm sections let you create your own melodies, put together exciting arrangements, play



With the palm-sized VL-Tone, even a beginner can instantly create—and playback—professional, big sounding music.

compositions that normally take years of musical training. The secret is LSI technology adapted to recreation of sounds and rhythms in electronic form. The VL-Tone is a revelation. Play anything. Play it back. Speed it up. Slow it down. Memorize it. Add a rhythm. There's always something new.

Uses 4 AA batteries. Can take earphones. Also plugs into home stereo for larger sound. Full function memory calculator, year warranty, case, full instructions. Now, you'll own the most amazing musical instrument in the world. 1" x 1 1/4" x 3".
Casio VL-Tone #395 \$69.95 (3.50)
AC adapter AD-1U #397 \$7.25 (.75)
VL-Tone Song Book #403 \$5.00 (.75)

2. Top-rated pocket stereo. Unbelievable price.

The new \$99 Technidyne is the first portable cassette stereo to equal or surpass the performance specifications of the \$200 Sony Walkman™. Extended frequency range produces incomparable fidelity, truer sound. Stronger, more reliable motor drive minimizes wow and flutter (distortion)—even during active sports.

Comes with shoulder strap, demonstration tape, and ultra-light (2 1/4 oz.) collapsible headphones—a Technidyne exclusive. Optional nylon waist pack provides added protection for sailing, hiking, etc. Add a second set of headphones for tandem listening. Built-in Talk button allows conversation or singalong. Tone and slide-volume controls for each channel. 3 1/2" x 5 1/4" x 1 1/2" unit takes 4 AA batteries. 90 day warranty.

Now you won't leave your best listening at home. Nothing sounds—or performs—better than the Technidyne.

Technidyne Stereo #400 \$99 (2.50)
Sport Waist Pack #401 \$19.95 (1.50)
Additional Headset #402 \$19.95 (1.50)

3. Cordless telephone breakthrough.

Most advanced—and beautiful—cordless telephone ever—the new Muraphone 600. Extended 700 foot range takes your phone almost anywhere—even to the neighbors.

Small hideaway base station plugs into your phone jack; then forget it. The remote handset recharges weekly at any wall outlet—a Mura exclusive.

Excellent fidelity, works just like a normal extension phone. Dial out, receive calls, even automatic one-button redial.

FCC approved, comes with 90 day warranty, full instructions, base and remote, everything needed for the luxury of cordless telephoning. Now put your phone where you are: basement, yard, office, or bath.

Muraphone 600 #399 \$199 (3.50)

4. Amusement park on your wrist.

Casio just put an exciting game—and much more—into their best-selling calculator watch. "Counterattack" tests your reflexes as you destroy enemy missiles, increasing skill level as you play. Hear each shot fired—scoreboard tallies your hits. Complete battlefield action right on your wrist.

Eight digit calculator is easily worked even by large fingers. Two line display shows day, date, time. Features 24 hour repeating alarm, hourly chime, 12/24 time-keeping in two time zones, stopwatch to 23:59:99. Black resin case and band, glass crystal. Instructions, battery and year warranty included. This genius conquers time, finance—and boredom.
CA-90 Calculator Game Watch #396 \$49.95 (2.50)

30-DAY HOME TRIAL.

Credit card holders may use our toll-free numbers below. Or send check, including delivery charge (shown in parentheses at end of product descriptions). Add 6% sales tax in CA.

Please mention the 3-digit product number and this magazine.

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NOW...CASIO'S NEW MEMORY BANK

The microcomputer timepiece that organizes your life.

Now there's a timepiece that delivers a whole lot more than time information. This new CASIO contains a computer that never forgets: telephone numbers, addresses, codes, timetables, appointments, etc. But that's not all.

Imagine a timepiece that alerts you to important dates — as they approach — with the help of preprogrammed reminders.

And there's more, much more...for much less than \$100.

MEMORANDA MEMORY ON THE WRIST

This technological miracle was the talk of the Consumer Electronics Show 1984 and was given the 1984 Design and Engineering Award for innovative consumer electronic excellence.

With this memory bank watch you can store 50 separate sets of personal information you want to keep on hand. Each set can contain up to 6 letters and 12 numerals. It's ideal for storing timetables for flight and train schedules or daily appointment schedules for each day of the week. Or other information such as telephone numbers, bank accounts, credit card numbers, anniversaries, birthdays, postal codes, price tables and telex codes.

This computer-on-a-wrist will edit each of the 50 separate information displays for you. With a touch of a button, you can easily retrieve the programmed information in alphabetical order. Unused pages will not appear. It's your miniature personal record book and file cabinet.

THE COMPUTER THAT NEVER FORGETS

This electronic genius also has an extraordinary organizing talent. It reminds

you of important dates — as they approach — by sight and by sound.

You can program it months in advance. Events like meetings, appointments, birthdays, and anniversaries (yes, this timekeeper sees to it your anniversary is remembered *before* someone special has to remind you).

When that special date arrives, this CASIO reminds you with an alarm, date and 6-letter message. What's more, you can program this multi-talented timepiece for daily events. To wake you up. Catch your bus. Program it for any minute you choose.

Or set it to beep-beep you every hour on the hour. And because of the AM/PM indicator, you won't be setting it for the wrong time of day.

PRECISION STOPWATCH AND COUNTDOWN TIMER

This precision timepiece also boasts a full-function stopwatch and countdown timer alarm. With a press of a button you can set the fiercely talented stopwatch into motion. Record split times, 1-2 finishes (up to 24 hours), or freeze the figures anytime to 1/100 second accuracy.

The countdown timer alarm can be set from 1 minute to 60 minutes and times to 1/10 second accuracy. When you reach zero, the alarm sounds and the pre-entered time is automatically retrieved.

TIME, ELECTRONIC CALENDAR AND THREE GREAT STYLES

This intelligent timepiece also gives you hours, minutes, seconds, am/pm, year, month, date and day. And you can change over from 12-hour to

24-hour formats with a touch of a button. All with uncompromising accuracy to 1/2 second per day.

Other distinctions? You have your choice of sporty lightweight black polysulfone model **DB-50** for **\$49.95**, dressy chrome/stainless model **DB-500** for **\$59.95**, or gold-plated model **DB-500G** for **\$79.95**.

OUR DOUBLE GUARANTEE

ON THE RUN is America's source for innovative timepieces and we back this watch with our double guarantee.

First you get the included warranty: One-year parts and labor (in the rare event repair is needed you'll find this service-by-mail feature very convenient). Secondly, we guarantee your satisfaction. If not delighted with your new CASIO, return it in new condition within 30 days for a full refund.

We're one of the largest timepiece dealers in the United States and we're as close as your phone. Orders are accepted 24 hours a day, 7 days a week. We almost always have the watch you want in stock. Shipments are generally made within 48 hours from the day we receive your order.

Order now and be delighted.

CREDIT CARD HOLDERS ORDER TOLL-FREE TODAY

Credit card holders may use toll-free numbers below, or send check or money order **plus \$2.50** for each watch. Add an additional \$2.00 for U.P.S. **BLUE LABEL** air delivery.

North Dakota residents add 4% tax.

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On The Run

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TELE-MEMO



TIMETABLE



SCHEDULE



PERSONAL MEMO



Date/appointment memory bank with alarm helps you organize your day as well as your calendar. Reminds you of those important dates as they approach.

**NOW...
AT A DISCOUNT
Casio's Ultimate
Time Monitor**

30-DAY FREE TRIAL — 1-YEAR WARRANTY

The best of
both worlds from. . .

CASIO

Never before
such a watch
available at
this low price.



AX-510

- FEATURES:**
- TWO TIME ZONES
 - TWO CALENDAR DISPLAYS
 - DIGITAL/ANALOG TIME
 - THREE MELODY ALARMS
 - COUNTDOWN TIMER
 - CHRONOGRAPH

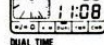
CHECK THE VALUE!!!

TWO SIMULTANEOUS TIME ZONES —

Unique dual display with digital and LCD watch hands allows you to view two time zones at one glance. And you can set the digital display for 12- or 24-hour time.

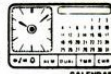


Time to the second, month, date and year are displayed clearly.

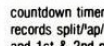


TWO CALENDAR DISPLAYS — Monthly calendar display (this month and next month) appears with a touch of the button,

pre-programmed until the year 2029.



PROFESSIONAL COUNTDOWN AND CHRONO — Ideal for tallying minutes on your parking meter, conference time, flight approaches or anything you like. The graphic chronograph and countdown timer functions alert you by sight and sound when the preset time is up. LCD hands indicate the minutes and second by one sweep per second (counterclockwise for



countdown timer). 1-hour chronograph records split/ap/time to 1/100 second, and 1st & 2nd place time and then repeats. The countdown timer can be set for any time between 1 minute and 1 hour. Time repeats with a press of a button.



THREE-MELODY ALARM SYSTEM — Three different melodies (Dixie, Greensleaves, Clemertine) plus "Big Ben" tune at noon, wake you, remind you and organize your day. Or you can substitute a 20 second signal for these computer melodies. Plus. . .this water-resistant wonder has a nightlight, precision quartz accuracy to ± 15 seconds per month, a long-life lithium battery, one-year warranty and our 30-day money-back guarantee if not completely satisfied.

THREE STYLES AVAILABLE — This beauty is available in three good-looking styles. The featherweight black resin case and band model AX-1 is available for \$38.00. Model AX-250 in chrome with stainless steel back and band is only \$48.00, and for \$78.00, you can own the luxurious AX-510 with precious palladium-plated case (metal from the platinum group) and band.

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Telephone (701) 232-9400

To order, call the toll-free number above, or send a check or money order for the total amount **plus \$2.50** for the first watch, \$1.00 for each additional watch to cover shipping and insurance costs. For U.P.S. **BLUE LABEL** 48-hour delivery, add an additional \$2.00. North Dakota residents add 3% tax.

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WILD DISCOUNTS.

Imagine saving \$96 on a new Seiko. \$50 on a cordless phone. Hundreds of dollars overall—on eight state-of-the-art electronic marvels.

The Sharper Image now makes it possible. And comfortable (you never have to leave your living room). We also give you 30 days to get acquainted with your product, and a full refund should you return it.

So call us, toll-free. Let your imagination—and your discount—run wild.

1. Mini TV. At a maximum savings.

This 5" black-and-white TV/radio more than earns its usual \$189 store price. And it's now only \$139.

AM/FM. 83 channel UHF/VHF tuner. 300 ohm telescopic antenna, for superb reception. Plugs into wall outlet, even car, boat or camper cigarette lighter. Takes 8 "D" cell batteries (not included). Sunshield. 11" x 11" x 5" case, only 11 lbs. 90 day warranty.

Deluxe model (not shown) includes TV, AM/FM, 3-band short wave radio, cassette player/recorder and mike. 12 lbs., 15" x 11" x 5". That's entertainment, at a huge discount.

TV/AM-FM Radio #413 \$139 (7.50).
Cassette/TV/Radio #414 \$189 (7.50).

2. & 3. Our scratch, your savings.

These superb Xernus solar quartz timekeepers have a tiny scratch somewhere on the case or wristband (though every one performs perfectly). That's why they're \$30 off. But stock is limited.

The ultra thin Melody Alarm in gold (2) was \$109, now just \$79. And only \$59 in stainless. Slim 5mm case, 3 year battery, classical music alarm, snooze delay.

The 5 year Solar Alarm in gold (3) was \$89, now \$59 (just \$39 in stainless). Both feature stopwatch, calendar, dual time, quartz accuracy, stainless steel case and band, glass crystal and 60 ft. water testing.

Melody Gold #415 \$79 (2.50).
Melody Stainless (not shown) #416 \$59 (2.50).
Solar Gold #417 \$59 (2.50).
Solar Stainless (not shown) #418 \$39 (2.50).

4. Save \$50 on a great cordless receiver phone.

Now, receive phone calls anywhere you please. New Extend-A-Phone works like a regular phone—but without a cord.

Unlike other receive-only remote phones, it features full duplex electronics (both parties talking simultaneously can hear each other). Crisp, static-free reception. Intercom/page button. 500 foot range (10 acres). Lightweight 2½" x 7" x 1½" handset recharges once a week in its compact base unit, included. Easy plug-in installation, FCC approved. Instructions, 90 day warranty. The under-\$100 cordless wonder. Extend-A-Phone Receiver #419 \$99 (5.50).

5. For \$29, buy your ears all they can hear.

Using rare earth samarium and cobalt (not heavy, conventional magnets), Mura has created an ultra comfortable full frequency stereo headset—weighing just 1.6 oz. And it's now \$10 off (was \$39).

Sony's MDR-3 is twice the price. Yet Mura's sound and specs (20-20,000 HZ) are virtually identical. 2 year warranty. Mura Red Set #420 \$29 (2.50).

6. HELP! for all emergencies. Now \$99.

HELP! is General Electric's new portable, no-installation CB radio.

Works off any vehicle cigarette lighter. Magnetic base roof antenna. Powerful 4 watt, 40 channel transmitter/receiver has digital readout, automatic noise suppressor, oversized dynamic speaker. Compact 12" x 3" x 7" storage case goes from car to car—hides easily. For weather, traffic info, or road assistance. HELP! CB Radio #398 \$99 (4.50).

7. The Casio C-80 calculator chrono. Now \$39.

First wrist-sized calculator that's operated easily, even by broad fingers. Stopwatch. Quartz timing, for two time zones. Day/date calendar, night light, tough and comfortable ¾ oz. black resin case. Glass crystal. Instructions, battery, year warranty included.

Call today and calculate a 25% savings.
Casio C-80 #409 \$39 (2.50).

8. On sale. Two smart Seikos in one.

This new dress Seiko provides analog and digital timekeeping in a surprisingly thin (6mm) watch. And while stores are asking as much as \$295 for it, we aren't.

Set local time on analog—and two more time zones on LCD display. Day/date, AM/PM, 24-hour alarm, optional hourly chime, stopwatch. Electronic speed setting, countdown timer, rich gold finish, lizard strap. Man's Dress Digi-Analog #386 \$199 (2.50).

30-DAY HOME TRIAL.

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THE 12 MELODY ALARM. THE FARTHEST A WATCH HAS EVER GONE TO ORGANIZE YOUR LIFE.

Now there's a time-keeper that makes even the fanciest alarm watches seem ordinary. It not only replaces one alarm with 12—but provides you with real melodies, not beeps or buzzes.

And this sweet sounding genius by Casio, available through The Sharper Image, is only \$69.

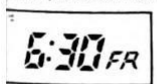
7 days. 7 symphonies.

This unusual electronic watch/stopwatch features 12 computer synthesized melodies—every one engineered to help you cope with the busiest personal schedule.

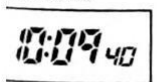
Every day of the week you'll have at your disposal a different symphonic alarm, to bring attention to important daily events—any minute you choose.



Set 11 months in advance—a visual and audible reminder of a birthday to remember.



Two additional programmable date alarms help you remember everything from appointments to anniversaries.



A fiercely oriented stop-watch, countdown timer and 12/24 hour changeover button round out Casio's exceptional timekeeping features.

For example, you can wake up to *American Patrol* on Monday, keep Thursday appointments with the help of a French folk song, and organize your Sundays around



12 different melodies (including seven separate daily alarms) are designed to wake you, remind you, or simply help organize your calendar. And each note is clearly heard through the front mounted speaker.

a Schubert masterpiece. Easily presetting every alarm with the press of a button.

If you wish, this orchestral wonder can also measure every hour with a 2 tone chime. Even tell you it's lunchtime the way London's Big Ben would—by playing

Westminster Chimes at 12 noon.

By the way, every note is a faithful reconstruction of a true musical pitch, and enriched with vibrato. Then visually reproduced right on the face—thanks to a moving 11-note musical display (and of course, any or all of the melodies can be programmed for total silence).

Reminders for the future.

Daily wake-up/appointment alarms are only a small part of this instrument's one-of-a-kind organizing talents.

Imagine a timepiece that reminds you of important dates—as they approach—with the help of two preprogrammable date alarms: *The Maine Fight Song* or *Wedding March* (incidentally, that latter melody sees to it you remember your anniversary *before* someone special has to remind you).

You'll also get advance notice of birthdays with a melodic rendering of Happy Birthday (like the date alarms, it comes on every hour, and each time you check the date). And all these tunes can be preset up to a year in advance.

If you like, this extraordinary minstrel will even play *Jingle Bells* every Christmas—automatically.

Want to show off Casio's musical magic without waiting for an alarm? Any of its dozen melodies can be instantly brought to life with the touch of a button. And silenced with the touch of another.

Count up. Count down. Count anything.

In addition to helping you organize your days, this gifted chronograph boasts some equally exceptional timekeeping traits.

Press one button, for example, and its continuous hour/minute/second readout turns into a day/date calendar display that never needs adjusting.

Press another, you get one of the most complete stopwatch capabilities we've ever seen. Featuring up to 1 hour of 1/10 second timing, laps, 1-2 finishes, 1 minute interval beeping and a "pip" signal to con-

firm starts and stops.

You can also set in motion a 1 second

to 59.59 minute countdown timer—ideal for tallying cooking time, the minutes on your parking meter, or anything you like. Upon reaching zero, the timer alerts you with ten seconds of chimes. Then measures overtime—automatically—by counting up (to 59.59 minutes).

This Casio wizard even lets you choose between 12 or 24 hour time. Recording both formats with ± 15 second-a-month accuracy. And displaying them in large, easy to read liquid crystal digits (there's also a handy panel light, for night viewing).

We introduce it. We guarantee it.

When we first heard that the engineers at Casio were on the brink of perfecting a 12 alarm musical chronograph, we had hopes of being the first people anywhere to offer it.

And now that's a reality.

Because beginning Mid-September, this \$69 maestro will be available through The Sharper Image—and nowhere else. And to be assured earliest delivery, please reserve yours now. As always, we guarantee your satisfaction; if not delighted with your new Casio, return it within two weeks for a full and courteous refund. One year manufacturer's warranty and 18 month (normal use) battery included.

Call now for a no-risk recital—your first step in getting organized.

ORDER TOLL FREE.

Please order product #244. Credit card holders may use our toll free number below. Or send check for \$69 plus \$2.50 delivery, and \$4.48 sales tax in California. Please mention this magazine.

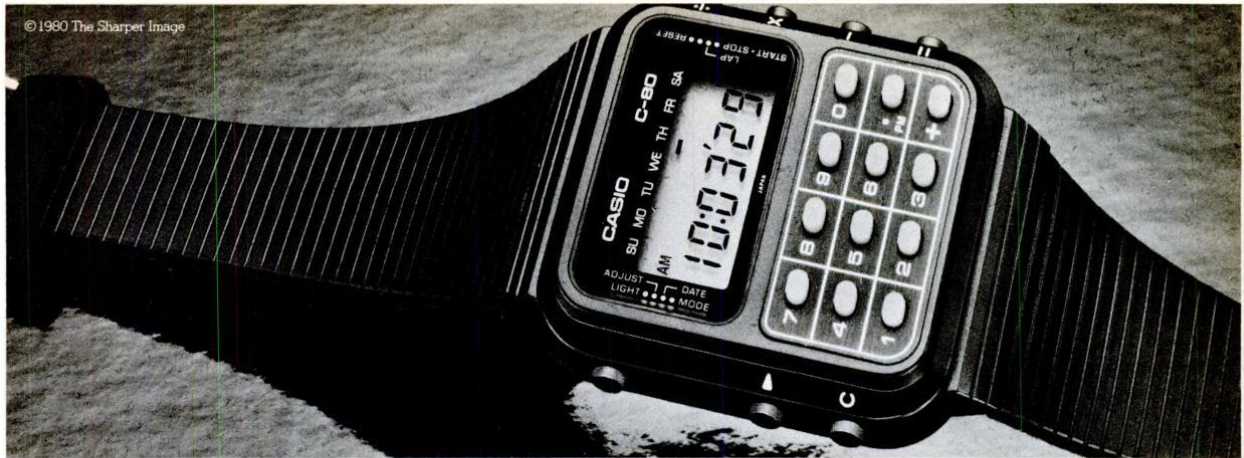
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Ad from „Popular Science“ October 1980



NOW FOR \$49. THE WATCH THAT REPLACES EVERYTHING.

Introducing Casio's newest, the C-80 Calculator Chronograph. A watch that figures to replace a lot of other watches. And calculators. And stopwatches.

In fact, it even replaces the age-old myth that a timepiece loaded with talent has to be expensive.

The Casio C-80 is priced at only \$49.

A calculator made for real fingers.

Here's the first calculator chronograph that can be operated easily with your fingertips. No need to use a stylus or pen; the keys are far enough apart that even the broadest fingers can work them.

Now you can add, subtract, multiply, divide—perform chain calculations up to six places, plus decimal. Numbers appear in crisp liquid crystal digits. There's even an indicator that tells you exactly which function is being performed.

Stopwatch, 2 time zones—and more.

The push of a button turns your calculator into a fiercely talented stopwatch. You get $\frac{1}{100}$ of a second accuracy, lap times, and up to 59.59 minutes of track-style timekeeping. Timing automatically starts over after the hour.

You also get two time zones; the second zone can be set for 12 or 24-hour time (especially useful for frequent travelers). Hours, minutes and seconds are displayed with reliable ± 15 second-a-month quartz precision. AM/PM indicator is always visible.

Press another button, day of the

week and date appear. And another for built-in night light.

Feather-light, yet rugged.

The 1 oz. case and band are constructed of high impact black plastic. And so lightweight and comfortable, you may not realize that on your wrist you're wearing—among other things—a clever calculator.

Other companies have tried introducing similar watches, only using bulky stainless steel. These steel

mechanical parts to wear out or break. A tough mineral glass crystal prevents scratching. And the tightly fitted case and crystal provide water resistance for everyday use.

Order now. Get it now.

The Sharper Image isn't the only supplier of these fine Casios. Just the largest.

That's why we're able to keep these popular geniuses in stock for immediate delivery. And why we can act on your order the day it arrives—not three months later.

You won't have to burn a gallon of gas getting to us, either. We're as close as your phone.

And as always, The Sharper Image guarantees your satisfaction.

If you are not completely delighted with your new Casio, simply return it within two weeks for a full and courteous refund. One-year manufacturer's warranty and 15-month (normal use) battery included.



Normal Time Display; hrs./mins./secs. AM/PM, day and 2 time zones.



Stopwatch Display; 1/100 sec. timing. Auto start-over at 1 hr. Lap times.



Calculator Display; add, subtract, multiply, divide—to 6 places with decimal.



Calendar Display; day/date. Auto end of month adjustment.



versions sacrifice the comfort, lightness, and handsome appearance provided by the latest advanced plastics.

What's more, this Casio chronograph is built incredibly rugged to provide years of reliable service. There are no

ORDER NOW TOLL-FREE

Please order product #231. Credit card holders may use our toll-free number below. Or send check for \$49 plus \$2.50 delivery. Add \$2.94 sales tax in California.

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- DATA MEMORY TELEMemo WATCH • It stores 50 sets of 8 letters and 12 numerals • HAS AN 8 DIGIT CALCULATOR!!
- 5 daily alarms • Hourly time signal • All stainless steel • Stopwatch • 12/24 hr. format • Pre-programmed calendar to year 2019 • Long life batt. & more • Discount priced



\$33
CASIO
CFX20

- Calculator watch with FULL SCIENTIFIC FUNCTIONS
- Sin, cos, tan, deg, rad, and all the others!! • 12 metric conversions
- 3 constant memories • Daily alarm • Stopwatch
- Hourly time sig. • 12/24 hr. format • Light • All black resin case & band • Long life battery • Discount priced

CASIO
BA-80
\$22

- Amplified alarm watch • 4 daily alarms at 80 DB of alarm sound • Dual time • 12/24 hr. format • All watch functions • Stopwatch • Long life battery • All black resin case & band • Sale priced



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R. B. ATHLETIC SYSTEMS — SERVING YOU SINCE 1978

**What's New
IN
ELECTRONICS**

BY WILLIAM J. HAWKINS



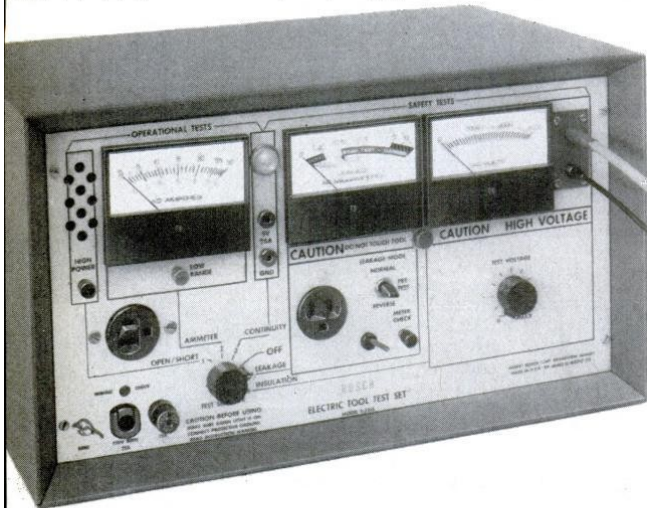
LCD chronograph

Time in hours, minutes, and seconds; a 1/100th second timer with lap times for first and second place; AM/PM indicator; calendar; night light—the only thing this new Casio F-100C digital wristwatch doesn't have is a high price tag: \$39.95.



Auto hi-fi

Add a pair of these Advent EQ-1 six-by-nine oval speaker systems to the rear deck of your car, and you've added new sound quality to your AM/FM radio or tape player. Each speaker contains a power amplifier to boost and tailor frequency response. \$180 a pair.



Tool tester

The fastest way to see if a nower tool has a around

Checkbook calc

Write your next check for \$39.95 and this new thin-



Cutaway from „Popular Science“ July 1978

NEW SCIENTIFIC 26-FUNCTION CHRONOGRAPH

1 YEAR WARRANTY — 30 DAY TRIAL

By **CASIO**

IT'S SUPER LIGHTWEIGHT
AND IT'S BUTTONLESS

FEATURING — MODEL
CFX-400

- Touch panel access to 26 scientific functions
- Add, divide, subtract, multiply-parenthesis calculations
- Regular time, 12/24 time
- Auto calendar to 2079
- Daily alarm, hourly alarm
- 24-hour - 1/100 second stopwatch
- Long-life battery
- Night light
- Accuracy to 1/2 sec. per day



And it's **\$49.95** in
only Black polysulfone

Never before has such a lightweight watch been so loaded with scientific features. All this calculating ability goes on your wrist: \sin , \cos , \tan , \sin^{-1} , \cos^{-1} , \tan^{-1} , \log , $1n$, 10^x , e^x , x^y , x^{2y} , $\sqrt{\quad}$, $x!$, x^2 , $1/x$, $0 \leftarrow$, $0 \rightarrow$, DEG, RAD, GRA base-n computations and more. You also get 12/24 time, calendar, full-function stopwatch, daily/hourly alarms and night light. It's super-lightweight and has no buttons to break or snag. Black polysulfone model CFX-40 is only \$49.95 and dressy chrome-plated model CFX-400 is \$59.95.

1 YEAR WARRANTY — 30-DAY MONEY-BACK GUARANTEE

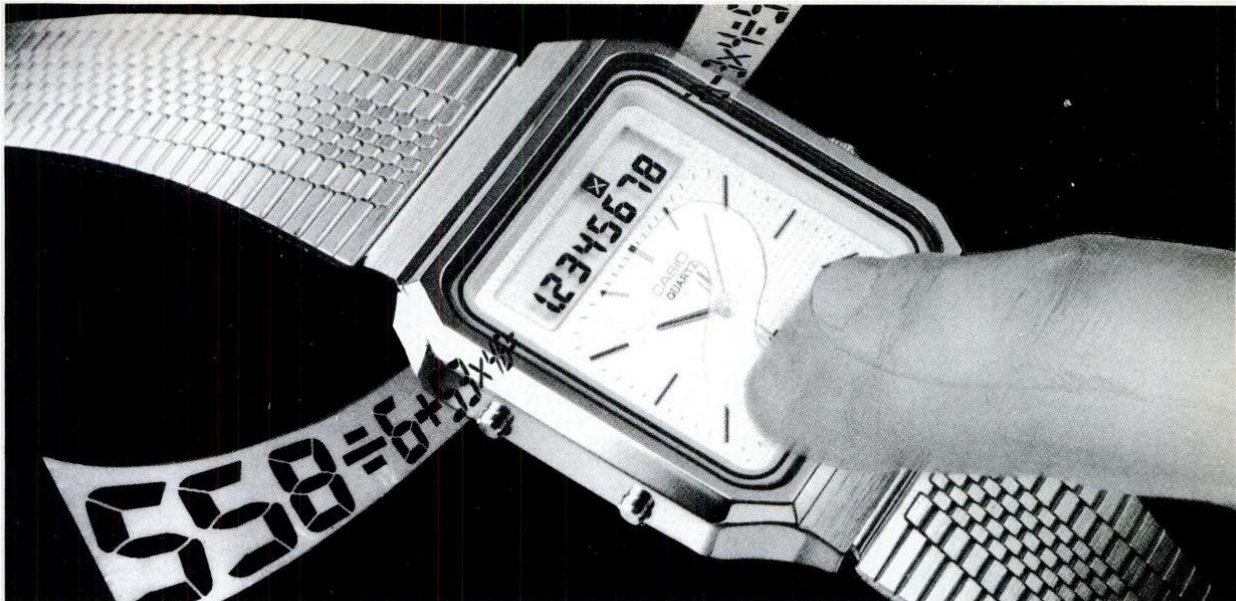
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Add \$2.50 shipping or \$4.50 air delivery for each watch.
Write for a free one-year catalog subscription.



NOW... THE INVISIBLE CASIO CALCULATOR WATCH

Finger-write your figures on the watch face.

Introducing the timepiece that adds another dimension to watch technology. This new CASIO combines state-of-the-art micro-computer technology with the latest styling to give you an elegant timepiece with a multitude of functions.

And the most remarkable function of all is this... The watch face actually reads and computes math problems you trace on its face.

And there's more, much more... for less than \$100.00.

ELECTRO-TOUCH TECHNOLOGY.

This handsome and superbly styled timepiece has a transparent crystal that reads finger-strokes you trace across its face. Each figure and math symbol you outline appears on the background digital display. Take your finger across twice (=) and the answer presents itself like magic.

No keys, no keyboards, no need to use stylus or pen. Even the broadest fingers will work. Add, subtract, multiply, divide — perform chain and mixed calculations to eight places, plus decimal. There's even an indicator telling you which function is being performed.

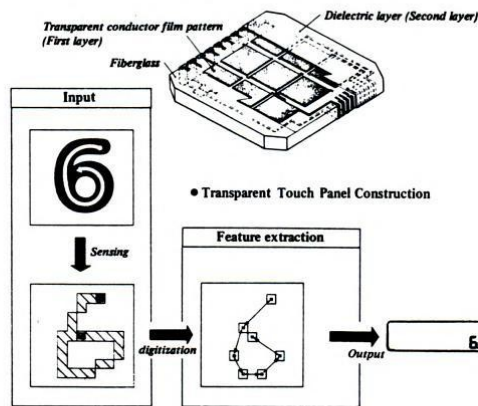
DIGITAL PRECISION, ANALOG STYLE.

This handsome CASIO was created exclusively for the man who recognizes exceptional styling. And that's what you get with this sleek new timepiece. From its raised time markers to the elegant case and band of tight mesh-steel or gold-plate, this beauty has the special look of luxury that is never out of place... from the very casual to the most formal occasions.

You get the classic elegance and convenience of analog watch hands. Subdued in the background is the modern message of digital precision. The digital display can be set

in 12-hour or 24-hour digital time. A pre-programmed calendar is set until the year 2019. It's a handsome and functional way to wear time with accuracy to 1/2 second per day.

HERE'S HOW THIS MARVEL WORKS



PRECISION ALARM AND STOPWATCH.

You can program this multi-talented wrist alarm for daily events. To wake you up. Catch your bus. Program it for any minute you choose. Or set it to beep-beep you every hour.

In addition to helping you organize your day, this gifted chronograph boasts a fiercely talented stopwatch. Record normal times and net times with accuracy to 1/10 second. A beep confirms starts and stops. Ideal for tallying cooking time, minutes on your parking meter or anything you like.

WE INTRODUCE IT AND WE GUARANTEE IT.

When we first heard the engineers at CASIO were on the brink of perfecting a finger-trace recognition calculator watch, we had hopes of being the first to offer it. And now that's a reality.

Because this innovative timepiece is now available only through On The Run, to be assured earliest delivery, please order yours now. Chrome and stainless model AT-550 is only \$99.95 and gold-plated model AT-550G is \$119.95.

See how this handsome accessory can be worn anytime, anywhere. Discover the convenience of finger-trace calculation and all the other special features of this talented timepiece. Once you see this handsome and functional timepiece, you're sure to want to keep it. If not, we guarantee your satisfaction. Simply return it in new condition within 30 days for a full and courteous refund. One-year warranty included.

CREDIT CARD HOLDERS ORDER TOLL-FREE TODAY.

To order, call toll-free number below, or send a check of money order for the total amount plus \$2.50 for the first watch, \$1.00 for each additional watch for shipping and insurance. Add an additional \$2.00 for UPS air delivery. ND residents add 4% tax.

800-437-4385

On The Run

107 Roberts St., Department PS-2
P.O. Box 67, Fargo, ND 58107
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Call or write for a free one-year subscription to our catalog of timepieces and high-tech items for better living.

AT-550 FP-1

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ANNOUNCING FOUR MORE MIRACLES FROM CASIO.

Now you can wear your very own miracle.

Because Casio, the world's premier calculator company, has applied all its technological know-how into a line of miraculous timepieces.

Imagine a \$19.95 watch with the accuracy of watches costing \$1,000 or more. The F8C (upper left) is *that* accurate. It's the only watch in its class with an 8-digit LCD that shows the hours, minutes, seconds, AM/PM and date at a glance and runs on a long life lithium system.

Imagine a combination watch, calendar and stopwatch that can give you net time, lap time and 1st/2nd place timings frozen to the 1/100th of a second. The F200C Time Machine (upper right), an improved version of last year's best selling runner's watch, is *that* versatile. And only \$29.95.

Imagine a chronograph like The Time Machine above that seems to run forever. The 95QS31B (lower left) has a lithium battery that runs a full four years without stopping. It's stainless clad and only \$39.95.

Imagine a combination watch, calendar and chronograph that's also an *alarm clock!* And an hourly chime! The 83QS27B Alarm Chronograph (lower right) is all this, running on a long life lithium system, for only \$49.95.

You can find all these incredible watches wherever you find Casio Calculators.

Buy any one of these watches, and experience a miracle.



AT CASIO,® MIRACLES NEVER CEASE.

Casio, Inc., Timepiece Division: 15 Gardner Road, Fairfield, N.J. 07006 (201) 575-7400/Los Angeles (213) 923-4564.

■ Stoppprogramm
■ 24-Std.-Termin- + Weckalarm
■ abstellbarer Stundenalarm
■ 2. Zeitzone auf einen Blick

■ Stoppfunktion
■ 24-Std.-Termin- + Weckalarm
■ abstellbarer Stundenalarm
■ Count down Alarm mit akkustischem + visuellem Signal

**Spitzen Qualität
Made in Japan**

JETZT NEU BEI NECKERMANN

② Volelektronischer Alarm-Chronograph mit Ziffern- und Zeigeranzeige
QUARZ
 119.-

③ Casio Combi Display Ziffern- oder Zeigeranzeige vollelektronisch
 139.-

Digitale Zeitanzeige

Die Boutique der Spezialitäten

Neckermann ist ja bekannt

Ad from German „Neckermann“ Catalog, unknown year (should be early eighties)

THE FIRST TRULY WATER RESISTANT ALARM/CHRONO DIGITAL

Now it's at a
new low
price!



Shown
Actual
Size

Casio's Mariner

You Don't Have Time To Worry About Your Watch

It's so convenient you just put it on and forget it! Never worry about the Mariner getting wet, because it's water resistant to 300 ft. Swim, ski and live the active life with this durable timepiece. Even the buttons have been engineered to prevent the loss of water resistancy during virtually any activity you undertake. Includes lithium batteries that won't need changing for approx. 5 years.

Use the Chronograph Without Losing Sight of the Time

The convenient and unique 12 digit LCD display allows you to view the time and your choice of the alarm, chronograph, countdown alarm, or calendar. Imagine a daily alarm, hourly chime, chronograph track accurate to 1/100th second, an 11 hr. countdown alarm, and self adjusting calendar at your command. Plus one touch allows you to change between 12 & 24 hour military/European time. All this backed by the manufacturer's one year warranty.

Buy with Confidence

We've become a leading media merchandiser by offering advanced technology products, prompt delivery, and a 30-day, no-risk, money-back guarantee. If this product isn't everything you expect, return it in new condition in 30 days or less for a complete refund.

Order Today

Charge customers call toll free 24 hours a day. Order product #91 for watch in tough black case and band, only \$39.95. Order product #93 for watch in stainless steel case and tough black band, only \$59.95.

(800) 854-3831 In California
(800) 432-7451

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350-A Fischer Avenue Dept. T08.
Costa Mesa, California. 92626.
(714) 540-4444

Call our toll-free number for quickest service or send your check money order or credit card info. Please allow time for checks to clear. We accept VISA, M.C., A.E., D.C. charge cards. Add \$2.50 for insured postage & handling for first product & \$1.00 for each additional product. Calif. residents add 6% sales tax.

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Ad from „Popular Science“ April 1981

AMAZING NEW WATER-TIGHT MEN'S & LADIES' WONDERS FROM \$29.95



Casio's Mariner

Enjoy All Your Favorite Watersports

Whether you're skiing, sailing, swimming or caught in a downpour, these men's and ladies' sport watches are built to endure. The men's Mariner is water resistant to 100 meters (over 300 ft.). And the ladies' Mariner survives to depths of 50 meters (beyond 150 ft.). Now you active women have a sport watch that you never have to worry about. It's so convenient — just put it on and forget it!

Ladies' Mariner Meets Your Needs

Not only do you get the time in crisp, clear liquid crystal digits, but the ladies' Mariner also includes an auto-calendar with month and date. And for \$10.00 more, you get all that plus a 24 hour daily alarm for your hectic schedule. Both have super quartz accuracy to ± 15 seconds per month, 15 month battery life, and stainless steel case with resin band.

Men's Mariner Water Resistant and Much More

At your command is a professional 1/100th second chronograph for timing dives or laps across the pool. Plus a countdown timer for timing boat races, a daily alarm and hourly chime, 12 & 24 hour time, ± 15 second quartz accuracy per month, an auto-calendar, and a 5 year battery. It meets all your timing needs!

Includes Casio's 1 year warranty, and our 30 day guarantee. Return the product in 30 days for a refund, if not satisfied.

Order Today

Charge customers call toll free 24 hours a day. Order product #30 for the ladies' Mariner without alarm, only \$29.95. Order product #31 for the ladies' Mariner with alarm, only \$39.95. Order product #89 for men's Mariner in tough black resin case and band, only \$34.95. Order product #88 for men's Mariner in stainless steel case and resin band, only \$49.95. Order product #87 for men's Mariner in stainless steel case and bracelet, only \$54.95.

(800) 227-1617 To Speed Your Order Ask For EXT. 900
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Call our toll-free number for quickest service or send your check or money order or credit card info. Please allow time for checks to clear. We accept VISA, M.C., A.E., D.C. credit cards. Add \$2.50 for insured postage & handling for first product and \$1.00 for each additional product. For UPS Blue Label "rush" service add an additional \$1.00. Calif. residents add 6% sales tax.

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Ad from „Popular Science“ November 1981



NOW...CASIO'S ULTIMATE TIME MACHINE

The farthest a watch has gone to monitor your day

FOR THE PRICE OF A WATCH... OWN THIS DIGI-ANA GENIUS

The craftsmen at CASIO have done it again. They've created a handsome, rugged digi-ana alarm chronograph for under \$100.00. In fact, quite a ways under \$100.00.

And while they've created an affordable chronograph that makes the fanciest watches seem ordinary, they've done it without compromising quality.

This beauty does more and does it better than any other watch available in stores or in the mail.

DIGITAL/ANALOG AND TWO TIME ZONES

This multi-talented timepiece gives you the convenience of watch hands (analog) and the multi-function abilities of digital. Unlike Seiko or Citizen, these watch hands are **electronic** — no moving parts — giving you minimal maintenance and greater accuracy.

Is it Monday in New York? Or Tuesday in Hong Kong? You'll never have to ask that question again. This wonder allows you to view two time zones at one glance. And you can set the digital display for 12- or 24-hour time. The time to the second, the month, the date and the year are also clearly displayed.

THREE MELODY ALARM SYSTEM

This unusual electronic watch/stopwatch features three computer synthesized melodies to help you cope with your busy personal schedule. The unique daily alarm system alerts you precisely on the chosen minute with a 20 second signal or your choice of melodies.

For example, you can wake up to *Dixie* and keep an appointment with the help of *Clementine* or *Greensleeves*. If you wish, this miniature orchestra can measure every hour with a 2-tone chime. And it reminds you of lunch time the way Big Ben would — by playing *Westminster Chimes* at 12 noon. Each and every note is a true reconstruction of actual musical pitch with vibrato and can be silenced with a touch of a button.



COUNT UP, COUNT DOWN, COUNT AROUND

In addition to helping you organize your day, this gifted timepiece boasts some exceptional chronographic traits.

You get one of the most complete stopwatch and countdown capabilities we've seen. The graphic chronograph and countdown timer functions alert you by sight and sound when the preset time is up. LCD hands indicate the minute and second by one sweep per second (counterclockwise for countdown time).

The repeating countdown timer can be set in motion for any time between 1 second and 1 hour. Ideal for tallying cooking time, fuel management, flight approaches, minutes on your parking meter, or anything you like. Upon reaching zero, the timer alerts you with a pleasant chime. Then repeats — automatically.



3 different melodies plus "Big Ben" tune wakes you, reminds you and organizes your day. Each can be brought to life with a press of a button or silenced with a touch of another.

A press of a button sets into motion a full function stopwatch, featuring up to 1 hour of 1/100 second timing, laps, and 1-2 finishes. It even has a "beep" signal to confirm stops and starts. The perfect complement to the countdown timer.

THIS MONTH'S CALENDAR AND NEXT

Want to check a date on a calendar without fumbling for your checkbook? A press of a button brings forth a full calendar for the current month. Another press and you have next month's calendar. All in crystal LCD clarity.

This calendar system never has to be programmed. It's set until the year 2029. And the calendar display is in addition to the digital display of the day, date, and year which also automatically adjusts each month.

SPACE AGE POLYSULFONE, CHROME OR PRECIOUS PALLADIUM

This wizard is available in three good looking styles. The featherweight, high-impact black polysulfone **AX-1** is available for **\$49.00**. **Model AX-210** in chrome and stainless steel back and band is only **\$59.00**. And for **\$89.00**, you can own the luxurious **AX-510** with precious palladium-plated case (platinum group) and band.

Each watch has guaranteed quartz crystal

accuracy of ± 15 seconds per month (although many CASIO owners experience ± 5 seconds per month accuracy). Each watch is water resistant and comes with a long-life lithium battery in place (there's also a handy panel light for night viewing).

OUR DOUBLE GUARANTEE

First, the included CASIO factory warranty: one year parts and labor (in the rare event repair is needed, you'll find this service-by-mail feature very convenient).

Secondly, you'll also have the opportunity to decide if this CASIO is right for you. If not delighted, return it within 30 days for a prompt and courteous refund (including delivery charge). *You must be satisfied.*

SPEEDY DELIVERY

We're proud of our prompt delivery. Being one of the largest CASIO timepiece dealers in the United States, we almost always have the watch you want in stock, and we generally ship the day we receive your order.

