

Electric
SETH THOMAS
Clocks

CLOCKMAKERS FOR MORE THAN A CENTURY

Time Honored Time

More than a century of honest clockmanship is reflected in the current series of Seth Thomas Electric Clocks presented in this catalog.

In details of design, in craftsmanship of case, these modern Seth Thomas time-pieces show the pride of a grand old ancestry. Show, too, the improvement and perfection that only time can contribute.

You will find the prices appealing for electric clocks of quality. You will find the style range adequate to please every type of customer.

May you continue to prosper with time honored Seth Thomas Time.

SETH THOMAS CLOCK COMPANY

THOMASTON, CONN.

Branch Offices

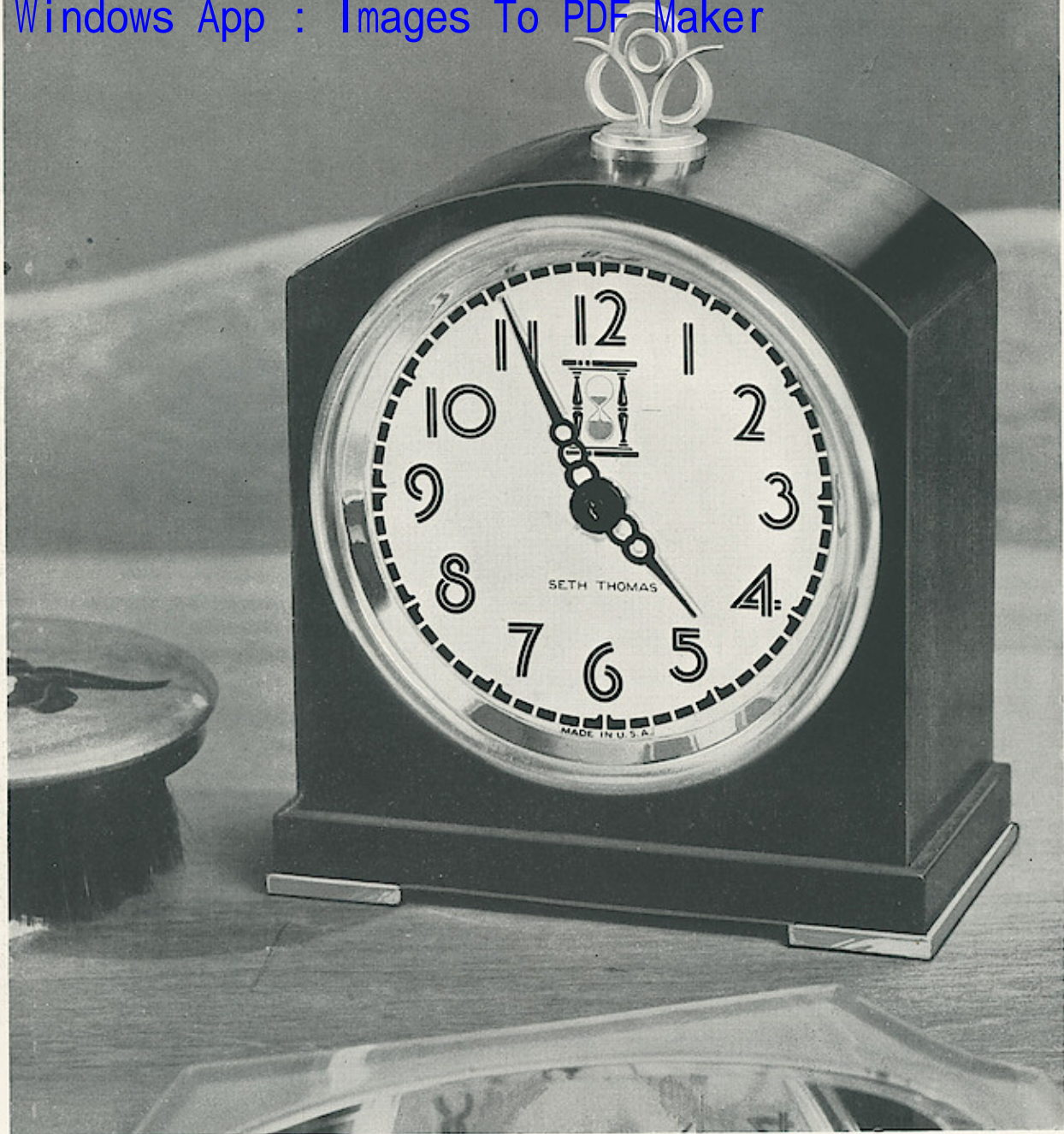
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FOR QUICK REFERENCE

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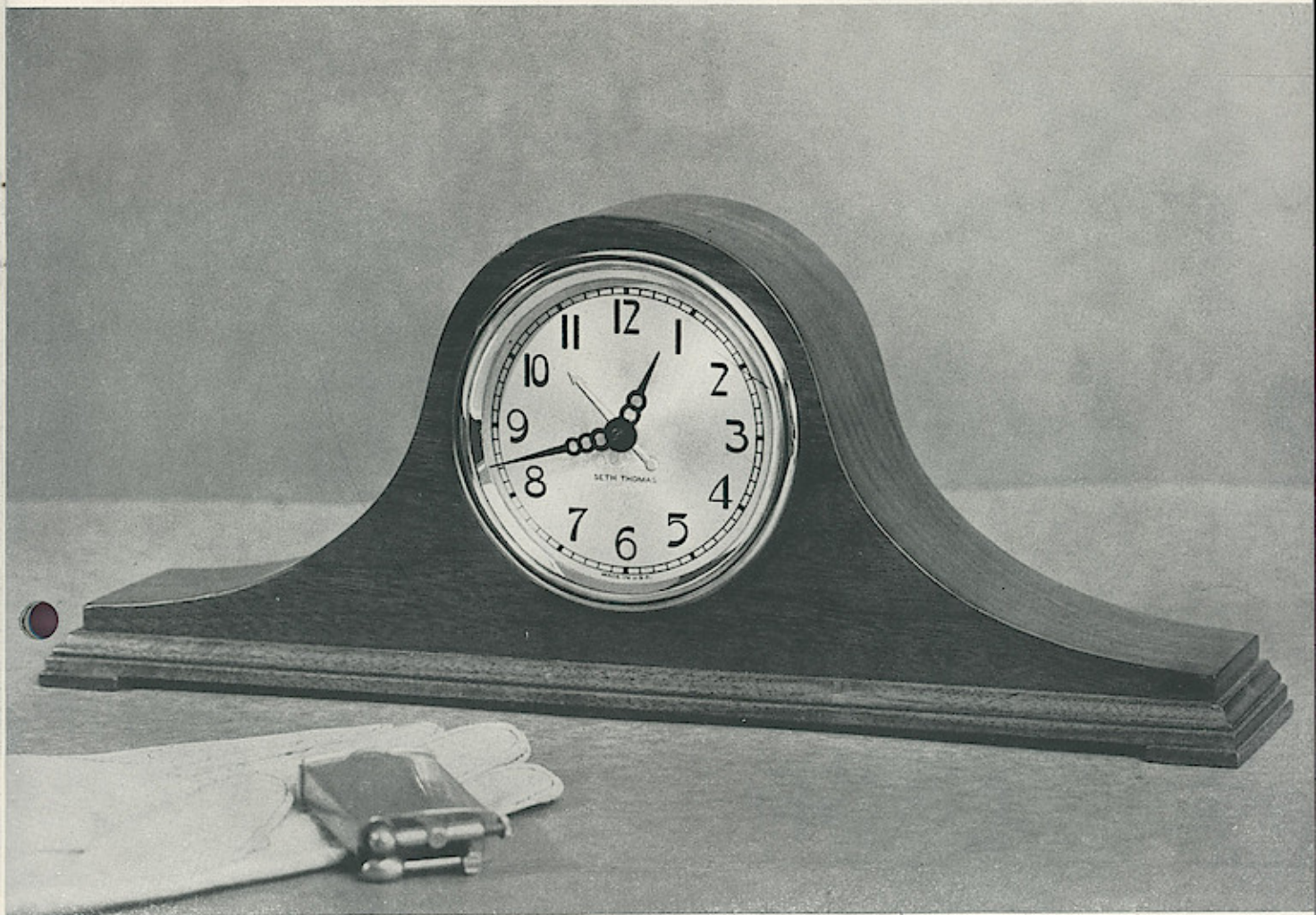
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Hour-glass \$9.75

A most fascinating clock creation! By illusion, the sand in the top section of the hour-glass on the dial appears to slowly pass into the lower compartment. The operation is repeated each minute with exact accuracy. Special 3¼-inch silver-plated dial and novel metal top ornament add further to the distinctiveness of this fine clock. Available in light brown mahogany and in delicate pastel shades of blue, green and peach. A splendid gift. Synchronous electric. Time only. Height 6¼ inches. Width 4¾ inches.



Pierson \$12.50

Light brown mahogany case. The graceful simplicity of outline is cheerfully enlivened by attractive silverplated dial contrasted with rich goldplated sash and mat. The Pierson is admirably suited for use on the radio cabinet. $3\frac{1}{4}$ -inch dial. Synchronous electric. Time only. Height $5\frac{1}{2}$ inches. Width 14 inches.



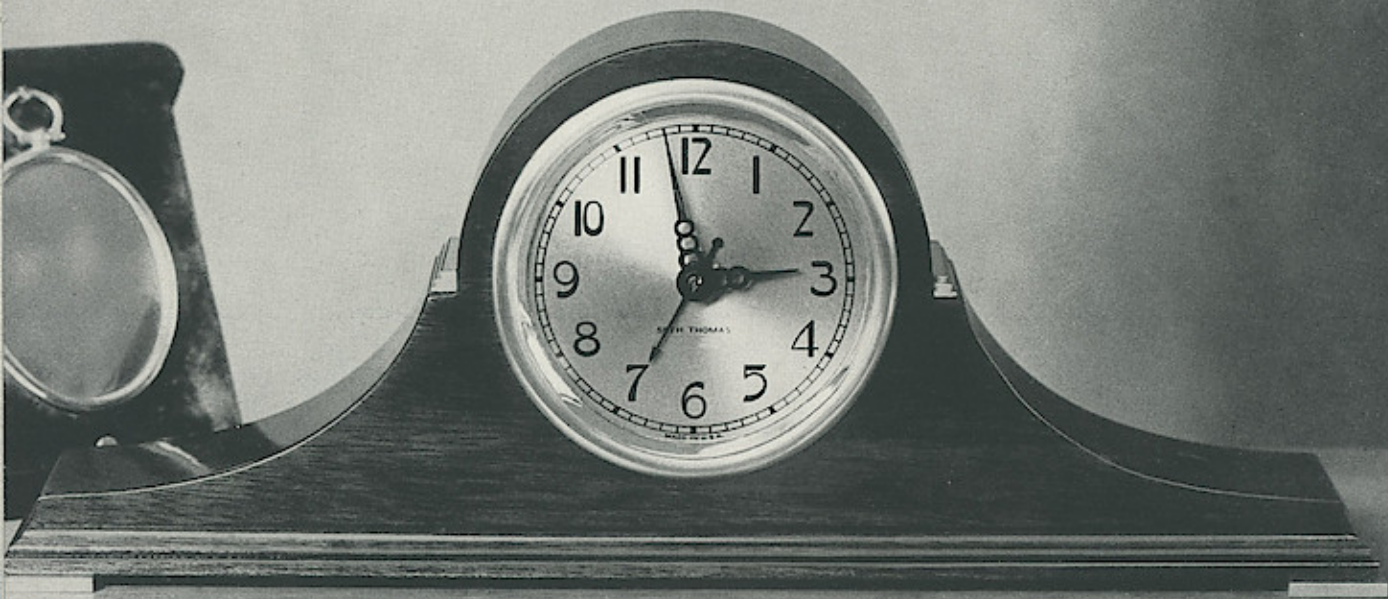
Nelson . . . \$12.50

An upright design in two-tone mahogany that harmonizes with practically any decorative setting. Practical in size, it is adaptable for use in many places about the home as well as on the executive's desk. 3¼-inch silverplated dial, gold-plated mat and sash. Synchronous electric. Time only. Height 6½ inches. Width 5⅞ inches.

