

True Square Open Heart

Close to your heart

(Lengnau, Switzerland – March 2020) An automatic movement is considered the beating heart of any high-quality, Swiss-made watch. At Rado, we're bringing you even closer to your watch with these truly unique new models from our True Square collection.

Offering a clear view of the C07 movement with 80-hour power reserve through the beautifully crafted dial, the True Square Open Heart is a sight to behold and one that is not easily forgotten. In fact, it's the only square, high-tech ceramic watch with a skeletonised dial you'll find.

The square watch has long been an iconic look closely associated with Rado, but it appears for the first time in 2020 in an injected monobloc high-tech ceramic case. Three new 'open heart' watches are presented in signature Rado glossy black, gleaming white and pioneering plasma. It's like looking back into our glorious past but with technology and high-tech materials that could only be produced in the 21st century. 80 hours of power reserve make this a practical watch with staying power beyond its striking good looks.

The futuristic flavour doesn't end there! The monobloc case with its gently rounded corners is both enduring and a truly modern, comfortable, ergonomic shape found in every aspect of everyday life. But a focus on the future doesn't mean we've forgotten tradition and emotion.

The movement and movement holder feature some of the best-loved traditional watchmakers' decorations and the jewels that reduce friction are there for all to see.

Being able to see the movement is a unique experience for watch enthusiasts, who can lose hours fascinated by the precise movement, the coiling and uncoiling of the balance spring, the gentle click of the cogs and wheels all turning in microscale. It's a great reminder that time is truly precious. Black and plasma keep it understated while white goes all out with the addition of 12 twinkling diamonds for indexes.

Whichever model captures your heart, the True Square Open Heart will bring you closer: Closer to time, closer to precision, closer to iconic design and the latest in watchmaking technology and high-tech materials. All you have to do is sit back and feel it.

About Rado

Rado is known as the Master of Materials for the way it has revolutionised traditional watchmaking, leading the industry by introducing high-tech ceramic, ultra-light high-tech ceramic, colourful high-tech ceramic and Ceramos to its design-led collections. An award-winning designer with numerous prestigious international prizes to its name, and considered the most forward-thinking design player in the watch industry today, Rado has always been a pioneer and leader, setting the standard and raising the bar.

Rado True Square Open Heart

Ref: 734.6086.3.016

- Movement** ETA C07.631, automatic, 25 jewels, 3 hands, up to 80 hours power reserve, open heart with circular grain decoration, Côtes de Genève decorated movement holder
- Case** polished black high-tech ceramic case, monobloc construction
black PVD coated titanium case back with sapphire crystal
polished black high-tech ceramic crown
flat sapphire crystal with anti-reflective coating on both sides
water-resistant to 5 bar (50m)
- Dial** black vertical brushed with rose gold coloured bevels
rose gold coloured applied indexes with white Super-LumiNova®
white printed minute track
rose gold coloured moving anchor symbol
white printed Rado and automatic logos
- Hands** rose gold coloured with white veneer and white Super-LumiNova®
rose gold coloured second hand
- Bracelet** polished black high-tech ceramic
titanium 3-fold clasp
- Dimensions** 38.0 x 44.2 x 9.7 (WxLxH in mm)

Rado True Square Open Heart

Ref: 734.6083.3.020

- Movement** ETA C07.631, automatic, 25 jewels, 3 hands, up to 80 hours power reserve, open heart with circular grain decoration, Côtes de Genève decorated movement holder
- Case** polished plasma high-tech ceramic case, monobloc construction
sandblasted titanium case back with sapphire crystal
polished plasma high-tech ceramic crown
flat sapphire crystal with anti-reflective coating on both sides
water-resistant to 5 bar (50m)
- Dial** blue vertical brushed with rhodium coloured bevels
rhodium coloured applied indexes with white Super-LumiNova®
white printed minute track
rhodium coloured moving anchor symbol
white printed Rado and automatic logos
- Hands** rhodium coloured with white veneer and white Super-LumiNova®
rhodium coloured second hand
- Bracelet** polished plasma high-tech ceramic
titanium 3-fold clasp
- Dimensions** 38.0 x 44.2 x 9.7 (WxLxH in mm)

Rado True Square Open Heart

Ref: 734.6073.3.070

- Movement** ETA C07.631, automatic, 25 jewels, 3 hands, up to 80 hours power reserve, open heart with circular grain decoration, Côtes de Genève decorated movement holder
- Case** polished white high-tech ceramic case, monobloc construction
sandblasted titanium case back with sapphire crystal
polished white high-tech ceramic crown
flat sapphire crystal with anti-reflective coating on both sides
water-resistant to 5 bar (50m)
- Dial** white vertical brushed with yellow gold coloured bevels, jubilé
12 diamonds, 125/130 Top Wesselton, VS-SI, full cut, 0.096 carat
grey printed minute track
yellow gold coloured moving anchor symbol
grey printed Rado and automatic logos
- Hands** yellow gold coloured with white veneer and white Super-LumiNova®
yellow gold coloured second hand
- Bracelet** polished white high-tech ceramic
titanium 3-fold clasp
- Dimensions** 38.0 x 44.2 x 9.7 (WxLxH in mm)