We're as close as your phone. Orders are accepted 24 hours a day, 7 days a week. Order now and be delighted.

CREDIT CARD HOLDERS ORDER TOLL-FREE TODAY

To order your **Model AX-1, AX-210 or AX-510** watch, call the toll-free number below, or send a check or money order for the total amount plus **\$2.50** for the first watch, \$1.00 for each additional watch to cover shipping and insurance costs. Watch generally shipped upon receipt of order. If ordering by telephone, please have all the necessary information ready. If you wish, we will send your watch to you via U.P.S. **BLUE LABEL** 48-hour delivery for an additional \$2.00. Minnesota residents add 5% tax.

800-346-3354

In Minnesota or if no answer, call 800-835-2246

On The Run

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Telephone (218) 233-2500

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Urheberrechtlich geschütztes Material

F-100C-1 (Black)/J-5 (Dark Brown), resin.
 09...08.07.06.05.04...03.02.01
THE WINNER!
The Watch with Professional Precision—
Times to 1/100 of a Second
 52QS-14B-1 (Black), yellow tone front.
 52QS-14B-1 (Black)/J-2 (Blue), stainless steel insert.

Wear a winner from Casio — The Chronograph is both a professional stopwatch, which allows you to be part of the action, and a super accurate electronic watch with an adjustment-free calendar.
 From a newly styled push-button control panel you can handle all functions quickly and easily. For racing events, you can time up to one hour with accuracy to one-hundredth of a second. And for even more versatility you can also record net times, lap times and 1st-2nd place times.
 You won't find another watch that gives you so much at such a low price. The Chronograph's twin display shows both the time (accurate to ±15 seconds per month) and the date . . . even in the dark via a built-in light.
 This is the all-time winner for the young at heart who like to keep up with the action . . . whether its racing, swimming or jogging.

CASIO
CHRONOGRAPH

歴代G-L&S限定モデル

「対」衝撃に取り組んだことがGと言う名を冠する時計を生んだ。

腕時計にとって最大の難問、衝撃に対する取り組みは永遠の課題だった。しかし多くのブランドは高級な時計アナログの公式から脱出することができなかった。つまり耐衝撃を手になかなか。しかしG-SHOCKは違った。特許となる緩衝構造、強靱な液晶、LSI、限界まで設計を詰めて「対」衝撃に取り組み耐衝撃を手に入れた。その異質とも言える独特なタイヤのようなデザインこそが、耐衝撃の称号を手に入れるために創られた技術の結晶だったのである。そんなGの基本モデルとして販売されたのが超ヘーシックな5000シリーズだ。

ショックレジストという先端の思想によって生まれた時計、それは唯一G-SHOCKしか存在しない。そしてGはショックレジストという資質にしか与えられない機能という體をまとい、進化の系譜を繰り返している。



SHOCK TIME LINE

- '83 海外ブランドフォームの渦中に誕生した「G」
- '84 DCとマークが描いてみせたデジタル近未来像
- '85 爛熱のなかに見えたスホーリストスタイルの兆し
- '87 DCフォームからアメカンへ

099 G-SHOCK 完全ガイド

NOW...NEW SLIM MARINE TIME MACHINE

30 DAY TRIAL—1-YEAR WARRANTY

Another Breakthrough from . . .

CASIO

Never before such a watch available at this low price.

Just **29⁹⁵**

also available—
stainless steel model
W-30 only \$44.95



MODEL W-21

- FEATURES:**
- 165 FT. WATER-RESISTANT CASE
 - 2 ALARM SYSTEM
 - FULL 12 HR. CHRONO
 - 12/24 HOUR SELECTABLE
 - SUPER-SLIM STYLING
 - 5 YEAR LITHIUM BATTERY

FINALLY AN AFFORDABLE 12 HOUR, 1/100 SEC MARINE CHRONO!

CHECK THE VALUE!

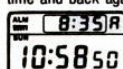
- **WATER-TIGHT TO 165 FEET.** Here's a watch that offers you true water-resistant credibility. It withstands water in any form—sweat, rain and total submersion.
- **PRECISION QUARTZ ACCURACY.** Guaranteed to ± 15 seconds per month (most CASIO owners can expect ± 5 seconds). The lithium power cell lasts 5 full years.
- **BEAUTIFUL STYLING.** The handsome super-slim (7mm) styling is a welcome accessory in your office or in the ocean.



STOPWATCH

your starts as well as your stops.

- **12/24-HOUR TIME.** For the international contender, you can switch from 12 to 24 hour European/military time and back again with ease.



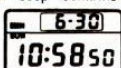
ALARM MODE

- **PROGRAMMED CALENDAR.** You also get an electronic calendar that automatically displays month, date and day.

- **TWO DAILY ALARMS.** You can set the daily alarm for precisely the minute you choose. The second alarm can be set to chime every hour.
- **TWO STYLES AVAILABLE.** This beauty is available in two good-looking styles. The featherweight black polysulfone model W-21 with stylish silvertone bezel is only \$29.95. For \$44.95, you can own the all stainless steel model W-30. Each is covered by CASIO's 1-year warranty and our 30-day money-back guarantee.

Order now and be delighted.

• **FULL 12-HOUR CHRONOGRAPH.** This beauty gives you 1/100-second precision with add time and lap time . . . lets you time each component within an event. A "beep" confirms



REGULAR TIME

**CREDIT CARD HOLDERS
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North Dakota residents, or if
no answer call 800-835-2246

On The Run

Department PS-5
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Fargo, North Dakota 58107

Credit card holders may use toll-free numbers above, or send check or money order plus \$2.50 for first watch, \$1.00 for each additional watch. Add an additional \$2.00 for U.P.S. BLUE LABEL 48-hour delivery. North Dakota residents add 3% tax.

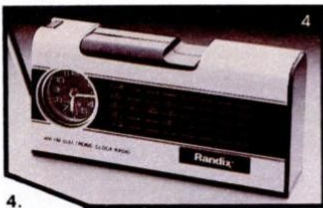
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Ad from „Popular Science“ Mai 1982

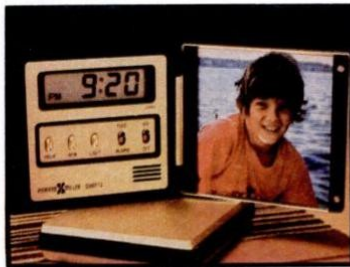
WORLD GIFT CENTER

A SERVICE OF CRUISE-TRAVEL MAGAZINE

To order this merchandise, use the special order form on page 43.



4. THE TIME TRAVELER by Randix. FM/AM electronic clock radio that slides open or closed. 2 1/2" x 5 1/2" x 1 1/2". Excellent for hotel/motel rooms, summer homes, etc. Battery powered. # 46601 \$44.95 (2.35)



1. COMPACT CLOCK. A Howard Miller LCD travel alarm clock stands on its own to reveal hour, minute, second, AM/PM plus a photo of your favorite person. Battery powered, LCD readout. Case is 3" x 2 3/4" x 5/8" when closed. # 46769 \$39.95 (2.10)

A DIGITAL STOPWATCH ALARM THAT PLAYS 12 TUNES, AND A POCKET CALCULATOR THAT PLAYS 10.



CASIO MELODY ALARM/STOPWATCH. It's music to your ears with this wristwatch! Not only does it show hour, minute, second, AM and PM, month-day-date, it has a daily alarm that plays a different pre-programmed tune each day. Or it will sound a "Big Ben" type tune every hour. As it plays, the display shows moving musical notes. Stopwatch function counts up or down to one hour. Watch is accurate to 15 seconds per month. Stainless steel case, dial light. # 47200 \$69.95 (2.95)

CASIO MELODY CALCULATOR. A calculator, an alarm and a musical treasure. It features 10 pre-programmed melodies that play for daily alarms, birthdays, Christmas, your own special dates. And when you operate the calculator, you play your own tune on an 11 note musical scale. Clock shows hour, minute, second, AM/PM, calendar has year, month, and date. Calculator features 4 functions, percent, constant, and square root. Measures only 3 3/4" x 2 1/2" x 3/8" when closed. LCD readout is visible when case is open or closed. Battery powered. # 46873 \$59.95 (2.80)

AM/FM TRAVELING CLOCK RADIO



with quartz clock and liquid crystal display.

Take your time along and be able to listen to music wherever you travel! This slim, small, battery powered radio has a separate stand for desk or light table, and arrives with its own travel case and an earphone. The sound is great, the time is accurate and you'll have entertainment and a clock in one tiny unit. # 46869 \$79.95 (2.80)
The G.E. quartz clock radio measures only 6 1/4" x 3 1/8" x 1". Both radio and clock functions are battery powered.

Urheberrechtlich geschütztes Material

A DIGITAL STOPWATCH ALARM THAT PLAYS 12 TUNES, AND A POCKET CALCULATOR THAT PLAYS 10.

Alarm sounds by playing a tune!

Stopwatch function times to 59 minutes, 59.9 seconds

Plays "Jingle Bells" on Dec. 25th.

Plays "Happy Birthday" on your special day!

Calculator sounds a tune as you press the buttons!

Compact-type case protects your calculator and looks great!

CASIO MELODY ALARM/STOPWATCH. It's music to your ears with this wristwatch! Not only does it show hour, minute, second, AM and PM, month-day-date, it has a daily alarm that plays a different pre-programmed tune each day. Or it will sound a "Big Ben" type tune every hour. As it plays, the display shows moving musical notes. Stopwatch function counts up or down to one hour. Watch is accurate to 15 seconds per month. Stainless steel case, dial light. #47200 \$69.95 (2.95)

CASIO MELODY CALCULATOR. A calculator, an alarm and a musical treasure. It features 10 pre-programmed melodies that play for daily alarms, birthdays, Christmas, your own special dates. And when you operate the calculator, you play your own tune on an 11 note musical scale. Clock shows hour, minute, second, AM/PM, calendar has year, month, and date. Calculator features 4 functions, percent, constant, and square root. Measures only 3 3/4" x 2 1/2" x 3/8" when closed. LCD readout is visible when case is open or closed. Battery powered. #46873 \$59.95 (2.80)



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A SERVICE OF CRUISE-TRAVEL MAGAZINE

To order this merchandise, use the special order form on page 77

Urheberrechtlich geschütztes Material

WORLD GIFT CENTER



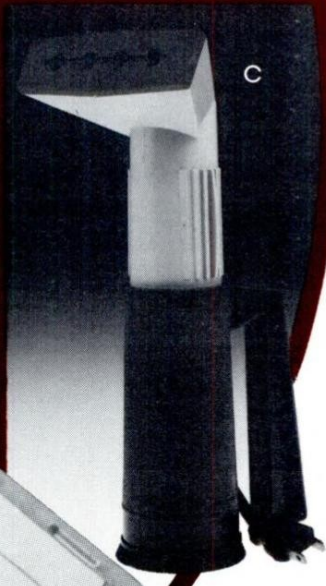
A

A. COUNT ON YOUR CASIO.
A full function calculator and a dual time watch that shows 2 time zones in hour, minute, second, plus AM/PM month, date and day. The stop-watch function times up to 24 hours with accuracy to 1/100 seconds, net/lap/1st- 2nd place time measurements. Accurate to within 15 seconds per month. Water resistant, dial light.
#46706 \$49.95 (2.80)



B

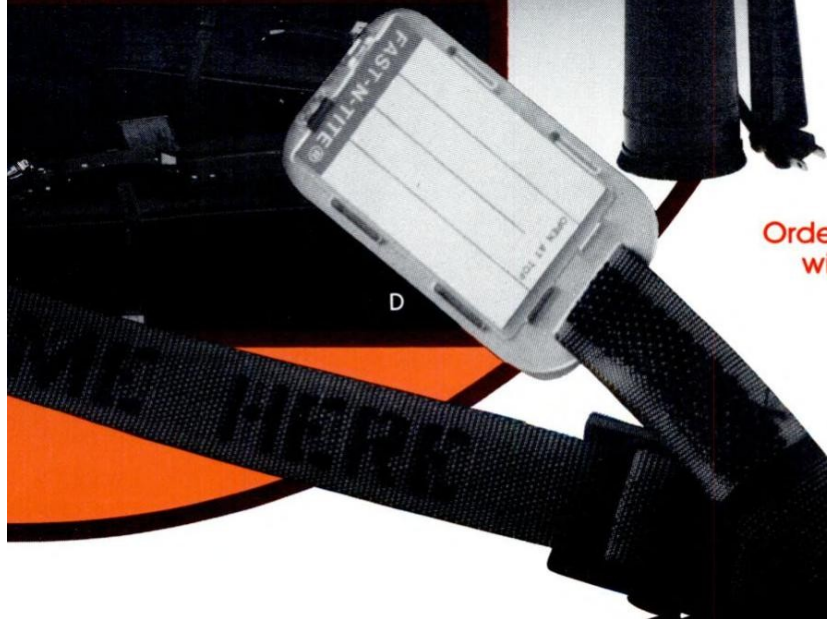
B. PROTECT YOUR MONEY AND CREDIT CARDS
Use these handy pick-pocket proof accessories... especially when you travel. Each has a sueded surface that causes friction against your pocket material... makes removal without your knowing or feeling it almost impossible. Credit Card Case #98765 Wallet #98764 \$5.95 (.95) each



C

C. "WRINKLES AWAY" is a handy way to eliminate clothing wrinkles at home or while traveling. Use regular tap water, no ironing board is needed. Operates on AC. Simple, and you'll look neat anywhere you travel.
#62222 \$17.95 (1.95)

Also available: Dual voltage for world travel.
#46667 \$22.95 (2.10)



D

D. SUITCASE SECURITY.
Personal security straps to cinch your suitcase. It will be easily identified and secured against popping open accidentally. Your name is woven right into the strap and an I.D. tag backs up the strap. Limit of 20 letters and spaces per name for identification.
Set of 2. #24168 \$14.95 (1.20)*

Order this merchandise with the special form on page 33.

Urheberrechtlich geschütztes Material

You'll welcome wet weather with our new water-sports thermometer/alarm watch!

The New Casio Quartz Waterproof Temperature Watch



Come rain or shine...on land or at sea...you'll have the time, temperature (water and air!), a daily alarm, a temperature alarm, and much more. Because Casio has created the ultimate in watch technology: the brand-new TS 1000.

Perfect for Swimmers, Skin Divers and Boating Enthusiasts

The Casio TS 1000 is the most advanced watch of its kind. At the push of a button you get the temperature of air or water (in C and F!), you get the time...in 8 world time zones...as well as 3 alarms, stop-watch function, 12 or 24 hour selectable formats, calendar, and the unique feature: a temperature alarm.



Imagine being able to set a thermo alarm to tell you when the temperature...air or water...reaches *too low or too high* for comfort and safety. And, this rugged watch is water resistant to 330 feet! It's the perfect watch for your favorite captain or skin diver.

Stopwatch, 3 Alarms and 8 Time Zones

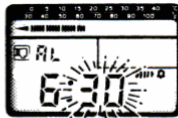
The push of a button gives you the latest in micro-chip technology: a stopwatch with 1/100 of a second accuracy and a lap time feature that allows you to check your pace without losing a split second in overall timekeeping... world time in 8 key time zones: New York, Chicago, San Francisco, Honolulu, Tokyo, Moscow, Paris and London...perfect for the fre-



No Risk Guarantee

If you are not completely satisfied with your purchase, return the merchandise in its original package and we will cheerfully refund your money in full. **We back our products!** We give our own guarantee, as well as the manufacturer's for one full year after your purchase.

quent traveler or business person. Three alarms that keep you up to the minute and out of hot...or cold...water! A daily

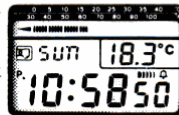


wake-up/appointment alarm can be set and reset in an instant. An hourly chime keeps you on your toes. And a

unique temperature alarm alerts you to any change in your pre-set air or water temperature. Set the thermo alarm (31° to 140°F, or in Celcius) and, of course, like all the alarms, it can be silenced at the push of a button...or turned off completely!

A Weatherman on Your Wrist

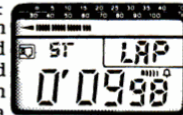
Casio engineers have designed the miracle watch of the 80's: A 100-meter alarm chronograph that measures the temperature of the air or water. Now, at the press of a button...indoors or out...you can have the temperature in digital display *and* in the more conventional graphic display. In Celcius or Fahrenheit.



The Watch That Has it All

The Casio TS 1000 is featherweight in comfort...classically designed in a

black resin case. It gives continuous read-outs in time and calendar (month, day and date), reliable \pm 15-seconds-a-month precision, powered by a factory installed lithium battery with a two year life, a micro-light for nighttime viewing and an auto calendar set for 28 days in February eliminating bothersome resetting.



Casio Temperature Watch GTS 1000

Add \$2.50 for postage and handling.

\$49⁹⁵



Order Now Call Toll Free

Order your miracle watch today, or get one for your favorite water sports enthusiast, boating fan, skin diver, swimmer or fitness buff. Use VISA, MasterCard, Diner's Club, Amer. Express or Carte Blanche. Call anytime, 24 hours a day.

1-800-257-6173
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Most orders shipped within 48 hours

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Edmund Scientific Co.

101 East Gloucester Pike, Dept. K2103, Barrington, NJ 08007

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NEW PRODUCTS

Great Stuff

From home improvement to outdoors, automotive to electronics, here's the newest gear you'll want to own.

FEBRUARY

Tough Time

Casio's new line of G-shock watches includes the DW003, also known as the hardbody. The name reflects not only a physical toughness for standing up to rugged outdoor use, but a brawny interior that can take on many tasks.



Water-resistant up to 200 meters, the hardbody also offers an electro-luminescent backlite that makes it easy to read in total darkness.

A stopwatch function measures time to 1/100 of a second for the first 60 minutes and 1 second after 60 minutes, and it measures net time, split time and second-place times. The watch's

calendar is preprogrammed to the year 2039, and there are countdown, multifunction and hourly alarms.

The watch is available at special Casio G-shops across the country for \$99. Contact Casio, 570 Mount Pleasant Ave., Dover, NJ 07801; 800-962-2746; www.casio.com.

A Neck For Inventiveness

A utility knife is one of those devices that people can't help tinkering with, but not always to good effect. The Nack Auto Knife, on the other hand, takes a fresh and sensible approach. It uses a rotating magazine with 15 double-ended blades.

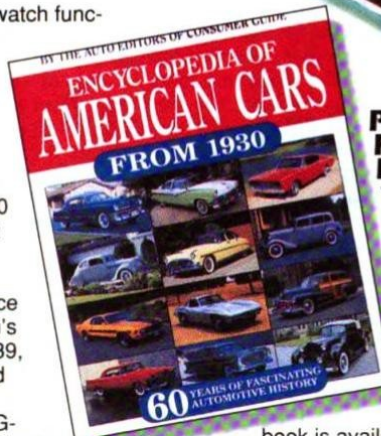


When one blade gets dull, simply rotate the tool's endcap to position the magazine for a fresh blade. When the first 15 blade edges are dull, unscrew the cap, turn the magazine end for end and you've got another 15 edges to work with. When all 30 edges are dull, simply toss the magazine into the trash. The spent blades are safely contained as seen at left. Insert a fresh magazine and keep cutting. The tool uses a sliding thumb latch to move the blade forward and a safety catch prevents child tampering. The prototype that we tried seemed downright remarkable. The plastic version shown costs about \$20 at hardware stores and home centers, and a metal version costs about \$35. Magazines cost about \$6 each. Contact The Nack Co. Ltd., 5515 North Service Rd., Burlington, Ontario, Canada, L7L6G4; 888-862-5536.

High-Pressure Job

You need a good set of clamps to join a glued-together assembly so it's straight, flat and square. Jorgensen's deep-reach aluminum bar clamps have 3 1/2-in.-long jaws for better distribution of clamping force compared with conventional products. The jaws are nonmarring high-impact plastic with heat-treated steel inserts. The clamp screw is made from cold-drawn steel with a hardened steel thrust bearing. The clamps range in length from 12 in. to 72 in. and in price from \$38 to \$53.

They are sold at hardware stores and home centers. Contact Adjustable Clamp Co., 417 North Ashland Ave., Chicago, IL 60622.



Pages From The Past

You or your favorite car buff will spend hours poring over this 816-page hardcover edition of the *Encyclopedia of American Cars From 1930*. The book is a comprehensive portrait of the men and machines that made up one of the most fascinating eras of automotive history, and it contains nearly 3000 photos. The

book is available for \$15 direct from Trident-Cars, 801 12th Ave. S., Suite #302, Naples, FL 34102; 941/649-7077.

"Big" Willie Riggs

Career: Truck Driver
Passion: Bass Fishing
Watch: Casio Forester (FT200WL-5V)



Bud Petalstein

Career: Landscaper
Passion: Rock Climber
Watch: Casio Forester (FT200WL-3V)



Richard Cranium

Career: Psychiatrist
Passion: Mountain Biking
Watch: Casio Forester (FT200W-1V)



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ELECTRONICS

SHOWS

Here are our eye-opening picks from the Consumer Electronics Show.

BY FRANK VIZARD,
Electronics Editor

● The clever, the amazing and the future are all highlighted at CES. This year's show in Las Vegas was no exception. Most eyes were on the future, though. A new digital audio tape format and widescreen TV are within sight. Meanwhile, a watch James Bond would love, a self-cooking microwave and an electronic baseball wizard are already at hand.

By the way, the biannual CES is opening its doors to the public for the first time—on May 30 and 31 at the McCormick Place Convention Center in Chicago, Illinois.



Home-Theater Monster Controller

Make King Kong really roar with the Integra TX-SV909PRO audio/video receiver from Onkyo. Inside the cabinet there are seven amplifiers providing 100 watts per channel to the left, right and center channels, 30 watts each to two rear channels and another 30 watts each to two "front-enhance" channels, which can also be used to power a second pair of speakers in another room. The TX-SV909PRO is reportedly the first receiver with full digital surround sound for lower distortion, better stereo separation and better localization of movie sound effects. A digital sound processor lets you simulate various acoustic venues as well. List price is \$1800.



Hidden Agenda

When the lid is closed, this watch looks like most other analog watches with hour, minute and second hands. When you flip open the lid, however, you have the Casio Data Bank watch. The Data Bank stores 50 telephone numbers. Each "page" consists of a maximum of eight letters and 12 numbers. There's also a schedule memo of eight letters per page and a free memo of six pages with 15 letters each. The free memo mode is for writing short notes to yourself. Also included is a calculator and five daily alarms. List price is \$350.

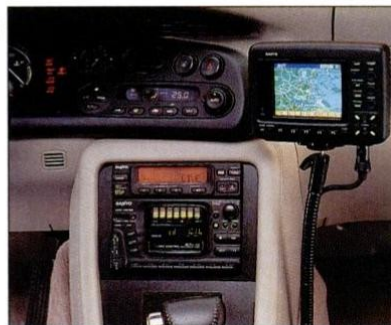


Effortless Cooking

This Sharp microwave automatically senses how long food should be cooked. A sensor checks the amount of humidity emitted by the food and compares its findings to a built-in data bank. There's also one-touch buttons for popcorn, defrosting, reheating and a variety of other functions. The R-3H83 Smart & Easy microwave lists for \$330.

Driver To Navigator: Where Am I?

Tired of asking strangers for directions? Ask Sanyo's VoiceMap instead. The system features a 4-in. LCD screen and a trunk-mounted data storage unit. Orbiting satellites identify the vehicle's current position. VoiceMap does the rest. By audibly prompting the machine, you can see your location and destinations, or locate restaurants, hotels and other points of interest. VoiceMap should be available sometime next year.



Talk To Las Vegas

Blaupunkt combines a cellular telephone and cassette radio into a component that installs into a car's dashboard. Dubbed the Las Vegas, it allows you to use voice commands to place and receive calls. The unit remembers up to 85 phone numbers. The radio, cassette player and optional CD changer also respond to voice commands. It will be available later this year.

ELECTRONICS

\$2870.25 Double Spread

BEST OF SHOW

Here are our picks from the Consumer Electronics Show.

BY FRANK VIZARD, Electronics Editor

New developments in consumer electronics first appear at the industry's Consumer Electronics Show each January and June. Here are some of the more interesting items now in stores.

CD Docking Station

JVC's new personal CD players include a docking station that is wired directly into a home stereo system. The personal CD player can now function as a home player. It gets recharged as well. The XLP50J lists for \$250, while the XLP70J lists for \$350.



Baby Maker And Lifesaver

Plan a child with the Swiss Lady watch (far left) from Fidelity Electronics of Miami, Florida. A product of German research, this timepiece indicates the most fertile days in a woman's menstrual cycle and the days most likely to yield a boy or girl. List price is \$59. The Casio watch (left) measures the wearer's pulse rate for blood-pressure problems. The BP-100 lists for \$150 and is available in August.



PM PHOTO BY TREMONT ARCIER

VCR And Editor

The Panasonic Super VHS PV-S4167 videocassette recorder also works as a video editor. A shuttle control lets you search through a videotape at 13 different speeds so sequences are easy to find. In addition, there's a Digital Auto Picture feature that boosts the video signal during playback. This feature can enhance dubs or improve the picture quality of heavily used rental tapes. List price of this recorder is \$749.



Handheld Video Editor

Slightly larger than a remote control, the Canon VE-100 video editor can memorize the cut-in and cut-out points for up to four separate scenes. Once the edit points are entered, the scenes are automatically assembled from the playback VCR to the recording VCR in the desired sequence. When not in use as an editor, the VE-100 doubles as a 7-function remote control. List price is \$270.



Voice Translator

Want to converse in five languages? Buy—don't hire—an Interpreter for about \$250. Sold in the United States by British Boston Marketing of Totowa, New Jersey, the Interpreter speaks English, Spanish, Italian, French and German. The pocket-size device has a 10,000-word, 65,000-phrase database, and the voice is very understandable. It also comes with headphones.



CASIO

Pathfinder Watches Announces the
**“Ready For Anything”
Contest
WINNERS**



PAW1200T-7V ▶
Shown in Altimeter Mode



CASIO Pathfinder Watches takes pride in announcing the winners of the “Ready For Anything” Contest:

First Prize: **Chortney Ruesch** of Crew #551 is the winner of 5 CASIO Pathfinder Watches to share with the crew.

Second Prize: **Jim Ruether** of Troop #259 is the winner of 3 Eagle Claw® Fishing Rod and Reel Sets.

Third Prize: **Eduardo V. Martinez** of Troop #9 is the winner of a Coleman® Exponent® Riverbend™ 4 Tent: room to sleep winner and three friends.

CASIO Pathfinder thanks all the winners and participants for taking the time to be smart and safe while planning their outdoor activities.



PAW1100T-7V ▲
Shown in Compass Mode

PAW1200-1V ▶

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« Digital Compass « Altimeter « Barometer « Thermometer « Tough Solar Power « Stopwatch
« Atomic Timekeeping « Countdown Timer w/Alarm & Auto Repeat « Multiple Alarms



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Hiking the Rocky Mountains or trekking Maine's coastline, CASIO Pathfinder watches give you the essential information you need to tame the great outdoors. Barometric pressure, temperature and altitude can be observed on Pathfinder watches. You can keep track of what direction you are traveling with the digital compass mode.

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PATHFINDER
pathfinder.casio.com

CASIO
Unberechtigt geschütztes Material

This Season's Popular Casio Collection



CASIO®

SPORTS QUARTZ



Casio follows the action.

An exciting line of action watches heads the new Casio collection for this season. These molded-resin beauties set the pace in lightweight, casual styling, creating new markets for you. The F200C, for example, has already made a hit with joggers for its featherweight build, easy pace-setting, and useful time-distance references. In fact, they now call it the "Jogging Watch".

Customers come running when you show the Sports Quartz line-up.



Lithium 3 yrs.

• F-7C-1 (Black)
-5 (Brown)
Module No. 58
Resin
\$19.95



Lithium 2 yrs.



Lithium 2 yrs.

• F-300G-5 (Brown)
Module No. 110
Resin
\$29.95



• F-200C-1 (Black)
-5 (Brown)
Module No. 55
Resin
\$24.95



Lithium 3 yrs.

• F-80C-1 (Black)
Module No. 83
Resin
\$29.95



Lithium 3 yrs.

• F-80E-1 (Black)
Module No. 83
Resin
\$29.95

Module No.	58	110	55	83
Regular timekeeping	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, month, date, day . . . on its double display	Hour, minute, second (or day), am/pm, date
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions		<ul style="list-style-type: none"> Stopwatch (Working range) 11 hours 59 minutes 59.99 seconds (Mode) Net time/lap time/ 1st-2nd place times 	<ul style="list-style-type: none"> Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/ 1st-2nd place times 	<ul style="list-style-type: none"> Stopwatch (Working range) 11 hours 59 minutes 59.9 seconds (Mode) Net time/lap time/ 1st-2nd place times Daily alarm Hourly time signal
Accuracy per month	±20 seconds	±15 seconds	±15 seconds	±15 seconds
Battery type	BR-2320 x 1 pc. (Lithium battery)	BR-2016 x 1 pc. (Lithium battery)	UCC392 x 1 pc.	BR-2320 x 1 pc. (Lithium battery)
Battery life	Approx. 3 years	Approx. 2 years	Approx. 12 months	Approx. 3 years

Prices shown are suggested retail.

ALARM-CHRONOGRAPH



Time to go.

Very practical alarm digitals with daily alarm signals and hourly time tones. The daily alarm can be set for sounding automatically at the same time everyday, or optionally. A250 delivers its brief, hi-pitch time tone both hourly and half-hourly. The countdown alarm has a unique memory, retaining the countdown period for repeat with the press of a button – handy for interviews, experiments, time trials, etc. "Beep" signals confirm each and every setting operation. And, even during use of other functions, the time is shown on a sub-display.

Extra features that make them the stars of a showroom.

CHRONOGRAPH



• 110QS-37B-1 (Black)
-2 (Blue)
Module No. 110
Chrome plated case

CHRONOGRAPH/ DUAL TIME



• S220-1 (Black)
-2 (Blue)
-7 (White)
Module No. 135
Stainless steel
\$39.95



• 83QS-41B-1 (Black)
-2 (Blue)
Module No. 83
Stainless steel coated
\$39.95



• A250-1 (Black)
-2 (Blue)
Module No. 106
Chrome plated case
\$49.95

A full circuit watch.

A very competent unit with the stress on chronographic abilities. Apart from regular 12-hour time it also flicks over to the 24-hour system with a press. This handy 1/100 sec. stopwatch is complemented by a 12-hour countdown with a one-press repeat. You never lose sight of time on the display. And when versatile timing is important it checks net times, lap times and 1st, 2nd place times. In the race for long-term power Casio was first over the line with a 7-year non-stop operation, which is the forte of the S220, due to its lithium battery and Casio's low consumption LSI technology. 7 years!

That's why you're best off with Casio, in the long run.

Module No.	106	135
Regular timekeeping	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times • Countdown alarm with repeat (Input range) From 1 minute to 11 hours 59 minutes (Unit) Second (Mode) Net time • Daily alarm • Hourly/half-hourly time signals 	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times • Countdown with repeat (Input range) From 1 minute to 11 hours 59 minutes (Unit) Second (Mode) Net time • Dual time
Accuracy per month	±15 seconds	±15 seconds
Battery type	BR-2320 x 1 pc. (Lithium battery)	BR-2325 x 1 pc. (Lithium battery)
Battery life	Approx. 5 years	Approx. 7 years

Prices shown are suggested retail.

TIME-SCAN



Casio says it in neon, in New York, overlooking busy Times Square.

The precise time, whichever way you like it.

Casio gives double watch value with these new models, because they display both digital and regular analog time, simultaneously. They also have a 12-24 hour changeover system for complete time readout information, where and whenever it is needed. And there's a professional stopwatch with a lap time and countdown timer. It all adds up to a lot of experience and digital technology in each watch.

But your customers will agree, it is time well spent.



• 56QS-38B-1 (Black)
-2 (Blue)
-7 (White)
Module No. 56
Chrome plated case
\$49.95



• 56CS-50B-1 (Black)
-2 (Blue)
Module No. 56
Stainless steel
\$69.95



• 56CS-52B-2 (Blue)
-8 (Gray)
Module No. 56
Stainless steel
\$89.95



Continuous digital display of hour, minute and second in 24-hour format. Seconds are also shown in analog display.



Continuous digital display of hour, minute, am/pm and date. Seconds are shown in analog display.



Continuous digital display of month, date and day. Hours are shown by a dot indicator. Minutes are shown in analog display.



Measures net/lap/1st-2nd place times with accuracy of 1/10th second up to one hour.



Measures net time within 60 minutes.

Module No.	56	
Display	Time	Digital: Hour, minute, second (or date), am/pm Analog: Second
	Calendar	Digital: Month, date, day Analog: Hour, minute
Calendar system	Auto-calendar set at 28 days for February	
Other functions	<ul style="list-style-type: none"> • 12/24 hour systems • Stopwatch (Working range) 59 minutes 59.9 seconds (Mode) Net time/lap time/1st-2nd place times • Countdown (Working range) 60 minutes (Unit) 1/10 second (Mode) Net time 	
	Accuracy per month	±15 seconds
Battery type	BR-2016 x 1 pc. (Lithium battery)	
Battery life	Approx. 2 years	

Prices shown are suggested retail.

ALARM-CHRONO/ UNIVERSAL CALENDAR



From 1901 to 2099, any monthly calendar fully displayed.

A classic new digital that tells a lot, lot more than the time. With the touch of a button the display changes to a full month calendar with all dates from 1901 to 2099 readily available. It will tell the arrival of an appointment time with a pleasant alarm signal, and for a change in tone it has ten different pitch variations. There's also a 1/10 sec. stopwatch and an hourly time tone.

Your customers will treasure the date they bought one.



• 79QS-39B-1 (Black)
-2 (Blue)
Module No. 79
Chrome plated case
\$49.95



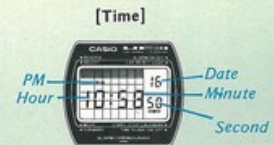
• 79QGS-39B-5 (Brown)
Module No. 79
Gold plated front
\$89.95



• 79CS-51B-1 (Black)
-2 (Blue)
Module No. 79
Stainless steel
\$69.95



• 79CS-53B-2 (Blue)
Module No. 79
Stainless steel
\$89.95



Continuous readout in hour, minute, second, am/pm and date.



Displays year, month, date and day. Adjustment-free calendar until the year 2029.



Displays any monthly calendar fully from 1901 to 2099.



Measures net/lap/1st-2nd place times with accuracy of 1/10th of a second up to 12 hours.



Once set, it sounds at the same time every day until reset. Busy people get a call or appointment reminder with the daily alarm.

Module No.	79	
Display	Time	Hour, minute, second, am/pm, day
	Calendar	Year, month, date, day
Calendar system	Auto-calendar preprogrammed until the year 2029	
Other functions	• Monthly calendar display (from the year 1901 to the year 2099)	
	• Stopwatch (Working range) 11 hours 59 minutes 59.9 seconds (Mode) Net time/lap time/1st-2nd place times	
	• Daily alarm	
	• Hourly time signal	
Accuracy per month	±15 seconds	
Battery type	BR-2016 x 1 pc. (Lithium battery)	
Battery life	Approx. 15 months	

Prices shown are suggested retail.

FINGERTIP OPERATION

The revolutionary Casio Digital Calculator-Watch

Casio's new C-80 Digital Calculator-Watch — think of it as a microcomputer on your wrist for handy operation wherever you go.

Fingertip operation makes the C-80 a world first accomplishment of Casio's computer technology.

Multifunctional watch, it performs addition, subtraction, multiplication and division and shows the answers in a display with 8-digit capability.

Revolutionary FTS* (Finger Touch System) circuitry assures precision fingertip operation by selecting

the right key for input even if you accidentally touch two keys at the same time.

And, of course, the C-80 has all the other advancements incorporated in Casio digital watches — time and calendar readouts, accuracy to less than 0.5 second a day, convenient 1/100th second chronograph and Dual Time.

Its size is another attraction. Even with the calculator, the C-80 is still a standard-size wrist watch.

The Casio C-80. Functional beauty in a digital watch that symbolizes the 1980s perfectly.



*FTS (Finger Touch System)



FTS is a revolutionary circuit that electronically selects for input the intended key which has been activated by the tip of your finger. FTS overrides lower key simultaneously touched by the finger to assure a correct input.

Time:
Time display shows 10:58'50" PM, Tuesday. Super accuracy to less than 0.5 sec. a day.

[Time]



Continuous readout in hour, minute, second, am/pm and day.

[Calendar]



Displays month, date and day. Adjustment-free calendar until 2002.

[Stopwatch]



Measures net/lap/1st-2nd place times with accuracy of 1/100th of a second up to 24 hours.

[Dual time]



As a 2nd timekeeper, an overseas time can be set on the 24-hour system and recalled instantly.

[Calculator]



8-digit capability; constants for +/—/x/÷; powers; mixed and reciprocal calculations.

CALCULATOR-WATCH



• C-80-1 (Black)
-5 (Brown)
Module No. 133
Resin
\$49.95



• C-801-1 (Black)
Module No. 133
Stainless steel coated
\$69.95



• C-801-7 (White)
Module No. 133
Stainless steel coated
\$69.95

WORLD TIMER

At a touch—the time and calendar in any of 11 world zones.

Casio introduces compact world time with this international model. It has the unique ability to give the time and calendar in ten major cities, and provide summertime adjustments with one tap of a button. Perfect for the man on the move. There's also an optional time memory that can be preset to any given time, so the time at or away from home is always available.

For the new generation of worldly-wise people.



• 29CS-49B-1 (Black)
-2 (Blue)
Module No. 29
Stainless steel
\$69.95

Module No.	133	29
Display	Time	Hour, minute, second, am/pm, day
	Calendar	Month, date, day
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • Calculator 8 digits (7 digits for negatives) on its double display (Abilities) Four basic calculations, chain & mixed operations, constants for +/−/×/÷ • Stopwatch (Working range) 23 hours 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times • Dual time (24-hour system) 	<ul style="list-style-type: none"> • Second display • 10 pre-programmed area times and an optional time London (GMT 0), Paris (GMT +1), Kuwait (GMT +3), Hong kong (GMT +8), Tokyo (GMT +9), Honolulu (GMT −10), San Francisco (GMT −8), Chicago (GMT −6), New York (GMT −5), São Paulo (GMT −3) • One-touch summer time adjustment
Accuracy per month	±15 seconds	±10 seconds
Battery type	UCC391 x 2 pcs.	SR1130W (WG-10) x 1 pc.
Battery life	Approx. 12 months	Approx. 12 months

Prices shown are suggested retail.

12-MELODY ALARM



Memorabilia melodies.

A medley of melodies ready in the background of the time/date display. 7 wake-up melodies—Monday morning—“American Patrol”, Tuesday—“Santa Lucia”, Wednesday—“Romanza de amor”, Thursday—“Marche royale”, Friday—“Kalinka”, Saturday—“Sakura Sakura”, and on Sunday—“Moments musicaux”. Then there’s a celebration-anniversary memory with “Trinkled” and a wedding march, a “Happy Birthday” tune and “Jingle Bells” at Christmas—each one memorized for play every hour on the right day. And there’s also a ‘Big Ben’ type time tone every noon. The display is musical, too, as each note dances onto the scale to the music. To top off this amazing watch is a countdown alarm that acts both up and down: when the countdown reaches zero a chime sounds and the count continues positively, so it acts also as a stopwatch.

Really something for your salesmen to sing about.

SUPER-SLIM ALARM



• M12-1 (Black)
-2 (Blue)
-7 (Ivory)
Module No. 82
Resin
\$49.95



• M1200-1 (Black)
-2 (Blue)
-7 (Silver)
Module No. 82
Stainless steel
\$69.95



• M1200G-5 (Brown)
Module No. 82
Gold plated front
\$99.95



• 59CGS-57B-5 (Brown)
Module No. 59
Gold plated front
\$200.00

‘Slim’ is where sales are building.

All the modern functional beauty of a Casio digital with the slim lines of elegant wristwear. This watch starts a fresh generation of digitals that can combine ability with agility. Full time information, auto-calendar and alarm on a light top-action watch in classic Casio style.

The slim fashion of the ‘80’s.

Module No.	82	59
Regular timekeeping	Hour, minute, second, am/pm, month, date, day . . . on its double display	Hour, minute, 10-second symbol, second (by flash), am/pm, month, date, day...on its double display
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • 12/24 hour formats • Daily alarm with 7 melodies a week • Date memory with 2 selectable melodies • Birthday memory with melody • Christmas memory with melody • Countdown alarm/stopwatch (Input range) From 1 second to 59 minutes 59 seconds (Working range) 59 minutes 59.9 seconds (Unit) 1/10 second (Mode) Net time/lap time/1st-2nd place times • Hourly time signal with “Big Ben” tune 	<ul style="list-style-type: none"> • Daily alarm
Accuracy per month	±15 seconds	±15 seconds
Battery type	BR-2016 x 1 pc. (Lithium battery)	UCC392 x 1 pc.
Battery life	Approx. 18 months	Approx. 15 months

Prices shown are suggested retail.

WATER SPORTS

Ride with the waves.

The watch that can be kept safely on the wrist while the owner goes swimming, surfing, sailing, snorkeling, etc. Great for the sportsman, ideal for professional fishermen. More important, because they are advanced electronic digitals they can combine their ever-accurate characteristics with many more useful functions. Such as a simultaneous time and date display, a daily alarm, time signal, countdown alarm and a stopwatch. Another advantage of this watch is that it keeps a continuous display of the time, no matter what mode is being used. With a casing that has been tested to 100 meters depth, the water sportsman need have no concern about his watch. All these aquatic abilities go with the good looks that make them also ideal for evening wear.

Get in the swim with the water sports market.



• W150C-1 (Black)
Module No. 106
Stainless steel case
\$54.95

• W150-1 (Black)
-2 (Blue)
Module No. 106
Stainless steel
\$59.95

• W100-1 (Black)
-2 (Blue)
-5 (Yellow)
-8 (Gray)
Module No. 106
Resin
\$39.95

Module No.	106
Regular timekeeping	Hour, minute, second, am/pm, month, date, day
Calendar system	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times • Countdown alarm with repeat (Input range) From 1 minute to 11 hours 59 minutes (Unit) Second (Mode) Net time • Daily alarm • Hourly/half-hourly time signals
Accuracy per month	±15 seconds
Battery type	BR-2320 x 1 pc. (Lithium battery)
Battery life	Approx. 5 years

Prices shown are suggested retail.

LADIES' SPORTS



For the new decade, a dynamic new look in ladies' watches.

Advanced electronics created into elegant wristwear by Casio. These digitals combine super-accuracy with other useful time information – day of the week, date, month, am/pm, dual time and stopwatch timing. And there are no bothersome calendar adjustments – it really is permanent. The modern girl is on the move and Casio has designed these watches to move with her.

Being electronic, they are totally wear-free and maintenance-free, and being from Casio they are totally reliable, with excellent shock resistance and a dust excluding case. They are lightweight, sporty, casual – made to sit like a feather on the wrist during sports, in the office, or on the campus.

Casio digital lightweights liberate the wrist.