Gibson . . . \$13.50

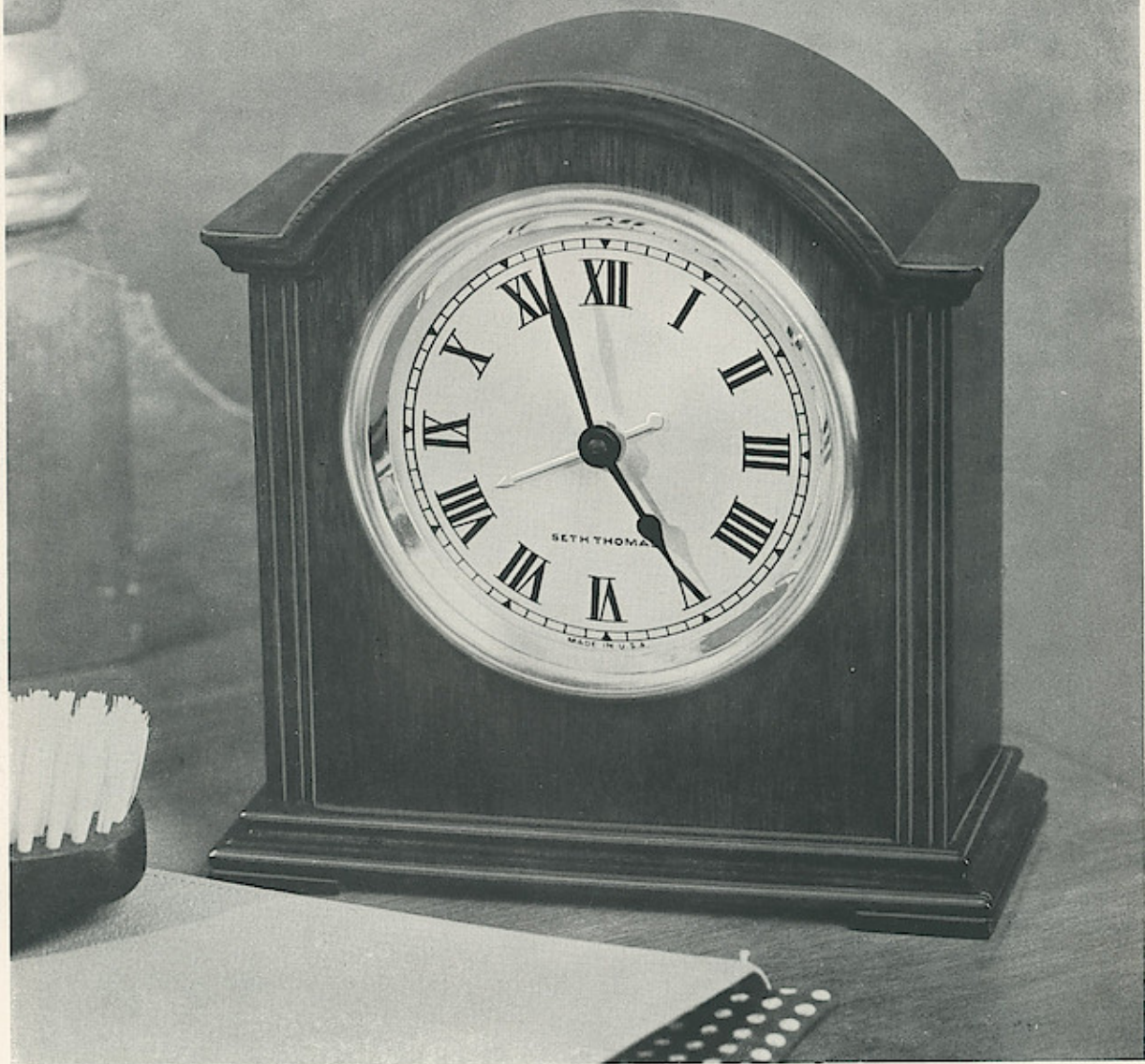
The recessed panels on the front of the Gibson with carved rosette in the center combine to give this Doric pattern a dignified appearance. Mahogany case. 3¼-inch silverplated Roman dial, goldplated mat and sash. Synchronous electric. Time only. Height 6⅞ inches. Width 5¼ inches.





Judson \$15.00

Metal has been ingeniously employed by the designer to give this mahogany clock a bright modern character. The $\frac{3}{4}$ -inch dial is goldplated with sash and mat to match. The hands are distinctly novel. The luster of the metal employed in this design is permanently protected by a coating of lacquer. Synchronous electric. Time only. Height $5\frac{3}{8}$ inches. Width $13\frac{3}{4}$ inches.



Upton \$16.50

Seth Thomas artisans were influenced in designing this distinctive clock by the fine facades that graced the lovely old homes of the Georgian period. Mahogany case. 3¼-inch silverplated Roman dial, goldplated mat and sash. Synchronous electric. Time only. Height 6½ inches. Width 6 inches.



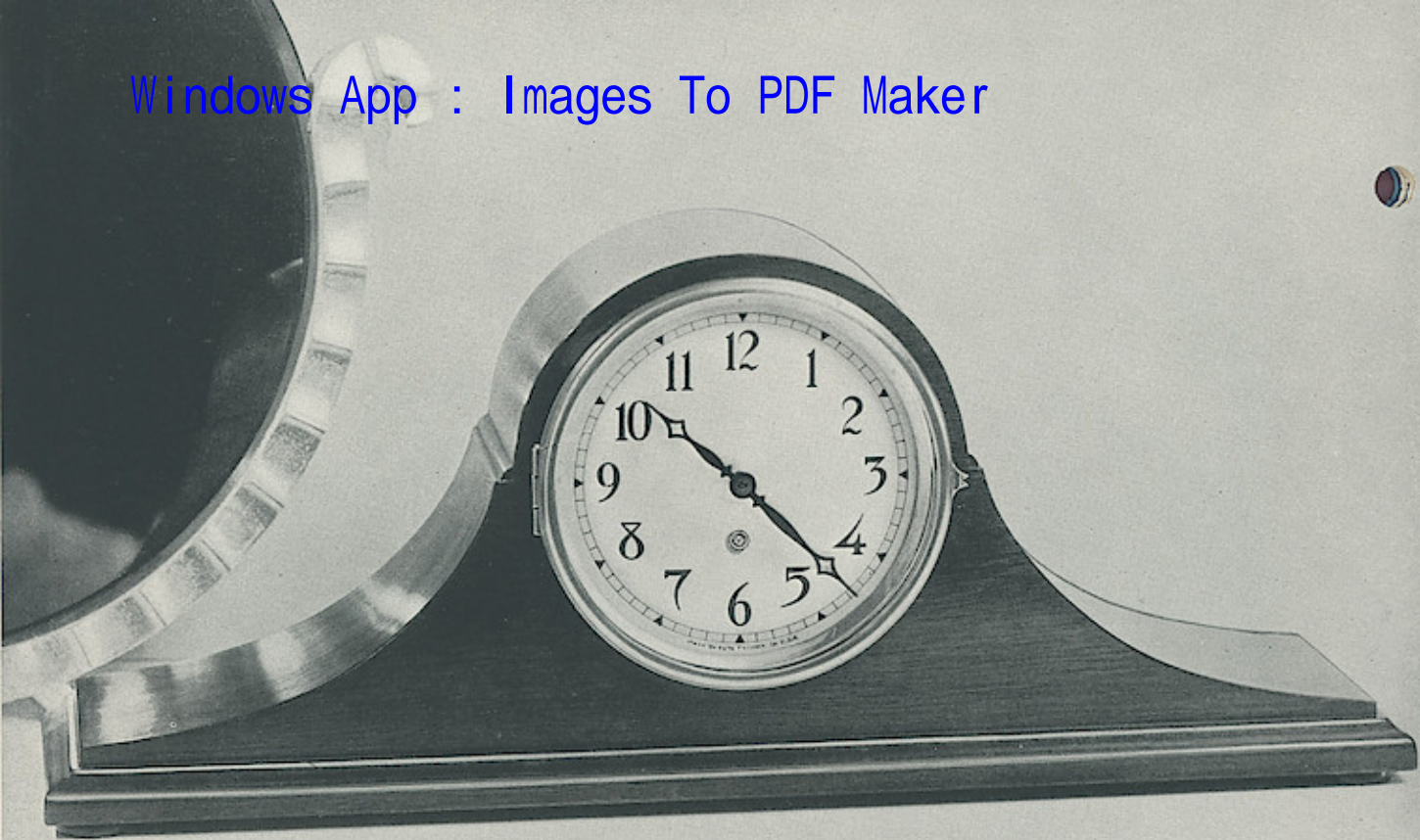
Durango . . . \$27.50

The translucent background of Pedrara Onyx is beautifully enriched by veinings in delicate shades of green, rose, yellow, gold or brown. Sides of black Belgian Marble add a pleasing contrast. 3¼-inch silverplated dial, sash and mat. Synchronous electric. Time only. Height 7 inches. Width 5½ inches.



Sonora . . . \$25.00

Encased in genuine imported Pedrara Onyx, with rich veinings in fascinating tints, the Sonora presents a very striking appearance. This material is noted for its fine texture and extreme durability. 3¼-inch silverplated dial with mat and sash to match. Synchronous electric. Time only. Height 6¼ inches. Width 5 inches.



Hour and Half Hour Strike

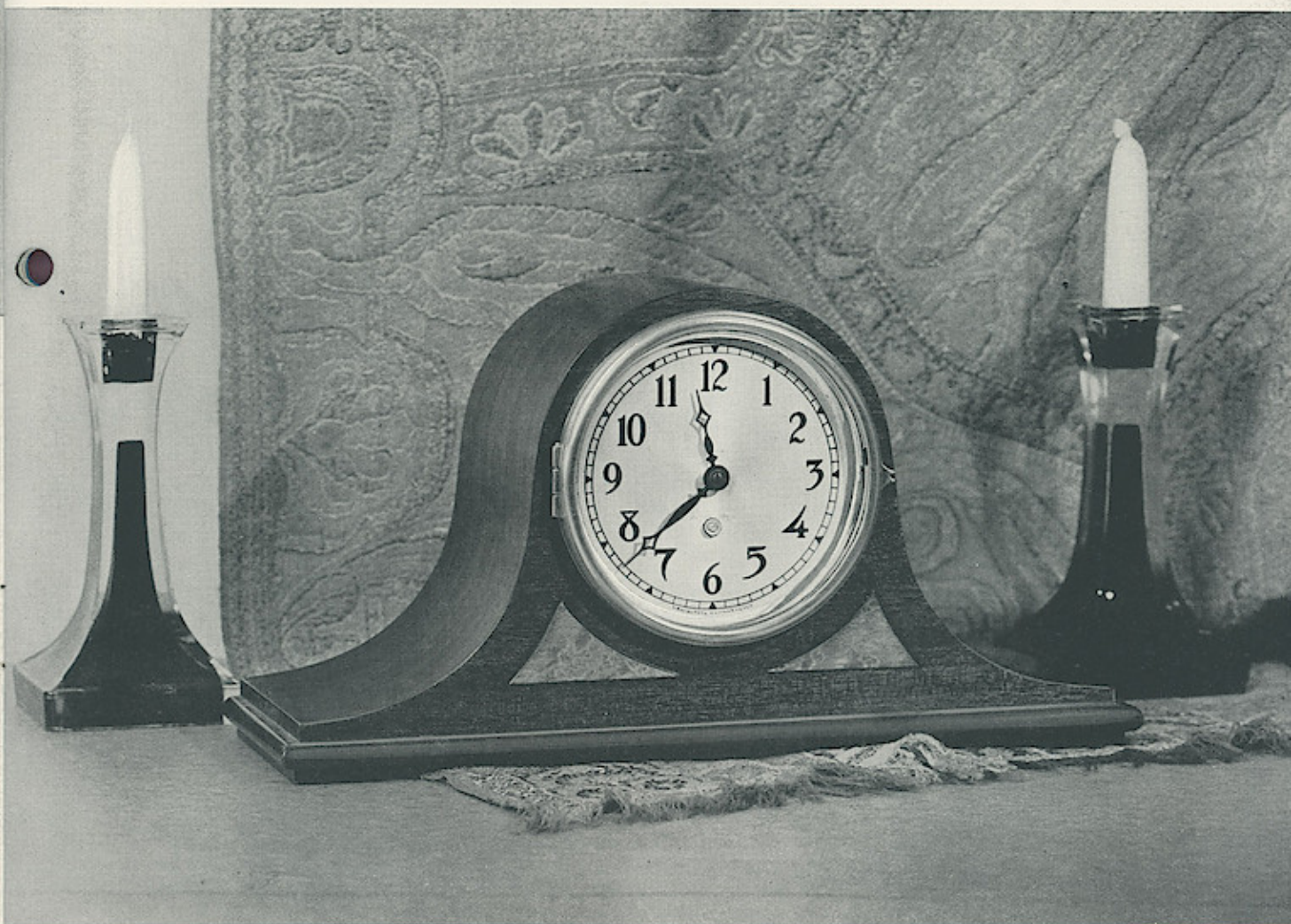
Tilton \$18.50

The Tilton represents an unusually fine value. With sweeping streamline effect it symbolizes the graceful symmetry of the tambour design. Mahogany case. 5-inch silverplated dial. Self-starting synchronous electric motor. Strikes hours and half hours on bell metal gong. Height 8 inches. Width 20 inches.

Hour and Half Hour Strike

Winton \$20.00

The Winton has all of the graceful charm of a correctly designed tambour but is of such an adaptable size that it looks equally well on a cabinet, book-case or small mantel. Mahogany case with raised panels of contrasting wood. 4-inch silverplated dial. Self-starting synchronous electric motor. Strikes hours and half hours on bell metal gong. Height 7 inches. Width 13¼ inches.





Hour and Half Hour Strike

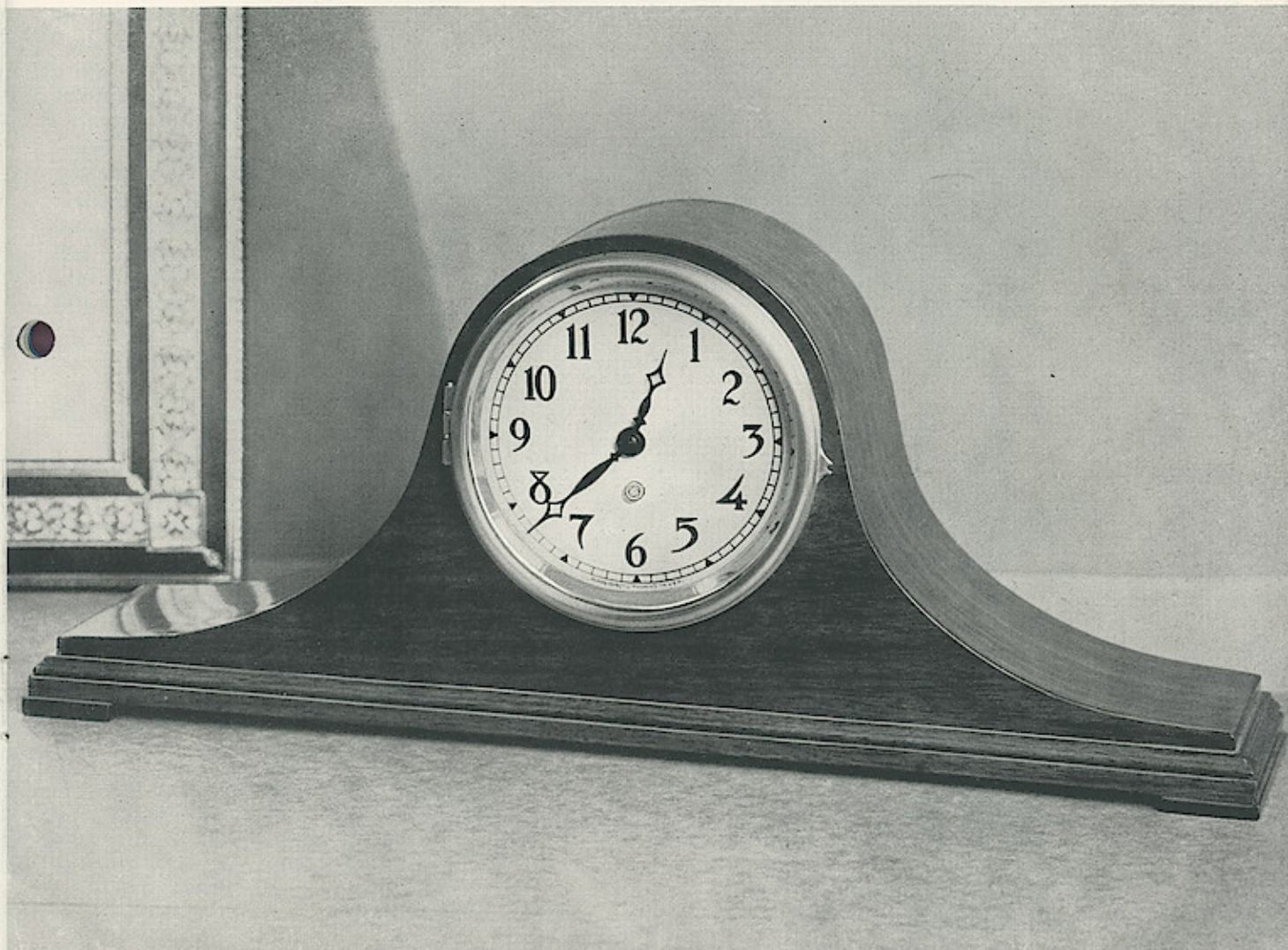
Newton . . . \$22.50

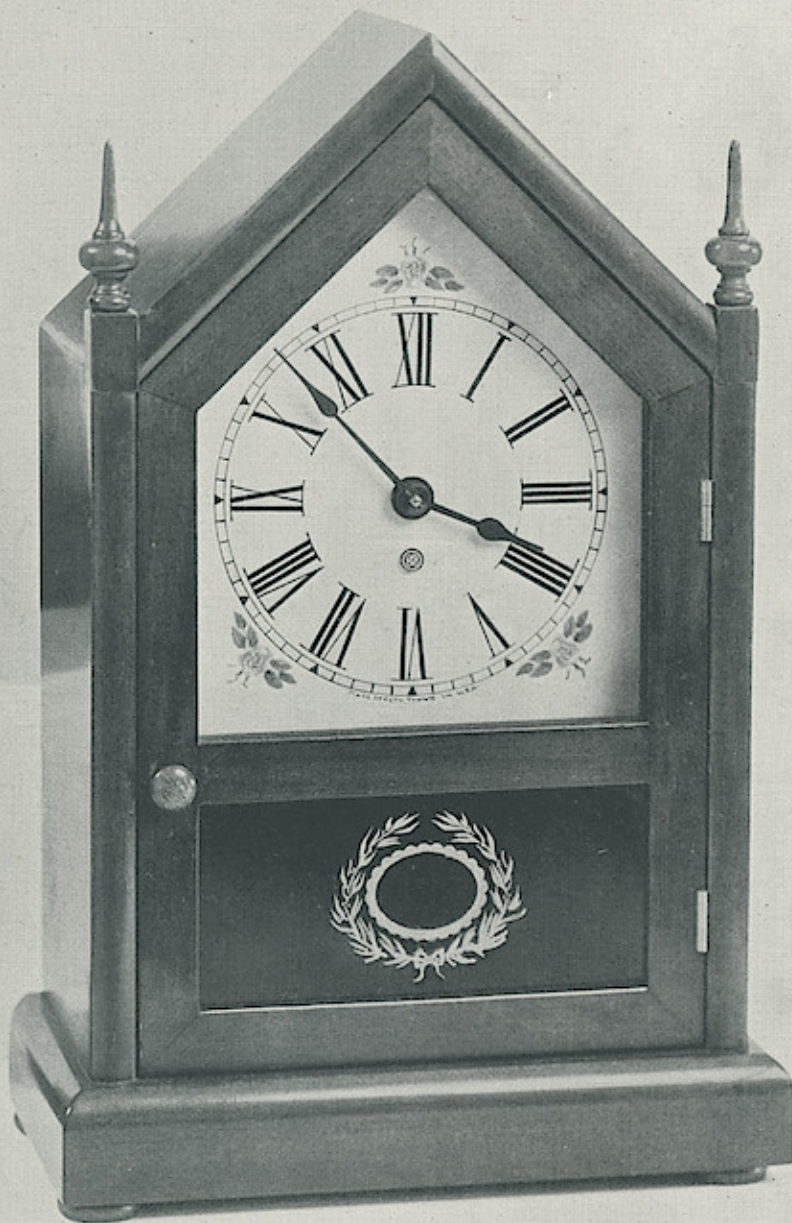
The recessed panels of this rich mahogany case depart from ordinary clock design and give the Newton a dignified appearance so typical of Seth Thomas craftsmanship. 4-inch silverplated Roman dial. Self-starting synchronous electric motor. Strikes hours and half hours on bell metal gong. Height $8\frac{1}{4}$ inches. Width $6\frac{1}{4}$ inches.