• L-10-1 (Black)
Module No. 87
Resin
\$29.95



• L-10-2A (Blue)
-2B (Lavendar)
Module No. 87
Resin
\$29.95



• L-10-4 (Burgundy)
Module No. 87
Resin
\$29.95



• L-20-2A (Blue)
Module No. 87
Chrome plated case
\$34.95

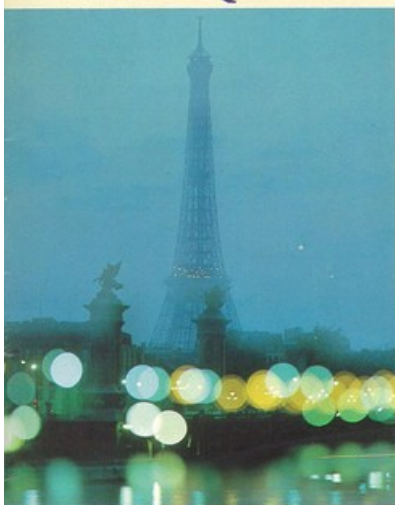


• L-20-2B (Light blue)
Module No. 87
Chrome plated case
\$34.95



• GL-20-4 (Burgundy)
-5 (Brown)
Module No. 87
Gold plated front case
\$44.95

LADIES' QUARTZ



They used to be just a dream.

Casio has brought digital style and quartz precision into the realm of modest budgets with this glamorous range. The handsome faces you see here lack nothing in data information, giving 5-level time, the month, date and day, an auto-calendar, stopwatch and dual time. In a variety of attractive colour blends they set the wrist fashion for the young girl of the '80's.

Timekeeping for the young at heart.



• 87QL-17B-1 (Black)
-2 (Blue)
-3 (Green)
Module No. 87
Stainless steel
\$39.95

• 87QL-20B-1 (Black)
-2 (Blue)
-3 (Green)
Module No. 87
Stainless steel
\$69.95

• 87QGL-20B-5 (Brown)
Module No. 87
Gold plated front
\$99.95

• LA550-1 (Black)
-2 (Blue)
Module No. 116
Stainless steel
\$49.95



• LP901G-2B (Blue)
-5 (Brown)
-6 (Purple)
Module No. 78
Gold plated
\$49.95

PENDANT WATCH

In the swing of things, this fashionable new 'chunky' pendant. In a diamond shape setting this digital is as much an attractive piece of jewelry as it is a high precision timekeeper.

Module No.		78/87	116
Display	Time	Hour, minute, 10-second symbol, second (by flash), am/pm	Hour, minute, 10-second symbol, second (by flash), am/pm
	Calendar	Month, date, day	Month, date, day
Calendar system		Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions		<ul style="list-style-type: none"> • Stopwatch (Within 13 minutes) Minute, second (Within 13 hours) Hour, minute • Dual time 	<ul style="list-style-type: none"> • Daily alarm
Accuracy per month		±15 seconds	±15 seconds
Battery type		UCC391 x 1 pc.	UCC391 x 1 pc.
Battery life		Approx. 15 months (Approx. 18 months for No. 78)	Approx. 15 months

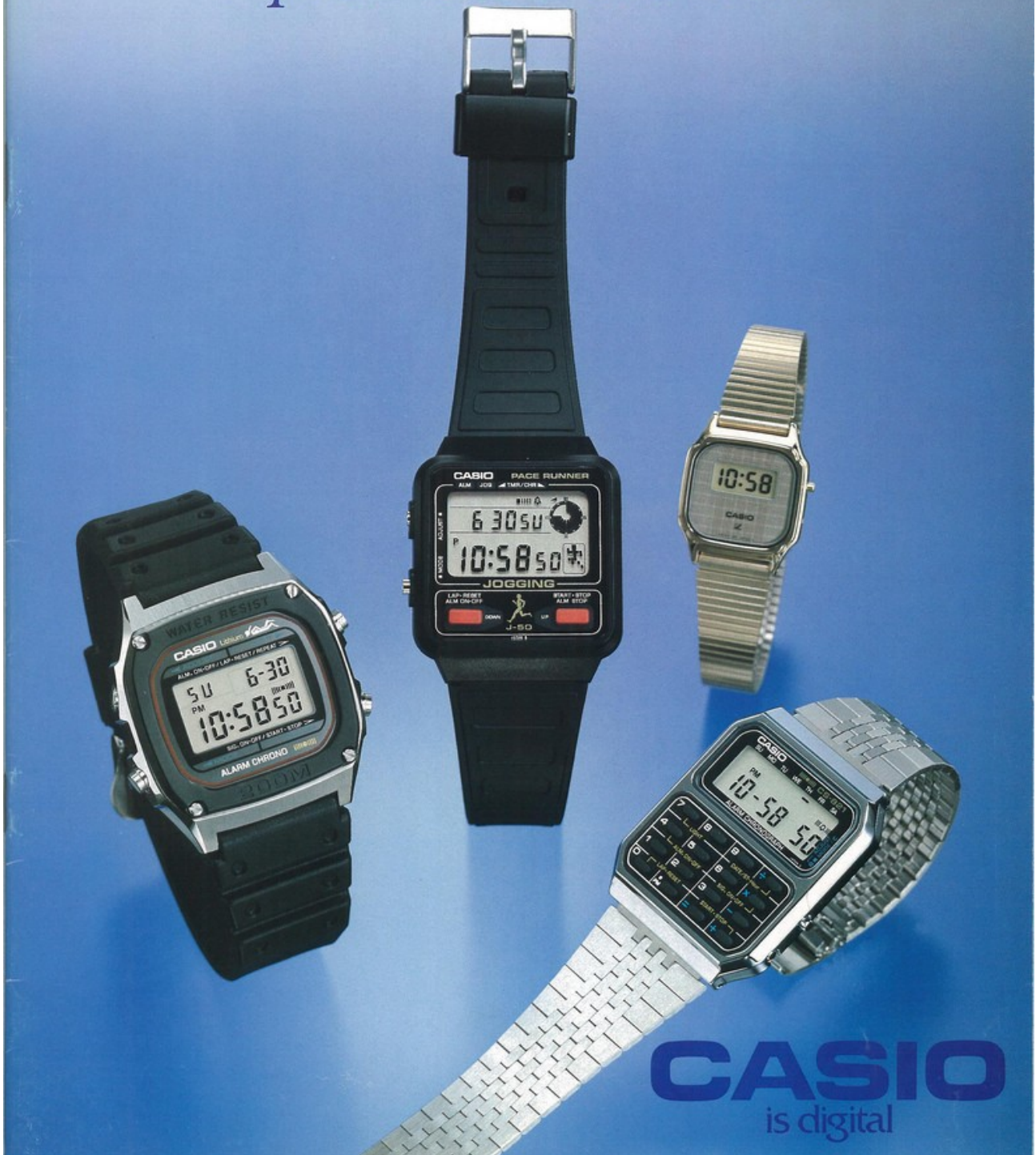
Prices shown are suggested retail. 10

MerryXmas

CASIO®

EXECUTIVE OFFICE/EASTERN REGIONAL OFFICE: 15 GARDNER ROAD, FAIRFIELD, N.J. 07006 (201) 575-7400
WESTERN REGIONAL OFFICE: 11255 WOODRUFF AVE., DOWNEY, CA. 90241 (213) 923-4564

*This Season's
Popular Casio Collection*



CASUAL/STANDARD

The 'Casual' Way Casio Delivers 'High-Octane' Timekeeping.

This field of modern watches puts more individuality into watch performance whether you want to treat yourself to some real time talent with a faceful of features, or simply get a high performance, high economy time-tracker, Casio has the watch that's right. The lithium models give more mileage – with a battery life up to 5 years, while the neat low-end units are front-runners with traditional Casio style and precision.



5 yrs

• F-10
Module No. 155
Resin
Packaged in vinyl
pouch shown on
back page



5 yrs

• B815
Module No. 155
Stainless steel
coated case



5 yrs

• B815G
Module No. 155
Gold tone front



5 yrs

• F-85
Module No. 160
Resin
Packaged in vinyl
pouch shown on
back page

Module No.	155	160
Regular timekeeping	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, year, month, date, day . . . on its double display
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar pre-programmed until the year 2019
Other functions		<ul style="list-style-type: none"> • Daily alarm • Hourly time signal • Dual time (in a 24-hour format) • Stopwatch (Working range) 59 minutes 59.9 second (Mode) Net time/lap time/1st-2nd place times
Accuracy per month	±30 seconds	±15 seconds
Battery type	BR-2016 x 1 pc. (Lithium battery)	BR-2016 x 1 pc. (Lithium battery)
Battery life	Approx. 5 years	Approx. 5 years

WAFFERWEAR, ALARM-CHRONO

The latest 'Wafer Watches' set a new style in slimwear and present a valuable array of timekeeping features.

DUO-DIGITAL

Strap yourself into the top formula in duo-watches with this analog-digital winner. It also has a full-month calendar display available at a touch.



• SA-50G
Module No. 145
Chrome plated



• SA-50G
Module No. 145
Gold tone front



• AX-250
Module No. 118
Chrome plated

ALARM-CHRONO

Neat efficiency for the person who wants the best in basic functions, from a very handsome watch.



5 yrs

• A656
Module No. 160
Chrome plated.



5 yrs

• A657G
Module No. 160
Gold tone front

Module No.	145	118
Regular timekeeping	Hour, minute, second, am/pm, month, date, day . . . on its double display	Analog: Hour and minute hands Digital: Hour, minute, second, am/pm, year, month, date, day
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar pre-programmed until the year 2029
Other functions	<ul style="list-style-type: none"> • Daily alarm • Dual time (in a 24-hour format) • Timer/stopwatch mode (Timer) Input range: From 1 minute to 59 minutes Measuring unit: 1/10th of a second Measuring modes: Normal time and net time (Stopwatch) Working range: 59 minutes 59.99 seconds Mode: Normal/Net time, lap time, 1st and 2nd place time 	<ul style="list-style-type: none"> • Monthly calendar display (this month and next month) • 12/24 hour formats • Daily alarm with 3 selectable melodies ("Dixie Land", "Green Sleeves" or "My Darling Clementine") • Hourly time signal with "Big Ben" tune • Dual time • Countdown alarm with repeat (Working range) 60 minutes • Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times
Accuracy per month	±15 seconds	±15 seconds
Battery type	No. 361 x 1 pc.	BR-2016 x 1 pc. (Lithium battery)
Battery life	Approx. 15 months	Approx. 18 months

Specifications may be changed without notice. 2

WATER SPORTS

People who take to the water will surely take to these deep-tested digitals. Above or below the waves, in a pool or in a downpour, these are the watches that ignore water. As well as giving the wearer the comfort of knowing he'll never have to worry about water, there are also no more problems about battery power. There's a full 7 years of operation stored into the lithium batteries of these watches. Always precise, with a versatility that makes them a welcome accessory in the office or in the ocean. Available as a lightweight sports model, or in dressy stainless steel.

The New Tide in Water Watches

Tested to 50 meters, as natural to the water as a wave



5 yrs

- W-20-1 (Black)
- -9 (Yellow)

Module No. 152
50 m water-resistant
Resin



5 yrs

- W-23

Module No. 248
50 m water-resistant
Resin



5 yrs

- W-35

Module No. 248
50 m water-resistant
Stainless steel

Module No.	152	248
Regular timekeeping	Hour, minute, second, month, date, day	Hour, minute, second, am/pm, month, date, day
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch (Working range) 11 hours 59 minutes-59.99 seconds (Mode) Net time/lap time/1st-2nd place times • Daily alarm • Hourly time signal 	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times • Countdown alarm with repeat (Input-range) From 1 minute to 11 hours 59 minutes (Unit) Second (Mode) Net time • Daily alarm • Hourly/half-hourly time signals
Accuracy per month	±15 seconds	±15 seconds
Battery type	BR-2016 x 1 pc. (Lithium battery)	BR-2016 x 1 pc. (Lithium battery)
Battery life	Approx. 5 years	Approx. 5 years

Deep down precision (100 meters), in a top sports style



7 yrs

- W-300-1 (Black)
- 4 (Orange)
- Module No. 106
- 100 m water-resistant Resin



5 yrs

- W-350
- Module No. 152
- 100 m water-resistant
- Stainless steel



5 yrs

- W-450
- Module No. 248
- 100 m water-resistant
- Stainless steel



5 yrs

- W-350C
- Module No. 152
- 100 m water-resistant
- Stainless steel case



5 yrs

- W-450C
- Module No. 248
- 100 m water-resistant
- Stainless steel case

Module No.	106
Regular timekeeping	Hour, minute, second, am/pm, month, date, day
Calendar system	Auto-calendar set at 28 days for February
Other functions	• 12/24 hour formats
	• Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times
	• Countdown alarm with repeat (Input range) From 1 minute to 11 hours 59 minutes (Unit) Second (Mode) Net time
	• Daily alarm
	• Hourly/half-hourly time signals
Accuracy per month	±15 seconds
Battery type	BR-2320 x 1 pc. (Lithium battery)
Battery life	Approx. 7 years

Specifications may be changed without notice.

WATER SPORTS

The thrills, excitement and essence of living are summed up in this new deep-tested watch. Totally waterproof, light, slim, clever, exceedingly handsome. The snappy face flicks across the seconds with a precision that says each one is worth living. There are five years of lithium power in its slim case and all the features you'd expect of a watch that's in time with life and sports.

200 Meter Tested—Precision That Never Wavers in the Water



7 yrs

• DW-1000C
Module No. 280
200 m water-resistant
Stainless steel case

7 yrs

• DW-1000
Module No. 280
200 m water-resistant
Stainless steel

Module No.	280
Regular timekeeping	Hour, minute, second, am/pm, month, date, day
Calendar system	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times • Countdown alarm with repeat (Input range) From 1 minute to 11 hours 59 minutes (Unit) Second (Mode) Net time • Daily alarm • Hourly/half-hourly time signals
Accuracy per month	±15 seconds
Battery type	BR-2020 x 1 pc. (Lithium battery)
Battery life	Approx. 7 years

JOGGING DIGITAL

Measures Every Pace of Every Race

These watches take any daily jogging program in their stride. With an electronic pace-tone every step can be monitored and jogging pace can be regulated to any speed the jogger wants. The watch tells the runner his/her daily performance by automatically coordinating stride length with pace to give distance covered and elapsed time. They come in a sporty lightweight case that's never a weight to wear and also have 12/24 hour formats, full lap timing, an alarm, stopwatch and a fingertip calculator.



• J-50
Module No. 208
Resin

• J-100-1 (Black)
-2 (Blue)
-4 (Red)
Module No. 183
Resin

Module No.	208	183
Regular timekeeping	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, date, day, year, month, date, day . . . on its double display
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar pre-programmed until the year 2002
Other functions	<ul style="list-style-type: none"> • Daily alarm function • Hourly time signal function • Pacer mode Input data: Length of stride, pacer signals Output data: Elapsed time, distance covered <ul style="list-style-type: none"> • Timer/stopwatch mode (Timer) Input range: From 1 minute to 59 minutes Measuring unit: 1/100th of a second Measuring modes: Normal time and net time (Stopwatch) Measuring capacity: 59 minutes 59.99 seconds Measuring unit: 1/100th of a second Measuring modes: Normal time, net time, lap time and 1st-2nd place times 	<ul style="list-style-type: none"> • 12/24 hour formats • Calculator: 8 digits (7 digits for negatives), (Abilities) Four basic calculations, chain & mixed operations, constants for +/—/x/÷ • Stopwatch (Working range) 23 hours 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times • Daily alarm • Hourly time signal • Pacer (Input data) Length of stride, pacer signals (Output data) Elapsed time, distance covered, number of strides, speed, time of day
Accuracy per month	±15 seconds	±15 seconds
Battery life	BR-2016 x 1 pc. (Lithium battery)	No. 389 x 2 pcs.
Battery type	Approx. 2 years	Approx. 12 months

Specifications may be changed without notice. 6

CALCULATOR



Finger Tappin' Funwear & Workwear— Now Slimmer than Ever

To this very talented line-up of watches we have now added a version that's trimmed down to mere 6.6 mm. And it gets to this waferly thin size without losing any of its top-flight versatility. There's a real, finger-responsive calculator panel and full time, timing and alarm features. With the popular calculator panels of these watches comes a variety of other great ideas, like a reaction game, melody reminders and all-important date features.



• CS-82
Module No. 231
Resin



• CA-85
Module No. 134
Resin



• CA-95
Module No. 166
Resin



• CS-821
Module No. 231
Chrome plated



• CA-86
Module No. 134
Resin



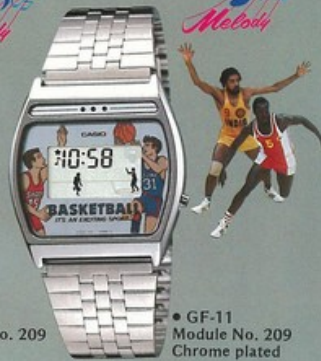
• CA-951
Module No. 166
Chrome plated

Module No.	231	134	166	
Display	Time	Hour, minute, second, am/pm, day	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, date (or day)
	Calendar	Year, month, date, day	Year, month, date, day	Year, month, date, day
Calendar system	Auto-calendar pre-programmed until the year 2099	Auto-calendar pre-programmed until the year 2002	Auto-calendar pre-programmed until the year 2099	
Other functions	<ul style="list-style-type: none"> • Calculator mode: 8 digits Abilities: Four basic calculations, chain & mixed operations, constants for $+/-/x/÷$ Overflow check: Indicated by the "E" sign, locking the calculator mode • Stopwatch mode Measuring capacity: 23 hours 59 minutes 59.99 seconds Measuring unit: 1/100th of a second Measuring modes: Normal time, net time, lap time/1st-2nd place times • Daily alarm • Hourly time signal 	<ul style="list-style-type: none"> • 12/24 hour formats • Calculator: 8 digits (7 digits for negatives) (Abilities) Four basic calculations, chain & mixed operations, constants for $+/-/x/÷$ • Stopwatch (Working range) 23 hours 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place time • Daily alarm • Hourly time signal • Dual time • Game • Tone pitch control (10 different tones are provided.) 	<ul style="list-style-type: none"> • 12/24 hour formats • Calculator: 8 digits (7 digits for negatives), (Abilities) Four basic calculations, chain & mixed operations, constants for $+/-/x/÷$, automatic accumulation • Stopwatch (Working range) 23 hours, 59 minutes, 59.99 seconds (Mode) Net time/lap time/1st-2nd place time • Countdown alarm (Input range) From 1 minute to 99 minutes (Unit) 1/100th of a second (Mode) Normal time and net time • Daily alarm ("Scarborough Fair") • Daily alarm with 2 pre-alarm reminder chimes ("Syncopated Clock") • Daily alarm with 2 post-alarm reminder chimes • Weekly alarm • Hourly time signal 	
Accuracy per month	±15 seconds	±15 seconds	±15 seconds	
Battery type	No. 391 x 1 pc.	No. 389 x 2 pcs.	No. 389 x 1 pc.	
Battery life	Approx. 15 months	Approx. 15 months	Approx. 18 months	

GAME



• GF-1
Module No. 209
Resin



• GF-11
Module No. 209
Chrome plated

Basketball Game

Be a better netter by improving your timing with the fun feature of this watch. Easy to learn and play, but a challenge for young and old.

Sub Vs Ship

Subs match surface ship in this new game variation. It presents a real test for quick thinkers.



• GG-9
Module No. 227
Resin

Golf Game

Enter the Casio Open by taking your clubs to this tough course. Nine holes to beat, a 7-clubs selection, swing selection and a multi-par course. Not easy, but very interesting.



• GM-30
Module No. 222
Resin



• GM-301
Module No. 222
Chrome plated



• GM-40
Module No. 245
Resin

Pyramid Game

Men from space attempt to construct and dismantle an historical pyramid. Can they master the technique? This watch gives a game with a unique twist.

Module No.	209	227	245	222
Regular timekeeping	Hour, minute, second (by flash)	Hour, minutes, second, am/pm, month, date, day . . . on its double display	Hour, minute, second, am/pm, month, date and day . . . on its double display	Hour, minutes, second, am/pm, month, date and day . . . its double display
Calendar system		Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • basketball game • Hourly time signal with noon melody ("Sur le Pont d'Avignon") 	<ul style="list-style-type: none"> • Golf game • Daily alarm • Hourly time signal • Stopwatch Measuring capacity: 11 hour 59 minutes 59.99 seconds Measuring unit: 1/100th of a second Measuring modes: Normal time, net time, lap time and 1st-2nd place times <ul style="list-style-type: none"> • Stroke counter function 	<ul style="list-style-type: none"> • Pyramid game • Daily alarm • Hourly time signal • Stopwatch mode Measuring capacity: 59 minutes 59.99 seconds Measuring unit: 1/10th of second Measuring modes: Normal time, net time, lap time and 1st-2nd place times	<ul style="list-style-type: none"> • Sea battle game • Daily alarm • Hourly time signal • Stopwatch: (Working range) 59 minutes (Mode) Net time/lap time/1st-2nd place times
Accuracy per month	±30 seconds	±15 seconds	±15 seconds	±15 seconds
Battery type	No. 399 x 1 pc.	BR-2016 x 1 pc. (Lithium battery)	BR-2020 x 1 pc. (Lithium battery)	BR-2016 x 1 pc. (Lithium battery)
Battery life	Approx. 18 months	Approx. 2 years	Approx. 15 months	Approx. 15 months

Specifications may be changed without notice. 8

CASUAL/STANDARD

Now, Elegance without Expense

Casio proves that digitals can be both desirable and economical with this range of well-designed ladies' watches. Displays are big and distinct, and behind them is an easily available source of time information — like the month, date, auto-calendar and a stopwatch. Compactly encased, these modules have the lightness and brightness that makes them a pleasure to wear every day.



5 yrs

- L-7-1 (Black) ●
 - 4 (Red) ●
 - 7 (White) ○
- Module No. 192
Resin
Packaged in vinyl pouch shown on back page



5 yrs

- L-7P-1 (Black) ●
 - 4A (Pink) ●
 - 4B (Red) ●
 - 7 (White) ○
- Module No. 192
Resin



- L-50G-1 (Black) ●
 - 2 (Blue) ●
 - 4 (Red) ●
 - 5 (Brown) ●
- Module No. 125
Resin



7 yrs

- LB315G
Module No. 157
Gold plated



7 yrs

- LB 315
Module No. 157
Chrome plated

Module No.	192	125	157
Display	Time	Hour, minute	Hour, minute
	Calendar	Month, date	Month, date
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar accomodates leap years	Auto-calendar set at 28 days for February
Other functions	• Seconds display	• Seconds display	• Seconds display
Accuracy per month	±30 seconds	±15 seconds	±15 seconds
Battery type	BR-1225 x 1 pc. (Lithium battery)	No. 366 x 1 pc.	BR-1225 x 1 pc. (Lithium battery)
Battery life	Approx. 5 years	Approx. 15 months	Approx. 7 years



ALARM

Wristwear for Daily Efficiency

An ideal watch for the working girl. Gives a daily alarm signal, all time information up to the month and an auto-calendar. Easy to set, a pleasure to wear.



• LA650
Module No. 156
Chrome plated



• LA650GL
Module No. 156
Gold plated case

MELODY ALARM

A Triple Choice of Melody Alarms

Three catchy tunes are available in these companionable watches for daily alarm signals. There's also a stopwatch and an auto-calendar.



• LM-320GL
Module No. 123
Gold plated case



• LM-320
Module No. 123
Chrome plated

Module No.	156	123
Regular timekeeping	Hour, minute, second, am/pm, month, date, day . . . on its double display	Hour, minute, second, am/pm, month, date, day . . . on its double display
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • Daily alarm • Hourly time signal • Timer (Input range) From 1 minute to 60 minutes (Measuring unit) One second (Measuring mode) Normal time and net time 	<ul style="list-style-type: none"> • Daily alarm with 3 selectable melodies ["Nocturne (Op.9, No.2)", "Menuet de l'Arlesienne" or "Silver Threads Among the Gold"] • Hourly time signal • Stopwatch (Working range) 11 hours 59 minutes 59.9 seconds (Unit) 1/10 seconds (Mode) Net time/lap time/1st-2nd place times
Accuracy per month	±15 seconds	±15 seconds
Battery type	No. 366 x 1 pc.	No. 399 x 1 pc.
Battery life	Approx. 2 years	Approx. 18 months

Specifications may be changed without notice. 10

WATER SPORTS

Fashion as Fresh as a Sea Breeze

No more worries about a wet watch for today's sports minded female. Here's a versatile selection of go-anywhere watch wear that stays in style. Her power problems have also been eliminated by batteries that last longer than ever, and any budget problems are neatly solved with the economy-end of this selection. All attractive, graceful and highly precise, in or out of the water.



7 yrs

• LW-5-1 (Black)
• -4 (Orange)
• -7 (White)
Module No. 157
50 m water-resistant
Resin

7 yrs

• LW-302
Module No. 157
50 m water-resistant
Stainless steel

• LW-101C-1 (Black)
• -4 (Red)
Module No. 210
50 m water-resistant
Stainless steel case

• LW-101
Module No. 210
Stainless steel

5 yrs

• LW-303C-1 (Black)
• -4 (Red)
• -7 (White)
Module No. 192
50 m water-resistant
Stainless steel case

Module No.	157	210	192
Time	Hour, minute	Hour, minute	Hour, minute
Calendar	Month, date	Month, date	Month, date
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	• Seconds display	• Seconds display	• Seconds display
Accuracy per month	±15 seconds	±15 seconds	±30 seconds
Battery type	BR-1225 x 1 pc. (Lithium battery)	No. 379 x 1 pc.	BR-1225 x 1 pc. (Lithium battery)
Battery life	Approx. 7 years	Approx. 12 months	Approx. 5 years

• LW-601C-1 (Black) ●
 -4 (Red) ●
 -7 (White) ●
 Module No. 156
 50 m water-resistant
 Stainless steel case

• LW-601
 Module No. 156
 50 m water-resistant
 Stainless steel

• LW-850C
 Module No. 85
 100 m water-resistant
 Stainless steel case

• LW-800C-1 (Black) ●
 -4 (Red) ●
 -9 (Yellow) ●
 Module No. 126
 100 m water-resistant
 Stainless steel case

5 yrs

Module No.	156	126	85
Display	Time	Hour, minute, second, am/pm	Hour, minute, second, am/pm
	Calendar	Month, date, day	Month, date, day
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar pre-programmed until the year 2019	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • Daily alarm • Hourly time signal • Timer (Input range) From 1 minute to 60 minutes (Measuring unit) One second (Measuring mode) Normal time and net time 	<ul style="list-style-type: none"> • Stopwatch (Within 20 minutes) minute, second, 1/100th second (Within 12 hours) hour, minute, second 	<ul style="list-style-type: none"> • Seconds display
Accuracy per month	+15 seconds	+15 seconds	+15 seconds
Battery type	No. 366 x 1 pc.	BR-1225 x 1 pc. (Lithium battery)	SR-621SW x 1 pc.
Battery life	Approx. 2 years	Approx. 5 years	Approx. 15 months

Specifications may be changed without notice.

FASHION



In Style, In the Office

Sensible new watches for ladies business wear that lack nothing in chic looks and super-accuracy. They are light and slim to sit tidily on the wrist that has a busy nine-to-five office schedule.



• L780
Module No. 85
Chrome plated
• L780G
Module No. 85
Gold plated



• L770
Module No. 85
Chrome plated



• LF100
Module No. 210
Chrome plated



• LF100GL
Module No. 210
Gold plated case



• LF100G
Module No. 210
Gold plated



• L770G
Module No. 85
Gold plated

Module No.	85	210
Display	Time	Hour, minute
	Calendar	Month, date
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	• Seconds display	• Seconds display
Accuracy per month	±15 seconds	±15 seconds
Battery type	SR-621SW x 1 pc.	No. 379 x 1 pc.
Battery life	Approx. 15 months	Approx. 12 months

PENDANT



Haute couture dress digitals with designs that will grace any fashion wear. Each display is mounted with clean simplicity on a crystalline pendant and comes complete with a gossamer link chain.



• LP-82G
Module No. 85
Gold tone



• LP-210G
Module No. 191
Gold tone



• LP-300
Module No. 210
Chrome plated

Module No.	191
Regular timekeeping	Hour, minute, am/pm
Other functions	• Hourly time signal with noon melody ("Music box dancer")
Accuracy per month	±30 seconds
Battery type	No. 396 x 1 pc.
Battery life	Approx. 15 months

Specifications may be changed without notice.

MEGAFORCE

These watches take a trip into Megaland and put you into the front force of futuristic precision. At a price that won't hit your pocket with a 'Pow', these watches give features with all the dynamics of tomorrow's digitals.



5 yrs

• F-10PM
Module No. 155
Resin

5 yrs

• F-85P
Module No. 160
Resin

Module No.	155	160
Regular timekeeping	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, year, month, date, day . . . on its double display
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar pre-programmed until the year 2019
Other functions		<ul style="list-style-type: none"> • Daily alarm • Hourly time signal • Dual time (in a 24-hour format) • Stopwatch (Working range) 59 minutes 59.9 second (Mode) Net time/lap time/1st-2nd place times
Accuracy per month	±30 seconds	±15 seconds
Battery type	BR-2016 x 1 pc. (Lithium battery)	BR-2016 x 1 pc. (Lithium battery)
Battery life	Approx. 5 years	Approx. 5 years

CHARACTER CARTOON

Watches with a Difference

A colorful new selection of watches, each one with its own novel personality. Catchingly designed and with an old-time favorite melody sounding every noon, or any time you press a button. Module 207 challenges the wearer to try their fishing skill, while module 226 uses card suits to give random prophecies.

HUCKLE BERRY's Cupid Call



• AG-10-1 (Black) ●
-4 (Pink) ○
Module No. 164
Resin

QUICK DRAW Mc GRAW's Fishing Game



• AG-20-1 (Black) ●
-2 (Blue) ●
-4 (Pink) ○
Module No. 207
Resin



• AG-30-1 (Black) ●
-4 (Pink) ○
Module No. 226
Resin

LOVE ME



• AG-11L-4 (Pink) ● Red band
-9 (Cream) ● Black band
Module No. 164
Chrome plated case

QUICK DRAW Mc GRAW's Lucky Suit



• AG-31L-4 (Pink) ● Red band
-9 (Cream) ● Black band
Module No. 226
Chrome plated case



• AG-21L-4 (Pink) ● Red band
-9 (Cream) ● Black band
Module No. 207
Chrome plated case

Module No.	164	207	226
Regular timekeeping	Hour, minute, am/pm, second (by animation)	Hour, minute, am/pm, second (by animation)	Hour, minute, am/pm, second (by animation)
Other functions	• Hourly time signal with noon melody ("Music Box Dancer")	• Hourly time signal with noon melody ("Sur le Pont d'Avignon") • Fishing game	• Hourly time signal with noon melody ("Sur le Pont d'Avignon") • Lucky suit
Accuracy per month	±30 seconds	±30 seconds	±30 seconds
Battery type	No. 399 x 1 pc.	No. 399 x 1 pc.	No. 399 x 1 pc.
Battery life	Approx. 2 years	Approx. 18 months	Approx. 18 months

Specifications may be changed without notice. 16

Bright New Faces for Table or Desk

Here's a modernistic right-angle for the right time, all the time. It sits with distinction on a desk, bedside table or by the phone and gives the time in a clear, crisp manner. Also has a useful 'Snooze' function for rousing sleepy-heads.



• DQ-300

Two cleanly designed, wedge-shaped clocks with the natural modern look for tabletop time precision. Both have a highly audible alarm and 'Snooze' melody. And both feature an up-to-the-second display.



• MA-5A

Round-and-round go the seconds on this Dutch design display, making an appealing tabletop timekeeper. The windmill ticks off each second.



• DA-101



• MA-5B

Time with the fresh tang of the sea. Ocean liner in the display cruises through the day puffing out smoke signals every second.



• DA-106

Spec.	Model	DA-101/DA-106	DQ-300	MA-5A/MA-5B
Display capacity:				
Time display		Hour, minute, am/pm	Hour, minute, am/pm	Hour, minute, am/pm
Time system		12-hour system	12-hour system	12-hour system
Daily alarm:				
Buzzer		Sounds for 60 seconds.	Sound for 60 seconds	Sounds for 60 seconds.
Melody function		SYMPHONIE Nr.40 G moll (W.A. Mozart, K.550)	x	SYMPHONIE Nr.40 G moll (W.A. Mozart, K.550)
Snooze function		o	o	o
Hourly time signal		o	x	o
Accuracy		±3 seconds per day	±3 seconds per day	±3 seconds per day
Battery type		UM-3 or SUM-3 x 2 pcs.	UM-3 or SUM-3 x 2 pcs.	UM-3 or SUM-3 x 2 pcs.
Battery life		Approx. 12 months on UM-3 Approx. 15 months on SUM-3	Approx. 12 months on UM-3 Approx. 15 months on SUM-3	Approx. 12 months on UM-3 Approx. 15 months on SUM-3
Dimensions		43H x 115W x 76 mmD (1-3/4"H x 4-1/2" W x 3"D)	42.5H x 72W x 67 mmD (1-5/8"H x 2-7/8"W x 2-5/8"D)	37H x 118W x 70 mmD (1-1/2"H x 4-3/4"W x 2-3/4"D)
Weight		168 g (5.9 oz)	87 g (3.1 oz)	127 g (4.5 oz)

Travellers' Clocks, In Tune with the Times

A tiny time center with a swell-sound alarm to help keep punctual. It has a 'Snooze' function to remind you your alarm has already sounded, so you can keep in time without clock-watching. For a desk or tabletop there is a handy flip-out back stand.



• PQ-5



Casio says it in neon, in New York, overlooking busy Times Square.

Two country-style clocks that have the wise old owl blinking and flapping away the seconds on an attractive animated display. It also features big, easy-reading digits. Controls are simple to set and, for night owls, there's a 'Snooze' function that helps bring you wide awake if you've overslept the alarm.



• PA-103B



• PA-103A

Model	PQ-5	PA-103A/PA-103B
Spec.		
Display capacity: Time display Time system	Hour, minute, am/pm 12-hour system	Hour, minute, am/pm 12-hour system
Daily alarm: Buzzer Melody function Snooze function	Sounds for 60 seconds. x o	Sounds for 60 seconds. SYMPHONIE Nr.40 G moll (W.A. Mozart, K.550) o
Hourly time signal	x	o
Accuracy	±3 seconds per day	±3 seconds per day
Battery type	CR-2025C x 1 pc.	CR-2025C x 1 pc.
Battery life	Approx. 12 months	Approx. 12 months
Flip-out back stand	o	o
Dimensions	6.7H x 71.5W x 48.5 mmD (1/4"H x 2-3/4"W x 1-7/8"D)	9.3H x 92.6W x 42.6 mmD (3/8"H x 3-5/8"W x 1-3/8"D)
Weight	28 g (1.0 oz)	42 g (1.5 oz)

Specifications may be changed without notice.

DYNAMIC DIGITAL PACKS

To Put a Splash of Eye-Catching Color in Your Store!



- L-7-1 (Black)
- 4 (Red)
- 7 (White)

Module No. 192
Resin

- F-10-1 (Black)
- 9 (Gold)

Module No. 155
Resin

- F-85-1 (Black)

Module No. 160
Resin

CASIO®

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IN
JAPAN
CT0582E

General Catalog

THE
CASIO
COLLECTION

A Superb Selection of Modern Timepieces

Innovative Casio Technology Puts Multiple Timekeeping Within Everyone's Reach... at Prices Everyone Can Afford.

- *Perpetual, automatic calendar built into every Casio watch.*

Casio watches automatically determine the number of days in the month, whether odd or even.

- *Guaranteed super-accuracy*

The quartz crystal oscillator maintains incredible timekeeping accuracy – within $\pm 5 \sim 15$ seconds a month.

- *Professional stopwatch*

Events can be timed to within 1/100 of a second. And you can also record net times, lap times and 1st-2nd place times. Signals confirm start-stop operation. For keep-fit fans there's a 'jogging' watch that's light and accurate in a sporty, plastic case.

- *Daily alarm*

To maintain a daily schedule, this alarm feature will give you a gentle reminder at a preset time every day, without having to be reset. Just the thing to wake you up, to help you catch your bus or train... or to keep that important appointment.

- *Countdown alarm*

Counts down backwards from a maximum of 11 hours 59 minutes. When zero is reached a buzzer will sound for 10 seconds. To repeat the countdown, simply press a button. Ideal for checking work cycles, tests, parking limits, etc.

- *Half-hour, hourly time signals*

Time signals can be set to sound "pip" every half hour and to "be-e-p" on the hour.

- *Dual time*

A touch of a button recalls the time in a pre-set alternative time zone. Always useful for overseas telephone calls, telexes, travel, etc.

- *Changeover to 12 or 24 hour formats*

No more errors when referring to travel schedules frequently written utilizing the 24-hour system.

- *Water-resistant to 200 meters*

No more worry about water. Casio Water Sports watches are ideal for outdoor people who play or work on the water. They can be worn while swimming, sailing, surfing...in any wet environment.

- *Lithium power for a truly maintenance-free watch*
Casio's power cells extend battery life for as long as seven years for some watches.

- *Game watches*

Test your skill on these funwear watches that offer challenging entertainment with precise timekeeping.

- *Scientific calculator watch*

Engineers on site, scientists in the field, traveling students and businessmen on the move will all appreciate the convenience of having this highly versatile scientific calculator on hand. With 25 scientific functions (sin, cos, tan, log, 10^x , x^y , DEG, RAD, GRAD,...), 12 metric conversions (in-ft-mi/cm-m-km, oz-lb-gal/g-kg-ℓ) and 3 constant memories (K1, K2, K3) it is truly a wonder of modern wristwear.

- *Thermo sensor watch*

A marvel of miniaturization and high-density construction. The sophisticated result of the development of a 1-chip C/MOS microprocessor with a thermo-sensor unit and an A/D converter. The temperature is displayed in digital and bar graph formats with instant C° and F° conversion. An automatic compensation program for body temperature results in a highly accurate display.

- *Touch sensor calculator watch*

Casio presents a new dimension in calculator watches. A face panel changes over from time and date display to calculator functions on command. Transparent touch switches are incorporated into the watch glass and appear only when needed.

- *Janus (men's combination watches)*

Casio crystallizes the technology of the alarm-chronograph by blending a distinctive digital inset into a classical analog facia. And surprisingly, such elegant time efficiency is achieved with an economy that will appeal to everyone.

- *Ladies' analog quartz*

With the debut of the Casio pure analog series, the world of watches has a new set of stars. Quartz technology lies behind the meticulous action of each ladies watch and, with unremitting accuracy, adjustments are never necessary.

All Casio Watches and Clocks Are Made in Japan.

• *Solar energized watch*

Solar cells, with a semipermanent lifespan and a high energy conversion efficiency of up to 8%, convert all incoming light into electrical energy to recharge the smaller secondary battery. These cells boost the watch to a seven year non-stop operation and allow it an extra-flat casing. This makes the watch highly suitable for people who are active outdoors in work or sports.

• *Men's analog quartz*

With these smartly casual watches Casio shows its excellent credentials as a quality watchmaker. They are in the vanguard of a new range of timepieces that make precision and style a carefree buy.

• *Janus Read Sensor*

New technology is a tradition at Casio and our latest innovation – the finger-write sensor – gives the watch face a completely new role in life. All figures and symbols traced by finger on the face of the watch are shown on the display. The watch keeps all the style, slimmness and lightness of other quality watches in the Casio range, yet gives time and date besides calculations, and acts as a stopwatch and daily alarm.

• *Facia 'feel' controls*

One new 'touch' technology has now evolved a completely new control face for the watch. Instead of pressing buttons, all the user has to do is tap the watch face to bring out each watch function. It makes the super-slim watch an even greater refinement in design.

• *Titanium ion plating*

The importance of surface treatment has become of special interest from the viewpoint of resources saving. This has brought physical vapor deposition (PVD) into the limelight as a clean, harmless, surface treatment.

Ion plating, in particular, has the following advantages: 1) The formed film has excellent deposition efficiency, and 2) ultra-hard films on TiN, TiC, etc. can easily be formed. TiN assumes a gold color, and therefore has won the attention of Casio as a surface finish film with better wear-resistance than gold.

• *'Gold tone' watches*

The amazingly fast progress of electronics, aeronautical engineering and rocketry has brought with it great demand for refinements in gold and gold-nickel plating. The characteristics of the gold-nickel alloy – a high hardness factor and excellent resistance to discoloration and corrosion – make it a choice material for plating. Casio 'Gold Tone' watches are plated with gold-nickel alloy containing gold of 22 carats or more. Although the techniques of gold plating are still developing, its attractiveness and such a low cost makes it highly popular, but, like many things of value, its beauty is not permanent and wear of the plating is unavoidable with regular use.

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MEN'S STANDARD

- Continuous day-date readout

- 12/24 hour formats
- Continuous day-date readout



- B817-1*/-2*
Module No. 155
Chrome plated resin case
- B819-1*/-2*
Module No. 155
Chrome plated case
- B819G-5*
Module No. 155
Gold tone
- B819G-9*
- B210-1*/-2*
Module No. 400
Chrome plated case

*Available with either free-size or three fold bands.



- B210G-5*
Module No. 400
Gold tone
- B210G-9*
- B211-1/2
Module No. 400
Chrome plated case
- B211G-5
Module No. 400
Gold tone case/
TG band
- B211G-9

*Available with either free-size or three fold bands.

ALARM-CHRONO

- Daily alarm
- Hourly time signal
- 1/100 sec. stopwatch
- 12/24 hour formats
- Micro light

- Daily alarm
- Hourly time signal
- 1/100 sec. stopwatch
- 12/24 hour formats
- Micro light



- A152-1*/-2*
Module No. 415
Chrome plated case
- A152G-5*
Module No. 415
Gold tone case/TG band
- A152G-9*
- A160-1*/-2*
Module No. 415
Chrome plated case

The final number of model no. indicates shades of color as follows: 1-black, 2-blue, 3-purple, 4-red, 5-brown, 6-silver, 7-white, 8-gold, 9-gold

ALARM-CHRONO



• A160G-5*
Module No. 415
TG (Ti ion plating)

- Daily alarm
- Hourly time signal
- Dual time
- 1/10 sec. stopwatch
- 15 month battery life
- Micro-light



• A662-1/2
Module No. 237
Chrome plated case

- Super slim
- Daily alarm
- Hourly time signals
- Dual time (in a 24-hour format)
- Timer/stopwatch
- 15-month battery life

Only 46mm Thick!



• A663-1/2
Module No. 145
Chrome plated case

5m

Available with either free-size or three fold bands.

Only 46mm Thick!



• A663G-5
Module No. 145
TG (Ti ion plating)

- Daily alarm
- Dual time (in a 24-hour format)
- Hourly time signal
- 1/10 sec. stopwatch
- 2-year battery life
- Micro light



• A680-1*/2*
Module No. 203
Chrome plated case



• A680G-9
Module No. 203
Gold tone

Growing-up size

*Available with either free-size or three fold bands.

NEW 12-MELODY

- Daily alarm with 7 melodies a week
- Birthday memory ("Happy Birthday")
- A date memory ("Trinklied" or "Wedding March")
- Christmas memory ("Jingle Bells")
- Hourly time signal and noon signal ("Big Ben")
- Countdown alarm/stopwatch
- 12/24 hour formats
- 2-year battery life
- Micro-light

- NEVER ON SUNDAY
- THE SOUND OF SILENCE
- OB-LA-DI, OB-LA-DA
- RHYTHM OF THE RAIN
- STRANGER
- SCABOROUGH FAIR
- LET IT BE
- WEDDING MARCH
- TRINKLIED
- JINGLE BELLS
- HAPPY BIRTHDAY
- BIG BEN



• M-62-1
Module No. 408
Resin



• M-62-9



• M-621-1
Module No. 408
Chrome plated case

12-Melody

12-Melody

ULTRA SLIM

The Super-streamlined Watch With Facia 'Feel' Controls



- Transparent touch glass
- Daily alarm
- Hourly time signal
- 1/100 sec. stopwatch
- 15-month battery life

Only 3.75mm Thick!