Hour and Half Hour Strike

Abington \$22.50

The symmetrical lines of this small tambour in rich American Walnut give it unusual character and beauty. It is equally as effective on the cabinet or book-case as on the mantel. 4-inch silverplated dial. Self-starting synchronous electric motor. Strikes hours and half hours on gong of genuine bell metal. Height 7 inches. Width 16 $\frac{3}{4}$ inches.





Middleton

\$25.00

*Hour and Half
Hour Strike*

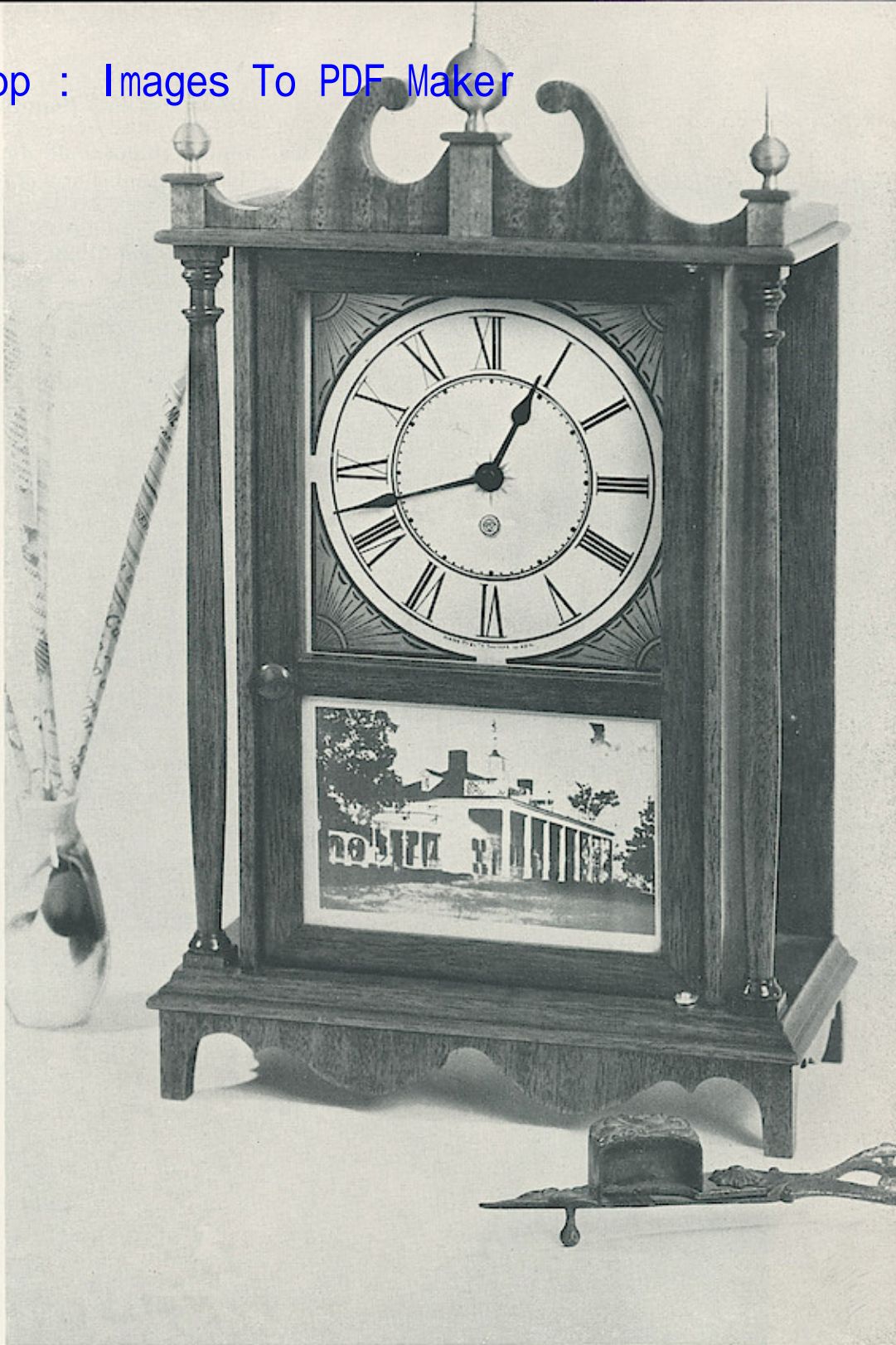
This model reflects an authentic colonial atmosphere in the home and harmonizes particularly well where the decorative scheme carries an early American note. Case, red mahogany finish on gumwood. Decorated dial. Self-starting synchronous electric motor. Strikes hours and half hours on bell metal gong. Height 14 $\frac{3}{8}$ inches. Width 9 $\frac{1}{8}$ inches.

Bennington

\$40.00

*Hour and Half Hour
Strike*

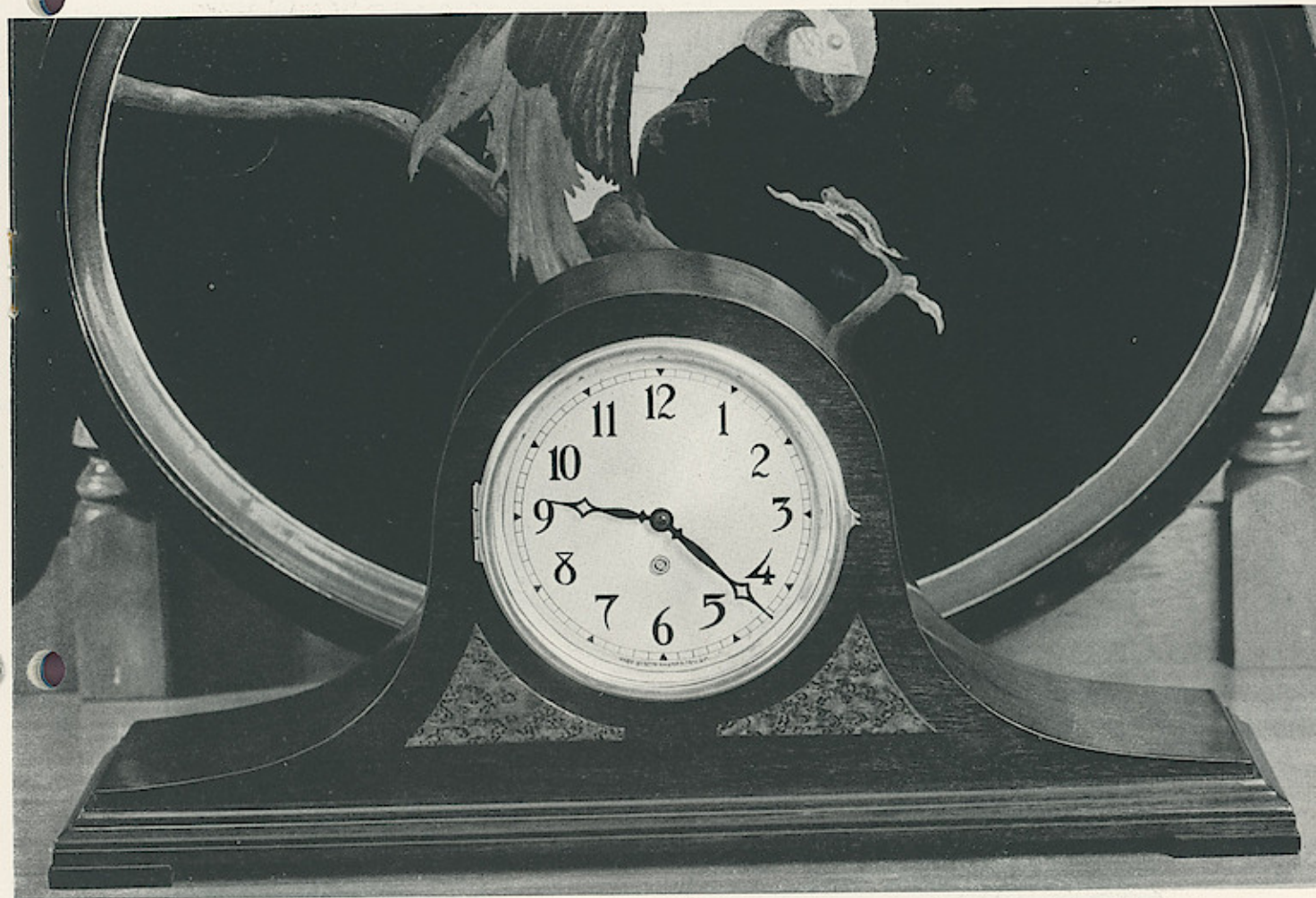
The Bennington is a direct descendant of the famous pillar and scroll design produced by Seth Thomas over a century ago but is in a size adaptable to the modern home. Has richly colored Mount Vernon panel, antique Roman dial with black and gold decorations and solid brass ornaments. Red mahogany case. Self-starting synchronous electric motor. Strikes hours and half hours on bell metal gong. Height 17 inches. Width 10 inches.



Nanking . . . \$30.00

This Chinese chippendale pattern embodies the true character and charm of Oriental design. The cabinet is in walnut with burlled panels. The unique metal ornament at the top is the Chinese symbol of good luck while the same design reproduced in delicate color on the 4-inch silverplated dial gives it individuality and an oriental note. Self-starting synchronous electric motor. Strikes hours and half hours on bell metal gong. Height 9 $\frac{3}{4}$ inches. Width 7 inches.

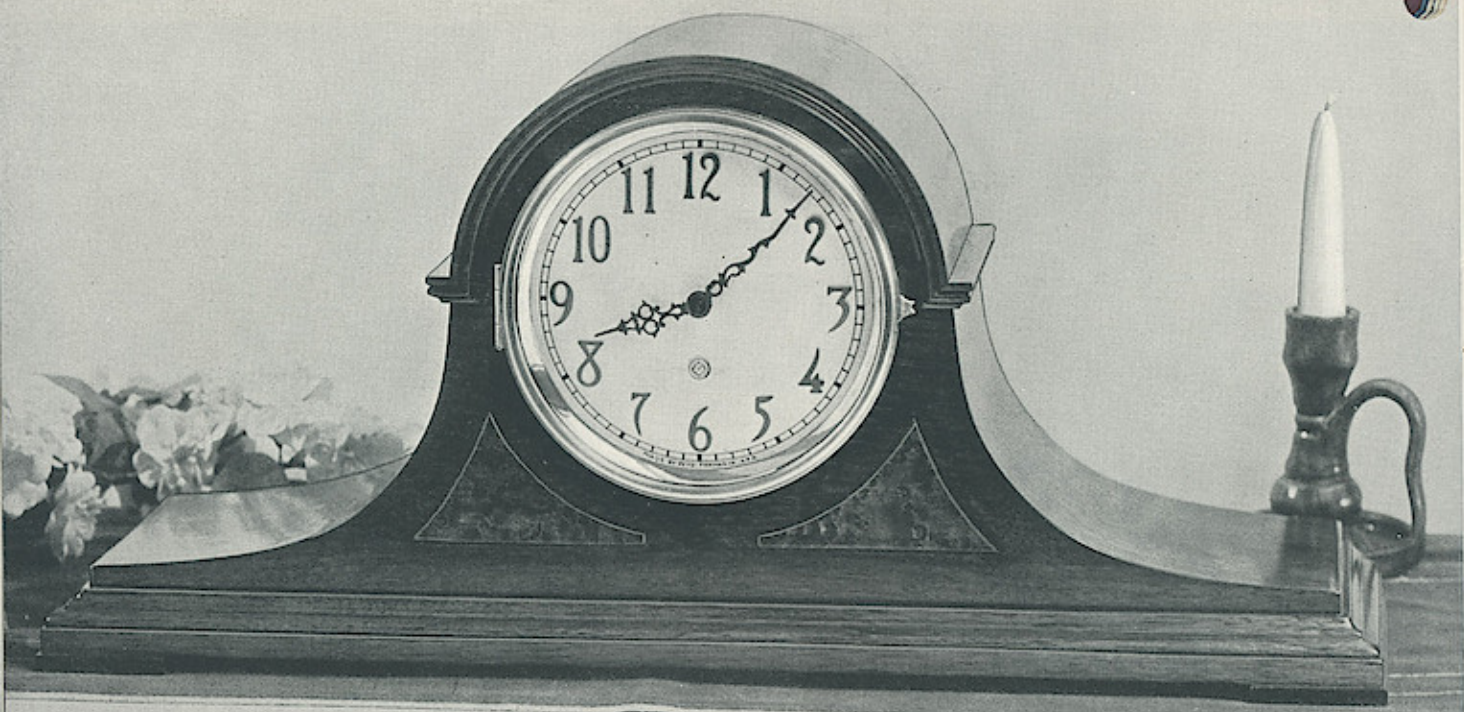




Marbury \$30.00

Westminster Chime

The Marbury offers an unusual value. The graceful lines of this tambour in dark brown mahogany are enhanced by contrasting panels on the front of the cabinet. 5-inch silverplated dial. Self-starting synchronous electric motor. Each passing quarter hour is announced by the old familiar chimes of Westminster. Height 9 $\frac{3}{8}$ inches. Width 20 $\frac{1}{4}$ inches.



Roxbury \$35.00

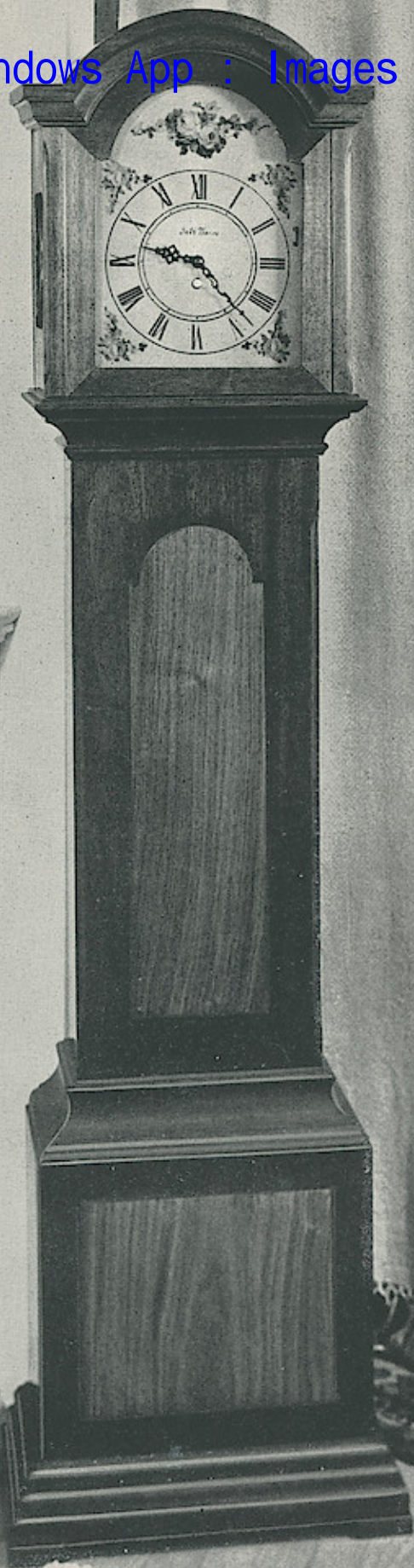
Westminster Chime

The rich native beauty of American Walnut harmonizes with the design of this tambour to give it unusual dignity and balance. Burlled panels. 5-inch silverplated dial with raised bronze numerals. Self-starting synchronous electric motor. Westminster Chimes. Height 9½ inches. Width 20¾ inches.

Westbury . . \$45.00

The inlay of marquetry against a background of rich dark brown mahogany produces a very pleasing contrast. In design and conventional size this fine clock harmonizes with most surroundings. 5-inch silverplated dial with raised bronze numerals. Full Westminster chimes. Self-starting synchronous electric motor. Height 10 $\frac{3}{8}$ inches. Width 8 $\frac{1}{8}$ inches.





Hall Clock No. 1

\$110.00

Westminster Chime

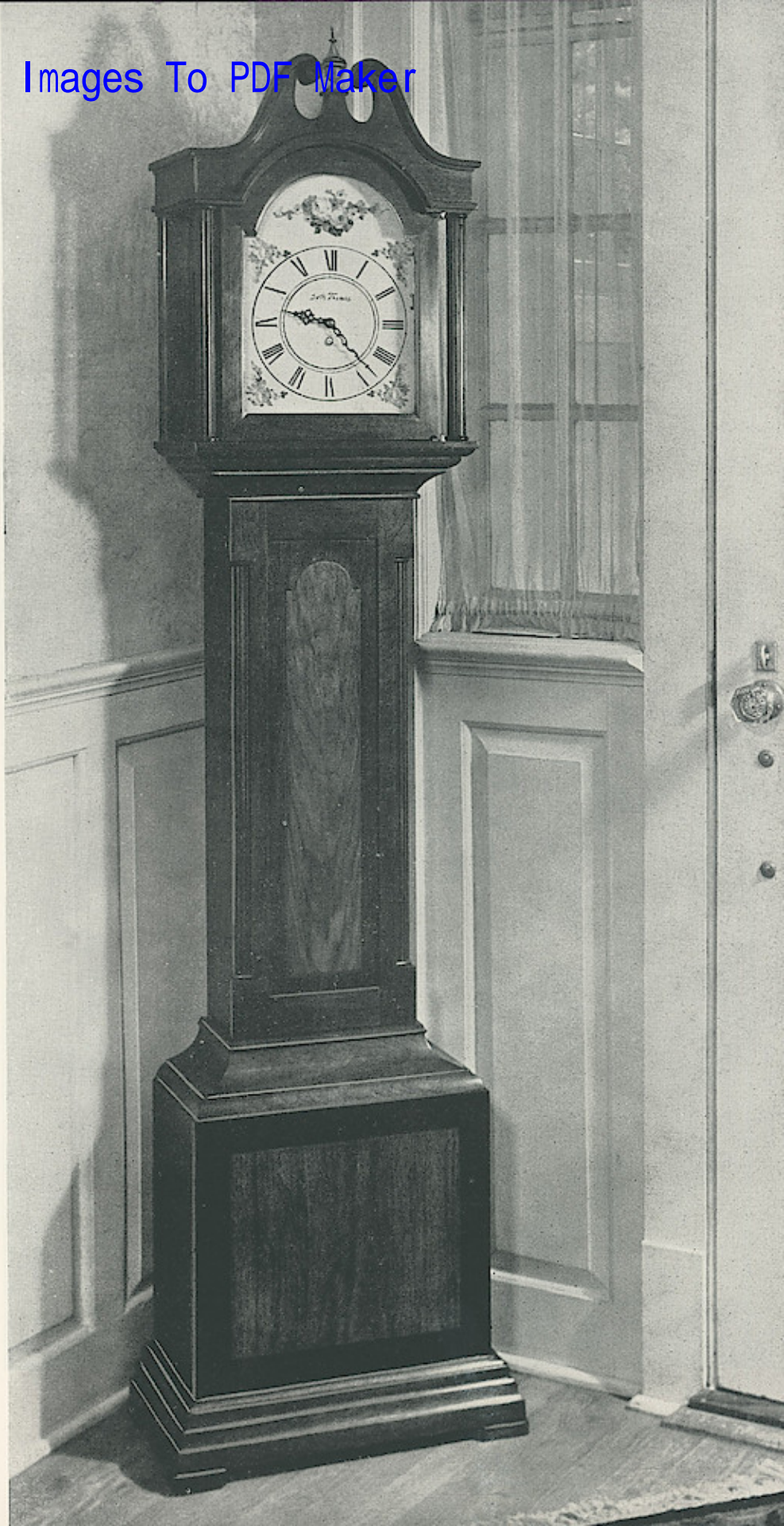
The Hall Clock No. 1 reproduces in smaller dimensions the stately dignity of an old English model. The cabinet is in rich dark brown genuine mahogany. Flowered antique type Roman dial. Self-starting synchronous electric motor. Announces the quarter hours in full rich tones of the Westminster chimes. Height 67 inches. Width 17 $\frac{3}{4}$ inches.