• SA-100-1
Module No. 436
Chrome plated case

Only 3.75mm Thick!



• SA-100G-5
Module No. 436
Gold tone

SUPER SLIM

- Solar-cell energized watch
- Super-slim
- Hourly time signal
- Daily alarm
- Dual time
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats

Only 5.9mm Thick!



• SA-60-1
Module No. 189
Chrome plated case

• SA-60-7

Only 6.6mm Thick!

- Daily alarm
- Hourly time signal
- 1/100 sec. stopwatch
- Countdown alarm
- Dual time
- 12/24 hour formats
- 15-month battery life



• SA-72-1
Module No. 449
Chrome plated case

Only 6.6mm Thick!



• SA-72G-9
Module No. 449
TG (Ti ion plating)

Only 6.2mm Thick!



• SA-71-1
Module No. 449
Chrome plated case



• SA-71-7

- Daily alarm
- Hourly time signal
- Dual time (in a 24-hour format)
- Timer/stopwatch
- 15-month battery life

Only 5.0mm Thick!



• SA-55G-1
Module No. 145
TG (Ti ion plating)

The final number of model no. indicates shades of color as follows: 1-black, 2-blues, 3-greens, 4-reds, 5-browns, 6-purple, 7-white, silver, 8-grey, 9-gold

SPORTS QUARTZ

- Auto-calendar

- 12/24 hour formats
- 1/100 sec. stopwatch
- Continuous day-date readout

- Daily alarm
- Hourly time signal
- Single-button-control countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats
- 18-month battery life



• F-12-1A
Module No. 500
Resin



• F-12-1B



• F-700-1
Module No. 414
Resin



• FL-70C-1
Module No. 427
Stainless steel case



• FL-70C-4



• FL-70C-7



• FL-70-1
Module No. 427
Resin

SPORTS QUARTZ (30M WATER-RESISTANT)

- Continuous day-date readout
- 12/24 hour formats



• F-21W-1
Module No. 400
Resin



• F-21FW-2
Module No. 400
Resin



• F-21FW-3



• F-21FW-4



• F-21FW-5

- Continuous day-date readout
- 12/24 hour formats

- Daily alarm
- Hourly time signal
- 1/100 sec. stopwatch
- 12/24 hour formats
- Micro-light



• F-20W-1A
Module No. 400
Resin



• F-20W-1B



• F-87W-1
Module No. 415
Resin



• F-87FW-1
Module No. 415
Resin



• F-87FW-5

WATER SPORTS (50M WATER-RESISTANT)

- Daily alarm
- Hourly time signal
- Single-button-control count-down alarm
- 1/100 sec. stopwatch
- 12/24 hour formats
- 18-month battery life



- Daily alarm
- Hourly time signal
- 1/100 sec. stopwatch
- 12/24 hour formats
- Micro-light



- Daily alarm
- Dual time (in a 24-hour format)
- Hourly time signal
- 1/10 sec. stopwatch
- 2-year battery life
- Micro-light



Tells you TIME & DIRECTION
The outdoor watch for outdoor people. Hiking, sailing, camping, cycling... you'll never go wrong for time and direction.

- Compass watch
- Daily alarm
- Hourly time signal
- Dual time (in a 24-hour format)
- 1/10 sec. stopwatch
- 2-year battery life
- Micro-light



- Daily alarm
- Hourly time signal
- 1/100 sec. stopwatch
- Countdown alarm
- 12/24 hour formats
- Micro-light



The final number of model no. indicates shades of color as follows: 1-black, 2-blues, 3-greens, 4-reds, 5-browns, 6-purples, 7-white, silver, 8-grey, 9-gold.

- Daily alarm
- Hourly time signal
- 1/100 sec. stopwatch
- Countdown alarm
- Dual time
- 12/24 hour formats
- 15-month battery life



• W-29-1A
Module No. 449
Resin

• W-29-1B

- Solar-cell energized watch
- Super-slim
- Hourly time signal
- Daily alarm
- Dual time
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats

Only 6.5mm Thick!



• W-15-1A
Module No. 189
Resin

• W-15-1B

- Solar-cell energized watch
- 5 daily alarms
- Hourly time signal
- Dual time
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats
- Micro-light



• W-16-1
Module No. 242
Resin

- Solar-cell energized watch
- Super-slim
- Hourly time signal
- Daily alarm
- Dual time
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats

Only 6.5mm Thick!



• W-27-1A
Module No. 189
Resin

• W-27-1B

WINTER SPORTS (50M WATER-RESISTANT)

- Ambient temperature range: -30°C to 50°C
- Daily alarm
- Half-hourly/hourly time signals
- 1/100 sec. stopwatch
- Countdown alarm
- 12/24 hour formats
- Micro-light



• WW-28-1A
Module No. 492
Resin

• WW-28-1B



MULTI SPORTS DIGITAL

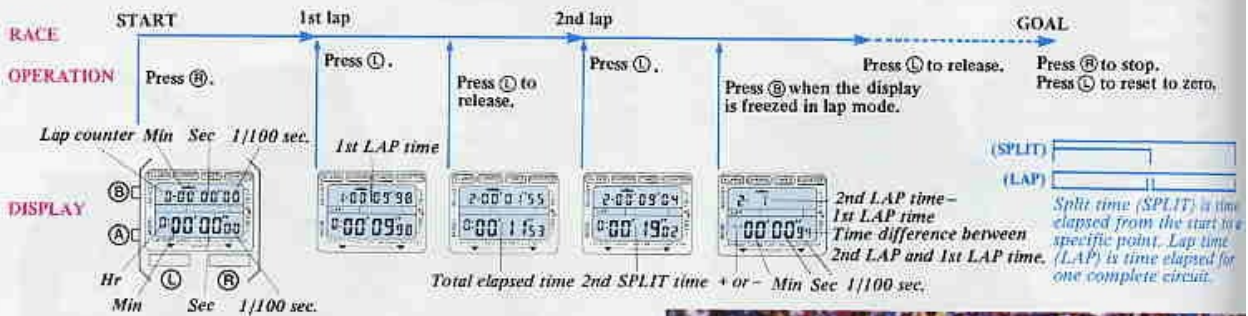
- Professional stopwatch
[Measuring capacity: (Lap time display) 59 minutes 59.99 seconds (Total elapsed time display) 9 hours 59 minutes 59.99 seconds
Measuring modes: SPLIT time, LAP time, 1st-2nd place times, difference between lap times, and lap counter.]
- Two countdown alarms
(Can be used as chess clock)
- Daily alarm
- Twin counter
(useful for court sports, team sports, etc.)
- Hourly time signal
- 12/24 hour formats



STOPWATCH OPERATIONS

Keeps pace of any race. Audio Start/Stop signals. Times up to 10 hours in 0.01 sec. increments. Lap times up to 1 hour over 19 laps. Instantly resettable.

- SPLIT time, LAP time, Difference in LAP time measurements



- Net time measurement



- 1st-2nd place times



TWIN COUNTER OPERATIONS

Perfect for team and court sports. Twin counters hold each side's scores up to 999. Two big front buttons control left-right counters. Can add or deduct scores.



If the countdown display is working, its display will be shown in this twin counter mode.





• W-500-1
Module No. 211
Resin

• W-500-4

• S-50W-1A
Module No. 211
Resin

• S-50W-1B

JOGGING DIGITAL

IT'S OLYMPIC TIME!

A superb sports timer with a lap-section stopwatch.

- 50m water-resistant casing
- Pacer function for jogger (Input data: length of stride, pacer signals, output data: elapsed time [up to 24 hours], distance covered)
- Timer/stopwatch
- Daily alarm
- Hourly time signal
- 2-year battery life



• J-51W-1A
Module No. 208
Resin

• J-51W-1B

• J-51W-7

- 50m water resistant casing
- Pacer function for jogger (Pacer signals, elapsed time [up to 24 hours])
- Daily alarm
- Hourly time signal
- Timer/stopwatch
- 15-month battery life



• J-30-1
Module No. 179
Resin

• J-30-4

• J-30-7



HEAVY-DUTY (200M WATER-RESISTANT)

- Ambient temperature range: -30°C to 50°C
- Shock-resistant casing
- Daily alarm
- Half-hourly/hourly time signals
- 1/100 sec. stopwatch
- Countdown alarm
- 12/24 hour formats



All-Temp Display
Clear down to -30°C



• WW-5100C-1
Module No. 491
Stainless steel case

• WW-5100C-9

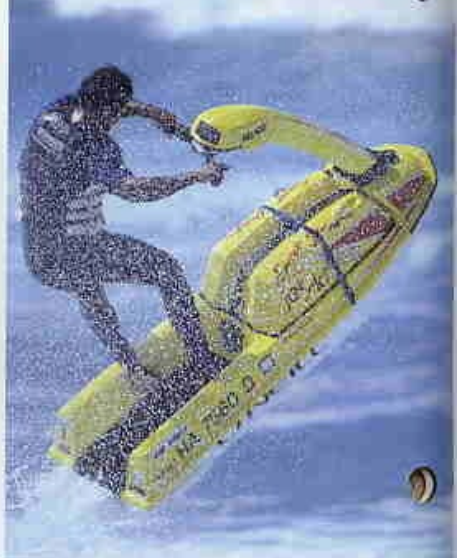
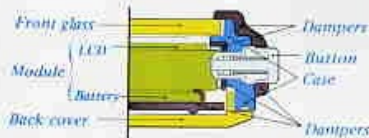


- Shock-resistant casing
- Daily alarm
- Half-hourly/hourly time signals
- 1/100 sec. stopwatch
- Countdown alarm
- 12/24 hour formats
- Micro-light



• DW-5200C-1
Module No. 240
Stainless steel case

• DW-5200C-9



- Solar-cell energized watch
- 5 daily alarms
- Hourly time signals
- Dual time
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats
- Micro-light



• DW-2000C-1A
Module No. 242
Stainless steel case

• DW-2000C-1B



• DW-2000-1A
Module No. 242
Stainless steel case

• DW-2000-1B

The final number of model no. indicates shades of color as follows: 1-black, 2-blues, 3-greens, 4-reds, 5-browns, 6-purple, 7-white, silver, 8-grey, 9-gold

- Lightweight
- 4 daily alarms
- Hourly time signal
- 1/100 sec. stopwatch
- Countdown alarm
- Dual time
- 12/24 hour formats
- Micro-light



• DW-200-1
Module No. 181
Resin



• DW-200-4



• DW-210-1
Module No. 548
Resin



• DW-210-2

- Daily alarm
- Hourly time signals
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24-hour format
- Micro-light

- Daily alarm
- Half-hourly/hourly time signals
- 1/100 sec. stopwatch
- Countdown alarm
- Dual time
- 12/24 hour formats
- Micro-light



• DW-1000C-1
Module No. 280
Stainless steel case

TITANIUM (200M WATER-RESISTANT)

LIGHT N' TOUGH

The titanium used in aerospace is noted for its excellent strength, heat and corrosion-resistance. And what's more, it weighs only 60% of steel.

- Solar-cell energized watch
- 5 daily alarms
- Hourly time signal
- 1/100 sec. stopwatch
- Countdown alarm
- Dual time
- 12/24 hour formats
- Micro-light



• TW-7100C-1
Module No. 242
Titanium case



• TW-7100C-7

TITANIUM (100M WATER-RESISTANT)

- Daily alarm
- Half-hourly/hourly time signals
- 1/100 sec. stopwatch
- Countdown alarm
- 12/24 hour formats
- Micro-light



• TW-7000-1
Module No. 548
Titanium case



• TW-7000-7



• TW-7000C-1
Module No. 548
Titanium case

WATER SPORTS (100M WATER-RESISTANT)

- Daily alarm
- Half-hourly/hourly time signals
- 1/100 sec. stopwatch
- Countdown alarm
- 12/24 hour formats
- Micro-light



• W-750C-1
Module No. 248
Stainless steel case



• W-750-1/2
Module No. 248
Stainless steel



• W-750G-9
Module No. 248
TG (Ti ion plating)

- Solar-cell energized watch
- 5 daily alarms
- Hourly time signal
- Dual time
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats
- Micro-light



• W-850C-1
Module No. 242
Stainless steel case



• W-850-1/2
Module No. 242
Stainless steel

- Daily alarm
- Hourly time signal
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats
- Micro-light



• W-700-1
Module No. 548
Resin



• W-700-2
Module No. 548
Resin

- Solar-cell energized watch
- 5 daily alarms
- Hourly time signals
- Dual time
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats
- Micro-light



• W-600-1A
Module No. 242
Resin



• W-600-1B
Module No. 242
Resin

- Thermometer (0°C to 40°C)
- Thermo-alarm
- Daily alarm
- Hourly time signal
- 1/100 sec. stopwatch
- World time (8 time zones)
- 12/24 hour formats
- Micro-light



• TS-1200-1
Module No. 515
Resin

The final number of model no. indicates shades of color as follows: 1-black, 2-blues, 3-greens, 4-reds, 5-browns, 6-purple, 7-white, silver, 8-grey, 9-gold

WATER SPORTS (50M WATER-RESISTANT)

- Daily alarm
- Hourly time signal
- Single-button-control
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats
- 18-month battery life



• W-41-1
Module No. 427
Stainless steel

- Daily alarm
- Dual time (in a 24-hour format)
- Hourly time signal
- 1/10 sec. stopwatch
- 2-year battery life
- Micro-light



• W-40-1/2
Module No. 203
Stainless steel

- Daily alarm
- Hourly time signal
- 1/100 sec. stopwatch
- 12/24 hour formats
- Micro-light



• W-34-1A*
Module No. 415
Stainless steel



• W-34-1B*

- Super slim
- Daily alarm
- Hourly time signal
- Dual time
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats
- 15-month battery life

Only 6.5mm Thick!



• WS-76-7
Module No. 449
Stainless steel



• WS-76-9

- Solar-cell energized watch
- Super slim
- Daily alarm
- Hourly time signal
- Dual time
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats

Only 6.2mm Thick!



• WS-81-1/2
Module No. 189

- Solar-cell energized watch
- Super-slim
- Daily alarm
- Hourly time signal
- Dual time
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats

Only 6.2mm Thick!

Only 6.95mm Thick!



• WS-82-1/2
Module No. 189
Stainless steel



• WS-83-1
Module No. 189
Stainless steel

GAMES

COSMO FLIGHT



A race through space brings a lot of unexpected thrills and close encounters on the crowded spaceway. Fast fingers needed!

- Cosmo flight game
- Hours and minutes display
- Daily alarm
- 3-year battery life



• GC-7-1
Module No. 251
Resin

SKI RACE



Prove your skill on skis by competing against this challenging slalom course.

- Ski race game
- Hours and minutes display
- Daily alarm
- 3-year battery life



• GS-2-1
Module No. 252
Resin

CAR RACE



You have to show you're the star of the circuit to win against this highly competitive team of Formula 1 racers.

- Car race game
- Hours and minutes display
- Daily alarm
- 3-year battery life



• GD-8-1
Module No. 233
Resin

GOLF GAME



- Golf game
- Stroke counter (for half round)
- 1/100 sec. stopwatch
- Daily alarm
- 2-year battery life



• GG-9-1
Module No. 227
Resin

SOCCER



Go for the goals with all the rules and realism of a fast-action soccer match on this full pitch, full team game.

- Soccer game
- Twin counter (up to 99)
- 1/100 sec. stopwatch
- Daily alarm
- 3-year battery life



• GS-11-1
Module No. 228
Resin



CALCULATORS

- 8-digit calculator
- Daily alarm
- Hourly time signal
- Dual time
- 1/100 sec. stopwatch
- 12/24 hour formats



- 8-digit calculator with 32 metric conversion functions (in-cm, ft-m, yd-m, mile-km, in²-cm², ft²-m², acre-ha, in³-cm³, ft³-m³, gal-ℓ, UK gal-ℓ, oz-g, lb-kg, fl.oz-cc, UK fl.oz-cc, °F-°C)
- Daily alarm
- Hourly time signal
- 1/100 sec. stopwatch
- 12/24 hour formats



- 10-digit calculator
- Daily alarm
- Hourly time signal
- 1/100 sec. stopwatch
- Dual time
- 12/24-hour formats

- Scientific calculator (sin, cos, tan, sin⁻¹, cos⁻¹, tan⁻¹, log, ln, 10^x, e^x, x^y, x^{1/y}, √x, x², 1/x, *sin*, *cos*, *tan*, EXP, +/-, π, (), DEG, RAD, GRA, %)
- 12 metric conversions (in-ft-mi/cm-m-km, oz-lb-gal/g-kg-ℓ)
- 3 constant memories (K₁, K₂, K₃)
- Daily alarm
- 1/100 sec. stopwatch
- Hourly time signal
- Changeover between 12/24 hour formats
- 12/24 hour formats
- 15-month battery life
- Micro-light



TOUCH SENSOR CALCULATORS

- Continuous readout of time and date
- Crystal touch-sensitive calculator
- 3 daily alarms
- Hourly time signal
- Countdown alarm with repeat
- Dual time
- One-touch changeover between 12/24 hour formats
- 1/100 sec. stopwatch
- 18-month battery life
- Micro-light (TC-600, TC-600G)



• TC-50-1
Module No. 120
Resin

• TC-600-1*
Module No. 119
Chrome plated case

• TC-600G-5*
Module No. 119
Gold tone

*Available with either free-size or three fold bands.

DATA BANK TELE-MEMO

- 10 sets of telephone numbers (10 sets of 4 letters and 12 numerals can be memorized.)
- World time zones (20 major time zones with capital city code.) (One-touch summertime adjustment.)
- 3 daily alarms
- Hourly time signal
- 8-digit calculator with memory (Constants for +/–/×/÷, function command signs, accumulation to the memory.)
- 1/100 sec. stopwatch
- 12/24 hour formats
- 15-month battery life
- Micro-light



• CD-40-1
Module No. 246
Resin

• CD-401-1
Module No. 246
Chrome plated case

DATA BANK TELE-MEMO 50

- 50 telephone numbers (50 sets of 6 letters and 12 numerals can be memorized.)
- 5 separate alarms (Four of these can be set to a year.)
- Hourly time signal
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats
- 2-year battery life
- Micro-light



• DB-50-1
Module No. 262
Resin

• DB-500-1
Module No. 262
Chrome plated

• DB-500G-5
Module No. 262
TG (Ti ion plating)

ie final number of model no. indicates shades of color as follows: 1--black, 2--blues, 3--greens, 4--reds, 5--browns, 6--purples, 7--white, silver, 8--grey, 9--gold

DATA BANK TELE-MEMO 50

- 50 telephone numbers
(50 sets of 8 characters and 12 numerals can be memorized.)
- 5 separate alarms
(Five alarm times can be set up to a month ahead independently.)
- 8-digit calculator
- 1/100 sec. stopwatch
- 12/24 hour formats
- Hourly time signal
- Micro-light



• DB-1000
Module No. 285
Chrome plated case

• DB-1000G
Module No. 285
TG (Ti Ion plating)

Here's how simple its FILE & FIND System is:



(Initial search)
Just write the first initial of the name and press any front button. You can then run through all names beginning with that initial in alphabetical order.
And then, there's Sequential Search, to take you rapidly through all information stored in the memory.

JANUSCAL READ SENSOR

- TRU-DUO display
(digital and analog)
- 8-digit calculator
- Daily alarm
- Hourly time signal
- 1/10 sec. stopwatch
- Dual time
- 12/24 hour formats
- 12-month battery life



• AT-552-7
Module No. 320
Chrome plated case



• AT-552G-9
Module No. 320
Gold tone



• AT-550-1
Module No. 320
Chrome plated case



• AT-550-7
Module No. 320
Chrome plated case



• AT-550G-9
Module No. 320
Gold tone

2-WAY LC ANALOG

- Digital and analog displays
- Daily alarm
- Hourly time signal
- Dual time
- Countdown alarm
- 1/100 sec. stopwatch
- 12/24 hour formats
- 12-month battery life



• AE-8W-1A
Module No. 188
Resin



• AE-8W-1B



• AE-70-1/2
Module No. 187
Chrome plated case



• AE-90W-1
Module No. 187
Stainless steel



• AE-90W-9

JANUS QUARTZ

- TRU-DUO display (digital and analog)
- Daily alarm
- Hourly time signal
- 1/10 sec. stopwatch
- Dual time
- 12/24 hour formats
- 2-year battery life



• AQ-32-1E
Module No. 309
Resin



• AQ-32-7E
Module No. 309
Resin



• AQ-32-9E
Module No. 309
Resin



• AQ-340-1*
Module No. 309
Chrome plated case

*Available with either free-size or three fold bands.



• AQ-340-7*
Module No. 309
Chrome plated case



• AQ-340G-1*
Module No. 309
Gold tone



• AQ-340G-9*
Module No. 309
Gold tone



• AQ-322-7C
Module No. 305
Chrome plated case

*Available with either free-size or three fold bands.



• AQ-322-7E
Module No. 305
Chrome plated case



• AQ-322G-9C
Module No. 305
TG (Ti ion plating)



• AQ-322G-9E
Module No. 305
TG (Ti ion plating)



• AQ-330-1
Module No. 305
Chrome plated case



• AQ-330-7
Module No. 305
Chrome plated case

The final number of model no. indicates shades of color as follows: 1-black, 2-blues, 3-greens, 4-reds, 5-browns, 6-purple, 7-white, silver, 8-grey, 9-gold



• AQ-330G-9
Module No. 305
Gold tone



• AQ-331-7A
Module No. 305
Chrome plated case



• AQ-331G-9A
Module No. 305
Gold tone



• AQ-516-7A
Module No. 305
Palladium plated case



• AQ-516-9A
Module No. 305
Palladium plated case



• AQ-322L-7C
Module No. 305
Chrome plated case



• AQ-322GL-9C
Module No. 305
TG (Ti ion plating)



• AQ-512L-7A
Module No. 305
Chrome plated case



• AQ-512GL-9A
Module No. 305
Gold tone



• AQ-512L-7B
Module No. 305
Chrome plated case



• AQ-512GL-9B
Module No. 305
Gold tone



• AQ-513L-1A
Module No. 305
Chrome plated case



• AQ-513L-7A
Module No. 305
Chrome plated case



• AQ-513BL-7A
Module No. 305
Black chrome plated



• AQ-513GL-1A
Module No. 305
Gold tone



• AQ-513GL-9A
Module No. 305
Gold tone

"Janus", the name of Casio analog-digital watches, comes from an ancient Roman god of doorways, having one head with two bearded faces back to back

JANUS WATER SPORTS (50M WATER-RESISTANT)

- Daily alarm
- Hourly time signal
- 1/10 sec. stopwatch
- Dual time
- 12/24 hour formats
- 15-month battery life



• AQ-31W-1
Module No. 309
Resin



• AQ-31W-3
Module No. 309
Resin



• AQ-31W-4
Module No. 309
Resin



• AQ-31W-7
Module No. 309
Resin



• AQ-30W-1
Module No. 305
Resin



• AQ-30W-4
Module No. 305
Resin



• AQ-30W-7
Module No. 305
Resin



• AQ-352W-7
Module No. 305
Stainless steel



• AQ-352GW-7
Module No. 305
Gold tone



• AQ-350W-1*
Module No. 305
Stainless steel



• AQ-350W-7*
Module No. 305
Stainless steel



• AQ-351W-1*
Module No. 305
Stainless steel



• AQ-351W-7*
Module No. 305
Stainless steel

*Available with either free-size or three fold bands.

Ladies' Standard

- Auto-calendar
- Accuracy: ± 30 sec. per month



- LB610-1*
Module No. 401
Chrome plated case
- LB610-7*
Module No. 401
Gold tone
- LB610G-5*
Module No. 401
Gold tone
- LB610G-9*
Module No. 401
Gold tone

*Available with either free-size or three fold bands.

- Auto-calendar
- Accuracy: ± 1.5 sec. per month
- 12-month battery life



- LB810L-2
Module No. 220
Chrome plated case
- LB810GL-5
Module No. 220
Gold tone case

- Auto-calendar
- Accuracy: ± 30 seconds per month



- LB320-1/-2
Module No. 192
Chrome plated case
- LB320G-5
Module No. 192
Gold tone
- LB320G-9
Module No. 192
Gold tone
- LB320L-1
Module No. 192
Chrome plated case
- LB320GL-9
Module No. 192
Gold tone case
- LF-150GL-4
Module No. 210
Gold tone case
- LF-150GL-9
Module No. 210
Gold tone case

- Auto-calendar
- Accuracy: ± 30 seconds per month



- L-400-1*
Module No. 451
Chrome plated case
- L-400G-5*
Module No. 451
Gold tone
- LF-210-2
Module No. 451
Chrome plated case
- LF-210G-5
Module No. 451
Gold tone
- LF-211-1
Module No. 451
Chrome plated case
- LF-211G-5
Module No. 451
Gold tone

*Available with either free-size or three fold bands.

Ladies' Casual (Cartoon)

- Auto-calendar – month and date
- Accuracy: ± 30 sec. per month



- Animated display
- 12/24 hour formats
- Auto-calendar
- Accuracy: ± 30 sec. per month
- 18-month battery life



- Animated display
- Auto-calendar
- Accuracy: ± 30 sec. per month
- 18-month battery life



The final number of model no. indicates shades of color as follows: 1–black, 2–blues, 3–greens, 4–reds, 5–browns, 6–purples, 7–white, silver, 8–grey, 9–gold 31



- Auto-calendar
- Accuracy: ± 30 sec.
per month



Ladies' Casual (30m Water-Resistant)

- Auto-calendar
- Accuracy: ± 30 sec. per month



• L-2W-4A
 • L-2W-1 Module No. 401 Resin
 • L-2W-4B
 • L-2W-7

• L-2FW-1 Module No. 401 Resin
 • L-2FW-2
 • L-2FW-4

Alarm

- Daily alarm
- Hourly time signal
- 2-year battery life



• LA-10-1 Modul No. 229 Resin

• LA-10-4

• LA-10-7

• LA557-1 Module No. 229 Chrome plated case

• LA557G-5 Module No. 229 Gold tone

Melody

- Daily alarm with 3 selectable melodies ["Nocturne (Op.9, No.2), "Menuet de l'Arésienne" or "Silver Threads among the Gold"]
- Hourly time signal
- 1/10 sec. stopwatch
- 18-month battery life
- Micro-light



• LM-320-1/-2 Module No. 123 Chrome plated case

• LM-6-1 Module No. 123 Resin

• LM-6-7

Water Sports (50m Water-Resistant)

- Auto-calendar
- Accuracy: ± 15 sec. per month



• LW-10-1
Module No. 401
Resin

• LW-10-2

• LW-10-3

• LW-10-7

• LW-20-2

• LW-20-1
Module No. 451
Resin

• LW-20-4

• LW-20-7

- Full 8-digit display
- Accuracy: ± 15 sec. per month
- 12-month battery life

- Hour/minute display
- Accuracy: ± 30 sec. per month



• LW-30-2
Module No. 220
Resin

• LW-30-3

• LW-30-4

• LW-7-1A
Module No. 192
Resin

• LW-7-1B

• LW-7-4

• LW-7-7



- Auto-calendar
- Accuracy: ± 15 sec. per month
- 12-month battery life

- Auto-calendar
- Accuracy: ± 15 sec. per month
- 15-month battery life



• LW-101C-1
Module No. 210
Stainless steel case

• LW-101C-4

• LW-201C-1
Module No. 220
Stainless steel case

• LW-201C-7

• LW-301C-1
Module No. 125
Stainless steel case

• LW-301C-2

Pendants

LATEST N.E.W.S!
*A novelty compass with a unique design.
A handy accessory for active people.*

- *Compass watch*
- *Accuracy: ±30 sec. per month*
- *3-year battery life*



• TK-6C-1A
Module No. 193
Resin

• TK-6C-1B

- *Auto-calendar*
- *Accuracy: ±15 sec. per month*
- *12-month battery life*



• LP-520-7
Module No. 234
Resin

• LP-520G-9
Module No. 234
Resin

- *Hourly time signal with noon melody ("Music box dancer")*
- *Accuracy: ±30 sec. per month*
- *2-year battery life*



• LP-15-7
Module No. 164
Resin

- *Accuracy: ±30 sec. per month*



• LP-30-7
Module No. 192
Resin

SURFSTYLE SWINGER
A genuine 50 Meter digital set into a miniature surfboard.



• LP-31W-7
Module No. 192
Resin

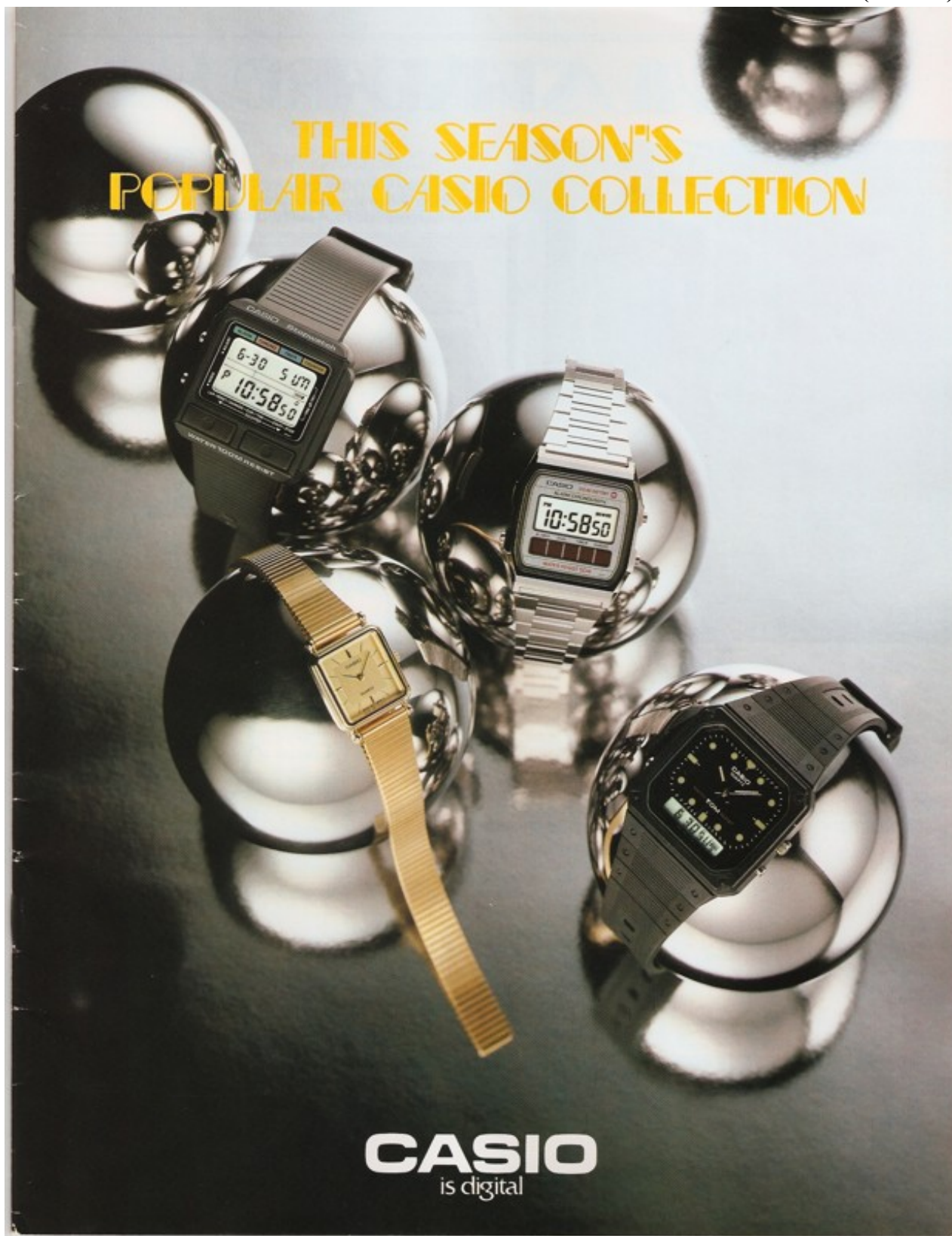
CASUAL (LOCO-STYLE)

ALWAYS RUNS ON TIME, LOCO-STYLE!



• DF-10R-1
Module No. 192
Resin

The final number of model no. indicates shades of color as follows: 1-black, 2-blue, 3-green, 4-red, 5-brass, 6-silver, 7-white, 8-gold, 9-resin



CASUAL/STANDARD



FOR ALL SEASONS AND ALL REASONS

Work or play, everyday the casual alarm-chrono series is a favorite. It integrates many of the best features of Casio's other watches into high utility, clean-looking digitals.



• F-11
Module No. 155
Resin



• B210
Module No. 400
Chrome plated case



• B210G
Module No. 400
Gold tone

Module No.	155	400
Regular timekeeping	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, date, day
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Micro-light	No	No
Accuracy per month	± 30 seconds	± 30 seconds
Battery type	BR-2016 x 1 pc. (Lithium battery)	CR-2016 x 1 pc. (Lithium battery)
Battery life	Approx. 5 years	Approx. 5 years

ALARM-CHRONO

ALARM-CHRONO

They have slimness (now down to 3.85mm with the new 436 module), ample power life (up to five years), and the right price. Among the series is the latest 'face-touch control' watch using innovative lamina technology.



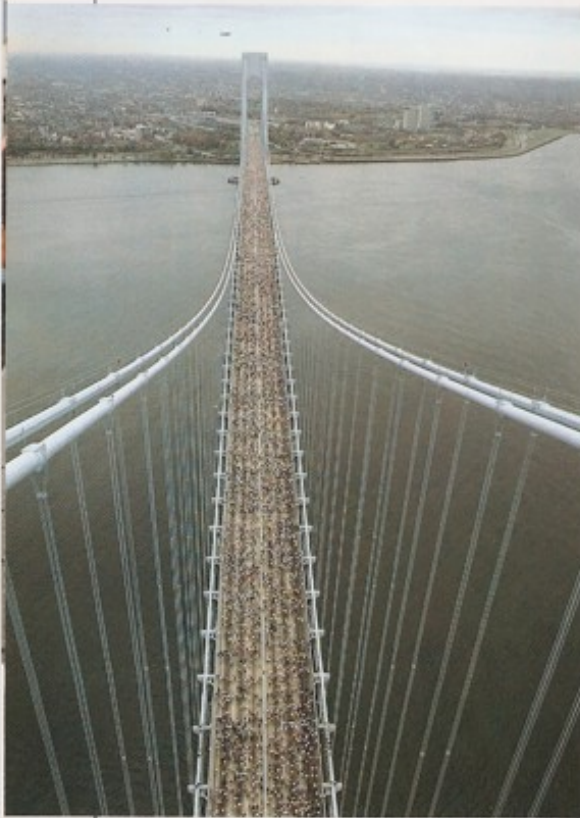
Module No.	415	145	436
Regular timekeeping	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, month, date, day...on its double display	Hour, minute, second, am/pm, month, date, day...on its double display
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • Daily alarm • Hourly time signals • Stopwatch Working range: 59 minutes 59.99 seconds Mode: Net time/standard lap time / 1st-2nd place times 	<ul style="list-style-type: none"> • Daily alarm • Hourly time signals • Dual time (in a 24-hour format) • Timer/stopwatch (Timer) Input range: From 1 minute to 59 minutes Measuring unit: 1/10th of a second Measuring mode: Normal time and net time (Stopwatch) Working range: 59 minutes 59.99 seconds Mode: Net time/standard lap time / 1st-2nd place times 	<ul style="list-style-type: none"> • 12/24 hour formats • Daily alarm • Hourly time signals • Stopwatch Working range: 59 minutes 59.99 seconds Mode: Normal time and net time
Micro-light	Yes	No	No
Accuracy per month	± 30 seconds	± 15 seconds	± 15 seconds
Battery type	CR-2016 x 1 pc. (Lithium battery)	No. 361 x 1 pc.	No. 314 x 1 pc.
Battery life	Approx. 5 years	Approx. 15 months	Approx. 15 months

Specifications may be changed without notice.

RUNNERS

STAYING AHEAD OF THE RACE

Casio's jogging watches have become good pals of the jogging crowd. They have features that can't be beaten, like electronically adjusting pace signals, daily performance read-offs, distances covered, stopwatch timing and all-weather protection.



Module No.	179	208
Regular timekeeping	Hour, minute, second, am/pm, month, date, day... on its double display	Hour, minute, second, am/pm, month, date, day
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • Daily alarm • Hourly time signals • Pacer Input data: Pacer signals (can be set from 132 times/minute to 174 times/minute in 15 steps) Output data: Elapsed time (up to 23 hours 59 minutes 59 seconds) • Timer / stopwatch (Timer) Input range: From 1 minute to 59 minutes Measuring unit: 1/10th of a second Measuring mode: Normal time and net time (Stopwatch) Working range: 59 minutes 59.99 seconds Mode: Net time / standard lap time / 1st-2nd place times 	<ul style="list-style-type: none"> • Daily alarm • Hourly time signals • Pacer Input data: Length of stride (can be set up to 3.95m in units of 5cm or 9 feet 11 inches), pacer (can be set from 65 times/minute to 210 in 31 steps.) Output data: Elapsed time (up to 23 hours 59 minutes 59 seconds), Distance covered (up to 99.9999km or 99.9999 Miles) • Timer / stopwatch (Timer) Input range: From 1 minute to 59 minutes Measuring unit: 1/10th of a second Measuring mode: Normal time and net time (Stopwatch) Working range: 59 minutes 59.99 seconds Mode: Net time / standard lap time / 1st-2nd place times
Micro-light	No	No
Accuracy per month	± 15 seconds	± 15 seconds
Battery type	No. 399 x 1 pc.	BR-2016 x 1 pc. (Lithium battery)
Battery life	Approx. 15 months	Approx. 2 years

EVERY TIME A WINNER!

Sports timing is so critical nowadays it takes an ultra-accurate and versatile watch to give absolute spot-on time information. This watch does just that, with split-split-second times and timing, signals and alarms and lots of other time data for records.



- W-500
- Module No. 211
- 100m water-resistant Resin

Module No.	211
Regular timekeeping	Hour, minute, second, am/pm, month, date, day
Calendar system	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • Daily alarm • Hourly time signals • Stopwatch Working range: (Section lap time display) 59 minutes 59.99 seconds (Total elapsed time display) 9 hours 59 minutes 59.99 seconds Measuring unit: 1/100th of a second Measuring mode: Normal time, net time, standard lap time, section lap time, 1st-2nd place times • Twin timer alarm Input range: From 1 minute to 59 minutes Unit: 1/10th of a second Mode: Normal time and net time • Twin counter (up to 999)
Micro-light	No
Accuracy per month	± 15 seconds
Battery type	CR-2016 x 1 pc. (Lithium battery)
Battery life	Approx. 3 years

Specifications may be changed without notice.

SOLAR

POWER FOR FREE!

Big refinements have taken place in solar powered timekeeping and most of them have happened at Casio. This range shows how slim, versatile and fashionable solar watches have become.



• SA-60
Module No. 189
Chrome plated case



• W-27
Module No. 189
50m water-resistant
Resin



• CL-30
Module No. 243
Resin



• SA-60G
Module No. 189
Gold tone
(Titanium ion plating)



• WS-80
Module No. 189
50m water-resistant
Stainless steel



• CL-301
Module No. 243
Chrome plated case

Module No.	189	243
Regular timekeeping	Hour, minute, second, am/pm, month, date, day... on its double display	Hour, minute, second, am/pm, year, month, date, day... on its double display
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar pre-programmed until the year 2099
Other functions	<ul style="list-style-type: none"> • 12/24 hour formats • Daily alarm • Hourly time signals • Dual time • Countdown alarm Input range: From 1 minute to 59 minutes Unit: 1/10th of a second Mode: Normal time and net time • Stopwatch Working range: 59 minutes 59.99 seconds Mode: Net time/standard lap time/1st-2nd place times 	<ul style="list-style-type: none"> • 12/24 hour formats • Calculator: 8 digits (7 digits for negatives) Abilities: Four basic calculations, chain & mixed operations, constants for + / - x / ÷ • 2 daily alarms • Hourly time signals • Dual time • Countdown alarm Input range: From 1 minute to 99 minutes Unit: 1/100th of a second Mode: Normal time and net time • Stopwatch Working range: 23 hours 59 minutes 59.99 seconds Mode: Net time/standard lap time/1st-2nd place times
Micro-light	No	Yes
Accuracy per month	± 15 seconds	± 15 seconds
Battery type	Solar cell and 726R	Solar cell and 926R
Battery life	Approx. 7 years for 726R	Approx. 7 years for 926R

CALCULATOR

FIGUREWORK ALWAYS AT HAND

Nothing beats calculating availability when it's right on the wrist. And when it can be done from a digital as slim as 6.6mm it's an even more attractive proposition. And, with the new TC watches, there aren't even any keys, just a mutable face that changes modes from time to calculating.



● CS-85
Module No. 231
Resin



● CS-831
Module No. 231
Chrome plated case



● TC-600
Module No. 119
Chrome plated case



● TC-50
Module No. 120
Resin

Module No.	119 / 120	231
Regular timekeeping	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, year, month, date, day... on its double display
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar pre-programed until the year 2099
Other functions	<ul style="list-style-type: none"> ● 12/24 hour formats ● Calculator: 8 digits (7 digits for negatives) ● Abilities: Four basic calculations, constants for + / - / x / ÷ ● 3 daily alarms ● Hourly time signals ● Dual time ● Countdown alarm Input range: From 1 minute to 11 hours 59 minutes Mode: Normal time and net time ● Stopwatch Working range: 59 minutes 59.99 seconds Mode: Net time / standard lap time / 1st-2nd place times 	<ul style="list-style-type: none"> ● Calculator: 8 digits (7 digits for negatives) ● Abilities: Four basic calculations, chain & mixed operations, constants for + / - / x / ÷ ● Stopwatch Working range: 23 hours 59 minutes 59.99 seconds Mode: Net time / standard lap time / 1st-2nd place times ● Daily alarm ● Hourly time signal
Micro-light	Yes (TC-600), No (TC-50)	Yes
Accuracy per month	± 15 seconds	± 15 seconds
Battery type	BR-1616 x 1 pc. (Lithium battery)	No. 391 x 1 pc.
Battery life	Approx. 18 months	Approx. 15 months

Specifications may be changed without notice.

Your Secret Telephone Directory on Your Wrist!

It stores all your important numbers, supplies them at a touch.

It also has...
a World Time mode,
Daily Alarm,
Hourly Signals,
Stopwatch,
and a Calculator



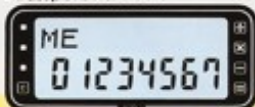
(How to memorize telephone numbers)

- 1) Press **C** to move the display to telephone memory mode.
- 2) Press **M+** or **M-** to select a memory number. Keep pressed to move quickly.
- 3) Press **B** to set new numerals and letters.
- 4) A numeral can be entered in the flashing position by pressing the required numeral key. Hyphen can be set by pressing **-**.
- 5) In the upper left position 4 letters can be set by pressing **M+** or **M-**. The flashing position can be shifted by pressing **C**.
- 6) Press **A** to complete.

DATA BANK

It can also remember your personal data like passport no., car registration, insurance no., social securities no., safe combination, etc.