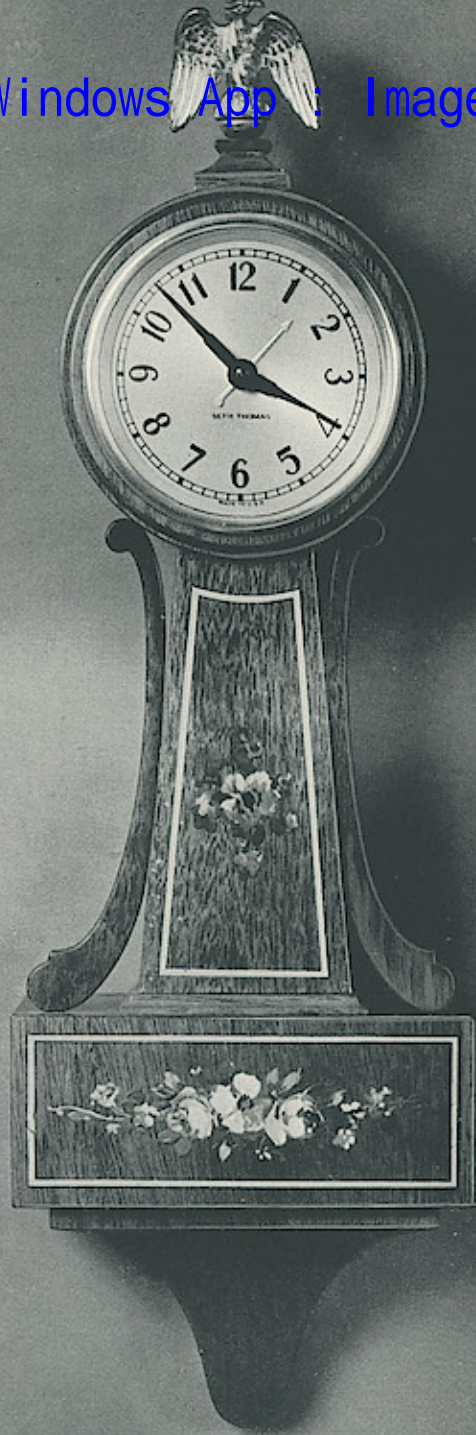
Hall Clock No. 3

\$125.00

*Westminster
Chime*

All the quaint charm of the larger Colonial models has been retained in this Hall Clock of moderate size particularly adaptable to present day homes. Unusual harmony has been produced by the use of antique type dial, delicately tinted in ivory and enlivened by a generous use of color in the decorations. Self-starting synchronous electric motor. Full Westminster chimes. Height 73 inches. Width 15 $\frac{3}{4}$ inches.

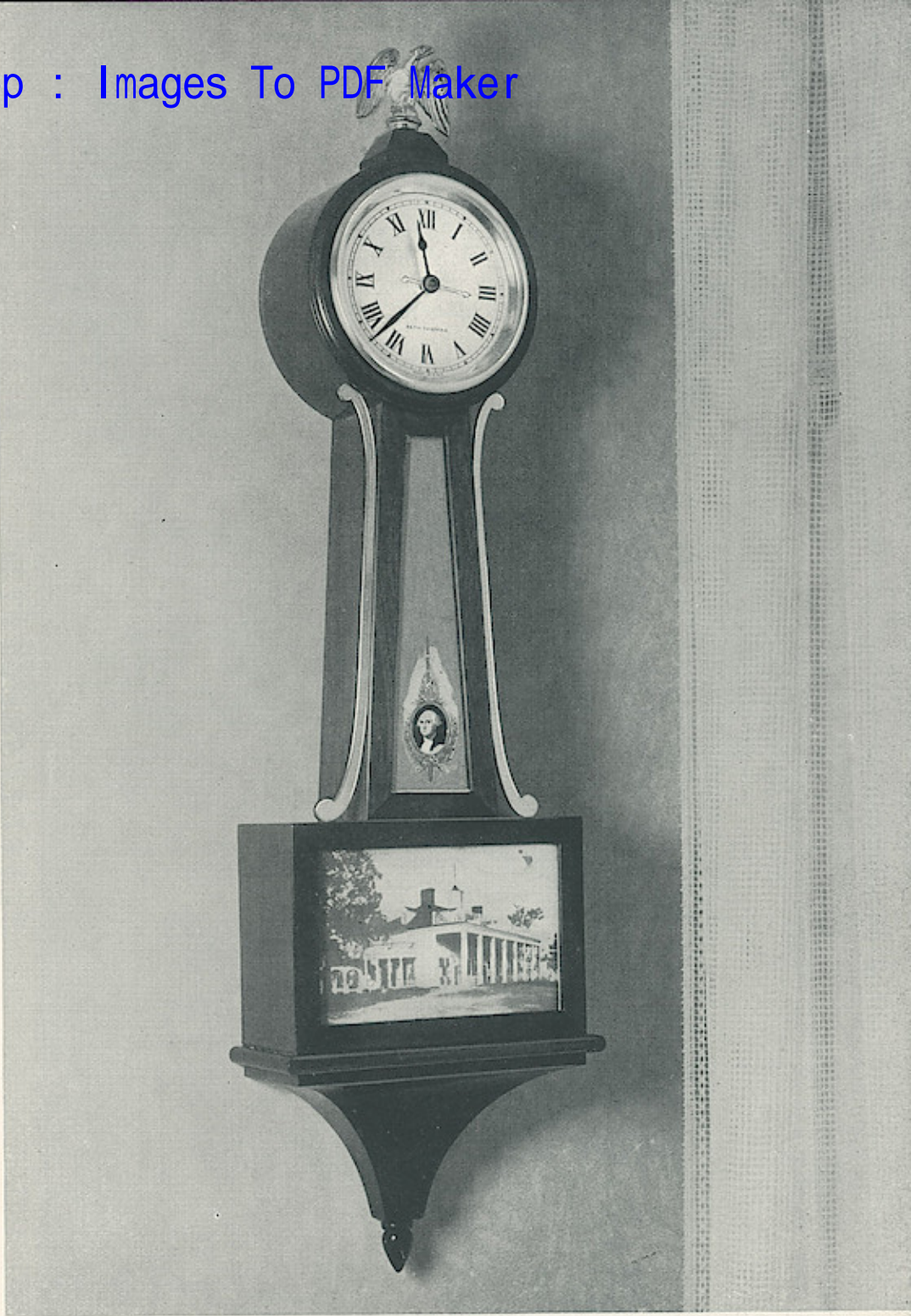




Fairfield

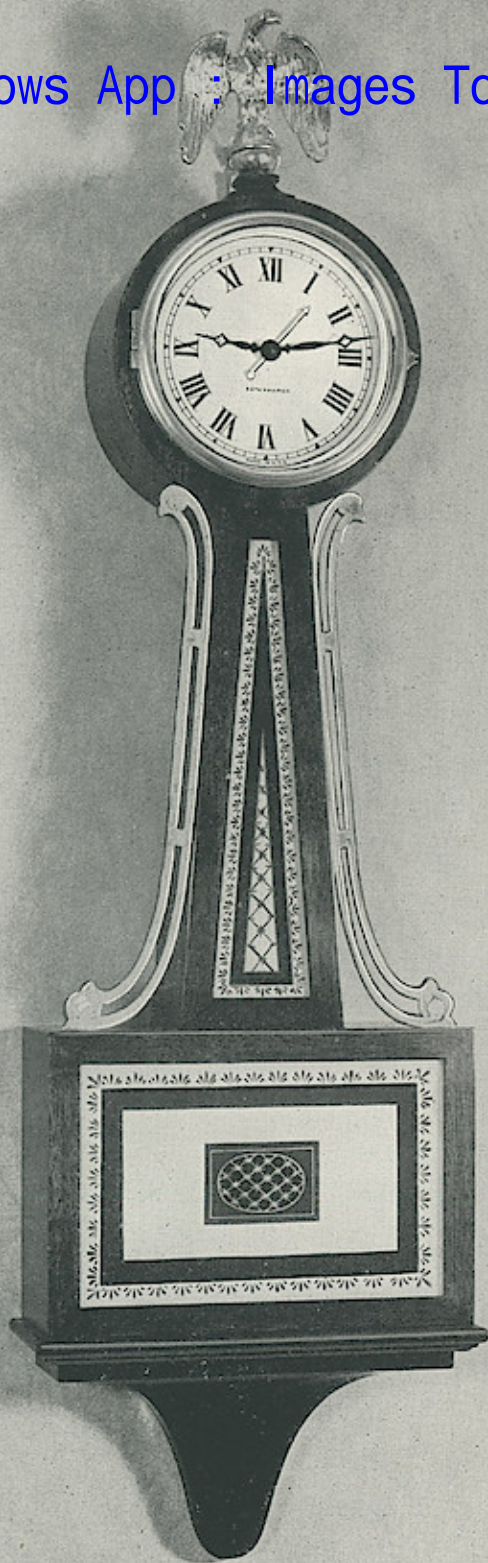
\$16.50

A touch of color in the gold bordered panels of this small banjo clock in red mahogany give it correct decorative balance. The Fairfield harmonizes with furnishings of any period and is particularly adapted for use where space is limited. 3¼-inch silver-plated dial. Synchronous electric. Time only. Height 18¾ inches. Width 6 inches.



Mansfield \$19.50

A medium sized banjo clock copied from an original of larger dimensions. Genuine mahogany case. Mount Vernon panels. Polished brass ornaments. $3\frac{1}{4}$ -inch silverplated Roman dial. Synchronous electric. Time only. Height 23 inches. Width $6\frac{3}{8}$ inches.



Penfield

\$27.50

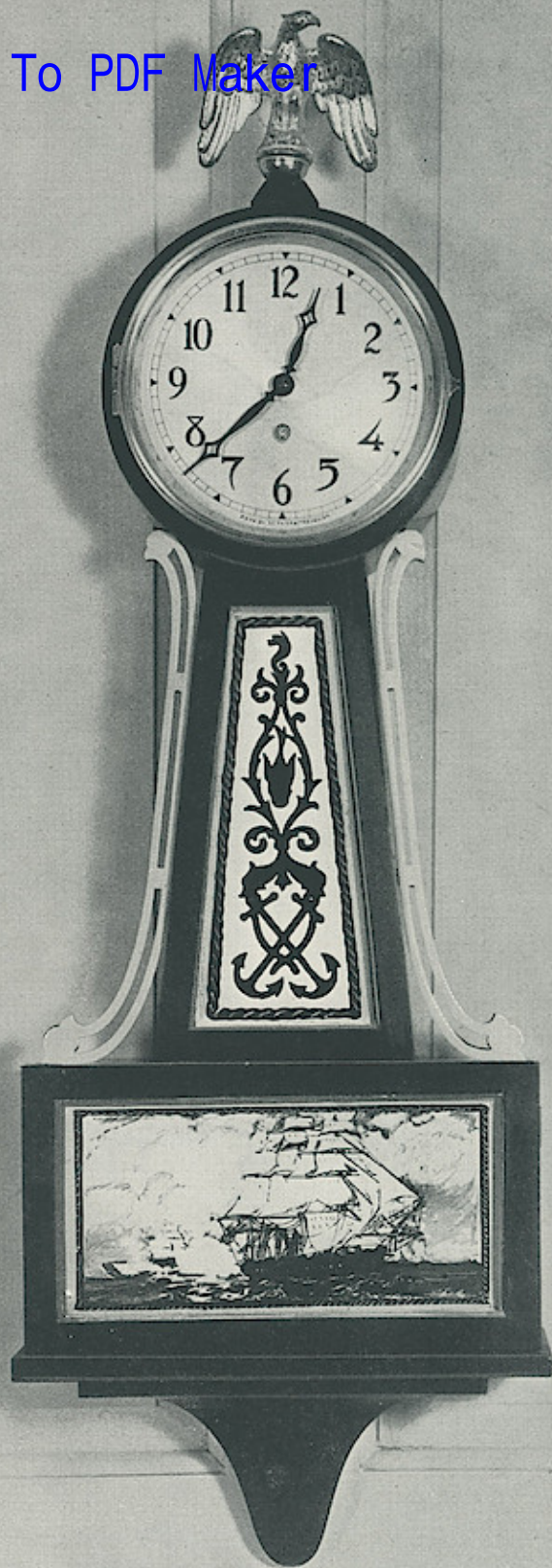
An unusually mellow combination of color characterizes the Penfield. The panels in old ivory and tan with a touch of rich gold, blend with the cream tinted Roman dial in perfect harmony. The side brackets and top ornament are in polished brass. 4-inch dial. Synchronous electric. Time only. Height 28½ inches. Width 8¼ inches.

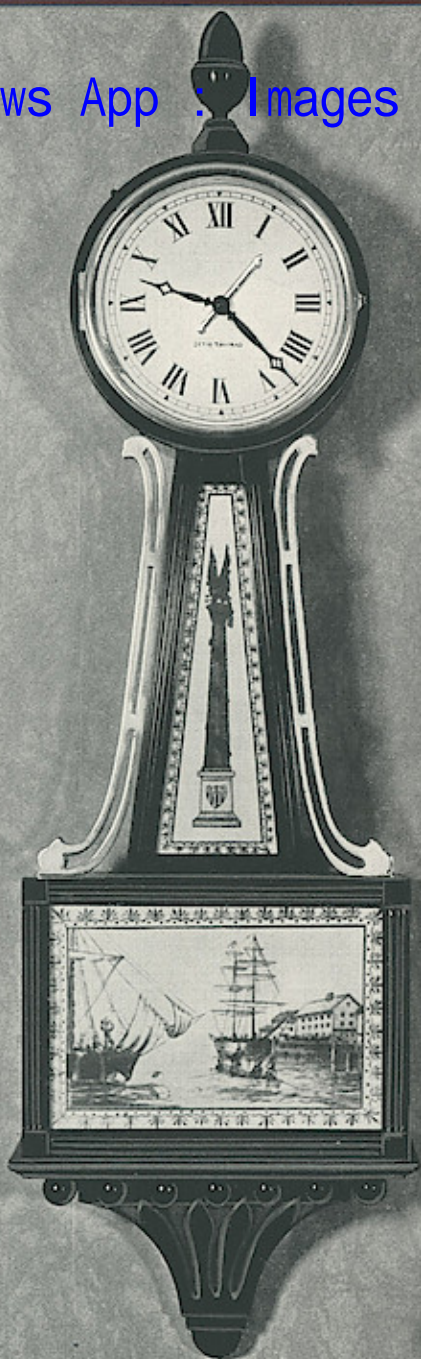
Brookfield

\$35.00

*Hour and Half
Hour Strike*

The colorful Marine panels of the Brookfield add great decorative value to this fine banjo clock. Polished brass eagle and side brackets. Mahogany case. 5-inch silverplated dial. Self-starting synchronous electric motor. Strikes hours and half hours in deep resonant tones. Height 28 $\frac{3}{4}$ inches. Width 9 $\frac{3}{4}$ inches.

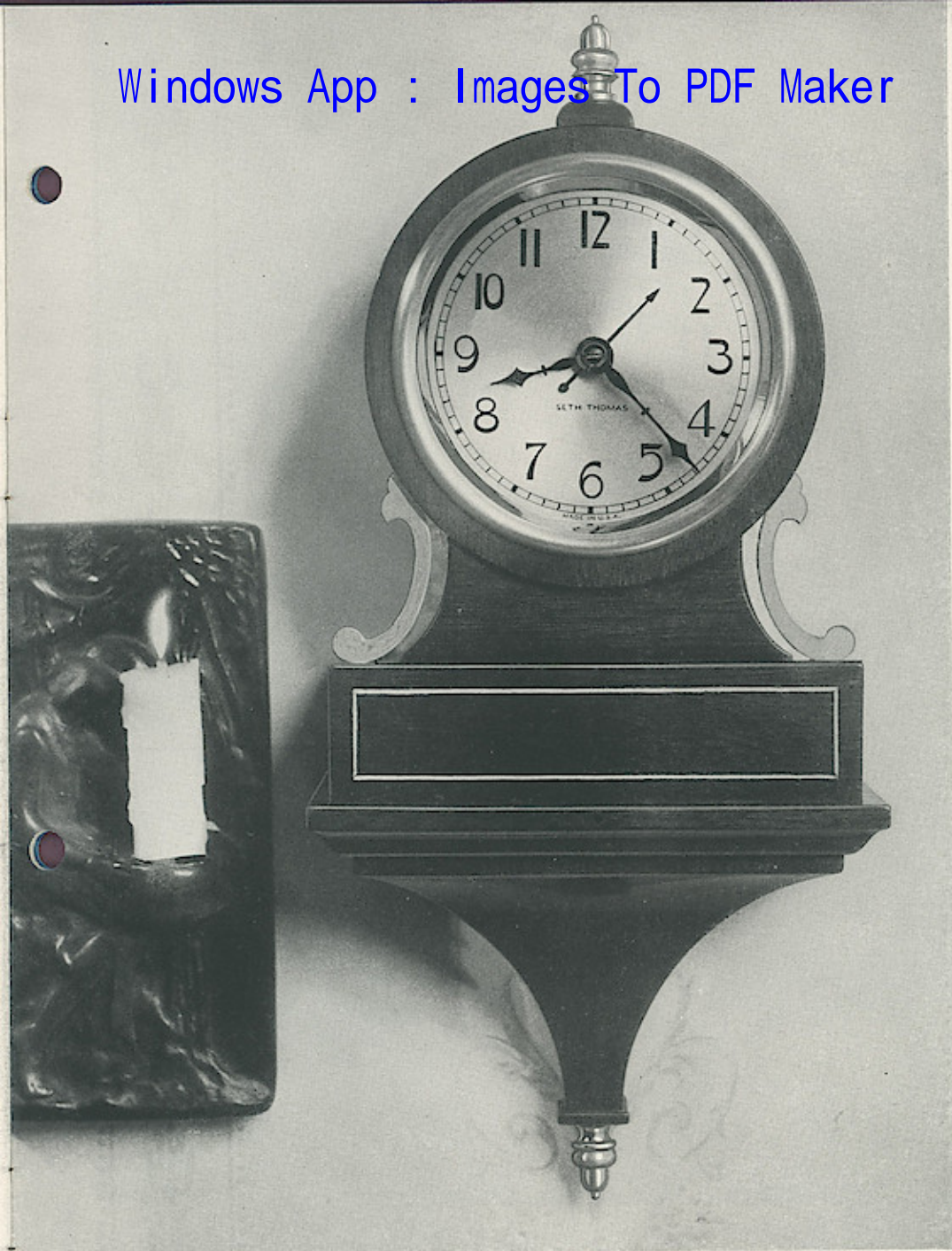




Duffield

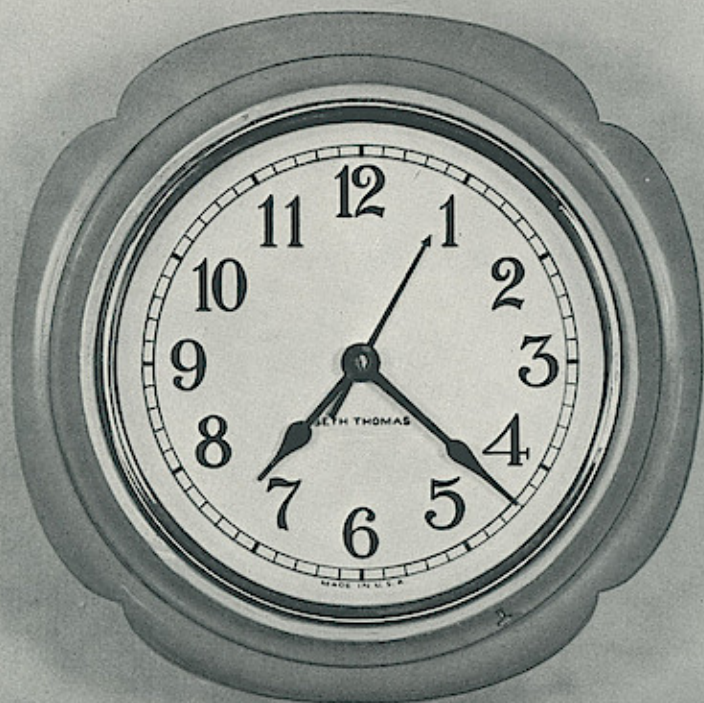
\$45.00

In sheer beauty of outline and decorative excellence the Duffield takes its place among the most beautiful clocks made. It is an authentic copy of a banjo clock that graced the walls of fine old American homes nearly a century ago. The colored panels depict the historic Boston Tea Party. Mahogany case. 5-inch silverplated Roman dial. Synchronous electric. Time only. Height $30\frac{1}{4}$ inches. Width $8\frac{7}{8}$ inches.



Canfield . . . \$25.00

The subtle beauty of this small wall clock has unusual charm. It is particularly adaptable for use where limited space is available. The exquisite lines of the rich mahogany case are enhanced by conservative ornamentations in gold. 3¼-inch goldplated dial with sash and mat to match. Equipped with synchronous electric motor. Time only. Electrical connection recessed in back. Height 12¼ inches. Width 5¾ inches.

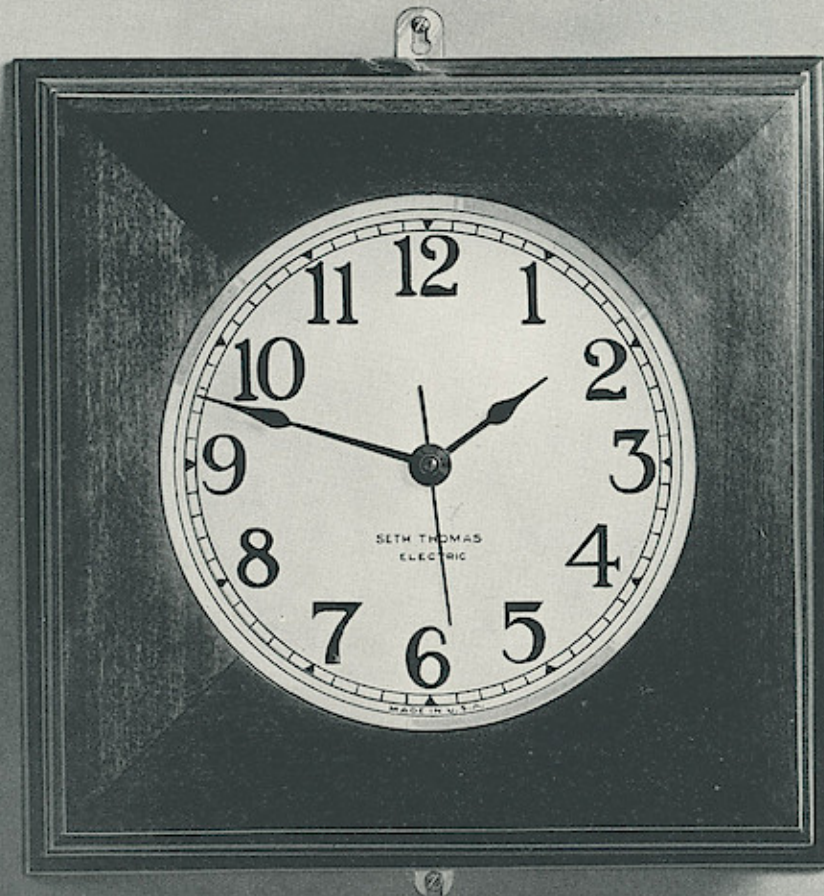


Kitchenette . . . \$9.75

In distinctive appearance and practical construction, the Kitchenette is particularly outstanding. Finished in washable lacquer this fine clock is available in three popular colors, Green, Ivory and Blue. It can be started and set without removing from wall. The attractive 5-inch dial is protected by glass. Synchronous electric. Time only. Diameter of case $7\frac{3}{4}$ inches.