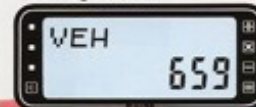
• Passport number



• Credit card



• Car registration



• CD-40
Module No. 246
Resin



• CD-401
Module No. 246
Chrome plated case

Module No.	246
Regular timekeeping	Hour, minute, second, am/pm, month, date, day (year)
Calendar system	Auto-calendar pre-programmed until the year 2099
Other functions	<ul style="list-style-type: none"> • Telephone memory mode 10 sets of 4 letters and 12 numerals can be memorized. • World time • 3 daily alarms • Hourly time signals • Stopwatch Working range: 23 hours 59 minutes 59.99 seconds Mode: Net time/standard lap time/1st-2nd place times • Calculator: 8 digits (7 digits for negatives) Abilities: Four basic calculations, chain & mixed operations, constants for + / - / x / ÷, accumulation to the memory
Micro-light	Yes
Accuracy per month	± 15 seconds
Battery type	BR-2020 x 1 pc. (Lithium battery)
Battery life	Approx. 15 months

Specifications may be changed without notice.

WATER SPORTS

FOR SPLASH, SHOWER, SWIM OR SCUBA

Whether simply to be worn in the wet or in robust watersports there's an athletic model here to shrug off water. All have been tested to varying depths, down to as much as 200 meters. Like the latest muscle model — the DW 500. It has a 7-year battery life, 4 separate alarms and is built to take the knocks of outdoor life.



30m
• F-21W
Module No. 400
30m water-resistant
Resin

50m
• W-24
Module No. 248
50m water-resistant
Stainless steel

50m
• W-36
Module No. 248
50m water-resistant
Stainless steel

30m
• F-87W
Module No. 415
30m water-resistant
Resin

100m
• TS-1000
Module No. 215
100m water-resistant
Resin

5ft
5ft
5ft
3ft

18.3°C



Module No.	106	181	240	280
Regular timekeeping	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, month, date, day	Hour, minute, second, am/pm, month, date, day
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> 12/24 hour formats Stopwatch Working range: 59 minutes 59.99 seconds Mode: Net time/standard lap time/1st-2nd place times Countdown alarm Input range: From 1 minute to 11 hours 59 minutes Unit: Second Mode: Normal time and net time Daily alarm Hourly/half-hourly time signals 	<ul style="list-style-type: none"> 12/24 hour formats 4 daily alarms Hourly time signals Stopwatch Working range: 59 minutes 59.99 seconds Mode: Net time/standard lap time/1st-2nd place times Countdown alarm Input range: From 1 minutes to 11 hours 59 minutes Unit: Second Mode: Normal time and net time 	<ul style="list-style-type: none"> 12/24 hour formats Stopwatch Working range: 59 minutes 59.99 seconds Mode: Net time/standard lap time/1st-2nd place times Countdown alarm Input range: From 1 minute to 11 hours 59 minutes Unit: Second Mode: Normal time and net time Daily alarm Hourly/half-hourly time signals 	<ul style="list-style-type: none"> 12/24 hour formats Stopwatch Working range: 59 minutes 59.99 seconds Mode: Net time/standard lap time/1st-2nd place times Countdown alarm Input range: From 1 minute to 11 hours 59 minutes Unit: Second Mode: Normal time and net time Daily alarm Hourly/half-hourly time signals
Micro-light	Yes	Yes	Yes	Yes
Accuracy per month	±15 seconds	±15 seconds	±15 seconds	±15 seconds
Battery type	BR-2320 x 1 pc. (Lithium battery)	BR-2016 x 1 pc. (Lithium battery)	BR-2320 x 1 pc. (Lithium battery)	BR-2020 x 1 pc. (Lithium battery)
Battery life	Approx. 7 years	Approx. 5 years	Approx. 7 years	Approx. 7 years

Specifications may be changed without notice.

SAGRES ANALOG STANDARD

QUARTZ WATCH STYLE TAKES ON NEW FACES

The analog series presents a whole new line of men's superior quartz watches with a lot of traditional character. And one of the best looking things they have is their price tags — which puts a fine quartz watch within most anyone's budget.



• MQ-300-1C
Module No. 317
Chrome plated case



• MQ-300-7C
Module No. 317
Chrome plated case



• MQ-301G-9A
Module No. 317
Gold tone
(Titanium ion plating)



• MQ-300G-9C
Module No. 317
Gold tone
(Titanium ion plating)



• MQ-301-7A
Module No. 317
Chrome plated case



• MQ-301GL-9A
Module No. 317
Gold tone
(Titanium ion plating)

Module No.	317	319
Regular timekeeping	Hour, minute and second hands	Hour, minute and second hands
Accuracy per month	± 20 seconds	± 20 seconds
Battery type	No. 377 x 1 pc.	No. 377 x 1 pc.
Battery life	Approx. 2 years	Approx. 2 years

Specifications may be changed without notice.



• MQ-600-1A
Module No. 319
Chrome plated case



• MQ-600GL-5A
Module No. 319
Gold tone



• MQ-600GL-9A
Module No. 319
Gold tone



• MQ-600-7A
Module No. 319
Chrome plated case



• MQ-600G-5A
Module No. 319
Gold tone



• MQ-600G-9A
Module No. 319
Gold tone

SAGRES ANALOG STANDARD

THE SAGRES SERIES ADDS A NEAT DATE WINDOW



● MQ-500-7A
Module No. 338
Chrome plated case



● MQ-500G-9A
Module No. 338
Gold tone
(Titanium ion plating)



● MQ-501-7A
Module No. 338
Chrome plated case



● MQ-501G-9A
Module No. 338
Gold tone
(Titanium ion plating)



● MQ-502GL-9A
Module No. 338
Gold tone
(Titanium ion plating)

Module No.	338
Regular timekeeping	Hour, minute and second hands, date
Accuracy per month	± 15 seconds
Battery type	No. 371 x 1 pc.
Battery life	Approx. 2 years

JANUS COMBINATION

A COMBINATION THAT'S CLASSIC AND CRISP

They have a discrete digital readout and keep both a classy face and an equally attractive price. The new AQ model also has 50-meter water protection.



• AQ-321-1
Module No. 309
Chrome plated case



• AQ-321G-9
Module No. 309
Gold tone



• AQ-321-7
Module No. 309
Chrome plated case



• AQ-340-1
Module No. 309
Chrome plated case



• AQ-340-7
Module No. 309
Chrome plated case



• AQ-340G-9
Module No. 309
Gold tone
(Titanium Ion plating)



• AQ-30W-1
Module No. 305
50m water-resistant
Resin



Module No.	305	309
Regular timekeeping	Analog: Hour, minute and second hands Digital: Hour, minute, second, am/pm, month, date, day	Analog: Hour, minute and second hands Digital: Hour, minute, second, am/pm, month, date, day
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch Working range: 59 minutes 59.9 seconds Mode: Normal time/net time • Daily alarm • Hourly time signals • Dual time 	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch Working range: 59 minutes 59.9 seconds Mode: Normal time/net time • Daily alarm • Hourly time signals • Dual time
Micro-light	No	No
Accuracy per month	± 15 seconds	± 15 seconds
Battery type	No. 396 x 1 pc.	No. 392 x 1 pc.
Battery life	Approx. 15 months	Approx. 2 years

Specifications may be changed without notice.

Finger-write Your Figures!



On the Watch Face with a Finger-writing Calculator

Casio's electro-touch technology now brings you the watch face that actually reads finger-written calculations. Each figure and math symbol you outline on the face appears on the display, then take your finger across twice (=) and the answer presents itself like magic. You get the style, slimness and light weight of a quality quartz watch with a refined analogue action, plus a discreet digital display giving time, date, calculations and the use of a stopwatch and daily alarm.

JANUS READ SENSOR

Casio combination watch,
always the right touch for your wrist.



• AT-550
Module No. 320
Chrome plated case



• AT-550G
Module No. 320
Gold tone



• AT-551GL
Module No. 320
Gold tone

Module No.	320
Regular timekeeping	Analog: Hour, minute and second hands Digital: Hour, minute, second, am/pm, month, date, day
Calendar system	Auto-calendar pre-programmed until the year 2019
Other functions	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch Working range: 59 minutes 59.9 seconds Mode: Normal time/net time • Daily alarm • Hourly time signals • Calculator Abilities: Four basic calculations, constants for + / - / x / +, function command signs, chain & mixed operations Delete function
Micro-light	No
Accuracy per month	± 15 seconds
Battery type	No. 396 x 1 pc.
Battery life	Approx. 12 months

Specifications may be changed without notice.

LADIES CASUAL/STANDARD

PETITE, PRACTICAL AND PRECISE



• L-5
Module No. 192
Resin

• LB319
Module No. 192
Chrome plated case

• LB319G
Module No. 192
Gold tone

• LF140GL
Module No. 210
Gold tone
(Titanium ion plating)

• LF140
Module No. 210
Chrome plated case

LADIES ALARM

TO PUT A SPARKLE IN THE EYE



• LA556
Module No. 229
Chrome plated case

• LA556G
Module No. 229
Gold tone

Module No.	192	210	229
Display	Time	Hour, minute	Hour, minute, 10-second symbol, second (by flash), am/pm, month, date, day... on its double display
	Calendar	Month, date	Month, date
Calendar system	Auto-calendar set at 28 days for February		Auto-calendar set at 28 days for February
Other functions	•Seconds display	•Seconds display	•Daily alarm •Hourly time signals
Micro-light	No	No	No
Accuracy per month	± 15 seconds	± 15 seconds	± 30 seconds
Battery type	BR-1225 x 1 pc. (Lithium battery)	No. 379 x 1 pc.	No. 391 x 1 pc.
Battery life	Approx. 5 years	Approx. 12 months	Approx. 2 years

LADIES WATER SPORTS

FASHION AS FRESH AS A SEA BREEZE



● LW-6
Module No. 157
50m water-resistant
Resin



● LW-601
Module No. 156
50m water-resistant
Stainless steel



● LW-601C
Module No. 156
50m water-resistant
Stainless steel case



● W-11
Module No. 203
50m water-resistant
Resin

Module No.	156	157	203
Display	Time	Hour, minute	Hour, minute, second, am/pm, year, month, date, day... on its double display
	Calendar	Month, date	Month, date
Calendar system	Auto-calendar set at 28 days for February		Auto-calendar pre-programmed until the year 2019
Other functions	<ul style="list-style-type: none"> ● Daily alarm ● Hourly time signals ● Countdown alarm input range: From 1 minute to 60 minutes Unit: One second Mode: Normal time and net time 		<ul style="list-style-type: none"> ● Seconds display ● Daily alarm ● Hourly time signals ● Dual time ● Stopwatch Working range: 59 minutes 59.9 seconds Mode: Net time/ standard lap time/ 1st-2nd place times
Micro-light	No	No	Yes
Accuracy per month	± 15 seconds	± 15 seconds	± 15 seconds
Battery type	No. 366 x 1 pc.	BR-1225 x 1 pc. (Lithium battery)	No. 391 x 1 pc.
Battery life	Approx. 2 years	Approx. 7 years	Approx. 2 years

Specifications may be changed without notice.

Étude QUARTZ ANALOG STANDARD



• LQ-310L-7D
Module No. 319
Chrome plated case



• LQ-310GL-9D
Module No. 319
Gold tone



• LQ-310-7D
Module No. 319
Chrome plated case



• LQ-310G-9D
Module No. 319
Gold tone



• LQ-313-7D
Module No. 319
Chrome plated case



• LQ-313G-9D
Module No. 319
Gold tone
(Titanium ion plating)



• LQ-317GL-9A
Module No. 337
Gold tone
(Titanium ion plating)

Module No.	319
Regular timekeeping	Hour, minute and second hands
Accuracy per month	± 20 seconds
Battery type	No. 377 x 1 pc.
Battery life	Approx. 2 years

Specifications may be changed without notice.

AN ABUNDANCE OF ELEGANCE

The ever-popular classic watch face now combines with today's most refined watch technology to bring to all females this stunning new series. The magic about them, apart from their irresistible looks, is a price that makes them even more irresistible.



● LQ-312-7A
Module No. 319
Chrome plated case



● LQ-312L-7A
Module No. 319
Chrome plated case



● LQ-312G-9A
Module No. 319
Gold tone
(Titanium ion plating)



● LQ-312GL-9A
Module No. 319
Gold tone
(Titanium ion plating)

Menuet QUARTZ ANALOG DRESS



• LO-700L-7A
Module No. 318
Chrome plated case



• LO-710G-7A
Module No. 318
Gold tone



• LO-710-7A
Module No. 318
Chrome tone



• LO-710L-7A
Module No. 318
Chrome plated case



• LO-730G-9C
Module No. 318
Gold tone



• LO-710GL-9A
Module No. 318
Gold tone

Module No.	318
Regular timekeeping	Hour and minute hands
Accuracy per month	± 15 seconds
Battery type	No. 321 x 1 pc.
Battery life	Approx. 3 years

Specifications may be changed without notice.

THE NEW LOOK OF OLD FASHIONED QUALITY

Using traditional watch faces Casio shows its design dexterity in creating this array of luxury timepieces. Each has been given a character all its own and each says quality, purely and simply.



• LQ-720-7C
Module No. 318
Chrome plated case



• LQ-720G-9A
Module No. 318
Gold tone



• LQ-720GL-5A
Module No. 318
Gold tone



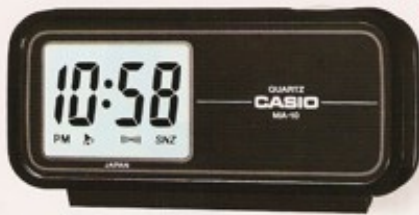
• LQ-740GL-9C
Module No. 318
Gold tone



QUARTZ CLOCKS

FEATUREFUL & FUNCTIONAL

Casio has become an exponent of clock art with these contemporary models. They serve myriad useful purposes on a table or shelf, in an office or travel bag. They come with both digital and analog faces for every taste. The new "Wakey Wakee" alarm is a sure rouser, while the PQ-10 says it all for the traveller.



• MA-10
Available in white



• DQ-550-1

Wakey-Wakee
LOUD & CLEAR



• DQ-900-5
Available in blue or white

Wakey-Wakee
LOUD & CLEAR



• PQ-90-1

Wakey-Wakee
LOUD & CLEAR



• DQ-600-1

Spec.	Model	MA-10	DQ-900	DQ-550	PQ-90	DQ-600
Display capacity: Time display		Hour, minute, am/pm	Hour, minute, am/pm and hour, minute, am/pm of alarm time display	Hour, minute, am/pm	Hour, minute, am/pm and hour, minute, am/pm of alarm time display	Hour, minute, date, day and Hour, minute of alarm time
Time system		12-hour system	12-hour system	12-hour system	12-hour system	12-hour system
Daily alarm: Buzzer Melody function		Sounds for 60 seconds Unterländers Heimweh (German folksong)	Sounds for 60 seconds with 4 volume jumps	Sounds for 60 seconds	Sounds for 60 seconds with 4 volume jumps	Sounds for 60 seconds with 4 volume jumps
Snooze function		○	○	○	○	○
Hourly time signals		○	X	X	X	X
Accuracy		± 3 seconds per day	± 15 seconds per month	± 3 seconds per day	± 15 seconds per month	± 15 seconds per month
Battery type		SUM-3 x 2 pcs.	SUM-3 x 2 pcs.	SUM-3 x 2 pcs.	CR-2025C x 1 pc.	SUM-3 x 2 pcs.
Battery life		Approx. 22 months	Approx. 15 months	Approx. 12 months	Approx. 15 months	Approx. 12 months
Flip-not back stand		X	X	X	○	X
Dimensions		57H x 117W x 46D mm (2-1/4"H x 4-5/8"W x 1-3/4"D)	117H x 57W x 60D mm (4-5/8"H x 2-1/4"W x 2-1/3"D)	54H x 72W x 62D mm (1-1/3"H x 2-4/5"W x 2-2/5"D)	61H x 59.5W x 13.1D mm (2-2/5"H x 2-1/3"W x 1-1/2"D)	79H x 64W x 73D mm (3-1/5"H x 2-1/2"W x 2-4/5"D)
Weight		135g (4.8 oz)	130g (4.6 oz)	99g (3.5 oz)	37.5g (1.3 oz)	154g (5.4 oz)



• TO-100-1
Available in white



• TO-220-1



• TO-100G



• TO-200R-1
Available in white



• TO-210-5



• TO-200-1
Available in white



Spec.	Model	TO-100/TO-100G	TO-200/TO-200R	TO-210	TO-220
Display capacity:					
Time display		Hour hand, minute hand, second hand	Hour hand, minute hand, second hand	Hour hand, minute hand, second hand	Hour hand, minute hand, second hand
Time system		12-hour system	12-hour system	12-hour system	12-hour system
Daily alarm:					
Buzzer		Sounds for 60 seconds	Sounds for 60 seconds	Sounds for 60 seconds	Sounds for 247 seconds with 3 volume jumps
Snooze function		X	X	X	○
Accuracy		± 20 seconds per month	± 20 seconds per month	± 15 seconds per month	± 20 seconds per month
Battery type		SUM-3 x 1 pc.	SUM-2 x 1 pc.	SUM-3 x 1 pc.	SUM-2 x 1 pc.
Battery life		Approx. 15 months	Approx. 2 years	Approx. 12 months	Approx. 12 months
Dimensions		56H x 56W x 23D mm (2-1/8"H x 2-1/8"W x 7/8"D)	80H x 80W x 40D mm (3-1/5"H x 3-1/5"W x 1-1/2"D)	80H x 90W x 40D mm (3-1/5"H x 3-1/2"W x 1-1/2"D)	83H x 42W x 80D mm (3-1/4"H x 1-3/5"W x 3-1/5"D)
Weight		70g (2.7 oz)	160g (5.6 oz)	110g (3.9 oz)	250g (8.8 oz)

Specifications may be changed without notice.

QUARTZ WALL CLOCKS

TIME SPLENDOR FOR ANY DECOR

A very modern touch of timekeeping, these fashionable quartz clocks can be the highlight of any wall. They have highly distinct numerals and hands on a contrasty facia.



Model	IQ-2	IQ-3 (SQUARE TYPE)
Regular timekeeping	Hour hand, minute hand, second hand	Hour hand, minute hand, second hand
Accuracy per month	± 15 seconds per month	± 15 seconds per month
Battery type	SUM-3 x 1 pc.	SUM-3 x 1 pc.
Battery life	Approx. 12 months	Approx. 12 months
Dimensions	210H x 210W x 38D mm (8-1/4"H x 8-1/4"W x 1-1/2"D)	220H x 220W x 35D mm (8-3/5"H x 8-3/5"W x 1-1/3"D)
Weight	390g (13.7 oz)	500g (17.6 oz)

Specifications may be changed without notice.

HOW TO REPLACE THE BATTERY

1. Check the type of back cover

Screw-in type



Snap-on type (A)



Snap-on type (B)



2. Removing the back cover

Place the watch on soft material, like buckskin, and hold it firmly.

With the Adjustable Case Opener, turn the back cover counter-clockwise.



Protect the back cover with a piece of tape before removing. Insert Opener A in the recess and move from side to side to make a gap between the cover and the case. Then use the opener to pry off the cover.



Fit Case Opener B into the notch and pry open the back cover.



3. Replacing the battery

Using a screwdriver, remove screw(s) from the battery holder. Replace dead battery(s) and attach the battery holder.



Avoid touching the contact (-) of the battery.

Never hold the contacts with metallic tweezers.



4. AC (ALL CLEAR)

As shown below, touch the AC contact and the battery (+) side with metallic tweezers. Contact should be about 2 seconds.



IMPORTANT

a) Contacting AC (ALL CLEAR) is necessary, when a new battery has been put in, because the memories/counters may cause erratic displays.

b) On some models, pushing the light button will turn on the display.

5. Fitting the back cover

Using the Adjustable Case Opener, tighten the back cover.




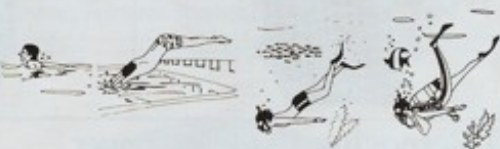








Place the watch on a hand press and push the back cover in gently.

Hold the watch horizontally and snap-fit the back cover.



DEGREE OF WATER RESISTANCE CASIO QUARTZ WATCHES

Please familiarize yourself with the correct applications, so that you can recommend the most suitable watch for your customers' needs.

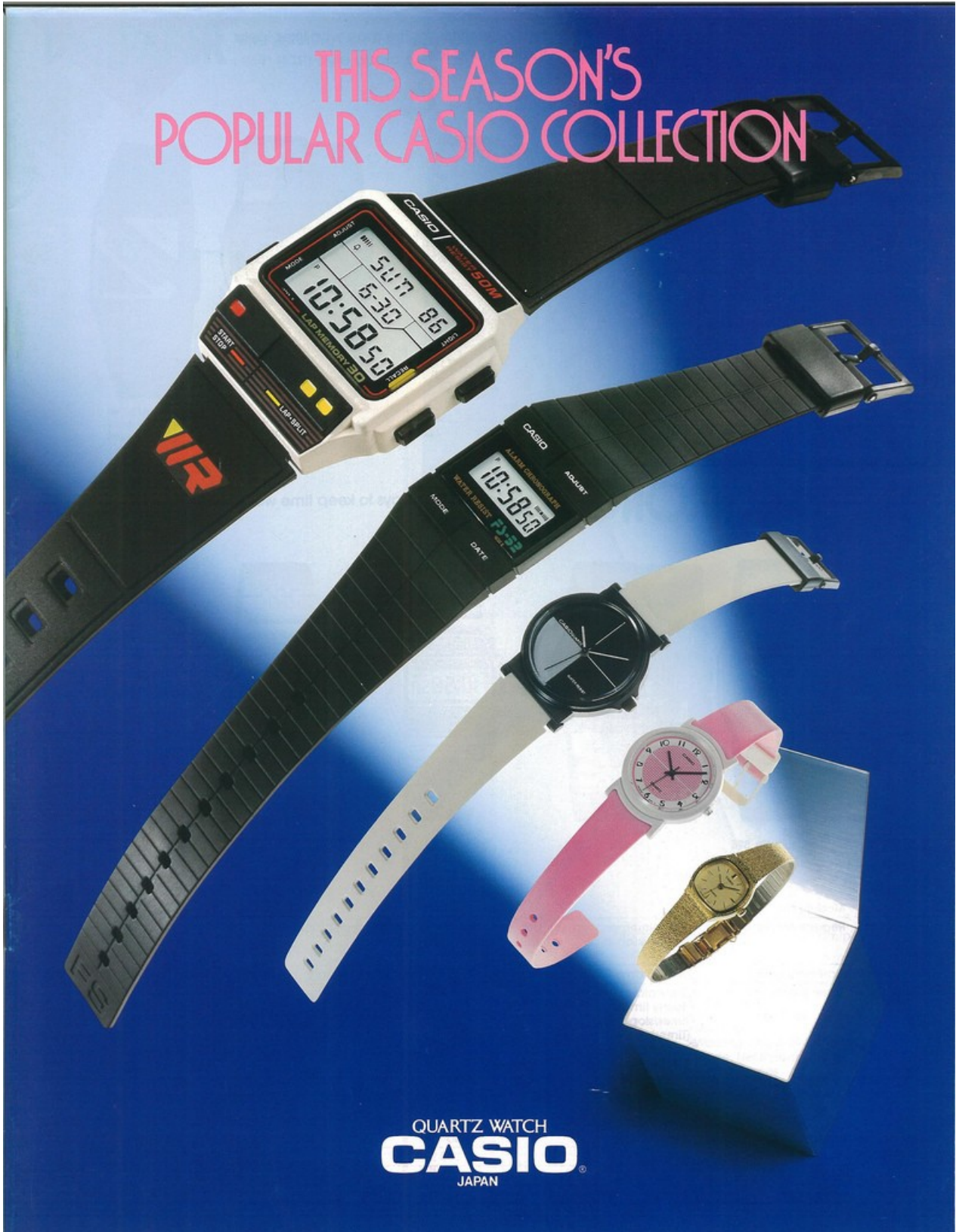
NOMINATION	EXAMPLES OF USE	
	SUITABLE	UNSUITABLE
WATER RESISTANCE		
	<i>Wearable while water is being splashed but not under any pressure.</i>	
30M WATER RESISTANCE		
	<i>Wearable while water is being splashed but not under any pressure.</i>	
50M WATER RESISTANCE		
	<i>Wearable around sinks, during athletic sports, in shallow waters, but not while scuba or professional diving.</i>	
100M WATER RESISTANCE		
	<i>Wearable around sinks, during swimming athletic sports, poolside diving, but not highboard diving and surfing.</i>	
200M WATER RESISTANCE		
	<i>Wearable while scuba diving at depths not requiring helium gas.</i>	

* 50M WATER RESISTANT casing models do not permit underwater button operations.
** 100M WATER RESISTANT casing models permit underwater button operations except where buttons are countersunk.
Should the watch be exposed to sea water, wash it well with clean fresh water and wipe dry.
*** Avoid button operations when soap or shampoo bubbles on the watch case. (Water-resistance may be impaired.)



CASIO INC. EXECUTIVE OFFICE/EASTERN REGIONAL OFFICE: 15 GARDNER ROAD, FAIRFIELD, N.J. 07006 (201) 575-7400
WESTERN REGIONAL OFFICE: 11933 WOODRUFF AVE., DOWNEY, CA. 90241 (213) 923-4563

PRINTED IN JAPAN
CT1283E



CASUAL / STANDARD

Ever-right styles for the man who likes looks that last and last.



●F-14
Module No. 350
Resin



●B612
Module No. 350
Chrome plated resin



●B612G
Module No. 350
Gold tone resin

ALARM CHRONO

Popular, multi-mode ways to keep time working precisely for you.



●A153
Module No. 595
Chrome plated resin



●A153G
Module No. 595
Gold tone resin



●A663
Module No. 145
Chrome plated



●A663G
Module No. 145
TG (Ti ion plating)

Module No	145	350
Regular timekeeping	Hour, minute, second, am/pm, month, date, day..on its double display	Hour, minute, second, am/pm, month, date
Calendar system	Set at 28 days for February	Set at 28 days for February
Other functions	<ul style="list-style-type: none"> •Daily alarm •Hourly time signals •Timer/stopwatch (Timer) Input range: 1 min-59 min Measuring unit: 1/10th of a sec (Stopwatch) Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times 	
Micro-light	No	No
Accuracy per month	±15 sec.	±30 sec.
Battery type	No. 361 x 1 pc.	CR2016 x 1 pc. (Lithium battery)
Battery life	Approx. 15 months	Approx. 5 years

DIGIPAPER

The stunning new fold-around fashion with slash-style displays.



●FS-21A
Module No. 465
Resin



●FS-21B
Module No. 465
Resin



●FS-208-2
Module No. 465
Resin



●FS-208-4
Module No. 465
Resin



●FS-208-9
Module No. 465
Resin



●FS-50
Module No. 466
Resin



●FS-52
Module No. 468
Resin

465	466/468	580	595
Hour, minute, second, am/pm, month, date...on its double display	Hour, minute, second, am/pm, month, date...on its double display	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, date, day
Set at 28 days for February	Set at 28 days for February •12/24 hour formats •Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.99 sec Mode: Net time	Set at 28 days for February •12/24 hour formats	Set at 28 days for February •Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times
No	No	No	Yes
±15 sec.	±15 sec.	±30 sec.	±30 sec.
No. 361 x 1 pc.	No. 361 x 1 pc.	CR2016 x 1 pc. (Lithium battery)	CR2016 x 1 pc. (Lithium battery)
Approx. 2 years	Approx. 2 years	Approx. 5 years	Approx. 5 years

Specifications may be changed without notice.

WATER SPORTS

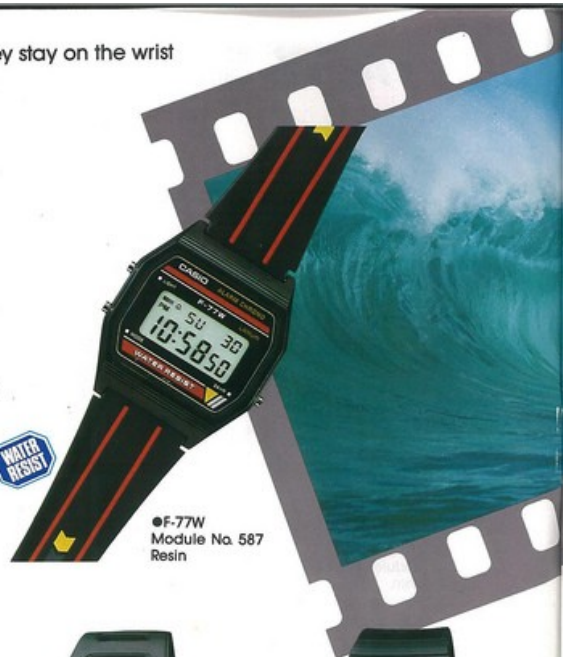
Splash, gurgle, spray... they stay on the wrist in allwet sports.



●F-21W
Module No. 580
Resin



●F-87W
Module No. 595
Resin



●F-77W
Module No. 587
Resin



●A161
Module No. 595
Chrome plated



●W-14
Module No. 596
Resin



●W-26
Module No. 248
Resin



●W-15
Module No. 189
Resin

Module No	188	189	248	515
Regular timekeeping	Analog: Hour, minute, second, Digital: Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date day..on its double display	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day
Calendar system	Set at 28 days for February	Auto-calendar set at 28 days for February	Set at 28 days for February	Set at 28 days for February
Other functions	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Dual time •Countdown alarm Input range: 1 min-60 min Measuring unit: 1/10th of a sec •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Dual time •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1min-1 hr 59 min Unit: 10th of a sec 	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min-11 hr 59 min Measuring unit: Sec 	<ul style="list-style-type: none"> •Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.9 sec Mode: Net time/split time/1st-2nd place times •Thermometer Range: -10°C to +60°C (14°F to 140°F) •Thermo-alarm •World times (8 standard times)
Micro-light	No	No	Yes	Yes
Accuracy per month	±15 sec.	±15 sec	±15 sec.	±15 sec.
Battery type	No. 365 x 1 pc.	Solar cell and 726R	BR2016 x 1 pc. (Lithium battery)	BR2016 x 1 pc. (Lithium battery)
Battery life	Approx. 12 months	Approx. 7 years for 726R	Approx. 5 years	Approx. 3 years



548	580	587	595	596
Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, date, day
Set at 28 days for February	Set at 28 days for February	Set at 28 days for February	Set at 28 days for February	Set at 28 days for February
<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min-11 hr 59 min Measuring unit: Sec 	<ul style="list-style-type: none"> •12/24 hour formats 	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times
Yes	No	Yes	Yes	Yes
±30 sec.	±30 sec.	±30 sec.	±30 sec.	±30 sec.
CR2016 x 1 pc. (Lithium battery)	CR2016 x 1 pc. (Lithium battery)	CR2016 x 1 pc. (Lithium battery)	CR2016 x 1 pc. (Lithium battery)	CR2016 x 1 pc. (Lithium battery)
Approx. 5 years	Approx. 5 years	Approx. 7 years	Approx. 5 years	Approx. 7 years

Specifications may be changed without notice.

HEAVY-DUTY

Buckle into some exciting wristwear for smooth action when the going gets rough.

G-SHOCK G-SHOCK



200m

●DW-210
Module No. 548
Resin



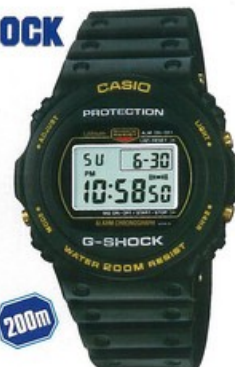
200m

●DW-1000C
Module No. 280
Stainless steel



200m

●DW-5200C
Module No. 240
Stainless steel



200m

●DW-5400C
Module No. 240
Stainless steel

G-SHOCK II



200m

●DW-5500C
Module No. 240
Stainless steel

DEPTH GAUGE



200m

●DW-220DG
Module No. 558
Resin



300m

●DW-300
Module No. 548
Resin

Module No	179	208	240	280
Regular timekeeping	Hour, minute, second, am/pm, month, date, day...on its double display	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day
Calendar system	Set at 28 days for February	Set at 28 days for February	Set at 28 days for February	Set at 28 days for February
Other functions	<ul style="list-style-type: none"> •Daily alarm •Hourly time signals •Pacer Input data: pacer signals (can be set from 132-174 times/min in 15 steps) Output data: Elapsed time (up to 23 hr 59 min 59 sec) •Timer/stopwatch (Timer) Input range: 1 min-59 min Measuring unit: 1/10th of a sec (Stopwatch) Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •Daily alarm •Hourly time signals •Pacer Input data: Length of stride (can be set up to 3.95m or 9 feet 11 inches), pacer signals (can be set from 65 times/min to 240 in 31 steps) Output data: Elapsed time (up to 23 hr 59 min 59 sec), Distance covered (up to 99.9999 Km or 99.9999 Miles) •Timer/stopwatch (Timer) Input range: 1 min-59 min Measuring unit: 1/10th of a sec (Stopwatch) Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min-60 min Measuring unit: 1/10th of a sec •Shock resistant 	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min-11 hr 59 min Measuring unit: Sec
Micro-light	No	Yes	Yes	Yes
Accuracy per month	±15 sec.	±15 sec.	±15 sec.	±15 sec.
Battery type	No. 399 x 1 pc.	BR2016 x 1 pc. (Lithium battery)	BR2320 x 1 pc. (Lithium battery)	BR2020 x 1 pc. (Lithium battery)
Battery life	Approx. 15 months	Approx. 2 years	Approx. 7 years	Approx. 7 years

CALCULATORS

Fast answers at the flick of a wrist.
Lighter and leaner than ever.



●CA-50
Module No. 437
Resin



●CA-502
Module No. 437
Chrome plated resin



●CFS-80
Module No. 438
Resin



●CFX-40
Module No. 463
Resin



●CFX-400
Module No. 463
Chrome plated resin



●CFX-200
Module No. 197
Chrome plated

Module No	197	262	265	437
Regular timekeeping	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, am/pm, year, month, date, day...on its double display
Calendar system	Pre-programed until the year 2099	Pre-programed until the year 2019	Pre-programed until the year 2019	Pre-programed until the year 2079
Other functions	<ul style="list-style-type: none"> •Calculator: 8-digit mantissa plus 2-digit Abilities: 4 basic calculations, constants for $+/-/ \times / \div$, parenthesis calculations, $\sin x / \cos x / \tan x$, $\sin^{-1} x / \cos^{-1} x / \tan^{-1} x$, $\log x / \ln x$, 10^x, e^x, x^y, $x^{1/y}$, percentage calculation, \sqrt{x}, x^2, $1/x$, π, $\pi \rightarrow$, $\pi \leftarrow$, π, true algebraic system. •Three constant memories •Metric conversion function •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/ 1st-2nd place times •Daily alarm •Hourly time signals 	<ul style="list-style-type: none"> •50 telephone numbers (50 sets of 6 letters and 12 numerals) •12/24 hour formats •5 daily alarms •Hourly time signals •Countdown alarm Input range: 1 min-60 min Measuring unit: 1/10th of a sec •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/ 1st-2nd place times 	<ul style="list-style-type: none"> •50 telephone numbers (50 sets of 6 letters and 12 numerals) •12/24 hour formats •5 daily alarms •Hourly time signals •Countdown alarm Input range: 1 min-60 min Measuring unit: 1/10th of a sec •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/ 1st-2nd place times 	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Dual time •Calculator 8 digits (7 digits for negatives) Abilities: Four basic calculations, chain & mixed operations, constants for $+/-/ \times / \div$, power calculation
Micro-light	Yes	Yes	No	No
Accuracy per month	± 15 sec.	± 15 sec.	± 15 sec.	± 15 sec.
Battery type	BR2020 x 1 pc. (Lithium battery)	CR1616 x 1 pc. (Lithium battery)	CR1616 x 1 pc. (Lithium battery)	CR2016 x 1 pc. (Lithium battery)
Battery life	Approx. 15 months	Approx. 2 years	Approx. 2 years	Approx. 5 years

RUNNERS

Jog-along watches that set new paces in timing convenience.



MOTO SPORTS



503	512	548/558	570
Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day
Pre-programmed until the year 2019	Set at 28 days for February	Set at 28 days for February	Set at 28 days for February
<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Stopwatch Working range: (lap time) 59'59.99" (total elapsed time) 99:59'59.99" Modes: Net time, lap time, split time, 1-2nd place times, lap counter (up to 99), 30 lap/split time memories (30 sets of lap time, split time, lap counter, month, date and day), 10 target time setting with time-up signal, target time display, difference between target time and the actual time, average lap time display	<ul style="list-style-type: none"> •Daily alarm •Hourly time signals •Countdown alarm Input range: 1 min-23 hr 59 min Measuring unit: second •Twin counter (up to 99) •Timer/stopwatch (Timer) Input range: 1 min-20 min Measuring unit: 1/100th of a sec (Stopwatch) Working range: 1/100th of a sec Mode: Net time/split time/1st-2nd place times	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min-11 hr 59 min Measuring unit: Sec	<ul style="list-style-type: none"> •Daily alarm •Hourly time signals •Stopwatch Working range: (Lap time) 59'59.99" (total elapsed time) 9:59'59.99" Mode: Net time, lap time, split time, 1st-2nd place times, difference between 1st-2nd times, lap counter (up to 300), difference of lap times, average lap time, tachymeter (input range: 10m to 999.99km, output data: total average speed per hour, average speed per hour to a lap time) •Timer/stopwatch (trial timer) (Timer) Input range: 1 sec-10 hr Working range: -10 hr to +60 min Unit: (countdown) 1/10 sec (countup) 1/100 sec Mode: net time (Stopwatch) Working range: 9:59'59.99" Unit: 1/100 sec Mode: Net time/split time/1st-2nd place times/total elapsed time •Vibration resistant
Yes	No	Yes	Yes
±15 sec	±15 sec.	±15 sec.	±15 sec
CR2016 x 1 pc. (Lithium battery)	CR2016 x 1 pc. (Lithium battery)	CR2016 x 1 pc. (Lithium battery)	CR2016 x 1 pc. (Lithium battery)
Approx. 3 years	Approx. 3 years	Approx. 5 years	Approx. 3 years

Specifications may be changed without notice.

DATA BANK TELE-MEMO

A fast information center on the wrist.
Tel nos. dates, names, whatever.



50m

●DB-20W
Module No. 502
Resin



●DB-510
Module No. 262
Chrome plated



●DBC-60
Module No. 563
Resin



●DBC-600
Module No. 563
Chrome plated resin



●DBC-600G
Module No. 563
Chrome plated resin



●DBS-53
Module No. 265
Resin



50m

●DB-52W
Module No. 262
Resin



438

Hour, minute, second,
am/pm, year, month, date,
day...on its double display

Pre-programed until the
year 2079

- 12/24 hour formats
- Daily alarm
- Hourly time signals
- Dual time
- Calculator
8 digits (7 digits for negatives)
- Abilities: Four basic calculations, chain & mixed operations, constants for +/ - / x / +, power calculation

No

±15 sec.
CR1616 x 1 pc.
(Lithium battery)
Approx. 3 years

463

Hour, minute, second,
am/pm, month, date, day

Pre-programed until the
year 2079

- Daily alarm
- Hourly time signal
- Stopwatch
Working range:
23 hr 59 min 59.99 sec
Mode: Net time/split time/
1st-2nd place times
- Scientific calculator
(sin, cos, tan, sin⁻¹, cos⁻¹, tan⁻¹,
log, ln, 10^x, e^x, x², x^{1/y}, √x, x²,
1/x, x!, 0.0→, 0.0→+, +/ -, π,
EXP, (), DEG, RAD, GRA, %)
- Base-n calculator
Base conversions (binary/
octal/decimal/
hexadecimal), 4 basic
calculations, constants for
+/ - / x / +, logical operations
(AND/OR/XOR/NEG)

Yes

±15 sec.
CR1616 x 1 pc.
(Lithium battery)
Approx. 2 years

502

Hour, minute, second,
am/pm, month, date, day

Pre-programed until the
year 2019

- 20 telephone numbers
(20 sets of 4 letters and
12 numerals)
- 12/24 hour formats
- 3 daily alarms
- Hourly time signals
- Countdown alarm
Input range: 1 min-24 hr
Measuring unit: Sec
- Stopwatch
Working range:
23 hr 59 min 59.99 sec
Mode: Net time/split time/
1st-2nd place times

Yes

±15 sec.
CR2016 x 1 pc.
(Lithium battery)
Approx. 3 years

563

Hour, minute, second,
am/pm, year, month, date,
day, this week & next week's
daily schedule

Pre-programed until the
year 2079

- 12/24 hour formats
- Daily alarm
- Hourly time signals
- Stopwatch
Working range:
59 min 59.99 sec
Mode: Net time/split time/
1st-2nd place times
- 50 data items
(50 sets of 5 characters and
12 numerals shared
between tele-memo and
schedule-memo)
- Password function
- Calculator
8-digits (7-digits for
negatives)
- Abilities: Four basic
calculations, constants for
+/ - / x / +, one independent
memory

Yes

±15 sec.
CR1616 x 1 pc.
(Lithium battery)
Approx. 2 years

Specifications may be changed without notice.

MEN'S ANALOG

The crystallization of traditional style and modern quartz action.



●MQ-30
Module No. 317
Resin



●MQ-31
Module No. 317
Resin



●MQ-31-5B
Module No. 317
Resin



●MQ-31-8B
Module No. 317
Resin



●MQ-40
Module No. 310
Chrome plated resin



●MQ-40G
Module No. 310
Gold tone resin



●MQ-331
Module No. 310
Chrome plated resin



●MQ-331G
Module No. 310
Resin

Module No	310	313	317
Regular timekeeping	Hour, minute and second hands	Hour, minute and second hands Date display	Hour, minute and second hands
Accuracy per month	±20 sec.	±20 sec.	±20 sec.
Battery type	GR927 x 1 pc. (Lithium battery)	GR927 x 1 pc. (Lithium battery)	No. 371 x 1 pc.
Battery life	Approx. 5 years	Approx. 5 years	Approx. 3 years



●MQ-303
Module No. 317
Chrome plated resin



●MQ-303G
Module No. 317
Gold tone resin



●MQ-503
Module No. 328
Chrome plated



●MQ-503G
Module No. 328
TG (Titanium plating)



●MQ-530
Module No. 313
Chrome plated resin



●MQ-530G
Module No. 313
Gold tone resin



●MQ-916
Module No. 332
Chrome plated



●MQ-916G
Module No. 332
TG (Titanium plating)

328

Hour, minute and second hands
Date and day (English and Spanish)

±15 sec
No. 371 x 1 pc.

Approx. 2 years

332

Hour, minute and second hands

±15 sec
No. 371 x 1 pc.

Approx. 3 years

Specifications may be changed without notice.

MEN'S ANALOG WATER SPORTS

A rounded and robust selection of analog actions, right for surf or sail.



●MQ-20W
Module No. 310
Resin



●MQ-20WF-2G
Module No. 310
Resin



●MQ-20WF-3G
Module No. 310
Resin



●MQ-20WF-4G
Module No. 310
Resin



●MQ-20WF-7G
Module No. 310
Resin



●MQ-20WF-8G
Module No. 310
Resin



●MQ-20WF-9G
Module No. 310
Resin



●MQ-14W-7B
Module No. 317
Resin



●MQ-14W-8E
Module No. 317
Resin



●MQ-14W-9E
Module No. 317
Resin

	310	313	317
Regular timekeeping	Hour, minute and second hands	Hour, minute and second hands Date display	Hour, minute and second hands
Accuracy per month	±20 sec.	±20 sec.	±20 sec.
Battery type	GR927 x 1 pc. (Lithium battery)	GR927 x 1 pc. (Lithium battery)	No. 371 x 1 pc.
Battery life	Approx. 5 years	Approx. 5 years	Approx. 3 years

Specifications may be changed without notice.

MEN'S ANALOG WATER SPORTS



Module No	311	313	317	328	333	336
Regular timekeeping	Hour, minute and second hands Date display	Hour, minute and second hands Date display	Hour, minute and second hands	Hour, minute and second hands Date and day (English and Spanish)	Analog: Hour, minute, second Digital: Hour, minute, second, am/pm, date, day	Hour, minute and second hands Date display
Calendar system					Pre-programmed until the year 2019	
Other functions					•Daily alarm	
Accuracy per month	±20 sec.	±20 sec.	±20 sec.	±15 sec.	±15 sec.	±15 sec.
Battery type	No. 371 x 1 pc.	GR927 x 1 pc. (Lithium battery)	No. 371 x 1 pc.	No. 371 x 1 pc.	No. 399 x 1 pc.	No. 371 x 1 pc.
Battery life	Approx. 3 years	Approx. 5 years	Approx. 3 years	Approx. 2 years	Approx. 2 years	Approx. 2 years



●MQ-60W-1E
Module No. 313
Resin



●MQ-60W-7B
Module No. 313
Resin



●MQ-14WF-1G1
Module No. 317
Resin



●MQ-14WF-1G2
Module No. 317
Resin



●MQ-14WF-8B
Module No. 317
Resin



●MQ-14WF-8G1
Module No. 317
Resin



●MQ-14WF-8G2
Module No. 317
Resin



●MQW-10-7E
Module No. 317
Resin



●MQ-30W-1B
Module No. 317
Resin



With & Without
Mask



●MQ-30W-7B
Module No. 317
Resin



MEN'S COMBINATION

Classical faces with discreet digital windows gives a two-way time flow.



●AQ-6W
Module No. 308
Resin



●AQ-50-1B
Module No. 315
Resin



●AQ-301
Module No. 314
Chrome plated resin



●AQ-301G
Module No. 314
Gold tone resin



●AQ-340-1
Module No. 309
Chrome plated



●AQ-340-7
Module No. 309
Chrome plated



●AQ-340G
Module No. 309
Gold tone



●AQ-410
Module No. 307
Chrome plated



●AQ-410G
Module No. 307
TG (Ti Ion plating)



●AQ-331B
Module No. 305
Black chrome plated



●AB-200
Module No. 321
Chrome plated



●AB-200G
Module No. 321
TG (Ti Ion plating)

DATA BANK

DATA BANK

Module No	305	307/309/314/315	308	321
Regular timekeeping	Analog: Hour, minute, second, Digital: Hour, minute, second, am/pm, month, date, day	Analog: Hour, minute, second, Digital: Hour, minute, second, am/pm, month, date, day	Analog: Hour, minute Digital: Hour, minute, second, am/pm, month, date, day	Analog: Hour, minute, second Digital: Hour, minute, second, am/pm, year, month, date, day...on its double display
Calendar system	Set at 28 days for February	Set at 28 days for February	Set at 28 days for February	Pre-programmed until the year 2019
Other functions	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Dual time •Stopwatch Working range: 59 min 59.99 sec Mode: Net time	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Dual time •Stopwatch Working range: 59 min 59.99 sec Mode: Net time	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Dual time 	<ul style="list-style-type: none"> •20 telephone numbers (20 sets of 4 letters and 12 numerals) •12/24 hour formats •3 alarms (daily alarm, weekly alarm, date alarm) •Hourly time signals •Countdown alarm Input range: 1 min-24 hr Measuring unit: Sec •Stopwatch Working range: 23 hr 59 min 59.99 sec Mode: Net time/split time/1st-2nd place times
Accuracy per month	±15 sec.	±15 sec.	±15 sec.	±15 sec.
Battery type	No. 396 x 1 pc.	No. 370 x 1 pc. No. 392 x 1 pc.(309)	No. 399 x 1 pc.	No. 389 x 1 pc.
Battery life	Approx. 15 months	Approx. 2 years	Approx. 3 years	Approx. 2 years

Specifications may be changed without notice. 14

COMBINATION WATER SPORTS

Multi-style watches with muscle and good looks, include digital inset.



●MQA-100
Module No. 333
Chrome plated



●MQA-100G
Module No. 333
TG (Ti ion plating)



●AQ-30W
Module No. 305
Resin



●AQ-33W-1E
Module No. 307
Resin



●AQ-33W-7E
Module No. 307
Resin



●AQW-40
Module No. 315
Resin



●MQA-10W
Module No. 333
Resin



●AQ-100WG
Module No. 307
Resin

Module No	305	307	315	333
Regular timekeeping	Analog: Hour, minute, second, Digital: Hour, minute, second, am/pm, month, date, day	Analog: Hour, minute, second, Digital: Hour, minute, second, am/pm, month, date, day	Analog: Hour, minute, second, Digital: Hour, minute, second, am/pm, month, date, day	Analog: Hour, minute, second Digital: Hour, minute, second, am/pm, date, day
Calendar system	Set at 28 days for February	Set at 28 days for February	Set at 28 days for February	Pre-programmed until the year 2019
Other functions	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Dual time •Stopwatch Working range: 59 min 59.99 sec Mode: Net time	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Dual time •Stopwatch Working range: 59 min 59.99 sec Mode: Net time	<ul style="list-style-type: none"> •12/24 hour formats •Daily alarm •Hourly time signals •Dual time •Stopwatch Working range: 59 min 59.99 sec Mode: Net time	<ul style="list-style-type: none"> •Daily alarm
Accuracy per month	±15 sec.	±15 sec.	±15 sec.	±15 sec.
Battery type	No. 396 x 1 pc.	No. 370 x 1 pc.	No. 370 x 1 pc.	No. 399 x 1 pc.
Battery life	Approx. 15 months	Approx. 2 years	Approx. 2 years	Approx. 2 years

Specifications may be changed without notice.

LADIES' CASUAL

Flowers of the watchmakers art, durable and delicate, precise digitals.



●L-9-1
Module No. 401
Resin



●L-9-7
Module No. 401
Resin



●FS-11
Module No. 467
Resin



●FS-12-1A
Module No. 475
Resin



●FS-12-1B
Module No. 475
Resin



●FS-12-1C
Module No. 475
Resin



●FS-14-4
Module No. 467
Resin



●FS-14-8
Module No. 467
Resin



●FS-14-9
Module No. 467
Resin



●LB-610
Module No. 401
Chrome plated resin



●LB-611G
Module No. 401
Gold tone resin



●LA-660
Module No. 506
Chrome plated resin



●LA-660G
Module No. 506
Gold tone resin

Module No	401	467	475	506
Regular timekeeping	Hour, minute, second, month, date	Hour, minute, second, am/pm, month, date..on its double display	Hour, minute, second, am/pm, month, date..on its double display	Hour, minute, second, am/pm, month, date, day
Calendar system	Set at 28 days for February	Set at 28 days for February	Set at 28 days for February	Set at 28 days for February
Other functions	•Seconds display			<ul style="list-style-type: none"> •Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.9 sec Mode: Net time •Single-button-control countdown alarm Input range: 1, 3, 5, 10, 15, 20 and 30-minute Measuring unit: 1/10th of a sec
Accuracy per month	±30 sec.	±15 sec.	±15 sec.	±30 sec
Battery type	BR1216 x 1 pc. (Lithium battery)	No. 361 x 1 pc.	No. 361 x 1 pc.	No. 365 x 1 pc.
Battery life	Approx. 5 years	Approx. 2 years	Approx. 2 years	Approx. 2 years

Specifications may be changed without notice.

LADIES' WATER SPORTS

Bright and breezy wetwear styled to make a splash on any scene.



●L-2W
Module No. 401
Resin



●L-2FW-1
Module No. 401
Resin



●L-2FW-2
Module No. 401
Resin



●L-2FW-4
Module No. 401
Resin



●LA-11W-1
Module No. 506
Resin



●LA-11W-2
Module No. 506
Resin



●LA-11W-4
Module No. 506
Resin



●LA-11W-7
Module No. 506
Resin



●LW-10
Module No. 401
Resin



●LW-11-1
Module No. 401
Resin



●LW-11-7
Module No. 401
Resin





●LW-11F-2
Module No. 401
Resin

●LW-11F-3
Module No. 401
Resin

●LW-11F-4
Module No. 401
Resin

●LW-11F-9
Module No. 401
Resin

●LW-30-1
Module No. 220
Resin

●LW-30-2
Module No. 220
Resin



●LW-30-3
Module No. 220
Resin

●LW-30-4
Module No. 220
Resin



●LW-40-1A
Module No. 506
Resin

●LW-40-7A
Module No. 506
Resin

●LW-40-7B
Module No. 506
Resin

●LW-60
Module No. 470
Resin

Handy bezel switch

Module No	220	401	470	506
Regular timekeeping	Hour, minute, second, (or date) am/pm, day	Hour, minute, second, month, date	Hour, minute, second, am/pm,	Hour, minute, second, am/pm, month, date, day
Calendar system	Set at 28 days for February	Set at 28 days for February		Set at 28 days for February
Other functions		•Seconds display	•12/24 hour formats •Daily alarm •Hourly time signals •Countdown alarm Input range: 1 min-60 min Measuring unit: 1/10th of a sec	•Daily alarm •Hourly time signals •Stopwatch Working range: 59 min 59.9 sec Mode: Net time •Single-button-control countdown alarm Input range: 1, 3, 5, 10, 15, 20 and 30-minute Measuring unit: 1/10th of a sec
Accuracy per month	±15 sec	±30 sec	±15 sec	±30 sec
Battery type	No. 317 x 1 pc.	BR1216 x 1 pc. (Lithium battery)	No. 365 x 1 pc.	No. 365 x 1 pc.
Battery life	Approx. 12 months	Approx. 5 years	Approx. 18 months	Approx. 2 years

Specifications may be changed without notice.

LADIES' COLOR BURST

The watch becomes new fun fashion with these kaleidoscopic colors.



●LQ-15
Module No. 319
Resin



●LQ-18-3B
Module No. 319
Resin



●LQ-18-4B
Module No. 319
Resin



●LQ-18-9B
Module No. 319
Resin



●LQ-15C-1G1
Module No. 319
Resin



●LQ-15C-2G1
Module No. 319
Resin



●LQ-15C-4G1
Module No. 319
Resin



●LQ-15C-7G1
Module No. 319
Resin



●LQ-15C-8G1
Module No. 319
Resin



●LQ-14WG
Module No. 319
Resin



●LQ-14W-1E
Module No. 319
Resin



●LQ-14W-7E
Module No. 319
Resin



●LQ-14W-6D
Module No. 319
Resin



●LQ-14W-9D
Module No. 319
Resin



WATER RESIST

●LQ-11W-1G
Module No. 319
Resin



WATER RESIST

●LQ-11W-4G
Module No. 319
Resin



WATER RESIST

●LQ-11W-7G
Module No. 319
Resin



WATER RESIST

●LQ-23FW-2B
Module No. 319
Resin



WATER RESIST

●LQ-23FW-3E
Module No. 319
Resin



WATER RESIST

●LQ-23FW-4G
Module No. 319
Resin



WATER RESIST

●LQ-23FW-8B
Module No. 319
Resin



●LQ-50F-2B
Module No. 319
Aluminium



●LQ-50F-3B
Module No. 319
Aluminium



●LQ-50F-4B
Module No. 319
Aluminium



●LQ-50F-6B
Module No. 319
Aluminium



●LQ-50F-9B
Module No. 319
Aluminium

Module No	319	339
Regular timekeeping	Hour, minute and second hands	Hour, minute and second hands
Accuracy per month	±20 sec.	±20 sec.
Battery type	No. 377 x 1 pc.	No. 364 x 1 pc.
Battery life	Approx. 2 years	Approx. 2 years

Specifications may be changed without notice.

LADIES' COLOR BURST



WATER RESIST

●LQ-27W-4G
Module No. 319
Resin



WATER RESIST

●LQ-27W-6G
Module No. 319
Resin



WATER RESIST

●LQ-27W-9G
Module No. 319
Resin



WATER RESIST

●LQ-29W-1D
Module No. 319
Resin



WATER RESIST

●LQ-29W-4D
Module No. 319
Resin



LADIES' WATER SPORTS

Bright and breezy wetwear styled to make a splash on any scene.



50m

●LQW-10-1G
Module No. 319
Resin



50m

●LQW-10-2G
Module No. 319
Resin



50m

●LQW-10-4G
Module No. 319
Resin



50m

●LQW-10-7G
Module No. 319
Resin



50m

●LQ-30W-1
Module No. 319
Resin



50m

●LQ-30W-7
Module No. 319
Resin



50m

●LQ-31W
Module No. 337
Resin



100m

●LQW-100
Module No. 319
Resin

LADIES' ANALOG

Everyday elegance from a mixture of both classic and contemporary.



●LQ-302
Module No. 319
Chrome plated resin



●LQ-302G
Module No. 319
Gold tone resin



●LQ-314
Module No. 319
Chrome plated resin



●LQ-314G
Module No. 319
Resin



●LQ-821
Module No. 319
Chrome plated



●LQ-821G
Module No. 319
Gold tone



●LQ-811G
Module No. 319
Gold tone



●LQ-817G
Module No. 319
Gold tone



●LQ-820G
Module No. 319
Gold tone

Module No	319	337
Regular timekeeping	Hour, minute and second hands	Hour, minute and second hands
Accuracy per month	±20 sec.	±20 sec
Battery type	No. 377 x 1 pc.	No. 364 x 1 pc.
Battery life	Approx. 2 years	Approx. 18 months

Specifications may be changed without notice. 22

marly



●MY-602GL-3C
Module No. 331
TG (Ti ion plating)



●MY-602GL-5C
Module No. 331
TG (Ti ion plating)



●MY-602GL-9C
Module No. 331
TG (Ti ion plating)



●MY-622L-7C2
Module No. 331
Grey ion plating



●MY-622L-8C1
Module No. 331
Grey ion plating



●MY-622L-8C2
Module No. 331
Grey ion plating



●MY-601GL-3C
Module No. 332
TG (Ti ion plating)



●MY-601GL-5C
Module No. 332
TG (Ti ion plating)



●MY-601GL-9C
Module No. 332
TG (Ti ion plating)



●LY-652GL-2C
Module No. 331
TG (Ti ion plating)



●LY-652GL-3C
Module No. 331
TG (Ti ion plating)



●LY-652GL-4C
Module No. 331
TG (Ti ion plating)



●LY-652GL-5C
Module No. 331
TG (Ti ion plating)



●LY-652GL-6C
Module No. 331
TG (Ti ion plating)



●LY-652GL-9C
Module No. 331
TG (Ti ion plating)



●LY-672L-7C2
Module No. 331
Grey ion plating



●LY-672L-8C1
Module No. 331
Grey ion plating



●LY-672L-8C2
Module No. 331
Grey ion plating



●LY-651GL-2C
Module No. 331
TG (Ti ion plating)



●LY-651GL-3C
Module No. 331
TG (Ti ion plating)



●LY-651GL-4C
Module No. 331
TG (Ti ion plating)



●LY-651GL-5C
Module No. 331
TG (Ti ion plating)



●LY-651GL-6C
Module No. 331
TG (Ti ion plating)



●LY-651GL-9C
Module No. 331
TG (Ti ion plating)

Module No	331	332
Regular timekeeping	Hour, minute and second hands	Hour, minute and second hands
Accuracy per month	±15 sec.	±15 sec.
Battery type	No. 379 x 1 pc.	No. 371 x 1 pc.
Battery life	Approx. 2 years	Approx. 3 years

Specifications may be changed without notice.

DIGITAL CLOCKS

More messages than ever on these talented travel/table clocks.

WORLD TIMER



●PQ-3



●PQ-90



●PQ-40U



●CC-100-1A



●CC-100-4A



●CC-100-7C



●DQ-520-1



●DQ-520-4



●DQ-520-7



●DQ-520-9



●DQ-560

THERMOMETER



●DD-110



●DQ-300T-1



●DQ-300T-7

Model	CC-100	PQ-3	PQ-90	PQ-40U	DQ-520
Daily alarm	Buzzer sound	Buzzer sound	Buzzer sound with 4 volume jumps	Buzzer sound	Buzzer sound with 2 volume jumps
Snooze functions		Yes	Yes	Yes	Yes
Accuracy	±15 sec per month	±3 sec per day	±15 sec per month	±3 sec per day	±3 sec per day
Battery type	CR-2016 x 1 pc.	CR-2025C x 1 pc.	CR-2025C x 1 pc.	CR-2025C x 1 pc.	UM-3 x 2 pcs.
Battery life	Approx. 12 months	Approx. 12 months	Approx. 12 months	Approx. 12 months	Approx. 12 months
Dimensions	54H x 86W x 2.9mmD (2-1/8"H x 3-3/8"W x 1/8"D)	50H x 73W x 12mmD (2"H x 2-7/8"W x 1/2"D)	61H x 59.5W x 13.1mmD (2-3/8"H x 2-1/2"W x 1-1/2"D)	58.4H x 94.9W x 9.5mmD (2-1/2"H x 3-3/4"W x 3/8"D)	72H x 77W x 41mmD (2-3/4"H x 3"W x 1-5/8"D)
Weight	31g (1.2 oz)	33g (1.2 oz)	37.5g (1.3 oz)	49g (1.7 oz)	100g (3.5oz)

Model	DQ-560	DQ-300T	DD-110
Daily alarm	Buzzer sound	Buzzer sound	Buzzer sound
Snooze functions	Yes	No	No
Accuracy	±3 seconds per day	±15 seconds per month	±15 seconds per month
Other functions		•Thermometer Measuring range: 0°C ~ 40°C (32°F ~ 104°F) Measuring error: ±2°C (±4°F)	
Battery type	UM-3 x 2 pcs.	UM-3 x 1pc.	UM-3 x 2 pcs.
Battery life	Approx. 12 months	Approx. 12 months	Approx. 12 months
Dimensions	70H x 76W x 59mmD (2-3/4"H x 3"W x 2-3/8"D)	73H x 80W x 71mmD (2-7/8"H x 3-1/8"W x 2-3/4"D)	67H x 91W x 49mmD (2-5/8"H x 3-1/2"W x 1-7/8"D)
Weight	102g (3.6oz)	86g (3.0oz)	108g (3.8oz)

Specifications may be changed without notice.

ANALOG CLOCKS

Familiar and friendly faces of time with impeccable quartz action.



●TQ-110
(See-thru package)



●TQ-110G
(See-thru package)



●TQ-220
(See-thru package)



●TQ-240
(See-thru package)



●TQ-240F-2
(See-thru package)



●TQ-240F-4
(See-thru package)



●TQ-311-2
(See-thru package)



●TQ-311-4
(See-thru package)



●TQ-311-7
(See-thru package)

STOPWATCH

All-weather neckwear that splits time down to 1/100th sec.



●HS-10W

Model: HS-10W
 Display capacity: 9 hr 59 min 59.99 sec
 Measuring unit: 1/100th of a second
 Measuring modes: Net time, SPLIT time, 1st-2nd place times and LAP time (lap timing for each segment of an event)
 Accuracy: ±9.99942%
 Battery type: CR-2520C x 1 pc.
 Dimensions: 84.4H x 58.5W x 19.8mmD (3-3/8" H x 2-3/8" W x 3/4" D)
 Weight: 56.5g (2 oz)



SEE-THRU PACKAGE
Clear-view see-thru package makes the clocks smart showpieces.

Model	TQ-110/TQ-110G	TQ-220	TQ-240	TQ-311
Time display	Hour, minute and second hand	Hour, minute and second hand	Hour, minute and second hand	Hour, minute and second hand
Daily alarm	Buzzer sound	Buzzer sound	Buzzer sound	Bell sound
Snooze alarm	No	No	No	No
Accuracy per month	±20sec	±20sec	±20sec	±20sec
Battery type	SUM-3 x 1 pc.	SUM-2 x 1 pc.	SUM-3 x 1 pc.	SUM-2 x 1 pc.
Battery life	Approx. 15 months	Approx. 12 months	Approx. 12 months	Approx. 12 months
Dimensions	59H x 60W x 24.5mmD (2-3/8" H x 2-3/8" W x 1" D)	80H x 83W x 42mmD (3-1/8" H x 3-1/4" W x 1-5/8" D)	84H x 84W x 45.7mmD (3-3/8" H x 3-3/4" W x 1-7/8" D)	82H x 92W x 53mmD (3-1/4" H x 3-5/8" W x 2" D)
Weight	67g (2.4 oz)	250g (8.8 oz)	118g (4.2 oz)	232g (8.2 oz)

Specifications may be changed without notice.²⁶

SPECIALITY CLOCKS

Clocks of interest and ingenuity, fun alarms, clap responses, temperature readout.



●DQ-400SS-1
(See-thru package)



●DQ-400SS-4
(See-thru package)



●DQ-400SS-7
(See-thru package)

The clock you don't have to grope for in the middle of the night. Just clap—and the display lights up. Clap—and the alarm goes off!



Clap → Light turns ON



Clap → Alarm Stops



●AC-100-2
(See-thru package)



●AC-100-7
(See-thru package)



●AC-100-1
(See-thru package)



●AC-100-4
(See-thru package)



●AC-100-9
(See-thru package)

The fun way to greet each day. A robot jump and stamps! A woodpecker taps at a tree! More than just an alarm clock!



●AC-110-2
(See-thru package)



●AC-110-4
(See-thru package)

Model	AC-100	AC-110	DQ-400SS
Time display	Hour, minute and second hands	Hour, minute and second hands	Hour, minute, second (alarm setting time)
Daily alarm	AC-100: stamping its feet, beeper sound	AC-110: woodpecker pecking, beeper sound	Buzzer sound with volume jumps
Snooze alarm	No	No	Yes
Accuracy per month	±20 sec	±20 sec	±15 sec
Battery type	SUM-2 x 1 pc. (for stamping movement), SUM-3 x 1 pc. (for clock operation)	SUM-2 x 1 pc. (for woodpecker movement), SUM-3 x 1 pc. (for clock operation)	SUM-2 x 2 pcs.
Battery life	Approx. 12 months	Approx. 12 months	Approx. 12 months
Dimensions	144H x 124W x 96mmD (5-5/8" H x 4-7/8" W x 3-3/4" D)	155H x 125W x 77mmD (6-1/8" H x 5" W x 3" D)	90H x φ102mm (3-1/2" H x φ4")
Weight	350g (12.3 oz)	333g (11.7 oz)	222g (7.8 oz)

Model
Time display
Accuracy per month
Battery type
Battery life
Dimensions
Weight

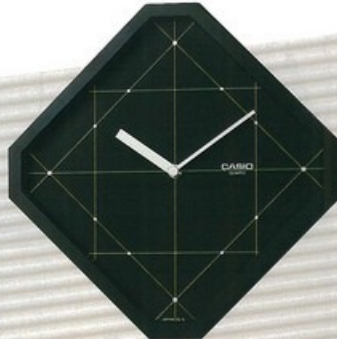
Specifications may be changed without notice.

QUARTZ WALL CLOCKS

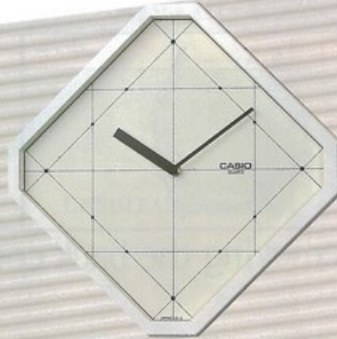
Wall decor to make time always good to glance.



●IQ-5
(See-thru package)



●IQ-6-1
(See-thru package)



●IQ-6-7
(See-thru package)



●IQ-7
(See-thru package)



●IQ-10-7
(See-thru package)



●IQ-10-1
(See-thru package)

SEE-THRU PACKAGE



●IQ-17W
(See-thru package)



Clear-view see-thru package makes the clocks smart showpieces.

Years of troublefree operation assured by a sealed timekeeping mechanism. Accurate, sturdy and WASHABLE

IQ-5	IQ-6	IQ-7	IQ-10	IQ-17W
Hour, minute and second hands	Hour and minute hands	Hour, minute and second hands	Hour and minute hands, pendulum	Hour, minute and second hands
±20 sec	±20 sec	±15 sec	±15 sec	±15 sec
SUM-3 x 1 pc.	SUM-3 x 1 pc.	SUM-3 x 1 pc.	SUM-3 x 1 pc. (hour and minute hand), LR-6 (pendulum)	SUM-3 x 1 pc.
Approx. 12 months	Approx. 12 months	Approx. 12 months	Approx. 12 months	Approx. 12 months
220H x 220W x 40.2mmD (8-3/4" H x 8-3/4" W x 1-1/2" D)	269H x 269W x 41mmD (10-1/2" H x 10-1/2" W x 1-1/2" D)	φ220 x 36mmD (φ8-3/4" x 1-1/2" D)	φ210 x 52mmD (φ8-1/4" x 2" D)	φ222 x 40mmD (φ8-3/4" x 1-1/2" D)
315g (11 oz)	540g (19 oz)	315g (11 oz)	486g (17 oz)	518g (18 oz)

Specifications may be changed without notice.

HOW TO REPLACE THE BATTERY

1. Check the type of back cover

Screw-in type



Snap-on type (A)



Snap-on type (B)



2. Removing the back cover

With the Adjustable Case Opener, turn the back cover counter-clockwise.



Protect the back cover with a piece of tape before removing. Insert Opener A in the recess and move from side to side to make a gap between the cover and the case. Then use the opener to pry off the cover.



Fit Case Opener B into the notch and pry open the back cover.



3. Replacing the battery

Using a screwdriver, remove screw(s) from the battery holder. Replace dead battery(s) and attach the battery holder.



Avoid touching the contact (-) of the battery.

Never hold the contacts with metallic tweezers.



4. AC (ALL CLEAR)

As shown below, touch the AC contact and the battery (+) side with metallic tweezers. Contact should be about 2 seconds.



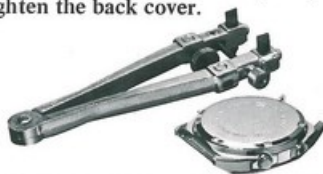
IMPORTANT

a) Contacting AC (ALL CLEAR) is necessary, when a new battery has been put in, because the memories/counters may cause erratic displays.

b) On some models, pushing the light button will turn on the display.

5. Fitting the back cover

Using the Adjustable Case Opener, tighten the back cover.










Place the watch on a hand press and push the back cover in gently.

Hold the watch horizontally and snap-fit the back cover.



DEGREE OF WATER RESISTANCE CASIO QUARTZ WATCHES

Please familiarize yourself with the correct applications, so that you can recommend the most suitable watch for your customers' needs.

CASE DESIGNATION	EXAMPLES OF USE	
	SUITABLE	UNSUITABLE
WATER RESISTANCE		
50M WATER RESISTANCE		
100M WATER RESISTANCE		
200M / 300M WATER RESISTANCE		

Wearable while water is being splashed but not under any pressure.

Wearable around sinks, during athletic sports, in shallow waters, but not while scuba or professional diving.

Wearable around sinks, during swimming athletic sports, poolside diving, but not highboard diving and surfing.

Wearable while scuba diving at depths not requiring helium gas.

*50M WATER RESISTANT casing models do not permit underwater button operations.
**100M WATER RESISTANT casing models permit underwater button operations except where buttons are countersunk. Should the watch be exposed to sea water, wash it well with clean fresh water and wipe dry.
***Avoid button operations when soap or shampoo bubbles on the watch case. (Water-resistance may be impaired.)
****The watch will withstand the ingress of water at a static pressure as indicated, i.e. 50 meters, 100 meters or equivalent to immersion in sea water at the stated depths. However, when performing any underwater activity, the dynamic pressure generated through movement is greater than the static pressure.

DYNAMIC DIGITAL PACKS

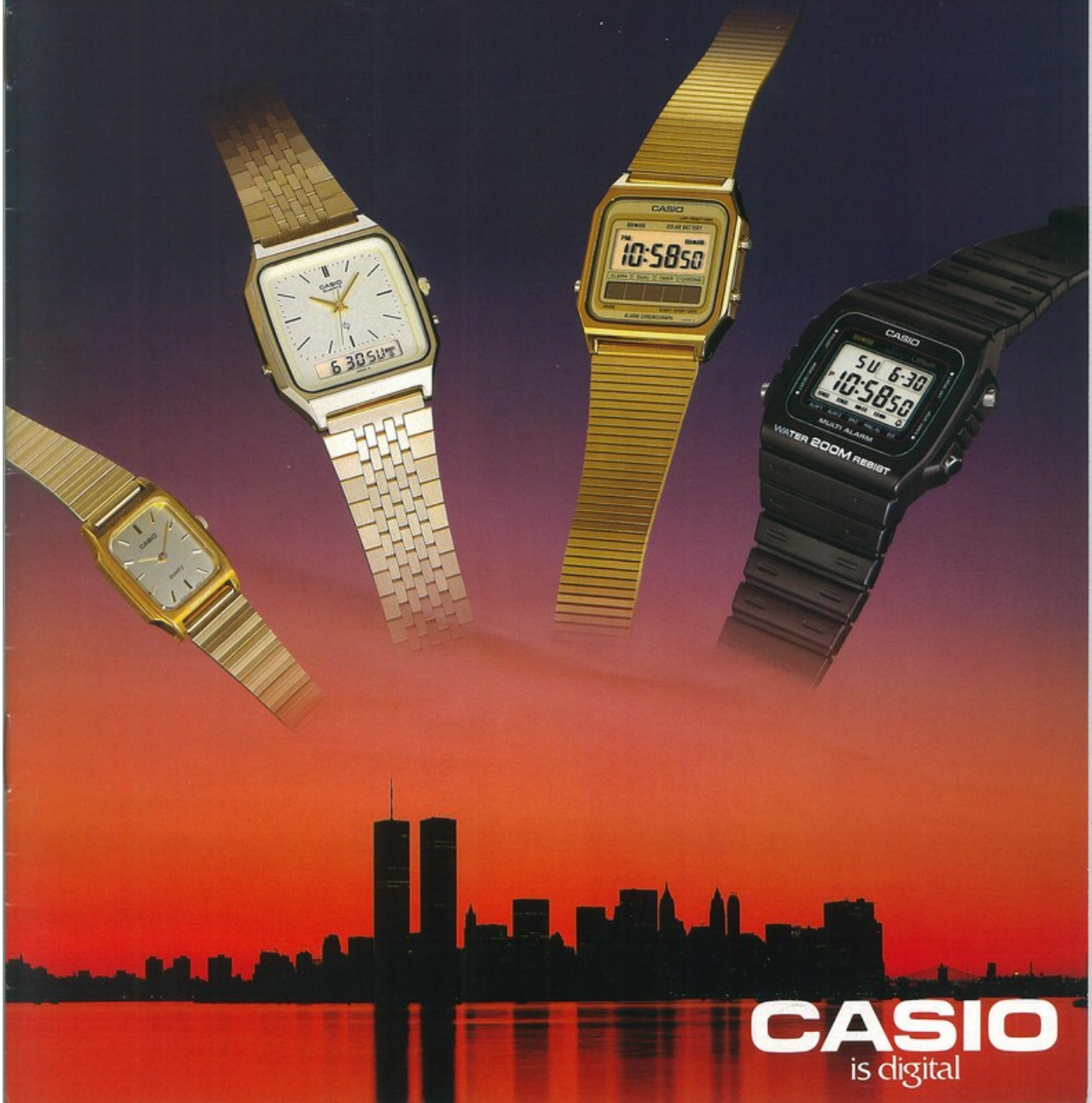


CASIO®

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WESTERN REGIONAL OFFICE: 11933 WOODRUFF AVE., DOWNEY, CA. 90241 (213) 803-3411

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THIS SEASON'S POPULAR CASIO COLLECTION



CASUAL / STANDARD

Way out in front on design, way back in price.

We call it Digital Dash! It comes in a set of smart, price-right digital watches that put owners ahead of the pack. Each one is lightweight and aimed at the ever-widening market of people who expect more action from a watch. They have it here. Super-precision. Batteries that never seem to quit. And a versatility that expands with demands.



• F-11
Module No. 155
Resin



• F-85
Module No. 160
Resin



• F-600
Module No. 406
Resin



• B816
Module No. 155
Chrome plated case

Module No.	160	244
Regular timekeeping	Hour, minute, second, am/pm, year, month, date, day... on its double display	Hour, minute, second, am/pm, date, day
Calendar system	Auto-calendar pre-programmed until the year 2019	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • Daily alarm • Hourly time signal • Dual time (in a 24-hour format) • Stopwatch (Working range) 59 minutes 59.9 second (Mode) Net time/lap time/1st-2nd place times 	
Accuracy per month	±15 seconds	+30 seconds
Battery type	BR-2016 x 1 pc. (Lithium battery)	No. 396 x 1 pc.
Battery life	Approx. 5 years	Approx. 15 months



• B816G
Module No. 155
Gold plated



• B821
Module No. 244
Chrome plated case



• B821G
Module No. 244
Gold plated

Module No.	155	406
Regular timekeeping	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, date, day... on its double display
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar pre-programmed until the year 2019
Other functions		
Accuracy per month	±30 seconds	±15 seconds
Battery type	BR-2016 x 1 pc. (Lithium battery)	BR-2016 x 1 pc. (Lithium battery)
Battery life	Approx. 5 years	Approx. 5 years

Specifications may be changed without notice.

ALARM-CHRONO

In time with a busy world.

Punctuality becomes a way of life when there's a Casio Alarm-Chrono wrapped around the wrist. They deliver all the time necessary for work and play, and help you get there on the dot with a daily alarm. The stopwatch mode gives timing precision up to an hour. It's the range that's right for a broad cross-section of people from the campus to the business world.



• A659
Module No. 160
Chrome plated case



• A680G
Module No. 203
Gold plated



• A680
Module No. 203
Chrome plated case



• A657G
Module No. 160
Gold plated



• A661
Module No. 237
Chrome plated case

Module No.	160	203
Regular timekeeping	Hour, minute, second, am/pm, year, month, date, day...on its double display	Hour, minute, second, am/pm, year, month, date, day...on its double display
Calendar system	Auto-calendar pre-programmed until the year 2019	Auto-calendar pre-programmed until the year 2019
Other functions	<ul style="list-style-type: none"> • Daily alarm • Hourly time signal • Dual time (in a 24-hour format) • Stopwatch Measuring capacity: 59 minutes 59.9 seconds Measuring unit: 1/10th of a second Measuring modes: Normal time, net time, 1st-2nd place times	<ul style="list-style-type: none"> • Daily alarm • Hourly time signal • Dual time (in a 24-hour format) • Stopwatch Measuring capacity: 59 minutes 59.9 seconds Measuring unit: 1/10th of a second Measuring modes: Normal time, net time, lap time and 1st-2nd place times
Accuracy per month	±15 seconds	±15 seconds
Battery type	BR-2016 x 1 pc. (Lithium battery)	No. 370 x 1 pc.
Battery life	Approx. 5 years	Approx. 2 years



WAFFERWEAR, ALARM-CHRONO

With the crisp new facias.

Casio gives a clean-cut look to the watch with this hi-style series. They are exceptionally thin to slip smartly under a cuff and, with their contrasty design highlights, give a fresh look to the face of the digital watch. Their complete array of features includes a calendar, dual time, a daily alarm and a stopwatch/timer.



• SA-50*
Module No. 145
Chrome plated case



• SA-53**
Module No. 145
Chrome plated case



• A661G
Module No. 237
Gold plated



• SA-50G*
Module No. 145
Gold plated



• SA-53G**
Module No. 145
Gold plated

* Available with a dark dial.
** Available with a light dial.

Module No.	237	145
Regular timekeeping	Hour, minute, second, am/pm, year, month, date, day...on its double display	Hour, minute, second, am/pm, month, date, day...on its double display
Calendar system	Auto-calendar pre-programmed until the year 2019	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • Daily alarm • Hourly time signal • Dual time (in a 24-hour format) • Stopwatch Measuring capacity: 59 minutes 59.9 seconds Measuring unit: 1/10th of a second Measuring modes: Normal time, net time, 1st-2nd place times	<ul style="list-style-type: none"> • Daily alarm • Dual time (in a 24-hour format) • Timer/stopwatch mode (Timer) Input range: From 1 minute to 59 minutes Measuring unit: 10th of a second Measuring modes: Normal time and net time (Stopwatch) Measuring capacity: 59 minutes 59.99 seconds Measuring modes: Normal time, net time, 1st-2nd place time
Accuracy per month	±15 seconds	±15 seconds
Battery type	No. 396 x 1 pc.	No. 361 x 1 pc.
Battery life	Approx. 15 months	Approx. 15 months

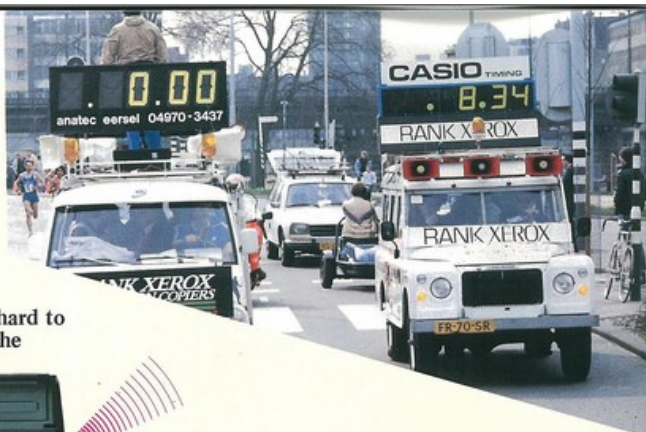
Specifications may be changed without notice.

JOGGING/GAME

Casio sets the pace.

The popularity of these joggers' watches keeps Casio out in front of the field. They're right in stride with the needs of the serious jogger, electronically feeding useful information on his/her personal performance and pace. Lightweight, sweat-proof, neatly organized functions, including stopwatch facilities, they give the jogger more mileage than ever. For the golfer, Casio is right on course.

Here's a nine-hole challenge that every swinger will find hard to beat. It gives a 7-club selection, swing variations and all the fascination of the fairways.



• J-30W
Module No. 179
50 m water-resistant
Resin



• J-50
Module No. 208
Resin



• GG-9
Module No. 227
Resin

Module No.	179	208	227
Regular timekeeping	Hour, minute, second, am/pm, month, date, day...on its double display	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day...on its double display
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • Daily alarm function • Hourly time signal function • Pacer mode Input data: Pacer signals Output data: Elapsed time • Timer/stopwatch mode (Timer) Input range: From 1 minute to 59 minutes Measuring unit: 1/10th of a second Measuring modes: Normal time, net time, lap time and 1st-2nd place times 	<ul style="list-style-type: none"> • Daily alarm function • Hourly time signal function • Pacer mode Input data: Length of stride, pacer signals Output data: Elapsed time, distance covered • Timer/stopwatch mode (Timer) Input range: From 1 minute to 59 minutes Measuring unit: 1/100th of a second Measuring modes: Normal time and net (Stopwatch) Measuring capacity: 59 minutes 59.99 seconds Measuring unit: 1/100th of a second Measuring modes: Normal time, net time, lap time and 1st-2nd place times 	<ul style="list-style-type: none"> • Golf game • Daily alarm • Hourly time signal • Stopwatch Measuring capacity: 11 hour 59 minutes 59.99 seconds Measuring unit: 1/100th of a second Measuring modes: Normal time, net time, lap time and 1st-2nd place times • Stroke counter function
Accuracy per month	±15 seconds	±15 seconds	±15 seconds
Battery type	No. 399 x 1 pc.	BR-2016 x 1 pc. (Lithium battery)	BR-2016 x 1 pc. (Lithium battery)
Battery life	Approx. 15 months	Approx. 2 years	Approx. 2 years

SOLAR

Solar reaches out a hand.

The sun is really shining on the newly introduced series of Casio Solar watches. And why not. Their ability to put light to work for power gives a battery life never before possible. It's all done with special new cells that recharge the silver oxide battery in the watch. And it powers all sorts of new features with little-or-no increase in size, such as the calculator watch. They make good wet-wear, too – depth tested down to 50 meters.



• W-27
Module No. 189
50 m water-resistant
Resin



• SA-60G
Module No. 189
Gold plated



• CL-30
Module No. 243
Resin



• SA-60
Module No. 189
Chrome plated case



• CL-301
Module No. 243
Chrome plated case

Module No.	189	243
Regular timekeeping	Hour, minute, second, am/pm, month, date, day...on its double display	Hour, minute, second, am/pm, year, month, date, day... on its double display
Calendar system	Auto-calendar pre-programmed until the year 2019	Auto-calendar pre-programmed until the year 2099
Other functions	<ul style="list-style-type: none"> • 12/24 hour formats • Daily alarm • Hourly time signal • Dual time • Countdown alarm (Input range) Up to 59 minutes (Unit) 1/10th of a second (Mode) Net time • Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times 	<ul style="list-style-type: none"> • 12/24 hour formats • Calculator: 8 digits (7 digits for negative), (Abilities) Four basic calculations, chain & mixed operations, chain & mixed operations, constants for +/-x/+, automatic accumulation • 2 daily alarms • Hourly time signal • Dual time • Countdown alarm (Input range) Up to 99 minutes (Unit) 1/100th of a second (Mode) Net time • Stopwatch (Working range) 23 hours 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times
Accuracy per month	±15 seconds	±15 seconds
Battery type	Amorphous silicon solar battery and one silver oxide battery (Type: 726R)	Single-crystal silicon solar battery and one silver oxide battery (Type: 926R)
Battery life	Approx. 7 years for 726R	Approx. 7 years for 926R

Specifications may be changed without notice. 6

WATERSPORTS

The watches that follow the action.

Casio's riding the crest of the watersports wave with a great selection of depth-tested digitals. Top of the range are the new 200-meter beauties. They have the aqua-looks that show the wearer is never out of his depth in sports circles. And even if people simply want a watch that's safe in the shower there's the right model in this line-up. Here also is a chunky fella called the DW-200. Along with its tough-guy looks it sports 4 separate daily alarms.