Executive . . . \$15.00

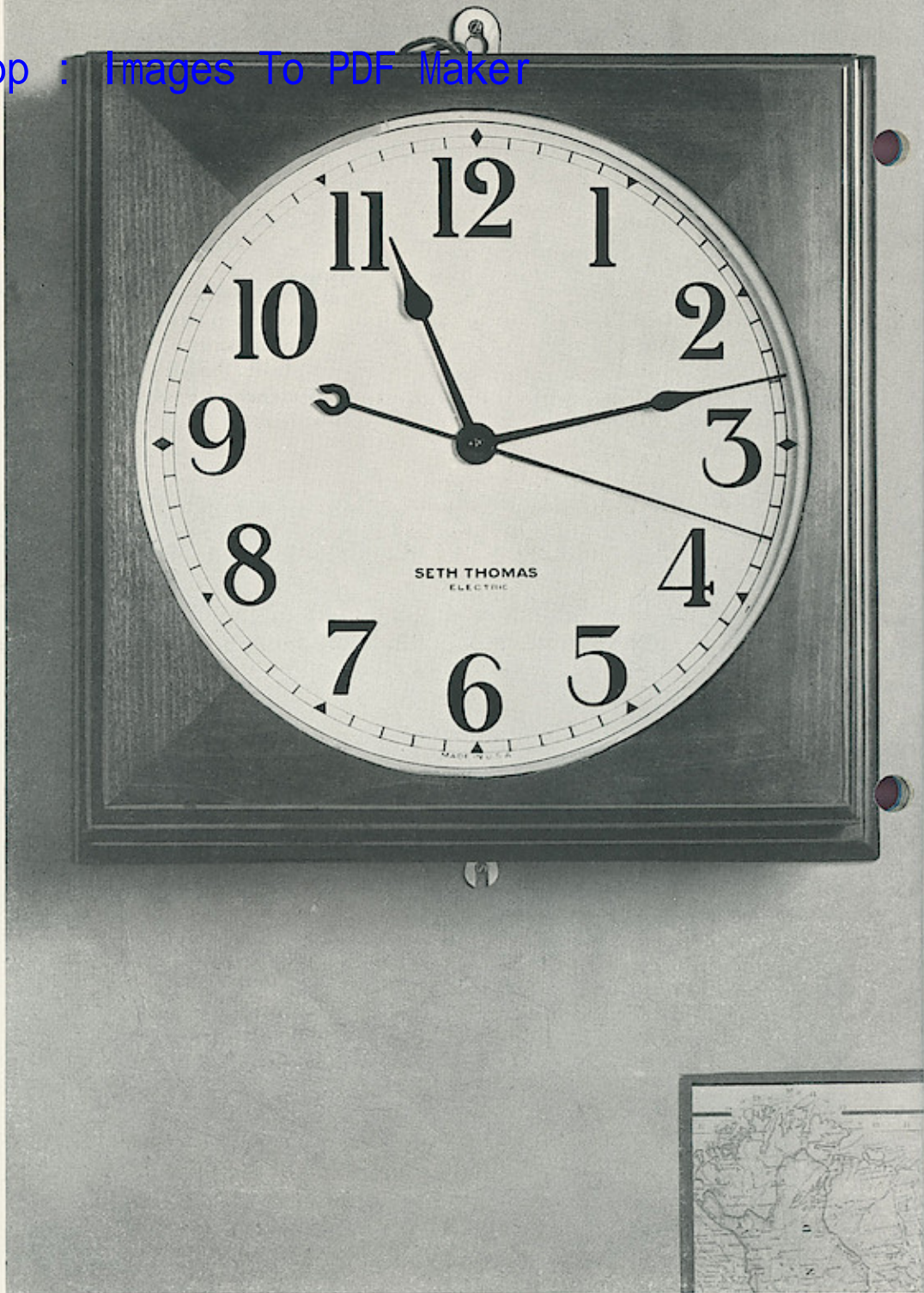
Harmony of line has not been sacrificed for maximum utility in building this fine clock for business use. Available in either mahogany or walnut finish on gumwood. 6-inch dial. Synchronous electric. Time only. 10½ inches square.



Auditor

\$19.50

The clean-cut black numerals of the 12-inch dial against a background of pure white give this clock a trim, businesslike appearance and excellent legibility. Because of these qualities it is recommended in preference to more bulky clocks with larger dials. The Auditor is available in either mahogany finish on gumwood, or in oak. Synchronous electric. Time only. Size of case $14\frac{3}{4}$ inches square.



A Few Important Facts

Seth Thomas electric clocks illustrated in this catalog represent the combined knowledge, experience and engineering skill of two organizations that have long maintained the quality leadership of their respective fields. One an electrical motor manufacturer and the other a clockmaker have united their efforts to produce an electric clock that would carry on the fine traditions of Seth Thomas.

The years of accurate service built into Seth Thomas clocks is the result of a thorough-going knowledge of the fundamentals of timekeeping mechanism plus exacting care in the selection of materials and minute inspections of every part. These factors are not always apparent to casual observation, but they grow in importance with the years of trouble-free performance they insure.

In models that supply time alone, manual-starting motors are used. In strike or chime clocks, the motor is self-starting. Both types of motors have their advantages and both their staunch supporters. In Seth Thomas clocks a choice is available.

Cases

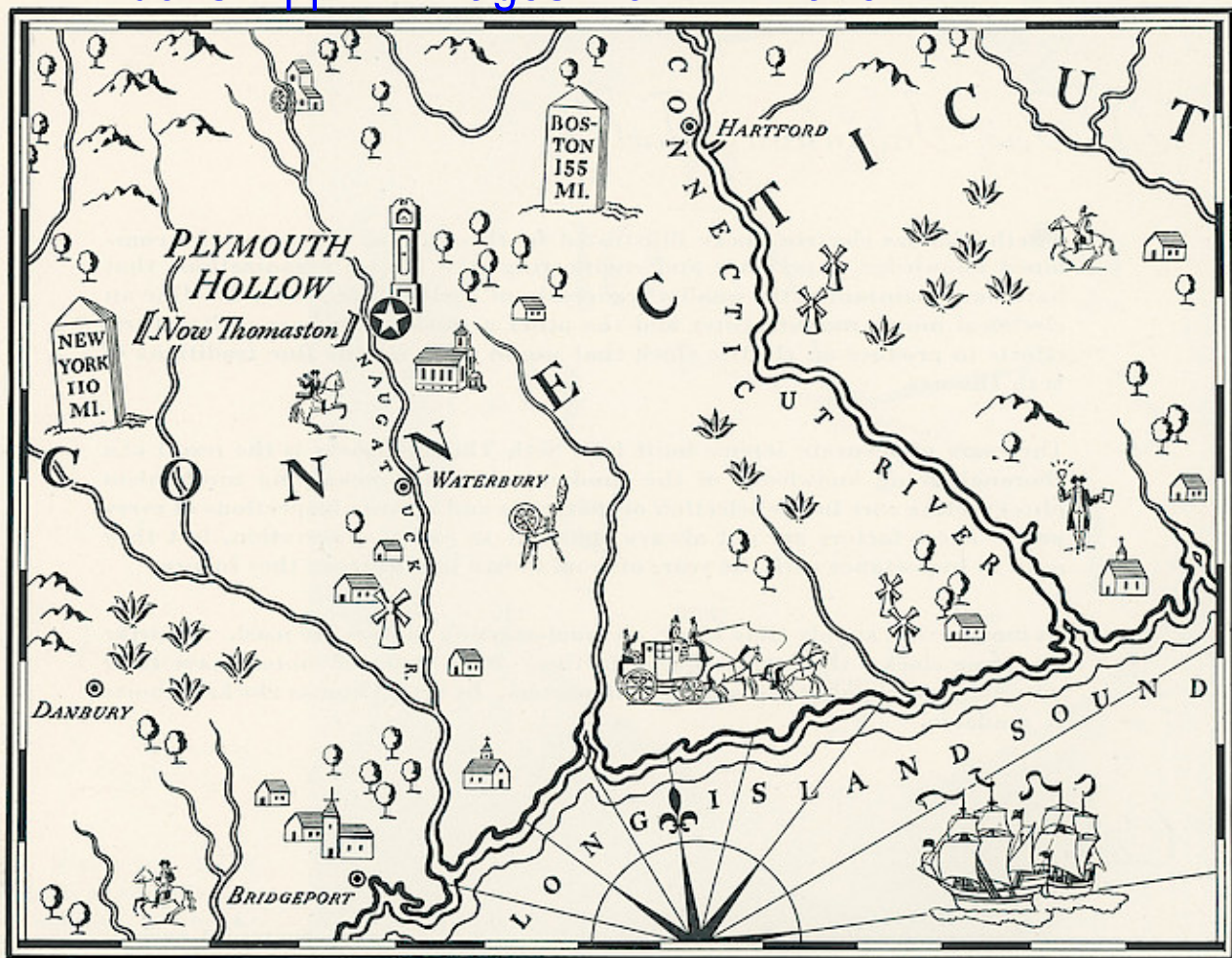
Many of the clocks pictured in the catalog authentically represent various periods of architecture, others are inspired by the present-day decorative trend. A pamphlet attached to each clock points out its interesting features.

Detachable Cords

All models except office clocks are fitted with detachable cords. Banjo clocks have electric plugs recessed in the back, permitting a direct wall connection.

Clocks Fitted Only One Way

Before presenting this extensive variety of models, every decorative scheme was considered so that a design might be available for all interiors. Changes in fit-ups are almost always impractical and clocks are, therefore, supplied fitted only as they are described in this catalog.



An Old-Fashioned Welcome Awaits You

We cordially extend to our retailers, and to all those in whose homes Seth Thomas Clocks will find a cherished place, an invitation to visit us at Plymouth Hollow, now Thomaston, Conn. Drop in any time you are motoring through New England. You'll find the home of Seth Thomas Clocks on Route No. 6 between Danbury and Hartford. It is also on Route No. 8 which has its source at Stratford and extends through the famous Berkshire Hills. Here you can see clocks in their creation — and a most interesting collection of Early American timepieces.

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