• W-24
Module No. 248
50 m water-resistant
Resin



• W-35
Module No. 248
50 m water-resistant
Stainless steel



• W-25
Module No. 181
50 m water-resistant
Resin



• W-400
Module No. 106
100 m water-resistant
Resin



• W-750C
Module No. 248
100 m water-resistant
Stainless steel case

Module No.	248	181	106
Regular timekeeping	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times • Countdown alarm with repeat (Input range) From 1 minute to 11 hours 59 minutes (Unit) Second (Mode) Net time • Daily alarm • Hourly/half hourly time signals 	<ul style="list-style-type: none"> • Daily alarm function • Daily alarm 1 • Daily alarm 2 • Daily alarm with post-alarm chimes • Daily alarm with pre-alarm chimes • Hourly time signal function • Dual time mode • Stopwatch • Measuring capacity: 59 minutes 59.99 seconds • Measuring unit: 1/100th of a second • Measuring modes: Normal time, net time, 1st-2nd place times • Countdown alarm with repeat • Input range: From 1 minute to 11 hours 59 minutes • Measuring unit: Second • Measuring modes: Normal time and net time 	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times • Countdown alarm with repeat (Input range) From 1 minute to 11 hours 59 minutes (Unit) Second (Mode) Net time • Daily alarm • Hourly/half-hourly time signals
Accuracy per month	±15 seconds	±15 seconds	±15 seconds
Battery type	BR-2016 x 1 pc. (Lithium battery)	BR-2016 x 1 pc. (Lithium battery)	BR-2320 x 1 pc. (Lithium battery)
Battery life	Approx. 5 years	Approx. 5 years	Approx. 7 years



Module No.	215	280	240
Regular timekeeping	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, month, date, day
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • Thermometer mode Hour, minute, second, am/pm, temperature Measuring capacity: From -10°C (13°F) to 60°C (140°F) • Thermo-alarm function • Stopwatch Measuring capacity: 59 minutes 59.99 second Measuring unit: 1/100th of a second Measuring modes: Normal time, net time, 1st-2nd place times • Daily alarm function • Hourly time signal function • World times 	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times • Countdown alarm with repeat (Input range) From 1 minute to 11 hours 59 minutes (Unit) Second (Mode) Net time • Daily alarm • Hourly/half-hourly time signals 	<ul style="list-style-type: none"> • 12/24 hour formats • Stopwatch (Working range) 59 minutes 59.99 seconds (Mode) Net time/lap time/1st-2nd place times • Countdown alarm with repeat (Input range) From 1 minute to 11 hours 59 minutes (Unit) Second (Mode) Net time • Daily alarm • Hourly/half-hourly time signals
Accuracy per month	±15 seconds	±15 seconds	±15 seconds
Battery type	BR-2016 x 1 pc. (Lithium battery)	BR-2020 x 1 pc. (Lithium battery)	BR-2320 x 1 pc. (Lithium battery)
Battery life	Approx. 2 years	Approx. 7 years	Approx. 7 years

Specifications may be changed without notice. 8

CALCULATOR

Slimmer and scientifically smarter.

The calculator watch takes on a new role with the introduction of these new scientific models. For engineering, laboratory work or fieldwork they put quick calculating facilities at the fingertips. Module 231 gets down to a thin 6.7 mm while supplying a host of calculating features.



• CS-83
Module No. 231
Resin



• CFX-20
Module No. 197
Resin



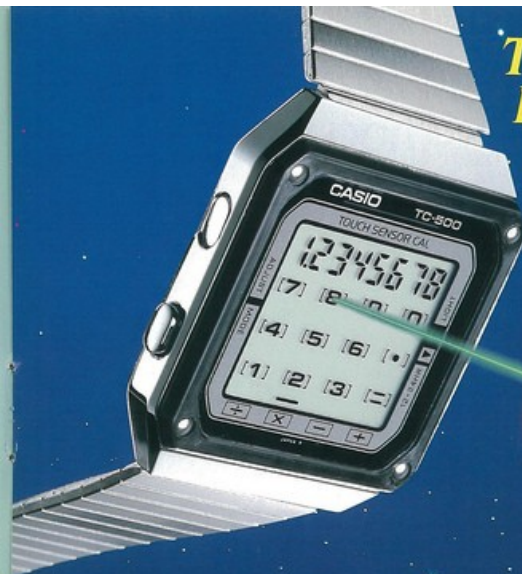
• CS-831
Module No. 231
Chrome plated case



• CFX-200
Module No. 197
Chrome plated case

Module No.	231	197
Display	Time	Hour, minute, second, am/pm, day
	Calendar	Year, month, date, day
Calendar system	Auto-calendar pre-programmed until the year 2099	Auto-calendar pre-programmed until the year 2099
Other functions	<ul style="list-style-type: none"> • Calculator mode: 8 digits Abilities: Four basic calculations, chain & mixed operations, constants for $+/-/x/\div$ • Overflow check: Indicated by the "E" sign, locking the calculator mode • Stopwatch mode Measuring capacity: 23 hours 59 minutes 59.99 seconds Measuring unit: 1/100th of a second Measuring modes: Normal time, net time, lap time/1st-2nd place times • Daily alarm • Hourly time signal 	<ul style="list-style-type: none"> • Calculator mode 8-digit mantissa, or 8-digit mantissa plus 2-digit Abilities: 4 basic calculations, constants for $+/-/x/\div$, x /x^n, $x ^{1/y}$, parenthesis accumulation to the memory, percentage calculations, sexagesimal \leftrightarrow decimal conversion, trigonometric/inverse trigonometric functions, common and natural logarithms, exponentiations (antilogarithms, exponentials, powers and roots), square roots, squares, sign change, register exchange, Pi entry and scientific notation, true algebraic system. • Three constant memories • Metric conversion function • Stopwatch mode Measuring capacity: 23 hours 59 minutes 59.99 seconds Measuring unit: 1/100th of a second Measuring modes: Normal time, net time, lap time and 1st-2nd place times • Daily alarm • Hourly time function
Accuracy per month	± 15 seconds	± 15 seconds
Battery type	No. 391 x 1 pc.	BR-2020 x 1 pc. (Lithium battery)
Battery life	Approx. 15 months	Approx. 15 months

THIS IS WHERE QUICK INFORMATION TECHNOLOGY IS GOING!



The watch with the finger-touch face!

It has the looks of a regular handsome digital watch; it reads like a usual digital watch, yet it has full calculator facilities. Press a side button and the face becomes a calculator sensor panel that senses every touch of the finger. There are no awkward added keyboards, no extra bulk. And this incredible new watch has all the other features you'd expect on the most versatile of today's wristwear.

[REGULAR TIMEKEEPING]



Hours, minutes, second, am/pm, month, date and day can be shown continuously. 12/24 hour formats.

[CALCULATOR]



8-digit capability; constants for +/—/x/÷, powers, mixed and reciprocal calculation.

[DAILY ALARM]



Three alarms can be set independently. Busy people get a call or appointment reminder with the daily alarm.

[DUAL TIME]



As a 2nd timekeeper, an overseas time can be set on the 12 or 24 hour system.

[COUNTDOWN ALARM]



Counts backwards in one second from maximum 12 hours with alarm signal at zero.

[STOPWATCH]



Measures net/lap/1st-2nd place times with accuracy of 1/100th of a second up to 24 hours.

Module No.	119/120		
Display	Time	Hour, minute, second, am/pm	
	Calendar	Month, date, day	
Calendar system	Auto-calendar set at 28 days for February		
Other functions	<ul style="list-style-type: none"> • Calculator mode: 8 digits Abilities: Four basic calculations, chain & mixed operations, constants for +/—/x/÷ Overflow check: Indicated by the "E" sign, locking the calculator mode • Stopwatch mode Measuring capacity: 23 hours 59 minutes 59.99 seconds Measuring unit: 1/100th of a second Measuring modes: Normal time, net time; lap time and 1st-2nd place times • Countdown alarm Input range: 11 hours 59 minutes Measuring unit: One second Measuring modes: Normal time and net time • Daily alarm (Alarm 1, Alarm 2, Alarm 3) • Hourly time signal • Dual time 		
	Accuracy per month	±15 seconds	
	Battery type	BR-1616 x 1 pc. (Lithium battery)	
	Battery life	Approx. 2 years	
	Specifications may be changed without notice.		



• TC-50
Module No. 120
Resin



• TC-500
Module No. 119
Chrome plated case

ANALOG (WATERSPORTS 50M)

New protection for quartz precision.

To the classical looks of analog action we've added 50-meter water resistance. That means these fine quartz watches can face the elements without a worry.



- AQ-30W
Module No. 305
50 m water resistant
Resin



- AQ-350W
Module No. 305
50 m water resistant
Stainless steel



ANALOG (THE URBANE LOOK)



• AQ-320*
Module No. 305
Stainless steel
* Available with a black dial.

Traditional flair for everyday wear.

Pure style best describes this newest array of analog-digitals from Casio. Daily accuracy is a fraction of a second and their many useful features are made even more attractive by their winning prices.



• AQ-500
Module No. 305
Stainless steel



• AQ-320G
Module No. 305
Gold plated

Module No.	305
Regular timekeeping	Hour, minute, second
Analog	Hour, minute, second, am/pm, month, date, day
Digital	
Calendar system	Auto-calendar set at 28 days for February
Other functions	<ul style="list-style-type: none"> • Daily alarm function • Hourly time signal function • Dual time • Stopwatch Measuring capacity: 59 minutes 59.9 seconds Measuring unit: 1/10th of a second Measuring modes: Normal time and net time
Accuracy per month	±15 seconds
Battery type	No. 396
Battery life	Approx. 12 months

Specifications may be changed without notice.

LADIES' CASUAL/STANDARD

Now, elegance without expense.

Casio proves that digitals can be both desirable and economical with this range of well-designed ladies' watches. Displays are big and distinct, and behind them is an easily available source of time information – like the month, date, auto-calendar and a stopwatch. Compactly encased, these modules have the lightness and brightness that makes them a pleasure to wear every day.



• L-5
Module No. 192
Resin



• LB319
Module No. 192
Chrome plated case

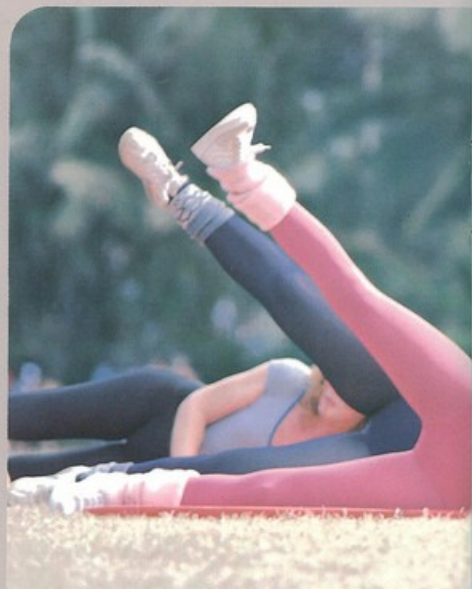


• LB319G
Module No. 192
Gold plated



• L-51G
Module No. 192
Resin

Module No.	192	
Display	Time	Hour, minute
	Calendar	Month, date
Calendar system	Auto-calendar set at 28 days for February	
Other functions	• Seconds display	
Accuracy per month	±30 seconds	
Battery type	BR-1225 x 1 pc. (Lithium battery)	
Battery life	Approx. 5 years	



LADIES' ALARM

The modern look that says luxury.

Few ladies digitals carry the sparkle of fashion as well as these watches. In their petite cases we've included an interesting selection of useful functions, such as a daily alarm, auto-calendar and hourly time signals. Simple to use. Pleasant to wear. Easy to buy.



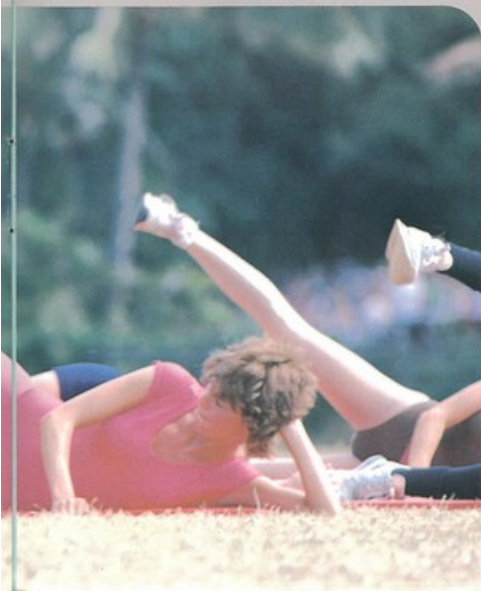
• LA-9
Module No. 229
Resin



• LA556
Module No. 229
Chrome plated case



• LA556G
Module No. 229
Gold plated



Module No.	229
Regular timekeeping	Hour, minute, 10-second, second (by flash), am/pm, month, date, day...on its double display
Calendar system	Auto-calendar set at 28 days for February
Other functions	• Daily alarm function • Hourly time signal function
Accuracy per month	±30 seconds
Battery type	No. 391 x 1 pc.
Battery life	Approx. 2 years

Specifications may be changed without notice.

LADIES' WATERSPORTS

Fashion as fresh as a sea breeze.

No more worries about a wet watch for today's sports minded female. Here's versatile selection of go-anywhere watch wear that stays in style. Her power problems have also been eliminated by batteries that last longer than ever, and any budget problems are neatly solved with the economy end of this selection. All attractive, graceful and highly precise. in or out of the water.



• LW-7
Module No. 192
50 m water resistant
Resin

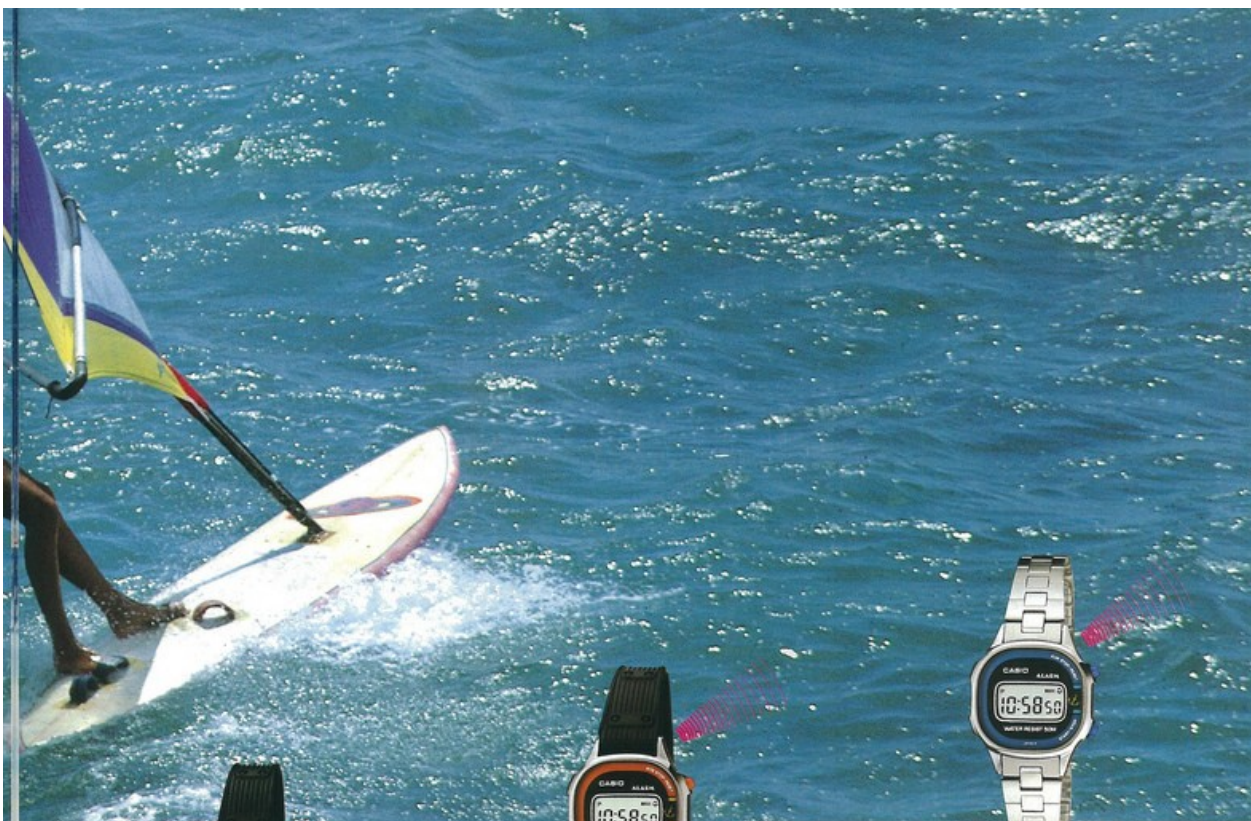


• LW-6
Module No. 157
50 m water-resistant
Resin



• LW-304C
Module No. 192
50 m water resistant
Stainless steel case

Module No.		192	157
Display	Time	Hour, minute	Hour, minute
	Calendar	Month, date	Month, date
Calendar system		Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions		• Seconds display	• Seconds display
Accuracy per month		±30 seconds	±15 seconds
Battery type		BR-1225 x 1 pc. (Lithium battery)	BR-1225 x 1 pc. (Lithium battery)
Battery life		Approx. 5 years	Approx. 7 years



• LW-101C
Module No. 210
50 m water-resistant
Stainless steel case



• LW-601C
Module No. 156
50 m water-resistant
Stainless steel case



• LW-601
Module No. 156
50 m water-resistant
Stainless steel

Module No.	210	156
Display	Time	Hour, minute
	Calendar	Month, date
Calendar system	Auto-calendar set at 28 days for February	Auto-calendar set at 28 days for February
Other functions	• Seconds display	<ul style="list-style-type: none"> • Daily alarm • Hourly time signal • Timer (Input range) From 1 minute to 60 minutes (Measuring unit) One second (Measuring mode) Normal time and net time
Accuracy per month	±15 seconds	±15 seconds
Battery type	No. 379 x 1 pc.	No. 366 x 1 pc.
Battery life	Approx. 12 months	Approx. 2 years

Specifications may be changed without notice.

LADIES' FASHION

Slimmer, lighter, smarter . . . simply nicer.

These digital darlings are expressions of efficiency for the modern woman. On the wrist they present a simple statement of time fashion, and signal to all that here's a girl who values her time.



• LF140GL
Module No. 210
Gold plated case

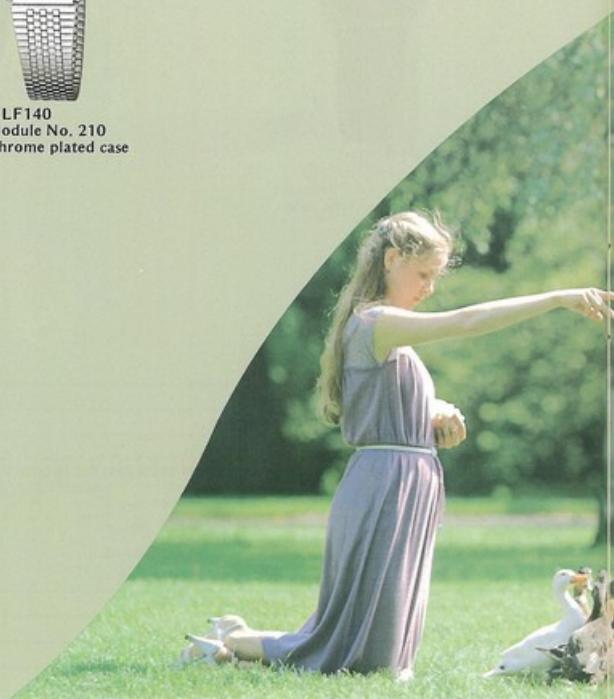


• LF140G
Module No. 210
Gold plated



• LF140
Module No. 210
Chrome plated case

Module No.	210	
Display	Time	Hour, minute
	Calendar	Month, date
Calendar system	Auto-calendar set at 28 days for February	
Other functions	• Seconds display	
Accuracy per month	±15 seconds	
Battery type	No. 379 x 1 pc.	
Battery life	Approx. 12 months	



LADIES' ANALOG

Analog artistry in a big new selection.

The world of watches now has a set of new stars, with the debut of this Casio pure analog series. Quartz technology lies behind the meticulous action of each of these 16 ladies watches. With an accuracy that is unremitting, adjustments are never a cause of concern.



• LQ-700L-7A
Module No. 318
Chrome plated case



• LQ-700GL-7A
Module No. 318
Gold plated case



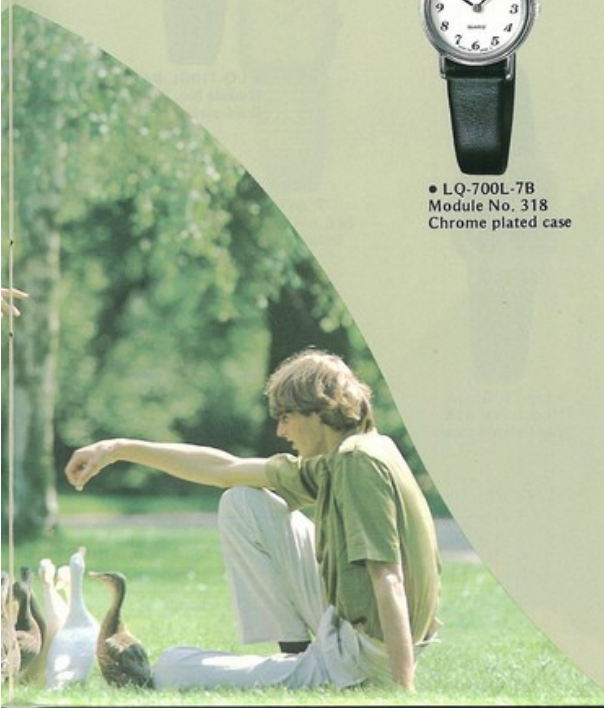
• LQ-710L-7A
Module No. 318
Chrome plated case



• LQ-700L-7B
Module No. 318
Chrome plated case



• LQ-700GL-9A
Module No. 318
Gold plated case



Module No.	318
Regular timekeeping	Hour hand, minute hand
Other functions	
Accuracy per month	±15 seconds
Battery type	No. 321 x 1 pc.
Battery life	Approx. 2 years

Specifications may be changed without notice.

LADIES' ANALOG



• LQ-710-7A
Module No. 318
Chrome plated



• LQ-710G-9A
Module No. 318
Gold plated



• LQ-710G-7A
Module No. 318
Gold plated



• LQ-710GL-9A
Module No. 318
Gold plated case



• LQ-710GL-1A
Module No. 318
Gold plated case

Module No.	318
Regular timekeeping	Hour hand, minute hand
Other functions	
Accuracy per month	±15 seconds
Battery type	No. 321 x 1 pc.
Battery life	Approx. 2 years



• LQ-710GL-7B
Module No. 318
Gold plated case



• LQ-720G-7C
Module No. 318
Gold plated



• LQ-720GL-7A
Module No. 318
Gold plated case



• LQ-720G-9A
Module No. 318
Gold plated



• LQ-720GL-5A
Module No. 318
Gold plated case



• LQ-720-7C
Module No. 318
Chrome plated



CLOCKS

All different, all with alarm systems.



• MA-2
Available in ivory



• DQ-500
Available in ivory



• MA-10
Available in ivory



• PQ-30
Available in gold



• TQ-100
Available in black or ivory

Model	MA-2	MA-10	DQ-500	PQ-30	TQ-100
Spec.					
Display capacity:					
Time display	Hour, minute, second, am/pm	Hour, minute, am/pm	Hour, minute, am/pm	Hour, minute, second, am/pm	Hour hand, minute hand, second hand
Time system	12-hour system	12-hour system	12-hour system	12-hour system	12-hour system
Daily alarm:					
Buzzer	Sounds for 60 seconds	Sounds for 60 seconds	Sounds for 60 seconds	Sounds for 60 seconds	Sounds for 60 seconds
Melody function	SYMPHONIE Nr. 40 G moll (W.A. Mozart, K.550)	Unterländers Heimweh (Volkslied)	x	SYMPHONIE Nr. 40 G moll (W.A. Mozart, K.550)	x
Snooze function	o	o	o	o	x
Hourly time signal	o	o	x	o	x
Accuracy	±3 seconds per day	±3 seconds per day	±3 second per day	±3 seconds per day	±20 seconds per month
Battery type	UM-3 or SUM-3 x 3 pcs.	UM-3 or SUM-3 x 2 pcs.	UM-3 or SUM-3 x 2 pcs.	CR-2025C 1 pc.	UM-3 or SUM-3 x 1 pc.
Battery life	Approx. 12 months on UM-3 Approx. 15 months on SUM-3	Approx. 12 months on UM-3 Approx. 22 months on SUM-3	Approx. 12 months on UM-3 Approx. 15 months on SUM-3	Approx. 12 months	Approx. 12 months on UM-3 (Approx. 15 months on SUM-3)
Flip-out back stand	x	x	x	o	x
Dimensions	43H x 115W x 76 mmD (1-3/4"H x 4-1/2"W x 3"D)	57H x 117W x 46 mmD (2-1/4"H x 4-5/8"W x 1-3/4"D)	70H x 76W x 59 mmD (2-3/4"H x 3"W x 2-1/3"D)	9.3H x 92.6W x 42.6 mmD (3/8"H x 3-5/8"W x 1-3/8"D)	56H x 56W x 23 mmD (2-1/6"H x 2-1/6"W x 7/8"D)
Weight	168 g (5.9 oz)	135 g (4.8 oz)	100g (3.7 oz)	42 g (1.5 oz)	70 g (2.7 oz)

HOW TO REPLACE THE BATTERY

1. Check the type of back cover

Screw-in type



Snap-on type (A)



Snap-on type (B)



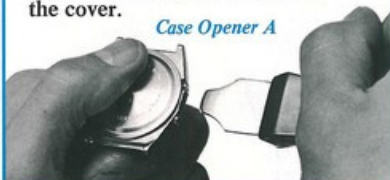
2. Removing the back cover

Place the watch on soft material, like buckskin, and hold it firmly.

With the Adjustable Case Opener, turn the back cover counter-clockwise.



Protect the back cover with a piece of tape before removing. Insert Opener A in the recess and move from side to side to make a gap between the cover and the case. Then use the opener to pry off the cover.



Fit Case Opener B into the notch and pry open the back cover.



3. Replacing the battery

Using a screwdriver, remove screw(s) from the battery holder. Replace dead battery(s) and attach the battery holder.



Avoid touching the contact (-) of the battery.

Never hold the contacts with metallic tweezers.



4. AC (ALL CLEAR)

As shown below, touch the AC contact and the battery (+) side with metallic tweezers. Contact should be about 2 seconds.



IMPORTANT

a) Contacting AC (ALL CLEAR) is necessary, when a new battery has been put in, because the memories/counters may cause erratic displays.

b) On some models, pushing the light button will turn on the display.

5. Fitting the back cover

Using the Adjustable Case Opener, tighten the back cover.



Place the watch on a hand press and push the back cover in gently.

Hold the watch horizontally and snap-fit the back cover.



DYNAMIC DIGITAL PACKS To Put A Splash Of Eye-Catching Color In Your Store!



• F-11
Module No. 155
Resin

• F-600
Module No. 406
Resin

• F-85
Module 160
Resin

• L-5
Module No. 192
Resin

CASIO®

CASIO INC. EXECUTIVE OFFICE/EASTERN REGIONAL OFFICE: 15 GARDNER ROAD, FAIRFIELD, N.J. 07006 (201) 575-7400
WESTERN REGIONAL OFFICE: 11933 WOODRUFF AVE., DOWNEY, CA. 90241 (213) 923-4564

PRINTED
IN
JAPAN
CT0583E

THIS SEASON'S POPULAR CASIO COLLECTION 1989



QUARTZ WATCH
CASIO
JAPAN

CASUAL/STANDARD

Monday-thru-Sunday standards that are perfect in any setting.



● F-18-1
Module No. 695
Resin



● F-28W-1
Module No. 586
Resin



● F-88W-1A
Module No. 593
Resin



● F-76W-1A
Module No. 587
Resin



● F-77W-1D
Module No. 587
Resin



● B612W-1
Module No. 350
Chrome plated resin



● B612WG-9
Module No. 350
Gold tone resin

ALARM CHRONO

Sturdy, functional digitals for today's active man.



● A153WG-9
Module No. 587
Resin



● A155W-1
Module No. 587
Chrome plated resin

Module No.	350	548	549	586
Regular timekeeping	Hour, minute, second, am/pm, month, date	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day
Calendar system	28 days for February	28 days for February	Pre-programmed until the year 2029	28 days for February
Other functions		<ul style="list-style-type: none"> •12/24-hour formats •Daily alarm •Hourly/half hourly time signals •1/100 sec. stopwatch Working range: 59'59.99" Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min—11 hr. 59 min Unit: 1 sec. 	<ul style="list-style-type: none"> •12/24-hour formats •Multi-function alarm Daily alarm, monthly alarm, daily alarm for a month, or date alarm •Hourly time signals •1/100 sec. stopwatch Working range: 23:59'59.99" Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 sec.—24 hr. Unit: 1 sec. Auto-repeat function •Dual time •Reminder mark 	<ul style="list-style-type: none"> •12/24-hour formats
Micro-light	No	Yes	Yes	No
Accuracy	± 30 sec.	± 15 sec.	± 15 sec.	± 30 sec.
Battery type	CR-2016 (Lithium battery)	CR-2016 (Lithium battery)	CR-2016 (Lithium battery)	CR-2016 (Lithium battery)
Battery life	Approx. 5 years	Approx. 5 years	Approx. 5 years	Approx. 7 years

WATER SPORTS

® Sporty high-fashion digitals for the urban sailor!



●W-105C-1A Module No. 595 Resin
 ●W-58-1AV Module No. 590 Resin
 ●W-70B-1AV Module No. 596 Resin Mineral glass
 ●W-26B-1B Module No. 690 Resin
 ●W-71-1V Module No. 549 Resin



●W-48B-1AV Module No. 549 Resin
 ●W-700-1 Module No. 548 Resin
 ●W-720-1V Module No. 549 Resin Mineral glass
 ●W-720-9V Module No. 549 Resin Mineral glass
 ●W-780C-1V Module No. 549 Stainless steel Mineral glass

587/593/596	590	595	690	695
Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date
28 days for February	28 days for February	28 days for February	Pre-programmed until the year 2029	28 days for February
<ul style="list-style-type: none"> •12/24-hour formats •Daily alarm •Hourly time signals •1/100 sec. stopwatch Working range: 59'59.99" Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •12/24-hour formats •Daily alarm •Hourly time signals •1/100 sec. stopwatch Working range: 59'59.99" Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •12/24-hour formats •Daily alarm •Hourly time signals •1/100 sec. stopwatch Working range: 59'59.99" Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •12/24-hour formats •Multi-function alarm Daily alarm, monthly alarm, daily alarm for a month, or date alarm •Hourly time signals •1/100 sec. stopwatch Working range: 23:59'59.99" Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 sec. — 24 hr. Unit: 1 sec. Auto-repeat function •Dual time 	<ul style="list-style-type: none"> •Seconds display
Yes	Yes	Yes	Yes	No
± 30 sec.	± 30 sec.	± 15 sec.	± 15 sec.	± 30 sec.
CR-2016 (Lithium battery)	CR-2016 (Lithium battery)	CR-2016 (Lithium battery)	CR-2016 (Lithium battery)	CR-1216 (Lithium battery)
Approx. 7 years	Approx. 7 years	Approx. 5 years	Approx. 5 years	Approx. 5 years

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HIGH-TECH WATER SPORTS

All-weather technological wonders that offer instant access to a wealth of useful data.

US ZONE TIMER USA & 6 TIME ZONE



●W-54US-1V
Module No. 814
Resin

WORLD TIME



●W-50U-1V
Module No. 643
Resin



●W-520U-1V
Module No. 643
Resin



●A300U-1
Module No. 643
Chrome plated resin

THERMOMETER

18.3°C



●TS-1200-1
Module No. 515
Resin

STRAIGHT FLUSH



●GC-10W-1V
Module No. 812
Resin

Module No.	512	515	588/808/809	643
Regular timekeeping	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day	Analog: 3 hands Digital: Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, am/pm, year, month, date, day
Calendar system	28 days for February	28 days for February	Pre-programmed until the year 2019	Pre-programmed until the year 2029
Other functions	<ul style="list-style-type: none"> •Daily alarm •Hourly time signals •Countdown alarm Input range: 1 min—60 min Unit: 1 sec. •Twin counter Up to 99 •Timer/stopwatch Timer Input range: 1 min—20 min Unit: 1/100th of a sec Stopwatch Working range: 23 hr, 59 min, 59.99 sec. Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •12/24-hour formats •Daily alarm •Hourly time signals •1/100 sec. stopwatch Working range: 59' 59.99" Mode: Net time/split time/1st-2nd place times •Thermometer Range: 14°F to 140°F (-10°C to 60°C) •Thermo-alarm •World time (8 standard times) 	<ul style="list-style-type: none"> •12/24-hour formats •5 independent daily alarms •Hourly time signals •Dual time •1/100 sec. stopwatch Working range: 23:59' 59.99" Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min.—24 hr. Unit: 1/10th of a sec. 	<ul style="list-style-type: none"> •12/24-hour formats •World time 29 time-zone, city code display, difference between home time and local time, summer time adjustment •5 multi-function world time alarms Daily alarm, monthly alarm, daily alarm for a month, date alarm for home time and local time •Hourly time signals •1/100 sec. stopwatch Working range: 23:59' 59.99" Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min.—24 hr. Unit: 1/10th of a sec.
Micro-light	No	Yes	No	No
Accuracy	± 15 sec.	± 15 sec.	± 15 sec.	± 15 sec.
Battery type	CR-2016 (Lithium battery)	CR-2016 (Lithium battery)	CR-1616 (Lithium battery)	CR-1616 (Lithium battery)
Battery life	Approx. 3 years	Approx. 3 years	Approx. 2 years	Approx. 2 years

LC ANALOG



50m

●AE-11W-1AV
Module No. 694
Resin

LC ANALOG



50m

●AE-12W-1V
Module No. 694
Resin

TWIN GRAPH



50m

●AE-20W-1A
Module No. 588
Resin

TWIN GRAPH II



50m

●AE-21W-1V
Module No. 809
Resin
Mineral glass

TWIN GRAPH II



50m

●AE-22W-1V
Module No. 808
Resin
Mineral glass

SPORTS MULTI-TIMER



3 YRS
100m

●STW-100-1V
Module No. 657
Resin



3 YRS
50m

●SW-110-1U
Module No. 512
Resin

657

Hour, minute, second, am/pm, year, month, date, day

Pre-programmed until the year 2029

- 12/24-hour formats
- Multi-function alarm
Daily alarm, monthly alarm, daily alarm for a month, or date alarm
- Hourly time signals
- 1/100 sec. stopwatch
Working range: 9:59'59.99"
Mode: Net time/split time/1st-2nd place times
- Countdown alarm
Input range: 1 sec. — 99 hr. 59 min. 59 sec.
Unit: 1/10th of a sec.
- Sports timer
The game period and an interval period of 9 different sports are preset. (Boxing, Rugby, Water polo, Basketball, Handball, Hockey, Rugby, Soccer, American football)

No

± 15 sec.

CR-1616 (Lithium battery)

Approx. 3 years

694

Analog: 3 hands
Digital: Hour, minute, second, am/pm, month, date, day

Pre-programmed until the year 2029

- 12/24-hour formats
- 5 daily alarms
- Hourly time signals
- Dual time
- 1/100 sec. stopwatch
Working range: 23:59'59.99"
Mode: Net time/split time/1st-2nd place times
- Countdown alarm
Input range: 1 min. — 24 hr.
Unit: 1 sec.

No

± 15 sec.

CR-1616 (Lithium battery)

Approx. 2 years

812

Hour, minute, second, am/pm, month, date, day

28 days for February

- 12/24-hour formats
- Poker game
- Daily alarm
- Hourly time signals
- 1/10 sec. stopwatch with slot machine display (capacity: 60 min/net time)

No

± 15 sec.

CR-1616 (Lithium battery)

Approx. 3 years

814

Hour, minute, second, am/pm, month, date, day

Pre-programmed until the year 2029

- 12/24-hour formats
- World time 6 time zone in the United States, map and city code display, summer time adjustment
- Daily time alarm
- Hourly time signals
- 1/100 sec. stopwatch
Working range: 23:59'59.99"
Mode: Net time/split time/1st-2nd place times
- Countdown alarm
Input range: 1 min. — 24 hr.
Unit: 1 sec.

Yes

± 15 sec.

CR-2016 (Lithium battery)

Approx. 5 years

RUNNER'S

High-tech pacers put you on the road to good health.

JOGGING



50m

●J-31W-1
Module No. 179
Resin



50m

●J-51W-1B
Module No. 208
Resin

WALKING TIMER



50m

●J-52W-1V
Module No. 208
Resin
Mineral glass

CALORIE PEDOMETER



50m

●EXW-50-1AV
Module No. 611
Resin

LAP MEMORY 30 (JUNIOR SIZE)



50m

●SDB-30W-1V
Module No. 603
Resin

LAP MEMORY 30 (STANDARD SIZE)



3m

50m

●SDB-300W-1
Module No. 503
Resin
Mineral glass

LAP MEMORY 30



3m

100m

●SDB-500W-1BV
Module No. 863
Resin

PULSECHECK



50m

●JP-100W-1BV
Module No. 509
Resin

Module No.	179	208	503/863	509
Regular timekeeping	Hour, minute, second, am/pm, month, date	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, am/pm, month, date, day
Calendar system	28 days for February	28 days for February	Pre-programmed until the year 2019	28 days for February
Other functions	<ul style="list-style-type: none"> •12/24-hour formats •Daily alarm •hourly time signals •Pacer Input data: Pacer signals (can be set from 132—174 times/min in 15 steps) Output data: Elapsed time (up to 23 hr. 59 min 59 sec.)	<ul style="list-style-type: none"> •Daily alarm •Hourly time signals •Pacer Input data: Length of stride (can be set up to 3.95m or 9 feet 11 inches), pacer signals (can be set 65—174 times/min in 31 steps) Output data: Elapsed time (up to 23 hr. 59 min. 59 sec.), Distance covered (up to 99.9999km or 99.9999 Miles) <ul style="list-style-type: none"> •Timer/stopwatch Time: Input range: 1 min.—59 min. Unit: 1/10th of a sec. Stopwatch: Working range: 59 min. 59.99 sec. Mode: Net time/split time/1st-2nd place times	<ul style="list-style-type: none"> •12/24-hour formats •Daily alarm •Hourly time signals •Memory stopwatch Working range: Lap time 59'59.99" Total elapsed time 99:59'59.99" Mode: Net time/lap time/split time/1st-2nd place times, difference between 1st-2nd place times, lap counter up to 99, 10 target time setting with time-up signals, difference between target time and split time record, average lap time, 30 lap/split time memories with a run title, month, date, day of the run and run-number <ul style="list-style-type: none"> •Countdown alarm Input range: 1 sec. to 100 hr. Unit: 1/10th of a sec.	<ul style="list-style-type: none"> •12/24-hour formats •3 independent alarms •Daily or weekly alarm settings •Hourly time signals •Pacer stopwatch Working range: Split time 9:59'59.99" Total elapsed time 19:59'59.99" Unit: 1/100 sec. Mode: Net time/split time/1st-2nd place time Interval pacer function signals for 20 sec. every 5 min. Range: 5—240 times/min Pulsecheck alarm 5 sec. alarm with 1 min intervals for 10 minutes after stopping stopwatch, Split time memory function up to 9 split time records and stop time record <ul style="list-style-type: none"> •Countdown alarm Input range: 1 sec. to 20 hr. Unit: 1/10th of a sec. Auto-repeat function <ul style="list-style-type: none"> •1/100 sec. stopwatch Working range: 19:59'59.99" Mode: Net time/split time/1st-2nd place time
Micro-light	No	No	Yes	No
Accuracy	± 15 sec.	± 15 sec.	± 15 sec.	± 15 sec.
Battery type	No. 399, SR827W	CR-2016 (Lithium battery)	CR-2016 (Lithium battery)	CR-1616 (Lithium battery)
Battery life	Approx. 15 months	Approx. 2 years	Approx. 3 years	Approx. 2 years

HEAVY-DUTY

Built tough to stand up to your active outdoor lifestyle.

G-SHOCK



5 yrs
200m

- DW-260-1V
Module No. 690
Resin
Mineral glass



5 yrs
200m

- DW-1500C-1V
Module No. 690
Stainless steel
Mineral glass



5 yrs
300m

- DW-310-1V
Module No. 690
Resin
Mineral glass



3 yrs
100m

- DW-500C-1V
Module No. 540
Resin
Mineral glass

G-SHOCK



3 yrs
100m

- DW-500C-9BV
Module No. 540
Resin
Mineral glass

G-SHOCK



7 yrs
200m

- DW-5600C-1V
Module No. 691
Stainless steel
Mineral glass

G-SHOCK



7 yrs
200m

- DW-5600C-9BV
Module No. 691
Stainless steel
Mineral glass

G-SHOCK



7 yrs
200m

- DW-5700C-9V
Module No. 691
Stainless steel
Mineral glass

540	603	611	690/691
Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, date, day	Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, am/pm, month, date, day
28 days for February	28 days for February	Pre-programmed until the year 2029	Pre-programmed until the year 2029
<ul style="list-style-type: none"> • 12/24-hour formats • Daily alarm • Hourly time signals • 1/100 sec. stopwatch Working range: 59' 59.99" Mode: Net time/split time/1st-2nd place times • Shock resistant (G-Shock) 	<ul style="list-style-type: none"> • 12/24-hour formats • 3 independent daily alarms • Hourly time signals • Stopwatch Working range: Lap time 59' 59.99" Total elapsed time 19:59' 59.99" Mode: Net time/lap time/split time/difference between 1st-2nd place times, lap counter up to 99, 10 target time setting with time-up signals, average lap time Memory capacity: A maximum of 30 lap/split time records with a run title (date of the run and run-number) • Countdown alarm Input range: 1 sec. to 24 hr. Unit: 1 sec. Auto-repeat/repeat function 	<ul style="list-style-type: none"> • 12/24-hour formats • Daily alarm • Hourly time signals • 1/100 sec. stopwatch Working range: 23:59' 59.99" Mode: Net time/split time • Countdown alarm Input range: 1 sec. to 24 hr. Unit: 1 sec. • Pedometer Modes: Walking/Exercise Walking/Jogging Detection system: Detection of the number of steps by piezoelectric acceleration sensor system Output data: <ul style="list-style-type: none"> • Pace indication in bar graph 80 to 150 steps/min. in walking mode, 110 to 205 steps/min. in exercise walking mode, 115 to 220 steps/min. in jogging mode • Elapsed time (up to 19:59' 59.99) • Distance covered (up to 99.99km or miles) • Number of steps (up to 999996) • Speed per hour (up to 99.9 km/h or mile/h) • Calorie consumed (up to 9999 kcal) Input data: Distinction of sex, age, weight, length of stride *Target settings of distance covered, target calory consumed and target number of steps *30 memories with elapsed time, date, distance covered, number of steps, average speed per hour, calory consumed *Changeover between km and miles 	<ul style="list-style-type: none"> • 12/24-hour formats • Multi-function alarm Daily alarm, monthly alarm, daily alarm for a month, or date alarm • Hourly time signals • 1/100 sec. stopwatch Working range: 23:59' 59.99" Mode: Net time/split time/1st-2nd place times • Countdown alarm Input range: 1 sec. — 24 hr. Unit: 1 sec. Auto-repeat function • Dual time • Shock resistant (G-Shock) (Module No. 691)
No	Yes	Yes	Yes
± 30 sec.	± 15 sec.	± 15 sec.	± 15 sec.
CR-1616 (Lithium battery)	CR-1220 (Lithium battery)	CR-2016 (Lithium battery)	CR-2016 (Module No. 690), CR-2320 (Module No. 691) (Lithium battery)
Approx. 3 years	Approx. 2 years	Approx. 2 years	Approx. 5 years (for Module No. 690) Approx. 7 years (for Module No. 691)

DATA BANK/CALCULATORS

Finger-tip access of everything from telephone numbers and timetables to times around the world!



5 yrs.
WATER RESIST

•DB-31-1
Module No. 871
Resin

TIME-TABLE



50m

•DBT-70W-1V
Module No. 662
Resin
Mineral glass

TELEMEMO 50/ WORLD TIME



50m

•DB-55W-1AV
Module No. 675
Resin



WATER RESIST

•DB-520-1
Module No. 675
Chrome plated resin

TELEMEMO 50/ WORLD TIME/ CALCULATOR



WATER RESIST

•DBC-61-1
Module No. 676
Resin



WATER RESIST

•DBC-610-1
Module No. 676
Chrome plated resin

TELEMEMO 100



•DBX-100-1A
Module No. 261
Chrome plated

Module No.	261	322	437	555
Regular timekeeping	Hour, minute, second, am/pm, month, date, day	Analog: 2 hands Digital: Hour, minute, second, month, date, day	Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, am/pm, year, month, date, day
Calendar system	Pre-programmed until the year 2079	Pre-programmed until the year 2099	Pre-programmed until the year 2079	Pre-programmed until the year 2099
Other functions	<ul style="list-style-type: none"> •12/24-hour formats •100 pages of Telememo •8 letters and 12 numerals per page •65 pages of Schedule-memo •16 letters/start time/end time per page •Memo •61 sets of 24 letters •Memories shared among three types of Memo. •Password function •8-digit calculator •arithmetic calculations, constants, automatic accumulation memory •Daily alarm •Hourly time signals 	<ul style="list-style-type: none"> •12/24-hour formats •World time •10 time zones, summer time adjustment •8-digit calculator •Constants, function command signs •1 currency rate memory •Daily alarm •Hourly time signals •1/100 sec. stopwatch •Working range: 23:59'59.99" •Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •12/24-hour formats •8-digit calculator •Constants, function command signs •Daily alarm •Hourly time signals •Dual time •1/100 sec. stopwatch •Working range: 23:59'59.99" •Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •12/24-hour formats •Auto-dialing function •Automatically dialing of telephone numbers over push-button telephones, one-touch elimination of area codes •50 pages of Telememo •9 letters and 14 numerals per page •50 pages of Schedule-memo •14 letters, date, time per page •Memories shared between Telememo and Schedule-memo. •World time •24 time zones, city code display, summer time adjustment •Daily alarm •Hourly time signals •1/100 sec. stopwatch •Working range: 23:59'59.99" •Mode: Net time/split time/1st-2nd place times •Countdown alarm •Input range: 1 min.—24 hr. •Unit: 1/10th of a sec. •Auto-repeat/repeat function
Micro-light	Yes	No	No	Yes
Accuracy	± 15 sec.	± 15 sec.	± 15 sec.	± 15 sec.
Battery type	CR-1220 (Lithium battery)	SR920SW	CR-2016 (Lithium battery)	CR-1616 (Lithium battery)
Battery life	Approx. 18 months	Approx. 3 years	Approx. 5 years	Approx. 2 years

PHONE DIALER



•DBA-80-1
Module No. 555
Resin

PHONE DIALER 100



•DBA-800-1
Module No. 555
Chrome plated resin



•DBA-100-1
Module No. 698
Resin



•CA-53W-1
Module No. 437
Resin



•CA-505-1
Module No. 437
Chrome plated resin

WORLD TIME/
CALCULATOR



•AQ-80C-1B
Module No. 322
Resin

662	675	676	698	871
Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, am/pm, year, month, date, day	Hour, minute, seconds, am/pm, year, month, date, day	Hour, minute, second, am/pm, year, month, date, day
28 days for February	Pre-programmed until the year 2029	Pre-programmed until the year 2029	Pre-programmed until the year 2029	Pre-programmed until the year 2029
<ul style="list-style-type: none"> •12/24-hour formats •50 pages of Telememo •5 letters and 12 numerals per page •TIME TABLE function •A maximum storage of 310 timetable items for up to 6 locations, pre-departure alarm •Daily alarm •Hourly time signals 	<ul style="list-style-type: none"> •12/24-hour formats •50 pages of Telememo •8 letters & 12 numerals per page, password function •50 pages of Schedule-memo •*Memories shared between Telememo and Schedule-memo. •Free-memo in 23 letters •World time •24 time zones, summer time adjustment •Daily alarm •Hourly time signals •1/100 sec. stopwatch Working range: 1 sec.—24 hr. Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min.—24 hr. Unit: 1/10th of a sec. Auto-repeat/repeat function •Power fade indicator 	<ul style="list-style-type: none"> •12/24-hour formats •50 pages of Telememo •8 letters & 12 numerals per page, password function •50 pages of Schedule-memo •*Memories shared between Telememo and Schedule-memo. •World time •24 time zones, summer time adjustment •8-digit calculator •Daily alarm •Hourly time signals •1/100 sec. stopwatch Working range: 1 sec.—24 hr. Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min.—24 hr. Unit: 1 sec. Auto-repeat/repeat function •Power fade indicator 	<ul style="list-style-type: none"> •12/24-hour formats •Daily alarm •Hourly time signals •Up to 100 pages of Telememo Maximum of 107 letters and 101 numerals per page, password function, credit card number memory •Auto-dialing function in 3 tone levels Automatically dialing of telephone numbers over push-button telephones, one-touch elimination of area codes, credit card call function •Up to 100 pages of Schedule-memo Maximum of 101 letters, date, time per page *Memories shared between Telememo and Schedule-memo. •1/100 sec. stopwatch Working range: 23:59'59.99" Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min.—24 hr. Unit: 1 sec. 	<ul style="list-style-type: none"> •12/24-hour formats •30 pages of Telememo •8 letters and 12 numerals per page •5 multi-function alarms •Daily alarm, monthly alarm, 1-month alarm or date alarm, 8-character messages can be memorized. •Hourly time signals •Dual time •1/100 sec. stopwatch Working range: 1 sec.—24 hr. Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min.—24 hr. Unit: 1 sec. Auto-repeat/repeat function
No	Yes	Yes	No	No
± 15 sec.	± 15 sec.	± 15 sec.	± 15 sec.	± 15 sec.
CR-1616 (Lithium battery)	CR-1616 (Lithium battery)	CR-1616 (Lithium battery)	CR-1620 (Lithium battery)	CR-1616 (Lithium battery)
Approx. 2 years	Approx. 2 years	Approx. 2 years	Approx. 2 years	Approx. 5 years

Specifications may be changed without notice.

WRIST INSTRUMENTS

Convenient high-performance tools for professionals and specialists.

TRI GRAPH



3yrs
100m

•TGW-10G-1V
Module No. 827
Resin

DIGI GRAPH



3yrs
100m

•DGW-30-1V
Module No. 828
Resin

BAROMETER



100m

•BM-100W-1V
Module No. 510
Resin
Mineral glass

TRI GRAPH



3yrs
100m

•TGW-100-1V
Module No. 827
Stainless steel
Mineral glass

DIGI GRAPH



3yrs
100m

•DGW-30-7V
Module No. 828
Resin

Module No.	510	693	815	827
Regular timekeeping	Hour, min, sec, am/pm, month, date, day	Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, am/pm, year, month, date, day	Analog: 3 hands Digital: Hour, minute, second, am/pm, year, month, date, day
Calendar system	28 days for February	Pre-programmed until the year 2029	Pre-programmed until the year 2029	Pre-programmed until the year 2019
Other functions	<ul style="list-style-type: none"> •12/24-hour formats •3 multi-function alarms Daily alarm, monthly alarm, daily alarm for a month, or date alarm •Hourly time signals •Altimeter Maximum relative altitude memory Measuring range: -13,120ft to 13,120ft Display unit: 20ft Altitude alarm *Measured altitude is indicated as a relative altitude. •Depth-meter (not for scuba diving) Maximum relative depth memory Measuring range: 0 to -98ft Display unit: 1ft Tendency of atmospheric pressure display, depth-alarm *Measured depth of a dive is indicated as a relative depth. •Barometer Measuring range: 610mb to 1050mb Display unit: 1mb •Countdown alarm Input range: 1 min.—24 hr. Unit: 1 sec. Repeat function •1/100 sec. stopwatch Working range: 23:59'59.99" Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •12-24-hour formats •Mapmeter (measures the distance on the map by inputting the unit and scale) Measuring unit: mm, cm, m, inch, foot & inch Measuring range: up to 9999mm/ reverse direction measurement Output unit: mm, cm, m, km, inch, foot & inch, mile, nautical mile Output range: up to 99999.99 km (62130.88 miles, or 53989.29 nautical miles) Scale range: up to 9999999 5 scale memories, 10 measured distance memories Navigation function (calculates the required time or speed) Navigation timer/stopwatch: up to 99'59" Average speed, calculation from the total distance and time •Multi-function alarm Daily alarm, monthly alarm, yearly alarm, daily alarm for a month, or date alarm •Hourly time signals •1/100 sec. stopwatch Working range: 99:59'59.99" Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 sec.—99 hr. 59 min. 59 sec. Unit: 1/10th of a sec. Repeat function 	<ul style="list-style-type: none"> •12/24-hour formats •Thermometer Range: 14°F to 140°F (-10°C to 60°C) •World time & temperature data (23 standard times/average high and low temperature for each month) •Local temperature memory Stores 24 temperature records at hourly intervals. (Automatically updates hour by hour when the number of data exceeds 24) •5 daily alarms •Hourly time signals •1/100 sec. stopwatch Working range: 23:59'59.99" Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 sec.—24 hr. Unit: 1 sec. 	<ul style="list-style-type: none"> •12/24-hour formats •5 independent daily alarms •Hourly time signals •Dual time •1/100 sec. stopwatch Working range: 23:59'59.99" Mode: Net time/split time/1st-2nd place times •Countdown alarm Input range: 1 min.—24 hr. Unit: 1/10th of a sec.
Micro-light	Yes	No	Yes	No
Accuracy	± 15 sec.	± 15 sec.	± 15 sec.	± 15 sec.
Battery type	SR927W × 2 pcs.	SR927W × 2 pcs.	CR-1620 (Lithium battery)	CR-2016 (Lithium battery)
Battery life	Approx. 2 years	Approx. 2 years	Approx. 2 years	Approx. 3 years

MOON GRAPH

3 yrs
50m

● GMW-15-1V
Module No. 832
Resin

COSMO PHASE

3 yrs
100m

● CGW-50-1V
Module No. 830
Resin

WORLD TIME/THERMOMETER

3 yrs
100m

● TS-100-1V
Module No. 815
Resin

FISH EN TIME

3 yrs
100m

● FT-100W-1V
Module No. 844
Resin

MAP METER

50m

● MAP-100-1V
Module No. 693
Resin

828	830	832	844
Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, am/pm, year, month, date, day	Hour, minute, second, am/pm, year, month, date, day
Pre-programmed until the year 2029	Pre-programmed until the year 2200	Pre-programmed until the year 2029	Pre-programmed until the year 2029
<ul style="list-style-type: none"> • 12-24-hour formats • Multi-function alarm Daily alarm, monthly alarm, daily alarm for a month, or date alarm • Hourly time signals • 1/100 sec. stopwatch Working range: 9:59' 59.99" Mode: Net time/split time/1st-2nd place times • Countdown alarm Input range: 1 sec.—99 hr. 59 min. 59 sec. Unit: 1/10th of a sec. • Sports timer The game period and an interval period of 9 different sports are preset. (Boxing, Rugby, Water polo, Basketball, Handball, Hockey, Rugby, Soccer, American football) 	<ul style="list-style-type: none"> • 12-24-hour formats • Simulation of revolution of planets (Mercury, Venus, Earth, Mars, Jupiter, Saturn, Uranus, Neptune and Pluto) • Solar system data (displays the position of 9 planets for 300 years: 1901 A.D.—2200 A.D.) • Halley's comet data (displays the dates for the closest approach of Halley's comet to the earth.) • Solar eclipse data (displays the date of the solar eclipse.) • Multi-function alarm Daily alarm, monthly alarm, daily alarm for a month, or date alarm • Hourly time signals • 1/100 sec. stopwatch Working range: 9:59' 59.99" Mode: Net time/split time/1st-2nd place times • Countdown alarm Input range: 1 sec.—99 hr. 59 min. 59 sec. Unit: 1/10th of a sec. 	<ul style="list-style-type: none"> • 12-24-hour formats • Moon phase data (Real time moving graphic display of phases of the moon, crescent phase through to full moon phase, with initial input of longitude, latitude and deviation from GMT time for a specific location.) • Sunrise & sunset data (displays sunrise & sunset time and moon age of input date) • Daily alarm • Hourly time signals • 1/100 sec. stopwatch Working range: 23:59' 59.99" Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> • 12-24-hour formats • Fishing data (displays the most suitable times for fishing by automatically calculating moon movement) • Sunset & sunrise data (displays sunrise & sunset time, moon age of input date) • Daily alarm • Hourly time signals • 1/100 sec. stopwatch Working range: 23:59' 59.99" Mode: Net time/split time/1st-2nd place times
No	No	No	No
± 15 sec.	± 15 sec.	± 15 sec.	± 15 sec.
CR-2016 (Lithium battery)	CR-2016 (Lithium battery)	CR-1616 (Lithium battery)	CR-1616 (Lithium battery)
Approx. 3 years	Approx. 3 years	Approx. 3 years	Approx. 3 years

HIGH-TECH COMBINATION

Digital accuracy and functions with the dressy, at-a-glance convenience of an analog.

WRIST INSTRUMENTS

THERMOMETER

SPEED MEMORY 100

ALTI-DEPTH METER

50m

●AW-10-1BV
Module No. 378
Resin
Mineral glass

50m

●AW-20M-1GV
Module No. 384
Resin

100m

●ARW-320AT-1E2V
Module No. 376
Resin
Mineral glass

DATA BANK

DATA BANK

DATA BANK

3yrs

WATER RESIST

●AB-10WG-1E
Module No. 344
Resin

3yrs

WATER RESIST

●AB-10WG-9E
Module No. 344
Resin

3yrs

●AB-100-1A
Module No. 344
Chrome plated resin



Module No.	306	308	314	344
Regular timekeeping	Analog: 2 hands Digital: Hour, minute, second, am/pm, month, date, day	Analog: 2 hands Digital: Hour, minute, second, am/pm, month, date, day	Analog: 3 hands Digital: Hour, minute, second, am/pm, month, date, day	Analog: 3 hands Digital: Hour, minute, second, am/pm, month, date, day
Calendar system	28 days for February	28 days for February	28 days for February	Pre-programmed until the year 2029
Other functions	<ul style="list-style-type: none"> •12/24-hour formats •Daily alarm •Hourly time signals •Dual time 	<ul style="list-style-type: none"> •12/24-hour formats •Daily alarm •Hourly time signals •Dual time 	<ul style="list-style-type: none"> •12/24-hour formats •Daily alarm •Hourly time signals •Dual time •1/10 sec. stopwatch Working range: 59' 59.9" Mode: Net time 	<ul style="list-style-type: none"> •12/24-hour formats •20 pages of Telememo 4 letters and 12 numerals per page •Daily alarm •Hourly time signals •1/100 sec. stopwatch Working range: 59' 59.99" Mode: Net time

Micro-light	No	No	No	No
Accuracy	± 15 sec.	± 15 sec.	± 15 sec.	± 20 sec.
Battery type	SR920W	No. 399, SR927W	No. 370, SR920W	No. 399, SR927W
Battery life	Approx. 2 years	Approx. 3 years	Approx. 2 years	Approx. 3 years



•AQ-302-7D
Module No. 314
Chrome plated resin



•AQ-302G-9D
Module No. 314
Gold tone resin



3 yrs
WATER RESIST
•AQ-8W-1E
Module No. 308
Resin



3 yrs
WATER RESIST
•AQ-16W-8A
Module No. 308
Resin

Detachable Mask



WATER RESIST
•AQ-23-1B
Module No. 306
Resin



3 yrs
50m
•AQW-5-1EV
Module No. 308
Resin



50m
•AW-30-9EV
Module No. 306
Resin

376

Analog: 3 hands
Digital: Hour, minute, second, am/pm, month, date, day

Pre-programmed until the year 2029

- 12-24-hour formats
- Daily alarm
- Hourly time signals
- Altimeter
Maximum relative altitude memory
Measuring range: -4,000m to 4,000m
Display unit: 5m
Altitude alarm
*Measured altitude is indicated as a relative altitude.
- Depth-meter
Maximum relative depth memory
Measuring range: 0 to -30m
Display unit: 0.1m
Depth alarm
*Measured depth of a dive is indicated as a relative depth.
*Changeover between meter (m) and feet (ft).
- Barometer
Measuring range: 610mb to 1050mb
Display unit: 1mb
- Daily alarm
- Hourly time signals
- 1/100 sec. stopwatch
Working range: 23:59'59.99"
Mode: Net time/split time/1st-2nd place times
- Countdown alarm
Input range: 1 min.—24 hr.
Unit: 1 sec.
Repeat function

No

± 15 sec.

SR927W × 2 pcs.

Approx. 2 years

378

Analog: 3 hands
Digital: Hour, minute, second, am/pm, month, date, day

Pre-programmed until the year 2029

- 12-24-hour formats
- Daily alarm
- Hourly time signals
- Thermometer
Range: -10°C to 60°C
(14°F to 140°F)
Display unit: 0.1°C (0.1°F)
- Dual time
- 1/100 sec. stopwatch
Working range: 23:59'59.99"
Mode: Net time
- Countdown alarm
Input range: 1 min.—24 hr.
Unit: 1 sec.
Repeat function

No

± 15 sec.

SR927W

Approx. 2 years

384

Analog: 2 hands
Digital: Hour, minute, second, am/pm, month, date, day

Pre-programmed until the year 2029

- 12-24-hour formats
- 3 daily alarms
- Hourly time signals
- Memory stopwatch
100 lap times and lap speed memories, course distance setting
Working range: 23:59'59.99"
Unit: 1/100th of a sec.
- Countdown alarm
Input range: 1 min.—24 hr.
Unit: 1 sec.
Repeat function

No

± 20 sec.

SR1120W

Approx. 2 years

Specifications may be changed without notice.

DIVER

Underwater sportsers that stay high and dry.

Tells you
TIME & DIRECTION

DEPTH GAUGE



100m

●AQ-100WG-1E
Module No. 358
Resin



100m

●AQ-100WGLB-1E
Module No. 358
Resin



100m

●ARW-310DF-1EV
Module No. 358
Resin
Mineral glass



100m

●AMW-320C-9EV
Module No. 358
Stainless steel
Mineral glass



5yrs

50m

●MRW-90-1EV
Module No. 341
Resin



3yrs

50m

●MW-31-2EV
Module No. 398
Resin



3yrs

50m

●MW-31-4EV
Module No. 398
Resin



3yrs

50m

●MW-31-9EV
Module No. 398
Resin



3yrs

50m

●MW-31-9E2V
Module No. 398
Resin



3yrs

50m

●MRW-81-1EV
Module No. 394
Resin

Module No.	341	343	354
Regular timekeeping	3 hands	3 hands, LC day-date display (Eng., Sp., Ger., Fr. or It. day display)	3 hands, LC day or date display (Eng., Sp., Ger., Fr. or It. day display)
Calendar system		Pre-programmed until the year 2019	Pre-programmed until the year 2019
Other functions		Daily alarm	

Accuracy	± 20 sec.	± 15 sec.	± 15 sec.
Battery type	GR-927 (Lithium battery)	No. 399, SR927W	GR-927 (Lithium battery)
Battery life	Approx. 5 years	Approx. 3 years	Approx. 5 years

MOON PHASE



●MRA-12W-1E1V
Module No. 343
Resin

3 yrs
50m



●MW-300-1EV
Module No. 394
Resin
Mineral glass

3 yrs
100m



●MW-301M-1EV
Module No. 368
Resin
Mineral glass

100m



●MW-302-1EV
Module No. 394
Resin
Mineral glass

3 yrs
100m



●MLW-200-1EV
Module No. 354
Resin
Mineral glass

5 yrs
100m



●MRD-201W-1BV
Module No. 394
Resin
Mineral glass

3 yrs
200m



●MRD-201W-7EV
Module No. 394
Resin
Mineral glass

3 yrs
200m



●MMA-200CW-1EV
Module No. 343
Stainless steel
Mineral glass

3 yrs
100m

SCREW-LOCK CROWN
—LEFT-HANDED BEZEL—



●MD-703-1AV
Module No. 394
Gray ion plating
Mineral glass

3 yrs
200m



●AW-500G-1EV
Module No. 380
Stainless steel
Mineral glass

3 yrs
200m

G-SHOCK

358

Analog: 3 hands
Digital: Hour, minute, second,
am/pm, month, date, day

28 days for February

- 12/24-hour formats
- Daily alarm
- Hourly time signals
- Dual time
- 1/10 sec. stopwatch
Working range: 59'59.9"
- Mode: Net time

± 15 sec.

No. 399, SR927W

Approx. 2 years

368

3 hands, Date display, moon
phase display

± 15 sec.

SR920SW

Approx. 2 years

380

Analog: 2 hands
Digital: Hour, minute, second,
month, date, day

28 days for February

- 12/24-hour formats
- Daily alarm
- Hourly time signals
- Dual time
- Shock resistant (G-SHOCK)
- 1/100 sec. stopwatch
Working range: 23:59'59.99"
- Mode: Net time

± 15 sec.

SR927W

Approx. 3 years

394

3 hands, Day-date display
(Eng. or Sp. day display)

± 20 sec.

No. 377, SR626SW

Approx. 3 years

398

3 hands, Date display

± 20 sec.

SR626SW

Approx. 3 years

MEN'S WATER SPORTS

Stylish and sporty all-weather analogs.



5 yrs
50m
WATER RESIST

●MQ-30W-1B
Module No. 341
Resin



3 yrs
WATER RESIST

●MQ-24-1E
Module No. 371
Resin



3 yrs
WATER RESIST

●MQ-24-7B
Module No. 371
Resin



3 yrs
WATER RESIST

●MQ-25-1G2
Module No. 371
Resin



3 yrs
WATER RESIST

●MQ-27-2G
Module No. 371
Resin



3 yrs
WATER RESIST

●MQ-36-1A
Module No. 371
Resin



3 yrs
WATER RESIST

●MQ-39-1G
Module No. 371
Resin



3 yrs
WATER RESIST

●MQ-39-2G
Module No. 371
Resin



3 yrs
WATER RESIST

●MQ-42-1G
Module No. 371
Resin



3 yrs
WATER RESIST

●MQ-42-7G
Module No. 371
Resin



3 yrs
WATER RESIST

●MQ-64-1G
Module No. 398
Resin



3 yrs
WATER RESIST

●MQ-64-7G
Module No. 398
Resin



3 yrs
WATER RESIST

●MQ-65-1G
Module No. 398
Resin



3 yrs
WATER RESIST

●MQ-65-7G
Module No. 398
Resin



3 yrs
WATER RESIST

●MQ-61W-1B3
Module No. 394
Resin

Module No.	341	371	394	396	398
Regular timekeeping	3 hands	3 hands	3 hands, Day-date display (Eng. or Sp. day display)	3 hands, date display	3 hands, date display
Accuracy	± 20 sec.	± 20 sec.	± 20 sec.	± 30 sec.	± 20 sec.
Battery type	GR-927 (Lithium battery)	No. 399, SR927W	No. 377, SR626SW	SR626SW	SR626SW
Battery life	Approx. 5 years	Approx. 3 years	Approx. 3 years	Approx. 3 years	Approx. 3 years

Specifications may be changed without notice.

The image displays 15 Casio watches arranged in three rows of five. Each watch is accompanied by a '3 yrs. WATER RESIST' badge, a 'New' label, and a detailed specification. The watches vary in color (black, gold, silver), dial design (analog, digital, date), and band material (resin, metal expansion band, stainless steel).

Model	Module No.	Material	Water Resist	Other Features
MQ-66-1	394	Resin	3 yrs.	Black dial, black resin band
MQ-66-1E	394	Resin	3 yrs.	Black dial, black resin band
MQ-66-8G	394	Resin	3 yrs.	Black dial, black resin band
MQ-336-7B	371	Chrome plated resin	3 yrs.	White dial, metal link band
MQ-337-7A	371	Chrome plated resin	3 yrs.	White dial, metal link band
MQ-339G-9A	371	Gold tone resin	3 yrs.	White dial, gold metal link band
MQ-339G-9B	371	Gold tone resin	3 yrs.	White dial, gold metal link band
MQ-527-1E	398	Chrome plated resin	3 yrs.	Black dial, metal link band
MQ-537-7A	398	Chrome plated resin	3 yrs.	White dial, metal link band
MQ-537E-7B	398	Chrome plated resin	3 yrs.	White dial, metal link band
MQ-537GE-9A	398	Gold tone resin	3 yrs.	White dial, gold metal link band
MQ-538E-7B	394	Chrome plated resin	3 yrs.	White dial, metal link band
MQ-538GE-9A	394	Gold tone resin	3 yrs.	White dial, gold metal link band
MW-101-7A1V	306	Stainless steel	50m	White dial, stainless steel band
MW-101-7A2V	306	Stainless steel	50m	White dial, stainless steel band

LADIES' DIGITAL

Petit digitals in a rainbow of colors are perfect fashion accessories.



● L-2W-1A
Module No. 401
Resin



● L-2FW-1
Module No. 401
Resin



● L-9-1A
Module No. 401
Resin



● LA-11WB-1
Module No. 526
Resin



● LA-11WB-7
Module No. 526
Resin



● LW-11-1B
Module No. 401
Resin



● LW-40-1A
Module No. 506
Resin

Module No.	401	508	506/526	681
Regular timekeeping	Hour, minute, second, am/pm, month, date	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date, day	Hour, minute, second, am/pm, month, date
Calendar system	28 days for February	Pre-programmed until the year 2029	28 days for February	28 days for February
Other functions	•Seconds display	<ul style="list-style-type: none"> •12/24-hour formats •3 multi-function alarms •Daily alarm, monthly alarm, daily alarm for a month, or date alarm •Hourly time signals •Ultraviolet ray intensity measurement •Safe-suntanning alarm •Ultraviolet ray accumulation measurement, skin type setting •Countdown alarm Input range: 1 min. to 60 min. Unit: 1 sec. •1/100 sec. stopwatch Working range: 59°59.99° Mode: Net time/split time/1st-2nd place times 	<ul style="list-style-type: none"> •Single-button-control countdown alarm 1, 3, 5, 10, 15, 20 and 30-minute countdown Unit: 1/10th of a sec. •Daily alarm •Hourly time signals •1/10 sec. stopwatch Working range: 59°59.9° Mode: Net time 	
Micro-light	No	No	No	No
Accuracy	± 30 sec.	± 15 sec.	± 30 sec.	± 30 sec.
Battery type	BR-1216 (Lithium battery)	CR-1220 (Lithium battery)	No. 356, SR1116W	SR721SW
Battery life	Approx. 5 years	Approx. 2 years	Approx. 2 years	Approx. 3 years



● L500-1
Module No. 681
Chrome plated resin



● L500G-5
Module No. 681
Gold tone resin



● LA-670W-1
Module No. 526
Chrome plated resin



● LA-670WG-1
Module No. 526
Gold tone resin



● L-28-1A
Module No. 401
Resin



● LA-17W-1D
Module No. 526
Resin



● LW-14-1A
Module No. 401
Resin



● LW-14-1B
Module No. 401
Resin

UV CHECKER



50m
● UV-100-1V
Module No. 508
Resin
Mineral glass



LADIES' WATER SPORTS

Colorful, high-profile women's analogs for work or play.



●LQ-53-1B
Module No. 359
Resin



●LQ-53-2B
Module No. 359
Resin



●LQ-53-4B
Module No. 359
Resin



●LQ-53-7B
Module No. 359
Resin



●LQ-54-7E
Module No. 359
Resin



●LQ-55-1E1
Module No. 359
Resin



●LQ-55-7E
Module No. 359
Resin



●LQ-11W-1GM
Module No. 359
Resin



●LQ-11W-4GM
Module No. 359
Resin



●LQ-11W-7GM
Module No. 359
Resin



●LQ-60-1G2
Module No. 359
Resin



●LQ-61-1B
Module No. 340
Resin



●LQ-61-7G
Module No. 340
Resin



●LQ-64-1A
Module No. 359
Resin

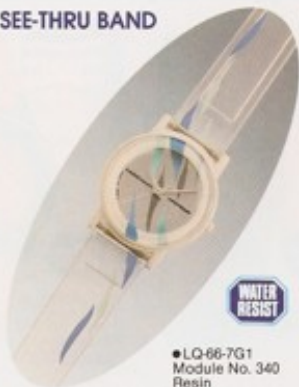


●LQ-65-1G1
Module No. 340
Resin



●LQ-65-7G
Module No. 340
Resin

SEE-THRU BAND



●LQ-66-7G1
Module No. 340
Resin



●LQ-66-7G2
Module No. 340
Resin



●LQ-66-7G3
Module No. 340
Resin



WATER RESIST

●LQ-332-7A
Module No. 359
Chrome plated resin



WATER RESIST

●LQ-333-7B
Module No. 359
Chrome plated resin



WATER RESIST

●LQ-346G-9A
Module No. 359
Gold tone resin



WATER RESIST

●LQ-346SG-7A
Module No. 359
Chrome plated resin



WATER RESIST

●LQ-347-7A
Module No. 359
Chrome plated resin



WATER RESIST

●LQ-347G-9B
Module No. 359
Gold tone resin



3 yrs
WATER RESIST

●LQ-575-7B
Module No. 392
Chrome plated resin



3 yrs
WATER RESIST

●LQ-576G-9A
Module No. 392
Gold tone resin



3 yrs
WATER RESIST

●LQ-576-7A
Module No. 392
Chrome plated resin



3 yrs
WATER RESIST

●LQ-576SG-7A
Module No. 392
Chrome plated resin

Module No.	340	359	392
Regular timekeeping	3 hands	3 hands	3 hands, date display
Accuracy	± 20 sec.	± 20 sec.	± 30 sec.
Battery type	No. 377, SR626SW	SR527SW	No. 377, SR626SW
Battery life	Approx. 2 years	Approx. 2 years	Approx. 3 years

Specifications may be changed without notice

LADIES' WATER SPORTS

Sturdy analogs for today's active woman.

●LRW-40-1E1V
●LRW-45-1EV
Module No. 340
Resin

●LRW-45-2EV
Module No. 340
Resin

●LRW-45-4EV
Module No. 340
Resin

●LRW-45-7EV
Module No. 340
Resin

●LRW-45-9EV
Module No. 340
Resin

●LRW-45-9E2V
Module No. 340
Resin

●LD-20-1EV
Module No. 392
Resin

●LD-200-1EV
Module No. 392
Stainless steel
Mineral glass

●LX-100-7A1V
Module No. 395
Stainless steel
Mineral glass

●LX-100-7A2V
Module No. 395
Stainless steel
Mineral glass

BRACELET

Classics in fashionable feminine timekeeping.

●LQ-879-7C
Module No. 359
Pd plated
Mineral glass

●LQ-879G-9C
Module No. 359
Gold tone
Mineral glass

●LQ-880-7A
Module No. 359
Chrome plated
Mineral glass

●LQ-880G-9A
Module No. 359
Gold tone
Mineral glass

●LQ-881G-9A
Module No. 329
Gold tone

●LQ-882G-9C
Module No. 349
Gold tone
Mineral glass

●LQ-883G-9A
Module No. 349
Gold tone
Mineral glass

Module No.	340	329/359	349	392	395
Regular timekeeping	3 hands	3 hands	2 hands	3 hands, date display	3 hands, date display
Accuracy	± 20 sec.	± 20 sec.	± 30 sec.	± 30 sec.	± 30 sec.
Battery type	No. 377, SR626SW	SR627SW	SR516SW	No. 377, SR626SW	SR626SW
Battery life	Approx. 2 years	Approx. 2 years	Approx. 2 years	Approx. 3 years	Approx. 3 years

OCEANUS

Exciting styling that captures the feeling of romantic adventure of the seven seas.



	343	388	392	394	395	396
Module No.	343	388	392	394	395	396
Regular timekeeping	3 hands, LC day-date display (Eng., Sp., Ger., Fr. or It. day display)	Analogue: 3 hands Digital: Hour, minute, second, month, date, day	3 hands, date display	3 hands, Day-date display (Eng. or Sp. day display)	3 hands, date display	3 hands, date display
Calendar system	Pre-programmed until the year 2019	28 days for February				
Other functions	Daily alarm	<ul style="list-style-type: none"> •12/24-hour formats •Daily alarm •Hourly time signals •Dual time •1/100 sec. stopwatch Working range: 99' 59.99" Mode: Net time 				
Accuracy	± 15 sec.	± 15 sec.	± 30 sec.	± 20 sec.	± 30 sec.	± 30 sec.
Battery type	No. 399, SR927W	SR920W	No. 377, SR626SW	No. 377, SR626SW	SR626SW	SR626SW
Battery life	Approx. 3 years	Approx. 2 years	Approx. 3 years	Approx. 3 years	Approx. 3 years	Approx. 3 years

Specifications may be changed without notice.

CLOCKS

Handy travelling companions that keep you right on time!

WORLD TIMER



●PQ-40U-1

WORLD TIMER



●CC-120U-9



●DQ-540-1B
(See-thru package available)



●DQ-540-7
(See-thru package available)

MELODY CLOCK



●DQ-580-1C
(See-thru package available)



●DQ-590M-3
(See-thru package)

WORLD TIMER



●TQ-130U-1B
(See-thru package available)

BELL SOUND



●TQ-120B-1A

ILLUMINATION LIGHT



●TQ-150-1B
(See-thru package)



●TQ-110-1
(See-thru package)



●TQ-151-1A
(Window box)



●TQ-151-1B
(Window box)

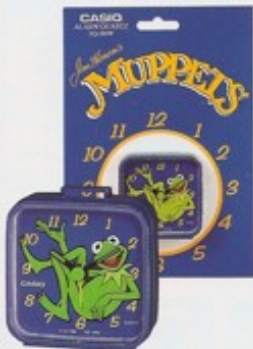


●TQ-151-7
(Window box)

Module	PQ-40U	CC-120U	DQ-540	DQ-580	DQ-590M	TQ-110	TQ-110M	TQ-120B
Daily alarm	Buzzer sound	Buzzer sound	Buzzer sound	Buzzer sound	*Melody for 3 minutes	Buzzer sound	Buzzer sound	Bell sound
World time	24 time zones	World time (24 time zones)						
Snooze function	Yes	Yes	Yes	Yes	No	No	No	No
Accuracy	± 3 sec. per day	± 3 sec. per day	± 30 sec. per month	± 30 sec. per month	± 30 sec. per month	± 20 sec. per month	± 20 sec. per month	± 20 sec. per month
Battery type	CR-2025C (Lithium battery)	CR-2016 (Lithium battery)	R6P (SUM-3) × 2 pcs.	R6P (SUM-3) × 2 pcs.	R6P (SUM-3) × 2 pcs.	R6P (SUM-3) × 1 pc.	R6P (SUM-3) × 1 pc.	LR-6
Battery life	Approx. 12 months	Approx. 3 years	Approx. 12 months	Approx. 12 months	Approx. 12 months	Approx. 12 months	Approx. 12 months	Approx. 12 months
Dimensions	59H × 95W × 10mmD (2-1/2" H × 3-3/4W × 3/8" D)	54H × 86W × 3.1mmD (2-1/8" H × 3-3/8W × 1/8" D)	77H × 77W × 55mmD (3" × 3" × 2-1/8" D)	109H × 58W × 50mmD (4-1/4" × 2-1/3" × 2" D)	158H × 115W × 120mmD (6-1/5" × 4-1/2" × 4-3/4" D)	59H × 60W × 25mmD (2-3/8" H × 2-3/8W × 1" D)	59H × 60W × 25mmD (2-3/8" H × 2-3/8W × 1" D)	62H × 93W × 36.5mmD (2-1/2" H × 3-5/8" W × 1-1/4" D)
Weight	49g (1.7 oz.)	44g (1.5 oz.)	109g (3.8 oz.)	117g (3.9 oz.)	245g (8.6 oz.)	67g (2.4 oz.)	67g (2.4 oz.)	134g (4.7 oz.)

Jim Henson's
MUPPET BABIES

BLISTER PACKAGES



•TQ-110M-2
(Blister package)



•TQ-110M-4A
(Blister package)



•TQ-110M-4B
(Blister package)



•TQ-110M-9
(Blister package)

ILLUMINATION LIGHT



•TQ-264-1A
(Window box)



•TQ-264-7
(Window box)



•TQ-265-1C
(Window box)



•TQ-265-7C (Window box)



•TQ-152-1B
(Window box)



•TQ-152-1C
(Window box)



•TQ-152-7
(Window box)



WINDOW BOX

Attractive window package gives customers a clear view of your Casio products.

SEE-THRU PACKAGE

Clear-view see-thru package makes the clocks smart showpieces.



TQ-130U	TQ-150	TQ-151	TQ-152	TQ-264	TQ-265
Buzzer sound	Buzzer sound	Beeper sound daily alarm	Beeper sound daily alarm	Buzzer sound	Buzzer sound
World time 24 time zones	Illumination light	with 3 volume jumps	with 3 volume jumps		Illumination light
No	No	Yes	Yes	No	No
± 20 sec. per month	± 20 sec. per month	± 20 sec. per month	± 20 sec. per month	± 20 sec. per month	± 20 sec. per month
REP (SUM-3) × 1 pc.	REP (SUM-3) × 1 pc.	REP (SUM-3) × 1 pc.	REP (SUM-3) × 1 pc.	REP (SUM-3) × 1 pc.	REP (SUM-3) × 1 pc.
Approx. 12 months	Approx. 12 months	Approx. 12 months	Approx. 12 months	Approx. 12 months	Approx. 12 months
68.4H × 68.4W × 36mmD (2-2/3" H × 2-2/3" W × 1-4/9" D)	57H × 74W × 24mmD (2-1/4" H × 3" W × 1" D)	60H × 75W × 26mmD (2-3/8" H × 2-15/16" W × 1" D)	65H × 80W × 26mmD (2-9/16" H × 3-1/8" W × 1" D)	84H × 116W × 47mmD (3-5/16" H × 4-9/16" W × 1-7/8" D)	84H × 116W × 44mmD (3-5/16" H × 4-9/16" W × 1-3/4" D)
90g (3.5 oz.)	74g (2.6 oz.)	74g (2.6 oz.)	76g (2.7 oz.)	120g (4.2 oz.)	121g (4.3 oz.)

Specifications may be changed without notice.

BLISTER PACKAGES

The perfect way to display a full line of sporty Casio timepieces.



F-18-1



F-28W-1



F-88W-1A



B612W-1



B612WG-9



A155W-1



A153WG-9



L-9-1A



L-2W-1A



L-2FW-1



LA-11WB-1



LA-11WB-7



LA-17W-1D



L500-1



L500G-5



LW-11-1



MQ-24-1E



MQ-24-7B



MQ-25-1G2



MQ-27-2G



LQ-53-1B



LQ-53-7B



LQ-55-1E1



LQ-55-7E










LQ-11W-1GM



LQ-11W-7GM

DEGREE OF WATER RESISTANCE CASIO QUARTZ WATCHES

Please familiarize yourself with the correct applications, so that you can recommend the most suitable watch for your customers' needs.

CASE DESIGNATION	EXAMPLES OF USE	
	SUITABLE	UNSUITABLE
WATER RESISTANCE		
	<i>Wearable while water is being splashed but not under any pressure.</i>	
50M WATER RESISTANCE		
	<i>Wearable around sinks, during athletic sports, in shallow waters, but not while scuba or professional diving.</i>	
100M WATER RESISTANCE		
	<i>Wearable around sinks, during swimming athletic sports, poolside diving, but not highboard diving and surfing.</i>	
200M / 300M WATER RESISTANCE		
	<i>Wearable while scuba diving at depths not requiring helium gas.</i>	

*50M WATER RESISTANT casing models do not permit underwater button operations.

**100M WATER RESISTANT casing models permit underwater button operations except where buttons are countersunk.

Should the watch be exposed to sea water, wash it well with clean fresh water and wipe dry.

***Avoid button operations when soap or shampoo bubbles on the watch case. (Water-resistance may be impaired.)

****The watch will withstand the ingress of water at a static pressure as indicated, i.e. 50 meters, 100 meters or equivalent to immersion in sea water at the stated depths. However, when performing any underwater activity, the dynamic pressure generated through movement is greater than the static pressure.

CASIO






CASIO, INC. EXECUTIVE OFFICE: 570 MOUNT PLEASANT AVE., P.O. BOX 7000, DOVER, N.J. 07801 TEL: (201) 361-5400, FAX: (201) 361-3819

CASIO CANADA LTD. 2100 ELLESMERE ROAD., SUITE 240 SCARBOROUGH, ONT. M1H 3B7 TEL: (416) 431-3747, FAX: (416) 431-3664

INC 0589E

HOW TO REPLACE THE BATTERY

1. Check the type of back cover

Screw-in type	Screwed type	Snap-on type(A)	Snap-on type(B)	Snap-on type(C)
				

2. Removing the back cover

With the Adjustable Case Opener, turn the back cover counter-clockwise.



Using a screwdriver, remove the screws from the back cover.



Protect the back cover with a piece of tape before removing. Insert Opener A in the recess and move from side to side to make a gap between the cover and the case. Then use the opener to pry off the cover.



Fit Case Opener B into the notch and pry open the back cover.



Insert Opener B into a gap between the two hooks, and pry open the back cover.

**Avoid inserting the case opener at the hook position, or the case may be damaged.*



3. Replacing the battery

Using a screwdriver, remove screw(s) from the battery holder. Replace dead battery(s) and attach the battery holder.



Avoid touching the contact (-) of the battery.

Never hold the contacts with metallic tweezers.



4. AC (ALL CLEAR)

As shown below, touch the AC contact and the battery (+) side with metallic tweezers. Contact should be about 2 seconds.



IMPORTANT

a) Contacting AC (ALL CLEAR) is necessary, when a new battery has been put in, because the memories/counters may cause erratic displays.

b) On some models, pushing the light button will turn on the display.

5. Fitting the back cover

Using the Adjustable Case Opener, tighten the back cover.



Tighten the screws, using a screwdriver.



Place the watch on a hand press and push the back cover in gently.



Hold the watch horizontally and snap-fit the back cover.





High Tech vs. High Fashion

If you've been wrestling with a decision whether to buy a high tech watch or a high fashion watch—you can relax. Casio, the world leader in digital watches, has just introduced a line of watches that combines high tech with high fashion. A line of men's and women's watches, behind whose timeless, classical faces hum the latest in quartz movements.

The men's watches, besides their hands, have a digital readout that can be set separately—handy for time-telling in two zones. It also gives you the month, date and day, as well as stopwatch and alarm functions.

What's more, several of our men's watches—like the one on the left in the photo above—are guaranteed to function underwater—to a depth of 150 feet.

Our selection of women's watches is wide, elegantly thin and all are as stunningly accurate as they are good looking.

But the most amazing ability these watches have—both men's and women's—is their affordability.

If we've made your decision of which watch to buy any easier, we're glad. But now comes an even harder one: Which Casio?



CASIO
Where miracles never cease®

Casio, Inc. Timepiece Division: 15 Gardner Road, Fairfield, N.J. 07006 New Jersey (201) 575-7400, Los Angeles (213) 803-3411.

Casio tells time that's music to your ears 12 different ways.



It's really quite a versatile performer. In fact, it's like having a whole orchestra right on your wrist. Because it's the only melody alarm watch that plays a different song each day of the week, plus a special chime that sounds every day at noon.

For special days, like birthdays, anniversaries and Christmas, this Casio can also strike up special tunes. Like Happy Birthday, The Wedding March and Jingle Bells.

And the Casio Melody Alarm chronograph is not only a treat to hear, it's also a great show to watch. In the background of the time/day display, musical notes dance along to the melody that's being played, on a real musical staff.

Of course, the Casio Melody Alarm chronograph gives an unforgettable performance on everything it does. Whether you use it as a regular timepiece, a stopwatch or as a countdown timer.

So, stop in at your nearest Casio dealer and start keeping time to the music.

AT CASIO, MIRACLES NEVER CEASE.

Casio, Inc. Timepiece Division: 15 Gardner Road, Fairfield, N.J. 07006 New Jersey (201) 575-7400, Los Angeles (213) 923-4564.

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